

### 7.3.1 SIBMP 2017-2018 Institutional Distinctiveness

**SIBM Pune aims to create and nurture the future leaders and also believes and innovation and work force creation in the similar lines we have a programme called MBA I & E. Under this program we have a project innovation. The information are mentioned below.**

#### **Details of the initiative**

SYM-ACCELERATE is introduced at two levels viz. first semester and third semester of MBA(I&E).

First Semester students: One on One mentoring provided by Field experts/ Entrepreneurs to all 46 students in 1<sup>st</sup> sem. Of MBA IE (2017-19) batch. Under this mentoring initiative total 20 mentors were allotted to 46 students during first and second semester in the academic year 2017-18. The focus of mentoring and assessment during first semester was 'Problem identification in the field of interest and 'Finding out a solution' during second semester. MidSemester and End- Semester assessment was done by a panel of mentors where students presented their progress on the problem they identified and proposed solution.

For 3<sup>rd</sup> Semester of MBA IE (2016-18) batch: Mid Semester Review was planned and executed for assessment of the start-up progress and further guidance to the students to take the innovative ideas ahead. A two Day mentoring and evaluation platform: The panel reviews were arranged for 30 students in 3<sup>rd</sup> Semester on 23<sup>rd</sup> and 24<sup>th</sup> August 2017. It involved 13 experts on panels. Students presented the progress of their start-up/ideas to multiple panels and mentors gave critical feedback and vital inputs to enable the budding entrepreneurs to actualize their dreams.

**Objective of the initiative** To facilitate validation of ideas, business model refinement and provide mentoring support to attain the start-up dreams of MBA Innovation & Entrepreneurship students.

**Steps taken to implement the process:** 1. Connecting to the entrepreneurs, alumni entrepreneurs and discussion with them on initiative. 2. Formal engagement of mentors and allotment of students to mentors was done where students were supposed to meet mentors regularly and work on the feedback. 3. Tracking the student progress during the semester and at the end of semester as well.

For 3<sup>rd</sup> semester: Mentoring initiative was introduced in 2 days panel presentation format to assess the start-up progress and guide the students for further journey. a gaps were identified after these 2 days panel presentations and accordingly students were gives exposure/ training on the needed areas like costing, design thinking, etc.

- **Challenges faced while implementation:** 1. It was difficult for students to get the time of mentors ( in few cases) and meet them periodically. 2. Tracking the progress on the feedback given by mentors was also a little difficult for Institute, but the end-semester review was able to put this in place where the learning and work of the students was assessed and way ahead was drafted.



### **Time taken to implement the initiative**

The planning for SYM-ACCELERATE started in July 2017 and it was initiated within 15 days for the first semester students of the batch of 2017-19. For third semester students, the initiative was limited to mid-semester and end-semester assessment and mentoring panels.

### **Role model:**

Inspired by Dr. Hashim S Hussain who heads UNIDO-Baharin's Investment & Technology Promotion Office. Dr. Hashim is start-up evangelist and he conducts entrepreneurship development programmes at various international forum in various countries. I attended his training in June 2017 and during discussions with him, we thought of starting such initiative which will enable SIBM to build its own ecosystem to nurture start-ups.

### **The measurable impact and outcome**

Both, first semester and third semester students benefited from SYM-ACCELERATE where students were able to fine-tune their innovative ideas. Third semester students were able to refine their solutions, prototypes, connect to mentor network outside SIBM and successfully launch their pilot subsequently. \*Testimonial attached for reference.

### **Distinctive Innovation**

This initiative is more learner centric and result- oriented as it directly involves mentor engagement for assessing students' start-up and further support to enable the students to conduct the pilot implementation.

### **Sustainability & scalability growth plan for the initiative**

We continued the initiative for the year 2018-19 and also including digital platforms for monitoring student progress and presenting their ideas. 2. We have also included need-based workshops/ hands-on training for to enable them to develop domain expertise and exposure to new technologies



### **Leveraging technology to scale up your current initiative**

1. All the students in the first semester (Batch 2018-20) are preparing video pitch on their ideas and this video will be played in front of mentors and other students as well to get feedback on content and presentation as well.
2. Further, all the students will be using digital platform to record their weekly progress on their start-up.
3. Also all third semester students will be creating and uploading a video pitch (video explaining their start-up) which will also be presented during SYM-ACCELERATE end semester reviews.
4. All students enrolled for SWAYAM course online to upgrade skills.

### **Other information about the initiative**

SIBM Pune focuses on experiential learning and also focuses on innovative assessment so as to enable the students to apply the learning in their day to day life. For MBA(I&E), In 3<sup>rd</sup> semester most students reach the advanced stage of their start-up idea. On one side mentoring is provided through SYM-ACCELERATE ; other side we have courses on 'Marketing Strategy, Operations Strategy and Finance Strategy and product design in this semester. The final evaluation of these 4 courses is integrated where students are expected to work on Product/service design and prepare a detail B-plan with addressing all 3 strategies. This integrates efforts of the students while they work on their start-ups and also enables them to focus on functional dimensions before they conduct pilot.



