

SYMBIOSIS INSTITUTE OF BUSINESS MANAGEMENT, PUNE

Symbiosis International (Deemed University)

(Established under section 3 of the UGC Act, 1956)

Re-accredited by NAAC with 'A++' Grade (3.56/7) | Awarded Category - I by UGC

Founder : Prof. Dr. S. B. Mujumdar, M.sc., Ph.D. (Awarded Padma Bhushan And Padma Shri by President of India)



Celebrating 50 Years of Excellence

7.3.1 _SIBMP_2022-2023_Institutional Distinctiveness (Index)

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Details of the Initiative

The Grand Pitch aims to provide young startups with an opportunity to raise funding, upscale their startups, and showcase them at a national level. This event is also recognized as **Symbi's very own Shark Tank**. The event is a fundraising round similar to Shark Tank, where the entrepreneurs present their startup pitch to a group of eminent investors in order to seek funds in exchange for equity and guidance support. This was organized for all of the best-performing start-ups from MBA (Innovation and Entrepreneurship) batches since its establishment.

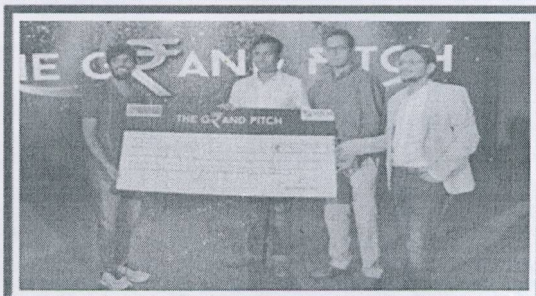
Problems Faced During Implementation

- Coordination with the investor took longer than expected since there were last-moment cancellations.
- The participants could have benefited from more mentoring sessions than were available for them to perfect their pitch.

The Measurable Impact and Outcome

The entrepreneurs who took part in the event benefited significantly in two ways: first, they had the chance to present their startups on a national platform and connect with prominent investors in the Indian Startup Ecosystem; second, they secured investments to help expand their businesses.

At this maiden event the Startups bagged up investment of about 16.5 Lakhs! Many startups grabbed a mentoring opportunity from our investors. The aforementioned startups were selected from a shortlist of more than 50 applicants. HabitUp, Chop n' Chill, Air Guruji, Wevive India, Supolabs, Cannabie, Oitary, Ecoco Straws, Ghaas Phoos, Des Rangeela, Corpodates and 1 Million Women Leaders Circle, were given the fortunate chance to present themselves to interested investors. **A total of 16.5 lakhs of funding was received by the following two startups.**



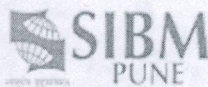
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GURUJI AIR

Communications Regarding the Grand Pitch

10/9/23, 4:58 PM

Symbiosis Institute of Business Management Pune Mail - Grand Pitch | Symbi's Shark Tank | Innovation Council



Innovation Council <innovationcouncil@sibmpune.edu.in>

Grand Pitch | Symbi's Shark Tank | Innovation Council

Innovation Council <innovationcouncil@sibmpune.edu.in>

6 August 2022 at 13:00

To: MBA23 <miba23@associates.sibmpune.edu.in>, mba24 <miba24@associates.sibmpune.edu.in>

Dear Students,

Greetings from the Innovation Council!

As rightly said by Milton Berle,

"If opportunity doesn't knock, build a door".

On this note, the Innovation Council is thrilled to announce that we are hosting the most exciting event of this year, the **GRAND PITCH 2022**, providing an investment opportunity to all the startups out there in SIBM Pune!

Some points to note about the event:

- Investors will express their willingness to invest in your startups immediately after your pitch, you may consider it similar to the **Shark Tank** concept.
- The event is to be held in the month of **September, 2022**.
- The investment pool is up to **2 Crores**; of course subject to investors' willingness to invest in your startups.
- This event is going to be **live telecasted nation-wide**.
- The event will be held in **two rounds**.
- Round 1 - Screening: an **elimination round**.
- The **top 16 performers** will be going to Round 2.
- The top 16 Startups will be given an opportunity to **pitch directly to the investors**.
- Round 2 is an **offline event**. Yes! The grand event will happen in the **Hilltop!!**

If you think your startup needs funding to take off to the next phase, fill out the form below. Once your entries are received, you will be notified about the next step - that is the **screening round** that you are required to qualify to make it to the **Top 16**.

So what are you waiting for?

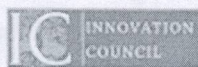
Form Link - [GOOGLE FORM LINK](#)

For any queries and clarifications please feel free to reach out to us through mail or call our S-Team Members:

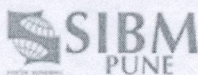
Mr. Tarun Tanwar - 85860 02301 (SPOC)

Ms. Rithiksaa J - 97862 29977 (Coordinator)

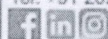
Regards,



Innovation Council
Symbiosis Institute of Business Management, Pune



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Tel: +91 2028116097



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SIBM, PUNE

Dear Sir,

Greetings from the Innovation Council!

