



7.3.1 _SIBMP_2021-2022_ Institutional Distinctiveness

Details of the initiative

SYM-ACCELERATE is introduced at two levels, viz., first semester and third semester of MBA(I&E). First Semester: One on One mentoring provided by Field experts/ Entrepreneurs to all the students in 1st semester. The focus of mentoring and assessment during the first semester is 'Problem identification'. For 3rd semester: Mentoring initiative is a 2 days' panel presentation to assess the start-up progress. A gap is identified after these 2 days' panel presentations; accordingly, students were given exposure/ training on the needed areas like costing, design thinking, etc.

Problems faced during implementation:

1. Students needed more time to get the time of mentors (in a few cases) and meet them periodically.
2. Tracking the progress on the feedback given by mentors was also a little difficult for Institute, but the end-semester review put this in place where the learning and work of the students was assessed and why ahead was drafted.

The measurable impact and outcome

Both first-semester and third-semester students benefited from SYM-ACCELERATE, where they could fine-tune their innovative ideas. Third-semester students could refine their solutions and prototypes, connect to mentor network outside SIBM and successfully launch their pilot subsequently.



Evaluation Criteria and Few Important Things regarding SYM-ACCELERATE

External
Inbox



Prashant Barge <prashantbarga@sibmpune.edu.in>

Fri, Oct 22,
2021, 3:03 PM

to Keerthi, Amit, Hemant, Nihar, Jaydeep, Neha, prasanna, me, Arjun

Dear All,
Greetings from SIBM Pune!

At the outset, let us thank you for accepting our request to be a panelist for SymAccelerate 2021 starting from tomorrow.

THIS COMMUNICATION IS REGARDING SYMACCELERATE FOR **3RD SEMESTER (Senior batch)**.

A] Regarding Evaluation:

Students are expected to make a presentation containing not more than 8-10 slides, covering the following aspects of their startups/ family-owned business:

1. Problem statement & Solution with Innovation applied
2. Key findings of market research conducted (primary research weighs more)
3. Proto-type/ Wireframe
4. MVP/ Customer feedback
5. Competitive advantage and Competitors' analysis (Refer to Table 1)
6. Action plan for the next three years (tasks, milestones and resources)
7. Projected financials

The evaluation parameters are as follows: The presentation is to be evaluated for total 60 marks. Each student will be given around 40 minutes with the panel in total. He/she is expected to present for around 15 minutes, to be followed by **feedback sharing and Q&A by the panel for around. As the student entrepreneurs also went through tough times, request you to provide necessary feedback so that they can take the ideas ahead.**

1. Idea/Innovation (12 marks)
2. Feasibility (Market + Financial) (12 marks)
3. Scalability (12 marks)
4. Efforts to actualize the startup idea (12 marks)

5. Overall Presentation (12 marks)

Enclosed here is the evaluation sheet template. Request you to email the filled-in evaluation sheet **ONLY** to ME (prashantbarga@sibmpune.edu.in).

B] **Commercials:** For processing honorarium formalities our Coordinator Mr. Prasanna Pendke will get in touch with you separately for CV and official documents. SIBM Pune would pay INR1500/- per clock hour for this process.

C] **Process for Meeting links and Panel Coordinators-** The Teams link will be sent to you by evening one day prior to the schedule.
Panel coordinators/ SPOC will coordinate for all the slots ensuring smooth presentations.

- * Evaluation Sheet attached.
- * SPOC/Co-ordinators details attached.
- * Schedule with PRN of the students attached

Warm Regards,

Dr. Prashant Barge,

This email is governed by the Disclaimer Terms of SIU which may be viewed at <http://www.siu.edu.in/downloads/email-disclaimer.php>

From: **Arjun Panchal** <arjunpanchal@sibmpune.edu.in>
Date: Sat, Oct 23, 2021 at 1:29 AM
Subject: Details_BPlan Viva (Sym Accelerate - Level 1)
To: MBAIE23 <MBAIE23@associates.sibmpune.edu.in>
Cc: prasanna pendke <prasannapendke@sibmpune.edu.in>, Aman Upadhayay <aman.upadhayay.mbaie23@associates.sibmpune.edu.in>, Mrunalini Patra <mrunalini.patra.mbaie23@associates.sibmpune.edu.in>

Dear Aspiring Entrepreneurs,

Please find the details below. Also, PFA the **Schedule** and **Joining links** for the Vivas.

Date: 25th Oct (Monday) to 28th Oct (Thursday)

Basic details:

Exam type - External
Exam mode - Online
Exam format - Presentation
Max Marks - 80 (50 for Project 1 and 30 for FOEI)
Each student duration - 20 min

Time distribution during the presentation:

(Approx) 5 min for presentation + 10 min for Q&A + 5 min for remarks/suggestions from the mentor

The detailed guidelines are shared on MS Teams. Still, I would like to reiterate the crux - The Prime Focus in the first Sem is on Primary Research and Market Validation of both - a Problem and a Solution. The Product-Market fit is the key. How well you define the problem and how well you design the innovative solution that solves the mentioned problem with your market research data.

