

# SYMBIOSIS INSTITUTE OF BUSINESS MANAGEMENT, PUNE

## Symbiosis International (Deemed University)

(Established under section 3 of the UGC Act,1956)

Re-accredited by NAAC with 'A++' Grade (3.56/7) | Awarded Category - I by UGC

Founder : Prof. Dr. S. B. Mujumdar, M.sc., Ph.D.(Awarded Padma Bhushan And Padma Shri by President of India)



Celebrating 50 Years of Excellence

### 7.2.1\_SIBM Pune\_BestPractice\_2021-2022 (Index)

Sr. No	Name	Page No
1.	Student-Driven Institute	2



**Title:** Student-Driven Institute

**Objective:** SIBM Pune has always believed that students learn more by doing and practicing the principles of management in real life. The objective of allowing students to govern and monitor some crucial activities and are encouraged to participate in the decision making process that shapes their future as well as that of the institute.

**Context:** The student councils participate in activities related to Academics, Professional development, Society, Sports, and Culture through a strongly knit body of ten councils.

**Practice:** Ten students' councils are responsible and accountable for all activities conducted on campus throughout the year. The teams consist of students led by coordinators along with the President of the Students Council, form an executive body to oversee all activities.

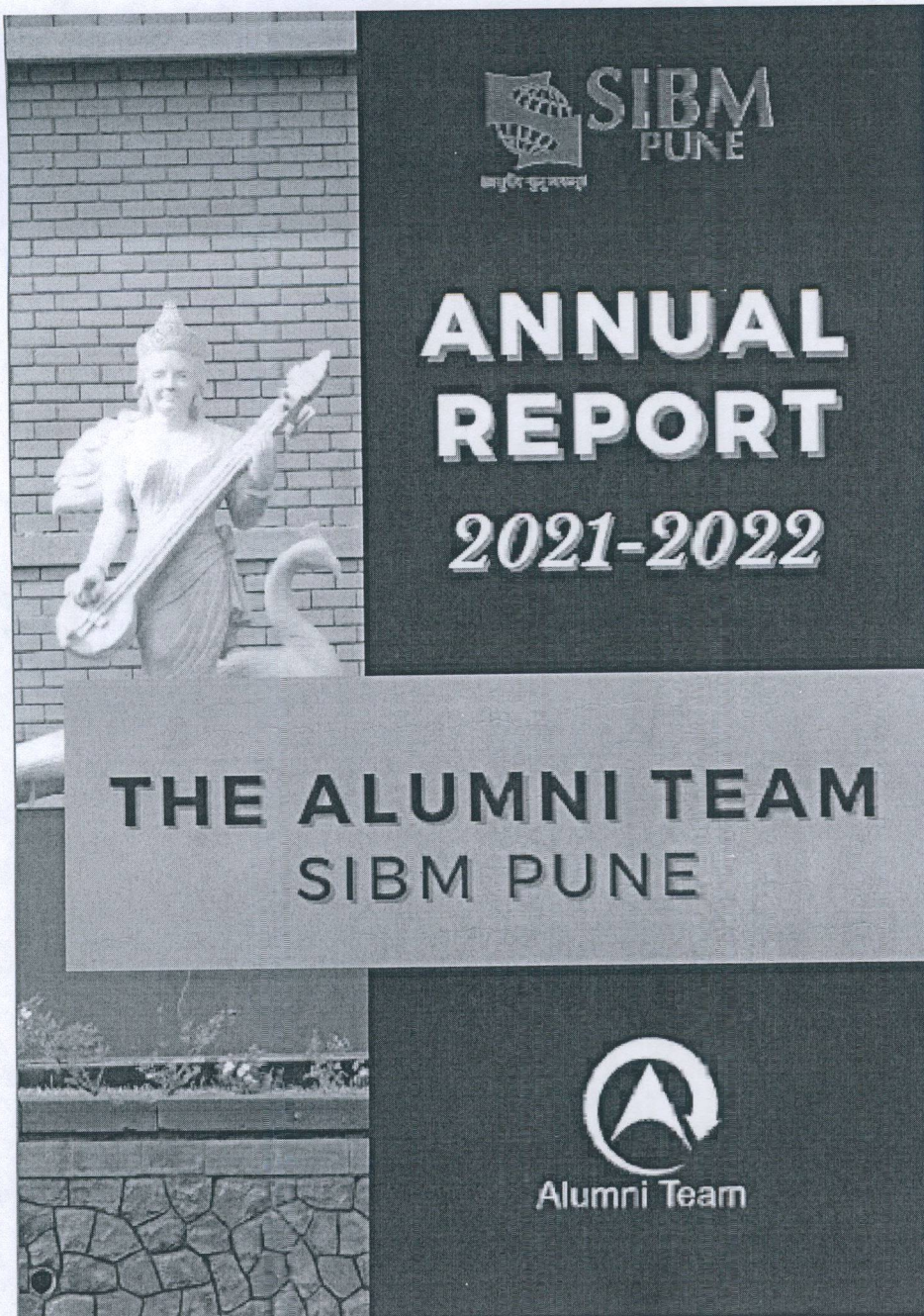
**Evidence:**

Student's Council report for each year is made available on the SIBM-Pune website.

**Problems Encountered and Resources required**

One common problem encountered by the councils is the issues of Vendors delaying the delivery of required resources. Time Management is an another problem, sometimes it happens because of the late arrival of the guest. It impacts the whole schedule of the program. Emergence of some issue create a problem as councils need to find the right person to resolve the issue. Social media post after the program also create some concerns as the councils need to remind the student about the importance of the timely sharing of post on social media to spread awareness.