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## Fwd: Write up for Mentors of Sym Accelerate

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Yogesh Brahmkar <yogeshbrahmankar@sibmpune.edu.in>  
To: santosh pise <santoshpise@sibmpune.edu.in>

22 August 2017 at 11:53

----- Forwarded message -----

From: **Madhura Bedarkar** <madhurabedarkar@sibmpune.edu.in>

Date: Mon, Aug 21, 2017 at 4:10 PM

Subject: Fwd: Write up for Mentors of Sym Accelerate

To: sabina.deio@zoho.com, "Dr. Nihar Shah" <niharsh@gmail.com>, Partygames4all <rtulpule@gmail.com>, Arjun Panchal <arj.panchal@gmail.com>, Abhishek Kawitkar <abhishek.treepublic@gmail.com>, Abhay Kardeguddi <consultantabhay@gmail.com>, abhay karde <abhaykarde@gmail.com>, Ronald Fernandez <fernandezronald@gmail.com>, Parag Mahajan <paragmahajan.pmp@gmail.com>, sunitarupavataram@gmail.com  
Cc: Aravind chinchure <chinchure@sibmpune.edu.in>, Yogesh Brahmkar <yogeshbrahmankar@sibmpune.edu.in>

Dear All,

Our MBA Innovation & Entrepreneurship programme aims to nurture the innovative ideas of admitted students and enable them to pursue their own start up. The Programme is catered in a Triangle of - Entrepreneurship, Innovation and Management. The student's journey to pursue start up is mapped in the programme as follows:

- 1st Semester - Articulation of the Problem ( Defining a Problem)
- 2nd Semester - Working on solution and narrowing down to novel solution
- 3rd Semester - Prototyping and Design
- 4th Semester- Pilot Implementation

The relevant courses are taught in respective semesters to support this journey.

Now, The " Sym-Accelerate" Mentoring drive is for **3rd Semester** Students which is part of their Project having total 6 Credits. "Sym-Accelerate" Carries 50 marks and Mentors are expected to provide necessary feedback so that students can work further on their Prototype/ Start up idea.

**These 50 marks are divided in 3 components as follows:**

- 1. Articulation of the Problem -10 marks**
- 2. Solution ( Novelty & efforts to find solution)- 20 marks**
- 3. Prototyping and Design ( Progress after market research, Efforts, Detailing)- 20 marks**

Looking forward to meet you all at SIBM P.

P.S: As sessions will start by 10 a.m., it will be great if you join for Tea/Coffee meeting before session at around 9.45 am, wherein we will have interaction with Dr. Aravind Chinchure, Chair Professor - Innovation. Dr. Chinchure is chief mentor of the programme.

\* Poster for " SYM-ACCELERATE is attached h/w.

Thanks & regards,

Dr. Madhura Bedarkar

Assistant Professor  
Symbiosis Institute of Business Management [SIBM]  
Symbiosis Knowledge Village Lavale, Tal Mulshi  
Via Sus Road, Pune  
Pune - 412115  
Tel : +91 20 39116030



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Yogesh D. Brahmkar  
Faculty I/c, MBA(IE) & PGDICE.

SIBM- Pune, Symbiosis International University.

Tel.: +91 20 3911 6025 || Mob.: +91 8805639680 || 9673238771

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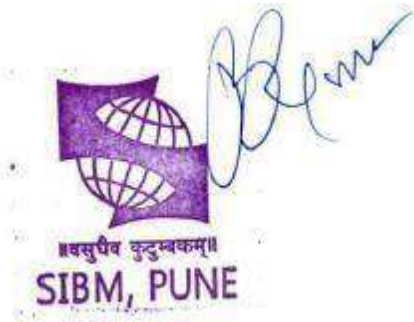
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Sample Startup Details:

| Sr. No | Student Name          | Startup Name                   |
|--------|-----------------------|--------------------------------|
| 1      | Mr. Shardul DS        | RangePlus Networks             |
| 2      | Mr. Rahul Singh Patil | 'Viroka' Clean Sugarcane Juice |
| 3      | Mr. Ankit Taneja      | Pro-Fit                        |
| 4      | Winkle Dhar           | Starchef                       |
| 5      | Shamindra Shinde      | Healthy Home India Pvt.Ltd     |
| 6      | Aman Khandelwal       | 'VisualEz'                     |
| 7      | Shubham Maheshwari    | 'VisualEz'                     |
| 8      | Piyush Modi           | Articleships                   |
| 9      | Shubham Agarwal       | Articleship                    |



# SYM – ACCELERATE- 2017



# SYM Accelerate Photo Gallery



## Articles Published in Newspapers about Startups of SIBM Pune students

### LEADERS BY CHOICE

Harbouring the dream to start their own companies, city students, alumni reveal the risks and rewards of their career choices



Ananya Barua  
ananyabarua@hivis.com

**PUNE:** In the age of social innovation and startups, the city youth, brimming with disruptive ideas and solutions to societal problems, find themselves ready to step beyond the boxes of conventional jobs to being their own bosses and lead a team.

**RANGEPLUS NETWORKS**  
Twenty-three-year-old Shardul D Sawant of Symbiosis institute of business management (SIBM), Pune, is one of the few who took a socio-economic problem and transformed it into a technological solution, that can sustainably benefit the rural population of the country. A first-year MBA student, with a specialisation in innovation and entrepreneurship, Sawant encountered the issue of mobile and internet connectivity during his internship in remote villages of Maharashtra. Realising the potential for a sustainable innovation, he started RangePlus networks in 2017, in collaboration with Maharashtra institute of technology (MIT), and Vikram Ashram, creating a prototype based on MIT Sloan's Fab-Fidesign, which could do the exact job of a mobile signal repeater, but at a lesser cost.

