

## Key Indicator - 7.3 Institutional Distinctiveness

Metric No.	
7.3.1	<p><i>Highlight the performance of the institution in an area distinct to its priority and thrust (within a maximum of 200 words)</i></p> <p>SIBM Pune has developed a distinctive program of MBA in Innovation &amp; Entrepreneurship, which provides a unique platform for young talent to groom their entrepreneurial skills and inspire them to innovate and create successful future businesses. The Programme has four phases <b>Semester 1</b> - Problem Identification and Solution Development, <b>Semester 2</b> - Prototyping and MVP building, <b>Semester 3</b> - Launch and GTM Strategy, <b>Semester 4</b> - Building Team and Growth Strategy. More than sixty functional startups have got registered since the program's inception.</p> <p>SIBM Pune is a student-driven institute, and the different activities for MBA (I&amp;E) are taken care of by the students only. For instance, Innovation Club organizes numerous activities across the year like "MAVERICK SERIES", where external experts provide valuable guidance about the market. "The Pitch" is an annual event that aims to prepare the students for the in-house Business Plan Competitions. Many more activities which are very unique in nature are conducted by the Innovation Club.</p> <p>In the NIRF'21 ranking, SIBM Pune is placed 20<sup>th</sup> in the list of Best Indian B Schools. Symbiosis International is ranked as "tenth" in the Atal Ranking of Institutions on Innovation Achievement 2021, and SIBM Pune has its distinctive contribution in it.</p> <p>Q1M</p> <p><b>Provide the weblink to:</b></p> <p><a href="https://www.sibm.edu/welcome/startup">https://www.sibm.edu/welcome/startup</a>,</p> <p><a href="https://www.sibm.edu/welcome/innovation_club">https://www.sibm.edu/welcome/innovation_club</a></p>





**Plan of action for the next academic year (200 words)**

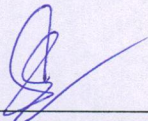
Any startup for its growth needs a lot of support. Incubation center is one such facility that helps any startup in its initial stages. Symbiosis Centre for Entrepreneurship and Innovation (SCEI) is a Technology Business Incubator of Symbiosis International. SIBM Pune has a very close association with it. Many of our startups, by the students of the batch 2020-2022 and 2021-2023 have been registered for the incubation support and many are in process of registering with SCEI.

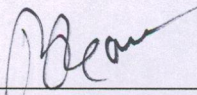
The focus for next year would be to ensure that its MBA (Innovation and Entrepreneurship) students participate and win Business Plan competitions. This has already started taking place. Two of our students have won the first position in the National Level Business Plan Competition organized by Delhi Technological University and many more will come in the coming year. SIBM Pune has given access to Fundenable Learning Platform (in collaboration with SCEI), to its MBA Innovation and Entrepreneurship students, where they learn how to pitch in front of investors. Next in the series would be, giving our students a chance to pitch actually in front of the investors and get funding.

SIBM Pune aims to contribute to its best so that SIU is ranked among the top five in the Atal Ranking of Institutions on Innovation Achievement 2022 in India.

Name Dr. Sonal Shree

Name Dr. R. Ramam

  
\_\_\_\_\_  
Signature of the Coordinator, IQAC

  
\_\_\_\_\_  
Signature of the Chairperson, IQAC

\*\*\*