- The Alumni Team
- Link to the complete report:  
[https://sibm.edu/assets/pdf/student\\_alumni/Alumni-Team-Annual-Report-2021-22.pdf](https://sibm.edu/assets/pdf/student_alumni/Alumni-Team-Annual-Report-2021-22.pdf)



# ALUMSPEAK

AlumSpeak, an initiative by the Alumni Team, is a platform for sharing of rich, valuable knowledge and experience between the Alumni and the students.

It is a year-round voluntary engagement activity and any alumni can connect with us via email or any social media platform to conduct a formal or informal session, sharing knowledge of current industry happenings and relevant matters.

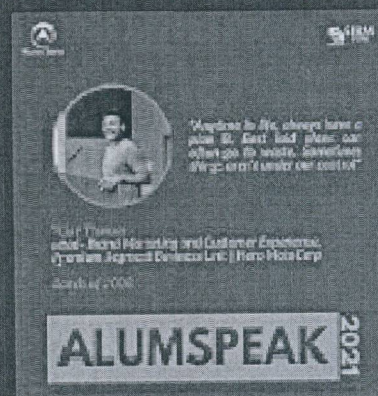
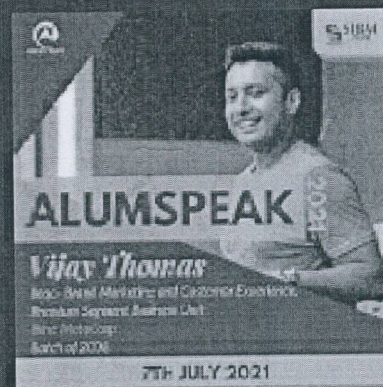
## Objectives

- Creating a connection between the students and the Alumni
- Involving the Alumni in creating a new generation of Business Leaders and Managers
- Engaging with the Alumni on a micro-academic level.

## Speaker for the Alumspeak Talks 2021-22:

Mr. Vijay Thomas from the Batch of 2008, and Lead- Brand Marketing and Customer Experience at Harley-Davidson Business Unit

Click on the post!



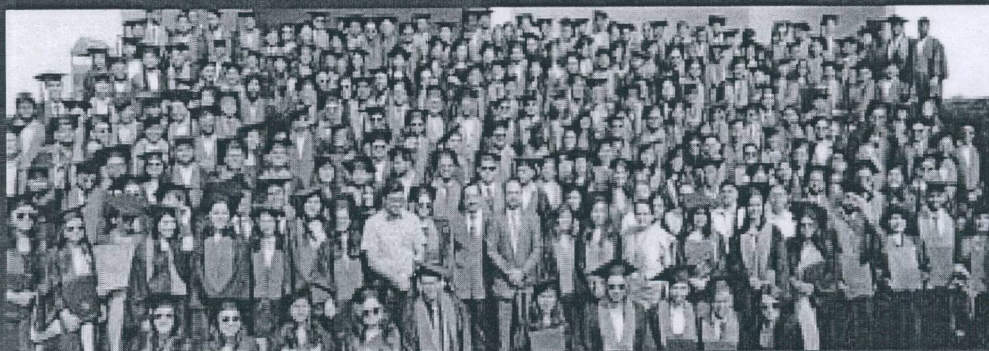
# RENDEZVOUS

18TH DECEMBER, 2021



Rendezvous, the Degree Distribution Ceremony is organised by the Alumni Team for the graduating batch, marking their ingress into the Alumni community. The event is set in motion with inspiring addresses from the Director and esteemed faculty members followed by nostalgia-filled speeches by the representatives of the graduating batch. The Alumni team presents a batch video, reminiscing the MBA journey of the batch. The Degree Distribution is then facilitated by the Director, Deputy Directors and other esteemed faculty members. Rendezvous is the last leg of the MBA life of the students, flagging the successful completion of their MBA programs.