"I surveyed a few villages near Khed and other parts of the state and realised that the lack of proper network range in these villages was not only stopping them from staying connected to the outer world, but was also crippling their growth. They had to walk to specific locations inside the house for network connectivity and same was the case in open fields. Some of the wealthy villagers purchased mobile repeaters in the price range of ₹8,000 - ₹35,000, which gave them better connectivity. There was no other cost effective and eco-friendly solution available for the poor farmers, or even students. So my prototype, is made using basic materials such as a wooden frame and iron mesh, needed no power to operate and can repeat mobile network signal to a distance of 10 metres," said Sawant.

**ZUCATE**  
Moltreyee Goswami and Roli Pandey's venture, Zucate, is

another example of social innovation, where their web-based platform connects academically and economically backward students to quality educational content across all boards. "We are producing content in all Indian vernacular languages and are trying to reach out to maximum students. The platform provides interactive sessions, webinars, and personalised preparation guidance to students. Also, we realised that many government colleges have infrastructure lying idle. Therefore, we are training teachers to utilise them well," said 32-year-old Goswami.

### COEP'S ON-CAMPUS STARTUP

Another social startup idea is brimming at the Delta club of college of engineering Pune (COEP), where students are creating a solar-charged e-bike, which can match the efficiency of high-end commercial bikes run on petrol, without harming the environment. One of the co-founders, Bhavesh Rathod, plans to transform it into an on-campus startup, which can benefit students as well as the society.

COEP also houses the Bham institute of innovation, entrepreneurship and leadership, which has been incubating a number of young entrepreneurs, including Robolab technologies private limited. Closely bound to the robotics club of the college, the startup is one of the prominent startups by COEP alumni.

### BUSFLIX MEDIA BOX

However, 23-year-old Shubham Nandanwar, a 2017 graduate from MIT, believes in starting young, and launched his company, SP networking solutions LLP, in 2017 with two of his batchmates in the electronics and telecommunication engineering branch. With Bham institute's guidance, they have created a product, Busflix media box, which provides unlimited personalised entertainment on smartphones without consuming mobile internet, while on a long bus journey. "We have tied up with more than 30 bus travel companies in the state and outside. The aim is to provide high-end travel experience to passengers, with additional features, including a stop announcement system. Our initiative is not app based and users will not have to download anything, but connect to the bus' router," said Nandanwar.

**My prototype is made using basic materials, such as a wooden frame, and needs no power to operate.**

SHARDUL D.S., founder, RangePlus Networks, on what makes his mobile signal repeater special



# Bringing a signal to phones across India's villages

Shardul D Sawant

Rural India needs ideas. Most of the countryside today is still untouched by innovation, or entrepreneurship.

In October last year, I joined Vigyan Ashram, at Pabal (Pune district), for my internship. While travelling across villages, I faced severe problems with the mobile network. Also due to frequent power cuts, charging a phone was a challenge. I then surveyed these villages, only to find that network coverage was indeed a problem — sometimes people would walk into open fields in search of a single bar of signal. Some of the wealthy villagers had mobile repeaters, costing anywhere between Rs 8,000 and Rs 35,000, which allowed them better connectivity. But there was no other cost-effective or eco-friendly solution available to the poor farmers.

Many telecom giants place mobile towers only in cities, but do not focus on rural areas. This is due to huge costs incurred during the setting up of mobile towers and operating them using diesel generators. Also, the customer-base in the rural areas often do not justify costs. I had a problem and soon, I had an idea. I studied mobile signals



and also ways in which the signals could be boosted. I developed my first prototype, based on MIT Sloan's Fab-Fi design. My prototype could do the job of a mobile signal repeater, but the key difference was: it used basic materials such as a wooden frame, iron mesh, and needed no power to operate. I could repeat the mobile signal to a distance of 10 meters. I tested the prototype in one of the villages and it worked well.

I am now enhancing the prototype and working with Vigyan Ashram Fab Lab and MIT Sloan to develop a product that would run on solar energy and would be able to provide both mobile and internet connectivity. My aim is to transform the way villages receive network coverage.

*The writer is an MBA student (Innovation and Entrepreneurship), at the Symbiosis Institute of Business Management (SIBM), Pune*

## Restoration

# Saving our farmers with a small pack of clean juice

Rahul Patil

**I**t was November 2015 and I remember sitting in front of my computer at my home in Sangli, Maharashtra. I was browsing websites of business schools in India. But what I remember most was the confusion in my mind — should I pick the regular MBA programmes or should I become part of the brave new wave of innovators and entrepreneurs?

All doubts were laid to rest after a chat with my father, the owner of a sugar mill. "Look, Rahul," he said, "It is best you study and then help me grow our business using good ideas. Sugar prices have been falling. Farmers are committing suicide and our survival is at stake. Can you do something to help?" he asked.

Now, it's very difficult to turn down a father's request. I decided to help.

I prepared well and ended up cracking the entrance for an MBA course at Symbiosis Institute of Business Management. I also managed to impress a panel of experts during the selection process. Finally, in



What's the final goal?

Fresh sugarcane juice in tetrapacks with no added sugar, no chemical additives, a three-month shelf life and hope for thousands of farmers, and my father

June last year, I became part of the MBA I & E program at SIBM, Pune.

It was during my first days in the college hostel that an idea hit. I believe in healthy eating, but I realized that sugarcane juice, which I used to drink back home, was in short supply in the city. Instead of a clean glass of the good stuff, all I could find was some flavored drink or a vendor whose idea of hygiene was suspect.

What if I could buy sugarcane from farmers, tetra-pack the juice and guarantee it long shelf life without using additives?