***All the best,
Cheers and luck!***

--

Thanks and Regards,
Arjun Panchal,
Startup Mentor,
MBA (I&E), SIBM Pune
Tel: 020-28116018 Mob: 888-888-4568

Sym-Accelarate Schedule

	Slot timings	Student Name	Roll no.	Startup Name	Panel	Meeting Link	Date
1	10-10:20am	Ishan Garg	80119	Rahat - Subscription mod	Dr. Madhura Bedarkar	https://meet.google.com/isu-tytc-pfi	25/10 (Monday)
2	10:20-10:40am	Harshith & Ria	80130	M-Bedded			
3	10:40-11am	Rachana Khandelwal	80146	Bath Bombs			
4	11-11:20am	Varun Malu	80125	Concrete canvas			
Break							
5	11:40-12pm	Pukhraj Singh & Vanshika Srivastava	4380171	Pawlo			
6	12-12:20pm	Himanshu kharche	80118	Date me?			
7	12:20-12:40pm	Anushka Pawar	80137	Beauty products			
8	12:40-1pm	Dishank Jain	80114	Shivam Silver			
Day 1 (Monday)					Dr. CP Gupta	https://meet.google.com/jgf-bwqk-div	25/10 & 26/10 (Monday & Tuesday)
1	10-10:20am	Sweekriti Singhal	80169	Aquaponics			
2	10:20-10:40am	Neha Shah	80133	Designer studio by CAS			
3	10:40-11am	Karuturi Saltanmay	80120	Cashit			
4	11-11:20am	Akshat Bhajji	80102	Cannable			
Break							
5	11:40-12pm	Rushil Dhingra	80154	Mangle Di Kulfi			
6	12-12:20pm	Yash Gupta	80175	House Cart			
7	12:20-12:40	Murnalini Patra	80129	Patra Retail			
Day 2 (Tuesday)							
8	10-10:20am	Rithiksaa J	80151	The COCO Store			
9	10:20-10:40am	Brijesh Sehgal	80109	Live Green			
10	10:40-11am	Suyash Goenka	80167	Online Mental Health			
11	11-11:20am	Samyak Jain	80159	Honda bigWing			
Break							
12	11:40-12pm	Akshit Chaudhary	80103	Lockr			
13	11:40-12pm	Pranav Arora	80141	Shed Sheets			
14	12-12:20pm	Dasari Vamsi Krishna	80112	good parenting			
1	To be updated (Must be between Monday to Thursday)	Mahek Pundir	80144	Positive Energy Lab	Prof Yogesh Brahmarkar	https://meet.google.com/qvz-ngat-bkf	To be updated
2		Puneet Jangid	80145	JEW (A New Generation)			
3		Rohan Rastogi	80153	Fresh Grains			
4		Philip Vincent	80138	Neutraceuticals Extract			
5		Gaurav Kesarwani	80116	BNPK Golds and Diamonds			
6		Aman & Medha	80109	Mntr			
7		Shantanu Satav	80160	EV Sector (Dart)			
8		Pranav Sharma	80142	Re-Brix			
9		Vanshika Agrawal	80172	GIGgle			
10		Muskan Singh	80131	Connect			
11		Neha Chavan & Siatyant h	080110 8016	BeYou			
12		Falak Kochhar	80115	Gen Z Planners			
1	2-2:20pm	Rishika Tibrewal	80150	Snackify	Dr. Vimal Bhatt	https://meet.google.com/psl-xavv-bsw	26/10 (Tuesday)
2	2:20-2:40pm	Shwedant Jadhav	80164	RubbeRex			
3	2:40-3pm	Sampada Joshi	80158	JOSHI'S (manufacturer			
4	3-3:20pm	Tariqueanwar khan	80121	My house			
Break							
5	3:40-4pm	Shubham harsh	80163	Innovsure			
6	4-4:20pm	Kartik and Aman	80169	Virtual Assistance			
7	4:20-4:40pm	Shivraj jadhav	80161	Biodiesel Production			
8	4:40-5pm	Rishabh Parmar	80136	To be decided			
1	10-10:20am	Saakshi Bhoite	80155	Fresh	Dr. Bhuvanesh Sharma	https://meet.google.com/kxu-ourb-hne	25/10 (Monday)
2	10:20-10:40am	Chaitanya S Mamidwar	80126	Seller Yeller			
3	10:40-11am	Rashika Bardia	80149	coco peat			
4	11-11:20am	Tarun Tanwar	80170	Interprep			
Break							
5	11:40-12pm	Pranav Dutta Pidaparthi	80139	Tech Helmet			
6	12-12:20pm	Deepika Hajare & Siddharth Dilip	080113, 080	The Mandi			
7	12:20-12:40pm	Sahil Gill	80156	G.M. impex			
8	12:40-1pm	Prabudh Gupta	80140	Repaire			
Day 1 (Monday)					Dr. Prashant Barge	https://meet.google.com/fka-sqyx-jil	25/10 & 28/10 (Monday & Thursday)
1	2-2:20pm	Varad Nerurkar	80134	KipFerl			
2	2:20-2:40pm	Shubham Agrawal	80162	Online Handicraft			
3	2:40-3pm	Nachiket Banchhode	80132	Co-working space			
4	3-3:20pm	Suyash Maheshwari	80168	App lock			
Break							
5	3:40-4pm	Aditya Kundu	80101	Akeot			
6	4-4:20pm	Varun Mittal	80173	VM Electricals			
7	4:20-4:40pm	Amith Prabhu	80108	Sneakpeek			
Day 2 (Thursday)							
8	10-10:20am	Samarjeet Shinde	80157	RBS Industries.			
9	10:20-10:40am	Rohan Kale	80152	Shreeyog Builders			
10	10:40-11am	Rushikesh Kolekar	80122	Coffee			
Break							
11	11:20-11:40am	Amitoj Teg Singh Matta	80105	Food Chain			
12	11:40-12pm	Malhar katare	80124	PawshBox			
13	12-12:20pm	Mannat Mahajan	80127	M Industries			