Rendezvous' 21 was held on the 18th of December, 2021 which witnessed an overwhelming turnout of 280+ students from the Batches of MBA Flagship and MBA Innovation and Entrepreneurship, traveling from all over the country, making it the biggest offline event of SIBM Pune for the year 2021. The Degree Distribution was followed by the Batch photoshoot, lunch, some engaging musical performances of evergreen college music and a memorabilia auction to bring back all the beautiful memories that the Batch of 2021 created on campus. It was a daylong event with bouts of nostalgia throughout, that concluded on a high note with the distribution of goodies along with their Yearbooks, the timeless compendium to immortalize their presence in the SIBM Pune family. Rendezvous' 21 officially marked the beginning of the corporate careers of the freshest batch of the SIBM Pune Alumni community, adding more names to our wall of fame.



# YEARBOOK

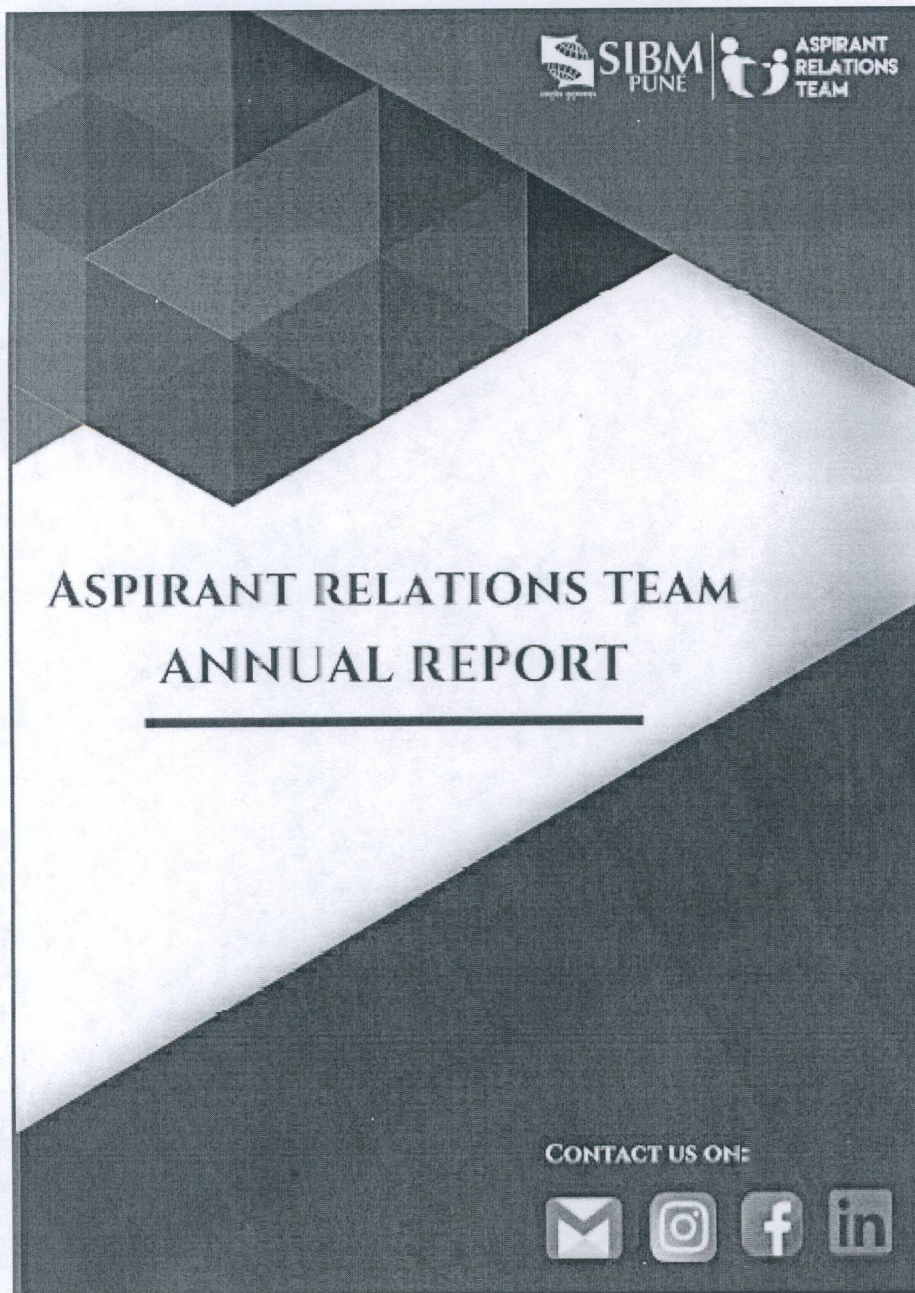
The Yearbook is an initiative by the Alumni Team to record the memories of the graduating batch. It is a compilation of the most important details about each student including their best moments on Campus, photographs with their friends, and their recollections. It serves not only as a trip down memory lane but also as a time capsule of memories from the 2 best years of student life on the Hilltop, a few years down the line.