At SIBM, Prof. Yogesh Brahmankar introduced me to the Deutsche Gesellschaft fuer Internationale Zusammenarbeit (GIZ), which assists innovation among small and medium scale industries. The GIZ agreed to fund R&D — the plan was to create a formula for a 3-month shelf life.

To cut a long story short, I managed to soft-launch my sugarcane juice — 'Viroka' — using social media on the SIBM's Pune campus. The product is also being tested by the Food Safety and Standards Authority of India. I'm also burning the midnight oil to create a report for funding agencies.

But what's the final goal? Fresh sugarcane juice in tetrapacks with no added sugar, no chemical additives, a 3-month shelf life and hope for thousands of farmers, and my father.

*The writer is a student of SIBM*





Symbiosis Institute of Business Management, Pune

MBA - I & E Sem-II Batch 2017-19

SYM Accelerate Stage - 1 Presentation Schedule on 12th January 2018

| Sr | Name                       | Time Slot | Venue          | Panel   |
|----|----------------------------|-----------|----------------|---------|
| 1  | Satvik Khanna              | 9.30      | MDP - Chanakya | Panel-4 |
| 2  | Hajarnis Krupali Milinbhai | 10.00     |                |         |
| 3  | Dimpy Khirwar              | 10.30     |                |         |
| 4  | Dipanjan Saha              | 11.00     |                |         |
| 5  | Minshu Garg                | 11.30     |                |         |
| 6  | Nikita Nitin Vete          | 12.00     |                |         |
| 7  | Osama Ahmed                | 12.30     |                |         |
| 8  | Aashi Pawaiya              | 2.00      |                |         |
| 9  | Abhinav Bhasin             | 2.30      |                |         |
| 10 | Manan Yogesh Jambusaria    | 3.00      |                |         |
| 11 | Saman Deep Singh           | 3.30      |                |         |

Note : Students should be present 10 mins prior to the mentioned timings to further avoid delay.



| SYM ACCELERATE September 2018 Tuesday |                                   |                     |           |                                       |                       |
|---------------------------------------|-----------------------------------|---------------------|-----------|---------------------------------------|-----------------------|
| Panel No.                             | Day, Date & Slot                  | Students List       | Panel No. | Day, Date & Slot                      | Students List         |
|                                       | Tuesday, 4th Sept 18              |                     |           | Tuesday, 4th Sept 18                  |                       |
| Panel 1                               | Morning<br>(9.30 am to 1.00 p.m.) | 1. Shardul Sawant   | Panel 3   | Afternoon<br>(1.45 p.m. to 5.00 p.m.) | 1. Simarjeet Arora    |
|                                       |                                   | 2. Deepak Digga     |           |                                       | 2. Gaurav Gaychandani |
|                                       |                                   | 3. Rashmi Pillai    |           |                                       | 3. Ankita Singh       |
|                                       |                                   | 4. Satvik Khanna    |           |                                       | 4. Manan JambuSaria   |
|                                       |                                   | 5. Himanshu Agarwal |           |                                       | 5. Krupali Hajarnis   |
| Panel 2                               | Morning<br>(9.30 am to 1.00 p.m.) | 1. Siddhida Thobde  | Panel 4   | Afternoon<br>(1.45 p.m. to 5.00 p.m.) | 1. Rajan Agarwal      |
|                                       |                                   | 2. Sanjog Hati      |           |                                       | 2. Karishma Nayak     |
|                                       |                                   | 3. Pooja K          |           |                                       | 3. Shrayans Goenka    |
|                                       |                                   | 4. Deepika Vaishanv |           |                                       | 4. Sachin Kanojia     |

| SYM ACCELERATE September 2018 |  |                     |           |                                       |                     |
|-------------------------------|--|---------------------|-----------|---------------------------------------|---------------------|
| Panel No.                     | Day, Date & Slot                         | Students List       | Panel No. | Day, Date & Slot                      | Students List       |
|                               | Wednesday, 5th Sept 18                   |                     |           | Wednesday, 5th Sept 18                |                     |
| Panel 5                       | Morning Slot<br>(9.30 a.m. to 1.00 p.m.) | 1. Aditya Ramnath   | Panel 8   | Afternoon<br>(1.45 p.m. to 5.00 p.m.) | 1. Nikita Vete      |
|                               |  | 2. Prakhar Gupta    |           |                                       | 2. Saman Deep Singh |
|                               |  | 3. Deepanjan Saha   |           |                                       | 3. Ujjwal Kumar     |
|                               |  | 4. Shantanu Agarwal |           |                                       | 4. Manan JambuSaria |
|                               |  | 5. Chandan Fotedar  |           |                                       |                     |
|                               |  | 1. Sucharita Aneja  |           |                                       | 1. Minshu Garg      |
|                               |  | 2. Nidhi Khakkar    |           |                                       | 2. Aashi Pawaiya    |



|                |  |                   |
|----------------|--|-------------------|
| <b>Panel 6</b> | Morning Slot<br>(9.30 a.m. to 1.00 p.m.) | 3. Abhinav Bhasin |
|                |  | 4. Aayush Gandhi  |
|                |  | 5. Osama Ahmed    |

|                |                                       |                     |
|----------------|---------------------------------------|---------------------|
| <b>Panel 9</b> | Afternoon<br>(1.45 p.m. to 5.00 p.m.) | 3. Aviral Jain      |
|                |                                       | 4. Prerna Toshniwal |

|                |  |                   |
|----------------|--|-------------------|
| <b>Panel 7</b> | Morning Slot<br>(9.30 a.m. to 1.00 p.m.) | 1. Dimpy Khairwar |
|                |  | 2. Shardul Sawant |
|                |  | 3. C V Raman      |
|                |  | 4. Anuj Agarwal   |

|                 |                                       |                 |
|-----------------|---------------------------------------|-----------------|
| <b>Panel 10</b> | Afternoon<br>(1.45 p.m. to 5.00 p.m.) | Aarosh Mehani   |
|                 |                                       | Jaskanwar Singh |
|                 |                                       | Kashish Daima   |
|                 |                                       | Anirudh Singh   |