We hope that you are in great health and staying safe.

It was an honour to host you for our event Pitch '21 held online, and we are glad you could be a part of it. Your insights greatly motivated us and aided us in following more precise directions for our entrepreneurship careers. The Innovation Council sincerely appreciates your efforts in helping MBA Innovation and Entrepreneurship students learn valuable insights regarding entrepreneurship and enabling our council events to move up a notch.

And now, we have happy news to share with you!

With great pleasure, we would like to inform you regarding our promotion! After a lot of hard work and dedication, along with your constant support, we successfully converted to a prestigious council and the E-Cell of SIBM Pune.



On that note, witnessing the success of Shark Tank India, the Innovation Council has organised the Grand Pitch to provide the students of Innovation and Entrepreneurship with the required funding to their startup ideas for them to spread their wings as entrepreneurs.

ABOUT THE GRAND PITCH:

As you know, in the Shark Tank, aspiring entrepreneurs from around the world pitch their business models to a panel of investors and persuade them to invest money in their idea.

Our event - The Grand Pitch is totally made in the lines of the Shark Tank and is all set to be held on the 17th of September, 2022.

As wisely said by Mr. Vijay Kedia,

"Investing is a business, investment is a project and investor is a promoter".

Thereby, we heartily extend our invitation for our event - The Grand Pitch 2022 to be our SHARK!

Event Details:

Date : 17th September, 2022

Day : Saturday

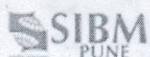
Venue : Symbiosis Campus, Lavale Hilltop, Pune

<https://mail.google.com/mail/u/0/?ui=2&ik=39d8b6802&view=pt&search=48&permthid=fbread-a:615148773494210140&siml=msg-a:623411193872...> 1/5

10/9/22, 5:15 PM Symbiosis Institute of Business Management Pune Mail - Grand Pitch 2022 | Innovation Council | SIBM Pune

We will enclose more details upon confirmation of your presence for the event. For any queries and clarifications please feel free to reach out to us through mail or call our Guest Network Coordinator:
Ms. Ritiksaa J - 97862 29977.

Regards,



Innovation Council
Symbiosis Institute of Business Management, Pune

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Tel: +91 2028116097



Arbab Ray <arbab.ray@arrayinnovative.com>
To: Innovation Council <innovationcouncil@sibmpune.edu.in>

24 August 2022 at 08:53

Hi,

Thanks for the invitation. I was glad to be a part of the Pitch 21 session. I would love to be a part of your event. I have some queries:

- Is this a virtual event or do I need to travel?
- What would be the duration of the event?
- Any other requirements/details you would like to share?

Please let me know along with the contact information to discuss the details.

Thanks & Regards,



Coverage of The Grand Pitch

GURUJI-AIR



Add a Caption

Tuesday • 20-Sep-2022 • 3:28 PM
IMG_1869

Adjust

Apple iPhone XR

Rear Camera — 26 mm f1.8
12 MP • 4032 × 3024 • 1.5 MB

ISO 100 26 mm 0.0v f1.8 1/12.1 s



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Add a Caption

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Apple iPhone XR

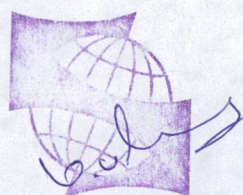
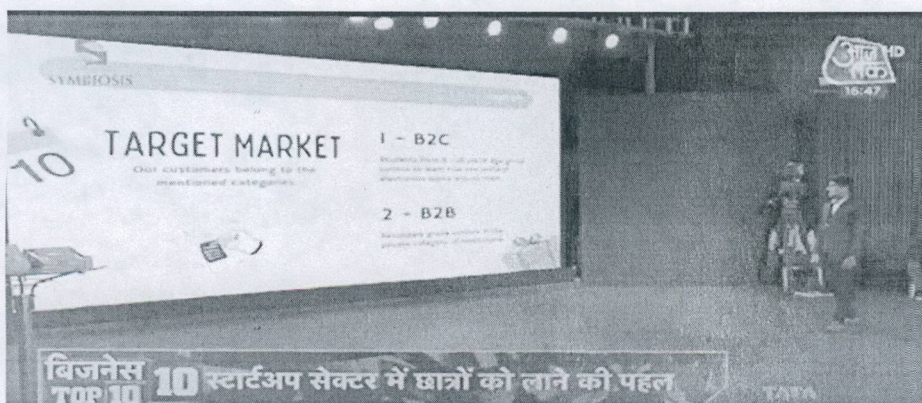
Rear Camera — 26 mm f1.8
7 MP • 1980 × 1520 • 1.6 MB

ISO 160 33 mm 0.0v f1.8 1/60 s



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