The data collection and planning were done over a month with the help of student volunteers selected from the junior batch, with another 2 weeks for editing the responses. Additional 2 weeks were used for finalizing the layout and then handed over for printing.



- Aspirant Relations Team (ART)
- **Link to the complete report**

[https://sibm.edu//assets/pdf/student\\_alumni/ART-Annual-Report-2021-22.pdf](https://sibm.edu//assets/pdf/student_alumni/ART-Annual-Report-2021-22.pdf)



## ONBOARDING

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SIBM Pune's Aspirant Relations Team completed the second round of online onboarding for the incoming class of 2023 students. The OnBoard SIBM Pune 2021-23 Facebook page and the OnBoarding WhatsApp group functioned as an interactive venue for members of the Aspirant Relations Team to connect with and answer questions from the incoming cohort. This is the second round of engagement after having already interacted with and answered the questions of the shortlisted candidates. Apart from the standard questions about navigating two years at a B-School, daily life as a SIBM Pune student, and favourite sites on campus, the Aspirant Relations Team kept the students involved with numerous engagement activities ranging from batch introductions to the Battle of Cities.

The Aspirant Relations Team hosts a special event called the City Meets every year to break the ice and interact with the new batch. ART had to pivot and adjust to the shifting environment this year, as it did last year, due to the epidemic. One such initiative was the Battle of Cities. The candidates were separated into groups and participated in a range of interactive activities. Finally, in the build up to the release of an e magazine, they had to collaborate and come up with creatives such as teasers, trailers, and captions for social media.

## ADVENT '21

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Advent 2021 was the first event organized by the Aspirant Relations Team for the batch of 2021-23, after the commencement of their course. It was entirely conducted over the online medium through various events. The theme for Advent '21 was "The World of Cartoon Network- Keep the child within you alive". There were three broad events around this theme, namely "Network Nostalgia" ( a video/audio competition where participants had to submit their childhood family memories with cartoon network in their chosen format), "Johnny Bro-vo" (a creative competition where participants had to use their creativity to add PNGs of Johnny Bravo to pictures depicting their MBA experience) and "Toon Teams" (a creative competition where participants had to choose a set of toons to solve a real-life problem and submit a PPT for the same). Along with these we had multiple online engagement events held on our social media pages for a week. The winners and runners-up of the main events were awarded cash prizes and the winners of the online engagement events were provided Amazon vouchers. The competition had an overwhelming response from the entire batch with 80 students making more than 100 submissions and each online engagement event having 150+ responses. The purpose of this event was to provide MBA 1 with one final opportunity to break the ice, have fun and interact with their fellow batchmates so that they can form lasting bonds. Over all social media channels, the event saw a remarkable response from the entire batch recording a footfall above 350.