**SYM Accelerate : September 2018**

**Morning Timings : 9.45 am to 1.00 pm**

**Afternoon Timings : 1.45 pm to 5.00 pm**

| R.No   | Student Name            | Date & Panels   | R.No   | Student Name            |
|--------|-------------------------|---|--------|-------------------------|
| 050107 | Akanksha Singh          | Date : 4th Sept.<br>Morning : Panel-2 &<br>Afternoon : Panel-4  | 050101 | A Sujay                 |
| 050108 | Amin Krutarth R         |   | 050102 | A.Aparna                |
| 050126 | Modi Jevil M            |   | 050103 | Abhyudaya Swamy         |
| 050127 | Mody Unmil Ambrish      |   | 050104 | Aditi Goel              |
| 050128 | Mudit Chowdhary         |   | 050111 | Burli Rishab A          |
| 050152 | Shubham Kaushal         |   | 050112 | Charlie Thapliyal       |
| 050153 | Shubhankar R Gupta      | Date : 4th Sept.<br>Morning : Panel-1 &<br>Afternoon : Panel-3  | 050113 | Dashani Jayraj S        |
| 050154 | Siddharth Aggarwal      |   | 050114 | Devdutt Das             |
| 050109 | Anchit Dutta            |   | 050120 | Karan Maheshwari        |
| 050110 | Aneeta Biju             |   | 050122 | Koustav Sinha           |
| 050115 | Harsh Vardhan Kajaria   |   | 050105 | Aditya Abrol            |
| 050116 | Heet K Thakkar          |   | 050106 | Aiswarya Joseph         |
| 050118 | Jeyachandar B           | Date : 5th Sept.<br>Morning : Panel-6<br>&Afternoon : Panel-9   | 050142 | Samprada Jindal         |
| 050119 | Kanika Vaish            |   | 050143 | Sanchit Narsaria        |
| 050123 | Kunal Dhamdhare         |   | 050146 | Sawan Sangeet Parida    |
| 050132 | Palak Taparia           |   | 050147 | Sharika Sanjay          |
| 050133 | Parikshit Sarda         |   | 050155 | Sonal Garg              |
| 050140 | S S Amrutheshwari       |   | 050156 | Soumyadip Haldar        |
| 050141 | Sahil Jindal            | Date : 5th Sept.<br>Morning : Panel-5 &<br>Afternoon : Panel-10 | 050117 | Ishita Agarwal          |
| 050144 | Sanghavi Yash Girish    |   | 050129 | Munish Mahajan          |
| 050159 | Tenneti Srikanth Reddy  |   | 050130 | Nikhil Aggarwal         |
| 050160 | Ushwin Chrungu          |   | 050131 | Nitesh Kumar K Amaliyar |
| 050134 | Patil Rohan R           |   | 050138 | Revant Rathi            |
| 050135 | Paulochen Joseph Akkara |   | 050139 | Rohan R Khanvilkar      |
| 050165 | Kartik Gupta            | Date : 5th Sept.<br>Morning : Panel-7<br>&Afternoon : Panel-8   | 050163 | ArjunSinh Patankar      |
| 050166 | Nikam Satyajeet Vilas   |   | 050164 | Prabhav Maheshwari      |
| 050124 | Manikantan Shiva J      |   | 050137 | Rathod Rahul Nayak      |
| 050125 | Mayank Agarwal          |   | 050149 | Shaurya Munjal          |
| 050161 | Utkarsh Sharma          |   | 050157 | Sreshtha Agarwal        |
| 050162 | Vartika Tripathi        |   | 050158 | Suruchi Baid            |



| R.No  | Name                |  |   |
|-------|---------------------|--|---|
| 40144 | Simarjeet Arora     | Untangled: Art-Therapies for Mental Wellness         | Art/Mental wellness                         |
| 40129 | Nikita Nitin Vete   | Financial Advisory                                   | Financial Services                          |
| 40147 | Siddhida Thobde     | Vedic way - An A2 dairy company                      | Dairy                                       |
| 40102 | Aayush Gandhi       | Manufacturing of switchgears                         | Electrical and Power industry               |
| 40134 | Prakhar Gupta       | ConstructionConvenience                              | Building, services and E-Commerce           |
| 40145 | Sucharita Aneja     | Liquid Wallpapers                                    | Trading                                     |
| 40103 | Abhinav Bhasin      | Skin Craft   | Skincare Brand                              |
| 40117 | Gaurav Gyanchandani | Life Skill Training                                  | Ed-tech                                     |
| 40132 | Pooja K             | Gourmet Cafe - Hashtag                               | F&B Services                                |
| 40139 | Sanjog hati         | Befit  | Services in fitness industry                |
| 40130 | Osama Ahmed         | Khaitan  | Footwear                                    |
| 40110 | Aviral jain         | Mesmerizingtours                                     | Tourism industry                            |
| 40137 | Raman C V           | Bhakte   | E-commerce                                  |
| 40148 | Ujjwal Kumar        | Trading of latest medical devices in India-SurgySure | Healthcare Industry                         |
| 40101 | Aashi Pawaiya       | School   | Education Sector                            |
| 40135 | Prerna Toshniwal    | Character  | Counseling and Guidance Sector/Graphology   |
| 40141 | Shardul Sawant      | RangePlus Networks                                   | Telecommunication                           |
| 40131 | Rashmi Pillai       | SkinDeep   | skincare industry                           |
| 40127 | Manan jambusariya   | Ignite   | Education                                   |
| 40112 | Deepak Digga        | LogiCom  | Transportation (Logistics)                  |
| 40118 | Krupali Hajarnis    | Tell a Tale!!  | Storytelling and vocational skill education |
| 40136 | Rajan Agarwal       | FieldWork Foods                                      | Spices Trading                              |
| 40115 | Dipanjan Saha       | Carbono  | Services                                    |
| 40120 | Jaskanwar Singh     | Festivals Of Colors                                  | Event Management and Travel                 |
| 40113 | Deepika Vaishnav    | The Cafe   | F&B services                                |

