



SYMBIOSIS INSTITUTE OF BUSINESS MANAGEMENT PUNE

Symbiosis International (Deemed University)

(Established under Section 3 of UGC Act, 1956)

Re-accredited by NAAC With 'A' grade (3.58/4) | Awarded Category -I by UGC

Founder: Prof. Dr. S. B. Mujumdar, M.Sc. Ph.D. (Awarded Padma Bhushan and Padma Shri by President of India)

Date: 1st August 2020

STRATEGIC PLAN

Vision :

Building domestic and global capabilities through quality education to promote international understanding.

Mission :

1. To boost the employability quotient of students
2. To develop domestic and global competencies amongst students to take up national and international roles
3. To develop a sense of social responsiveness amongst internal stakeholders
4. To instill cross cultural sensitivity through student mobility
5. To promote ethical and value-based learning for producing global citizens
6. To build a culture of original knowledge creation, and dissemination to all stakeholders

Value Statements :

We shall accomplish our mission by adhering to our core values:

1. Inclusion,
2. Integrity,
3. Innovation, and
4. Collaboration.

Over the years, the Symbiosis International University (SIU) has established itself as one of the leading Universities in the BRICS countries, (as per QS Rankings) driven by its rigorous academic programs, its analytical, data-driven approach to problem-solving, the research impact of its faculty, the ambition and creativity of its students and the business successes of its alumni. The Faculty of Management of SIU (FOM) prides itself on not just keeping pace with the changing needs of business, but anticipating and contributing to that change through innovative research and education. SIBM Pune is the flagship Institute of Symbiosis, having been established in the year 1978. It is highly ranked by all ranking agencies, currently at # 17 by NIRF, and also has been granted Gold Status by QS.

Today, more than ever, the world of business is being transformed by technological innovation, the ubiquity of data and the power of analytics, all areas of strength for SIU, and Symbiosis Institute of

Business Management, Pune (SIBM – P) These same forces are turning the attention of the business community and policy makers toward problems that are outside the traditional boundaries of academic disciplines, requiring creative, interdisciplinary solutions. With our inherent strengths and culture of collaboration, SIBM P is uniquely positioned to provide intellectual leadership and practical solutions to these emerging problems and to educate the next generation of business leaders and entrepreneurs who will be the agents of change and value creators for business and society.

We view this juncture as an important one to get our priorities and goals right. The decisions we make, and the strategic direction we pursue, will affect us in the next few years and beyond.

Strategic Objective for SIBM Pune :

SIBM Pune will be a destination for businesses and organizations around the world who are looking for innovative solutions to pressing business challenges and who want to engage our faculty and hire our students. SIBM Pune shall continue to provide best in class, cutting edge education for our students, to enable them to become corporate leaders, both domestically and internationally, who will become brand ambassadors of India, and who shall seek to promote international understanding.

Towards this end, our **goals and objectives for SIBM Pune**, and for contributing to the Symbiosis International (Deemed University) over the next 5 years, are defined as follows :

1. To increase the intensity and depth of our educational program, to make our students capable of competing with the best, nationally and internationally.
2. To educate the next generation of business leaders to be the agents of change in a world driven by technology and innovation.
3. To utilize our unique positioning and strengths to address the evolving changes facing business and society, by using and applying scientific methods and analytical reasoning to the study of business problems.
4. To create interdisciplinary research opportunities on problems of importance to business and society, and to provide cross-disciplinary educational opportunities for our students.
5. To establish industry partnerships to advance our research and teaching missions, and build upon our rich tradition of evolving and impacting business practices.

Dr. R Raman
Director
SIBM Pune