### Network Nostalgia:

1. Winner – Lovish Kumar, MBA 1, Marketing
2. Runner-up – Sahil Gill, MBA 1, Innovation and Entrepreneurship



Johnny Bro-va:

1. Winner – Bhavini Priyamvada, MBA 1, Marketing
2. Runner-up – Pranal Kulkarni, MBA 1, Marketing

Teen Teams:

1. Winner – Aryan Chakraborty, MBA 1, Marketing
2. Runner-up – Duke Panda, MBA 1, Human Resources

Online contests:

1. Looney Tunes –

- a. Anupam Tripathi
- b. Jahnabi Hazarika
- c. Rishabh Modi

2. Scooby dooby guess who –

- a. Devashish Sharma
- b. Saishri Sathish

3. Top performers –

- a. Roshan Kumar
  - b. Shreyanshi Aggarwal
-

## COFFEE WITH SIBM 2021

Coffee with SIBM is a unique initiative by the Aspirant Relations Team of SIBM Pune that aims at reaching out to aspirants all over the country to guide them in their last week of preparation for the SNAP examination. Aspirants from all over India prepare for the MBA entrance examinations with a lot of fervor and zeal, and the same is resonated by SIBM Pune and A.R.T. through this effort to conduct interactive seminars and interactions. This initiative is carried out in two phases – first, the online phase, where the aspirants are kept engaged through various online activities daily and their queries relating to MBA, SNAP, and SIBM Pune are duly answered; second, engaging seminars and interactions are held across the country for around 2 hours. This year marked the 16th edition of Coffee with SIBM, the first one being in 2006. During the initial phase, we reach out to the aspirants through social media to give important information like quizzes and tips relating to SNAP, clear their doubts regarding registrations and other queries, and make the road to SIBM seem clearer. Coffee with SIBM sessions provide a platform to the aspirants to interact with the current students of SIBM Pune through candid sessions, understand life at SIBM Pune, and get guidance and last-minute suggestions on how to ace the SNAP test. It acts as a motivating and informative session conducted about a week before the SNAP test by the toppers of the previous batch to help them choose the right B-school and work hard towards achieving their goals.

### OBJECTIVES OF COFFEE WITH SIBM

The primary objective of Coffee with SIBM is to act as the first point of contact between the aspirants and the institute and make them familiar with SIBM Pune. Additionally, this initiative also aims at achieving the following:

- 1) Provide aspirants a platform to interact with other aspirants, and create a learning environment for them.
- 2) Increase the clarity of students about MBA and enable them to understand the objectives of pursuing the same.
- 3) Assist the students in their SNAP preparation through daily quizzes, study materials, and Q&A sessions with the current students and the batch toppers.
- 4) Clear any doubts regarding MBA, SNAP, and SIBM Pune.
- 5) Provide GE-PI-WAT preparatory materials for acing the next stage of admission into one of the premier B-schools of the country.

This year Edition 16 of Coffee with SIBM was conducted in the online mode where the Aspirant Relations Team reached out to aspirants from all over the country who interacted with the team with much enthusiasm and curiosity. Students were provided guidance on last mile preparation strategies, a comprehensive compendium to enhance their preparation, and continuous support to resolve their SNAP related queries.

### ONLINE ENGAGEMENT

The Aspirant Relations Team, SIBM Pune has built a network of aspirants who are connected with us through Instagram, Facebook, LinkedIn and YouTube. We engage with the aspirants actively through these platforms and conduct several sub-events.

#### Sub-event 1

- ❖ ☉ Logical Latte
- ❖ ☉ Maths Mocha
- ❖ ☉ Vocaff
- ❖ ☉ Experiential Espresso Reels
- ❖ ☉ Coffee Mockiato Reels
- ❖ ☉ D-Day Gameplan
- ❖ ☉ Cup of Excellence

#### Sub-event 2 – Facebook and YouTube Live Sessions

Live sessions were conducted by the Aspirant Relations Team on Facebook and YouTube. A YouTube live session was conducted with the popular MBA preparation platform Learn4Exam on 8th December, followed by a live Facebook event on 9th December, where queries related to SIBM Pune and SNAP exam were resolved.