|       |                  |   |  |
|-------|------------------|---|--|
| 40140 | Satvik Khanna    | Urban Essentials                        | Manufacturing                                |
|       | Shrayans goenka  | Tea                                     | Food and beverage industry                   |
| 40109 | Aroosh Mehani    | AZ INFINITY                             | Footwear                                     |
| 40114 | Dimpy Khirwar    | Book A Workshop                         | Mental Health                                |
| 40107 | Ankita Singh     | Prayaas                                 | EdTech                                       |
| 40122 | Sachin Kanojia   | Travelista                              | Travel and Tourism                           |
| 40119 | Himanshu Agarwal | cloudy                                  | IT   |
| 40108 | Anuj Agarwal     | LRS                                     | HR   |
| 40125 | Nidhi Khakkar    | Junoon Memories                         | Gifting Industry                             |
| 40142 | Shantanu Agrawal | Boo! Car wash                           | Services                                     |
| 40123 | karishma nayak   | home-bytes                              | services                                     |
| 40106 | Anirudh Singh    | Hawk Security                           | Security                                     |
| 40124 | kashish daima    | Wasteros                                | E-waste management                           |
| 40128 | Minshu Garg      | 02ree                                   | education                                    |
| 40105 | Aditya Ramnath   | Joules Energy                           | Sustainable development:<br>Renewable energy |
| 40138 | saman Deep Singh | NGO Products                            | Social Entrepreneurship                      |
| 40111 | Chandan Fotedar  | Interior designing with virtual reality | Interior Design Industry                     |



Symbiosis Institute of Business Management, Pune  
MBA - I & E Sem-I Batch 2017-19

SYM Accelerate Stage - I Presentation Schedule on 12th January 2018

| Sr | Faculty Name                                 | Panel   | Time Slot                     |
|----|--|---------|-------------------------------|
| 1  | Mr.Arjun Panchal & Prof.Yogesh Brahmarkar    | Panel-1 | 9.30                          |
| 2  |  |         | 10.00                         |
| 3  |  |         | 10.30                         |
| 4  |  |         | 11.00                         |
| 5  |  |         | 11.30                         |
| 6  |  |         | 12.00                         |
| 7  | Mr.Arjun Panchal & Prof.Ismail Akbani        | Panel-1 | 12.30                         |
|    |  |         | Lunch Break<br>(1 pm to 2 pm) |
| 8  |  |         | 2.00                          |
| 9  |  |         | 2.30                          |
| 10 |  |         | 3.00                          |
| 11 |  |         | 3.30                          |
| 12 | 4.00   |         |                               |
|    |  |         |                               |
| 1  | Prof.Sandeep Bhattacharya & Mr.Hemanth Thite | Panel-2 | 9.30                          |
| 2  |  |         | 10.00                         |
| 3  |  |         | 10.30                         |
| 4  |  |         | 11.00                         |
| 5  |  |         | 11.30                         |
| 6  |  |         | 12.00                         |
| 7  |  |         | 12.30                         |
|    |  |         | Lunch Break                   |
| 8  |  |         | 2.00                          |
| 9  |  |         | 2.30                          |
| 10 |  |         | 3.00                          |
| 11 |  |         | 3.30                          |
| 12 | 4.00   |         |                               |
|    |  |         |                               |
| 1  | Dr.Bala Ramadurai & Dr.Preetha Menon         | Panel-3 | 9.30                          |
| 2  |  |         | 10.00                         |
| 3  |  |         | 10.30                         |
| 4  |  |         | 11.00                         |
| 5  |  |         | 11.30                         |
| 6  |  |         | 12.00                         |
| 7  |  |         | 12.30                         |
|    |  |         | Lunch Break                   |



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SIBM, PUNE

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|----|--|------|
| 8  |  | 2.00 |
| 9  |  | 2.30 |
| 10 |  | 3.00 |
| 11 |  | 3.30 |

|    |                                  |         |             |
|----|----------------------------------|---------|-------------|
| 1  | Prof.Parag Khare & Dr.Vimal Babu | Panel-4 | 9.30        |
| 2  |                                  |         | 10.00       |
| 3  |                                  |         | 10.30       |
| 4  |                                  |         | 11.00       |
| 5  |                                  |         | 11.30       |
| 6  |                                  |         | 12.00       |
| 7  |                                  |         | 12.30       |
| 8  |                                  |         | Lunch Break |
| 9  |                                  |         | 2.00        |
| 10 |                                  |         | 2.30        |
| 11 |                                  |         | 3.00        |



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**MBA-I&E : Mentoring Session by Dr.Aravind Chinchure , Chairprofessor , SIU on 3rd June 2017 at 9.45 am.**

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santosh pise <santoshpise@sibmpune.edu.in>

2 June 2017 at 15:41

To: MBA I&E Batch 2017-2019 <mbaie19@associates.sibmpune.edu.in>

Cc: Aravind Chinchure <chinchure@yahoo.com>, V Kumar <vvkumar@sibmpune.edu.in>, Yogesh Brahmkar <yogeshbrahmankar@sibmpune.edu.in>, anand singh <anandsingh@sibmpune.edu.in>

Dear Students,

Greetings !

In continuation with our Inaugural programme for MBA-I&E , we will have mentoring session by **Dr.Aravind Chinchure, Chairprofessor (Innovation) of Symbiosis International University on Saturday, 3rd June 2017.**

**Venue : SIBM, MDP - Aaryabhata Class room.**

**Reporting Time at 9.45 am (sharp)**

**Afternoon Session**

**Mentoring session by Prof.Amey Mashelkar, Mentor-in-residence, Gennext Innovation Hub at MDP - Aaryabhata Room.**

**Reporting Time at 2.45 pm (Sharp)**

Thanks & Regards

Santosh D.Pise

Sr.Coordinator

Academics & Examination

MBA-I&E, SIBM,Pune

020 - 3911 6010



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## Fwd: Write up for Mentors of Sym Accelerate

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Yogesh Brahmkar <yogeshbrahmankar@sibmpune.edu.in>  
To: santosh pise <santoshpise@sibmpune.edu.in>

22 August 2017 at 11:53

----- Forwarded message -----

From: **Madhura Bedarkar** <madhurabedarkar@sibmpune.edu.in>

Date: Mon, Aug 21, 2017 at 4:10 PM

Subject: Fwd: Write up for Mentors of Sym Accelerate

To: sabina.deio@zoho.com, "Dr. Nihar Shah" <niharsh@gmail.com>, Partygames4all <rtulpule@gmail.com>, Arjun Panchal <arj.panchal@gmail.com>, Abhishek Kawitkar <abhishek.treepublic@gmail.com>, Abhay Kardeguddi <consultantabhay@gmail.com>, abhay karde <abhaykarde@gmail.com>, Ronald Fernandez <fernandezronald@gmail.com>, Parag Mahajan <paragmahajan.pmp@gmail.com>, sunitarupavataram@gmail.com  
Cc: Aravind chinchure <chinchure@sibmpune.edu.in>, Yogesh Brahmkar <yogeshbrahmankar@sibmpune.edu.in>

Dear All,

Our MBA Innovation & Entrepreneurship programme aims to nurture the innovative ideas of admitted students and enable them to pursue their own start up. The Programme is catered in a Triangle of - Entrepreneurship, Innovation and Management. The student's journey to pursue start up is mapped in the programme as follows:

- 1st Semester - Articulation of the Problem ( Defining a Problem)
- 2nd Semester - Working on solution and narrowing down to novel solution
- 3rd Semester - Prototyping and Design
- 4th Semester- Pilot Implementation

The relevant courses are taught in respective semesters to support this journey.

Now, The " Sym-Accelerate" Mentoring drive is for **3rd Semester** Students which is part of their Project having total 6 Credits. "Sym-Accelerate" Carries 50 marks and Mentors are expected to provide necessary feedback so that students can work further on their Prototype/ Start up idea.

**These 50 marks are divided in 3 components as follows:**

- 1. Articulation of the Problem -10 marks**
- 2. Solution ( Novelty & efforts to find solution)- 20 marks**
- 3. Prototyping and Design ( Progress after market research, Efforts, Detailing)- 20 marks**

Looking forward to meet you all at SIBM P.

P.S: As sessions will start by 10 a.m., it will be great if you join for Tea/Coffee meeting before session at around 9.45 am, wherein we will have interaction with Dr. Aravind Chinchure, Chair Professor - Innovation. Dr. Chinchure is chief mentor of the programme.

\* Poster for " SYM-ACCELERATE is attached h/w.

Thanks & regards,

Dr. Madhura Bedarkar

Assistant Professor  
Symbiosis Institute of Business Management [SIBM]  
Symbiosis Knowledge Village Lavale, Tal Mulshi  
Via Sus Road, Pune  
Pune - 412115  
Tel : +91 20 39116030



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Yogesh D. Brahmankar  
Faculty I/c, MBA(IE) & PGDICE.

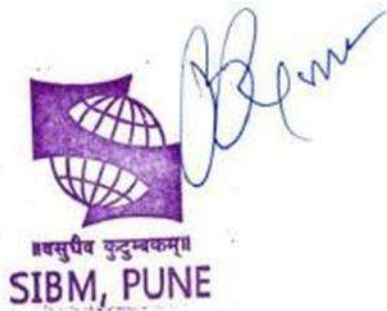
SIBM- Pune, Symbiosis International University.

Tel.: +91 20 3911 6025 || Mob.: +91 8805639680 || 9673238771

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**MBA-I&E : Mentoring Session by Dr.Aravind Chinchure , Chairprofessor , SIU on 3rd June 2017 at 9.45 am.**

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santosh pise <santoshpise@sibmpune.edu.in>

2 June 2017 at 15:41

To: MBA I&E Batch 2017-2019 <mbaie19@associates.sibmpune.edu.in>

Cc: Aravind Chinchure <chinchure@yahoo.com>, V Kumar <vvkumar@sibmpune.edu.in>, Yogesh Brahmkar <yogeshbrahmankar@sibmpune.edu.in>, anand singh <anandsingh@sibmpune.edu.in>

Dear Students,

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**Reporting Time at 2.45 pm (Sharp)**

Thanks & Regards

Santosh D.Pise

Sr.Coordinator

Academics & Examination

MBA-I&E, SIBM,Pune


020 - 3911 6010




## Symbiosis International (Deemed University)

### SIBM Pune

#### Innovative Practices to Best Practices

| Practice  | Details  | Remarks   |
|---|--|---|
| <b>Innovation Club</b>  | <b>Started as a adhoc student group in 2016</b> without any budgetary support only to discuss innovative ideas and motivate students to discuss ideas more openly and provide required support.  | It's established as a Special Interest Group as per Director Sir's suggestion and approval. It is conducting many events and activities and also connecting I&E students to external start-ups / mentors including funding opportunities for I&E students Every year. As supported by Director SIBM Pune; Innovation Club through its initiative like <b>THE SEED CAMP is also providing funding support</b> to best performing start-ups at I&E SIBM Pune. |
| <b>Sym-Accelerate Mentoring Platform</b>  | This was integrated with Project for evaluation of start-ups and started as an innovative practice for evaluating and mentoring startup ideas in 3 <sup>rd</sup> semester Started in <b>2016-17 as startup drive and continued as SymAccelerate from 2017-18</b> | This is continued every year as a best practice where we have received positive feedback from students and mentors both. Sym-Accelerate is now extended to first and second semester also to nurture the start-up ideas from first year.<br>In 2019- 20 we <b>had 24 panellist for</b> evaluating and mentoring start-ups at I&E. A small success - <b>One of the panelist is investing and partnering with one start-up called Toy Meals.</b>              |
| <b>Live Project in 1<sup>st</sup> Sem of I&amp;E</b><br> | This started as a part one Subject i.e Fundamentals of Entrepreneurship <b>in 2015;</b> But we continued it even with visiting faculty teaching the course and it's a great experiential learning activity highly appreciated by all students.                   | Now it continues as Integrated Live Project where 4 faculty members teaching 4 courses take on-field class and practicing experiential learning before SIU started experiential learning mandatory.   |

|   |  |  |
|---|--|--|
| <p><b>Start-up Clinic at SIBM Pune</b></p>  | <p>Started as an innovative practice in <b>academic year 2018-19</b></p>   | <p>Continued as a Best practice where we have enrolled CA, CS , Technology Experts on role for continuous support to I&amp;E students</p>  |
| <p><b>Mentoring through Entrepreneur Mentor on Campus</b></p>   | <p>This started in Academic yr 2018-19 where SIBM Pune roped in Entrepreneur Mr Arjun Panchal as a Mentor and adjunct faculty at SIBM Pune</p>   | <p>This practice is continued and Entrepreneur Mr Arjun Panchal has developed a mentoring framework to guide and track the progress of I&amp;E students. This was Director SIBM's initiative and led, actualized by him.</p>   |
| <p><b>Personal Growth Lab</b></p>   | <p>This initiative was top down by management but SIBM Pune executed it as a personal growth lab with support of external mentor in the academic year <b>2018-19</b></p>   | <p>This initiative will be continued with various mentoring support activities like workshops on mindfulness, behavioural training and soft skill development for budding entrepreneurs</p>  |
| <p><b>Visits to Various Exhibitions/ Industrial Expos</b></p>   | <p>This started in 2016 to enable students to get practical exposure</p>   | <p>This continued and most of the visits are linked with some or other courses with evaluation where students go on field and collect data.<br/>e.g. visit to KISAN Expo- India's biggest Agriculture Exhibition with more than 400 Exhibitors and more than 50 innovative projects every year.</p>  |
| <p><b>Immersion Programmes for I&amp;E students</b></p>   | <p>It started with GCBS collaboration in the year 2017</p>   | <p>This is extended to all I&amp;E students every year with collaboration with organisations like GCBS, NiMSME Hyderabad, SANDBOX, DeshDeshpande Foundation Hubli .</p>  |
| <p><b>Structured Networking with all SIU stakeholders and connecting I&amp;E students to mentors and students of different institutes</b></p> | <p>This started as small step in <b>2017</b> having I&amp;E students conducting live projects in different symbiosis Campuses.</p>  | <p>This continues with I&amp;E students going to different Institutes in Pune for meeting entrepreneurship Faculty Members, <b>presenting their ideas, Some ENTREPRENEURS from I&amp;E are going and conducting mentoring sessions in other institute. SIBM I&amp;E students conducting programmes for other college students and also providing small live projects which helping</b></p> |

|   |  |   |
|---|--|---|
|   |  | <p><b>them to grow their startups and network.</b></p>  |
|   |  | <p><b>e.g. Our Students are present in almost all symbiosis campuses for entrepreneurship conclaves and also sell their products there.<br/>e.g. we conducted one-day immersion on entrepreneurship for commerce college students recently.</b></p> |
| <p>Apart from all above initiatives, Director Sir, Alumni Team and SECC is also supporting I&amp;E for connecting to Alumni Entrepreneurs and enjoying fruits of it will take time.</p> |  |   |