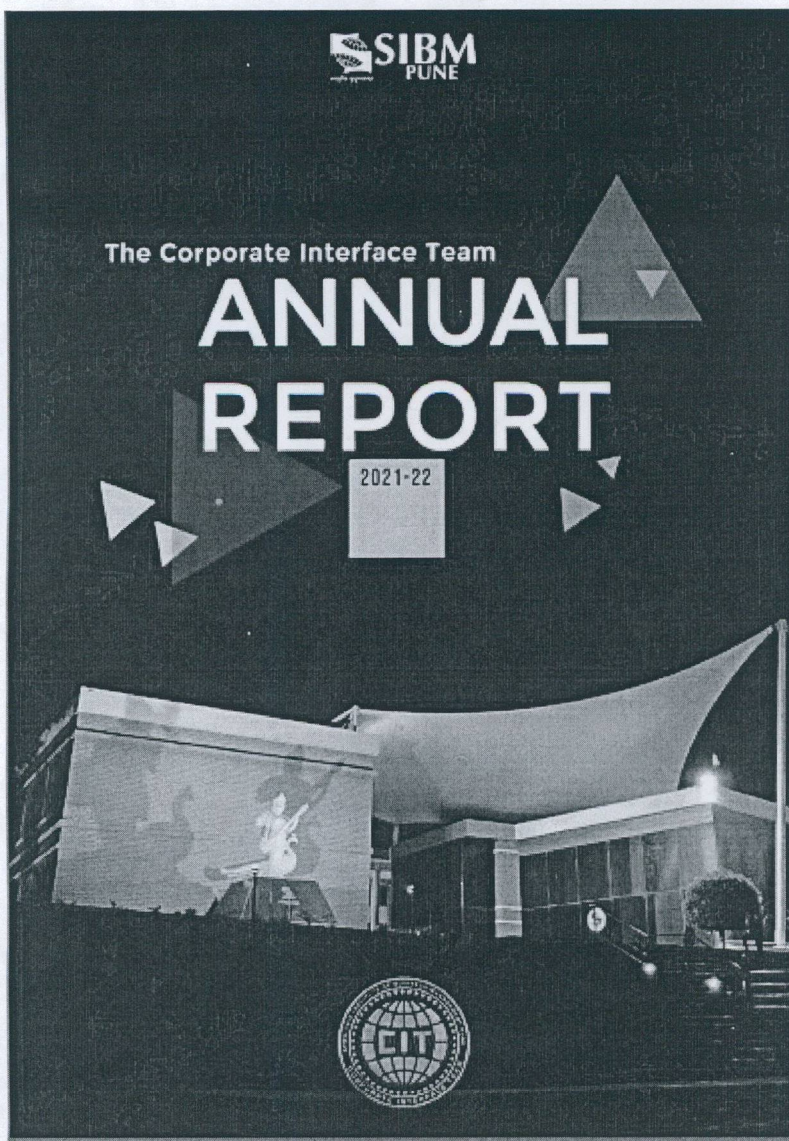
The live sessions conducted by the Aspirant Relations Team provided the aspirants all over the country a chance to interact with us and ask any doubts they have regarding SNAP and the journey to SIBM. It gives a chance to students living in cities where Coffee with SIBM is not conducted to interact with us and get their queries answered.

The following members of the Aspirant Relations Team were part of the panel:

1. Agnip Dasgupta
2. Akanksha Achint Toppo
3. Akriti Jain
4. Ashit Gupta
5. Pragati Adak
6. Kingshuk Mallik
7. Rachana Khandelwal
8. Saman Khan

- Corporate Interface Team (CIT)
- Link to the complete report

[https://sibm.edu/assets/pdf/student\\_alumni/CIT-Annual-Report-2021-2022\\_1.pdf](https://sibm.edu/assets/pdf/student_alumni/CIT-Annual-Report-2021-2022_1.pdf)



## Key Highlights

**3** CONCLAVES

**IMPERIO** 14  
SESSIONS

**15** FORTUNE 500  
COMPANIES

**30** HRS OF  
SPEAKER SESSIONS

IT 10  
EFSI 9  
E-COMMERCE 6  
HEALTHCARE 6  
AND MANY MORE...

**51** COMPANIES  
HOSTED





# Event Timeline

July 2021

**Imperio** - A series of guest lectures on diverse themes to dissect the evolving business landscape.



August 2021

**Godrej LOUD** - A corporate competition by Godrej to create catalysts for change with a purpose to shape a better tomorrow.



August 2021

**Imperio** - Continuing corporate engagements through Imperio sessions



August 2021

**Genesis** - Inaugural initiative on the theme of Product Management to bring various product leaders to a common platform.





### December 2021

**Arcturus** - Flagship leadership conclave bringing together industry leaders to discourse on the imminent disruptions in the coming decade

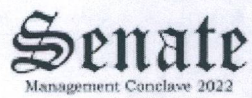
### January & February 2022

**Imperio** - Keeping the momentum of Imperio Guest Lecture series to continue imparting insights on business developments



### March 2022

**Senate** - Flagship management conclave to host various leaders and pioneers from the industry to delve deep into thought provoking topics of the business society.



# In the Limelight

SIBM  
PUNE

# MARTY

29<sup>th</sup>  
AUGUST  
2021

The Product  
Management  
guru

# CAGAN

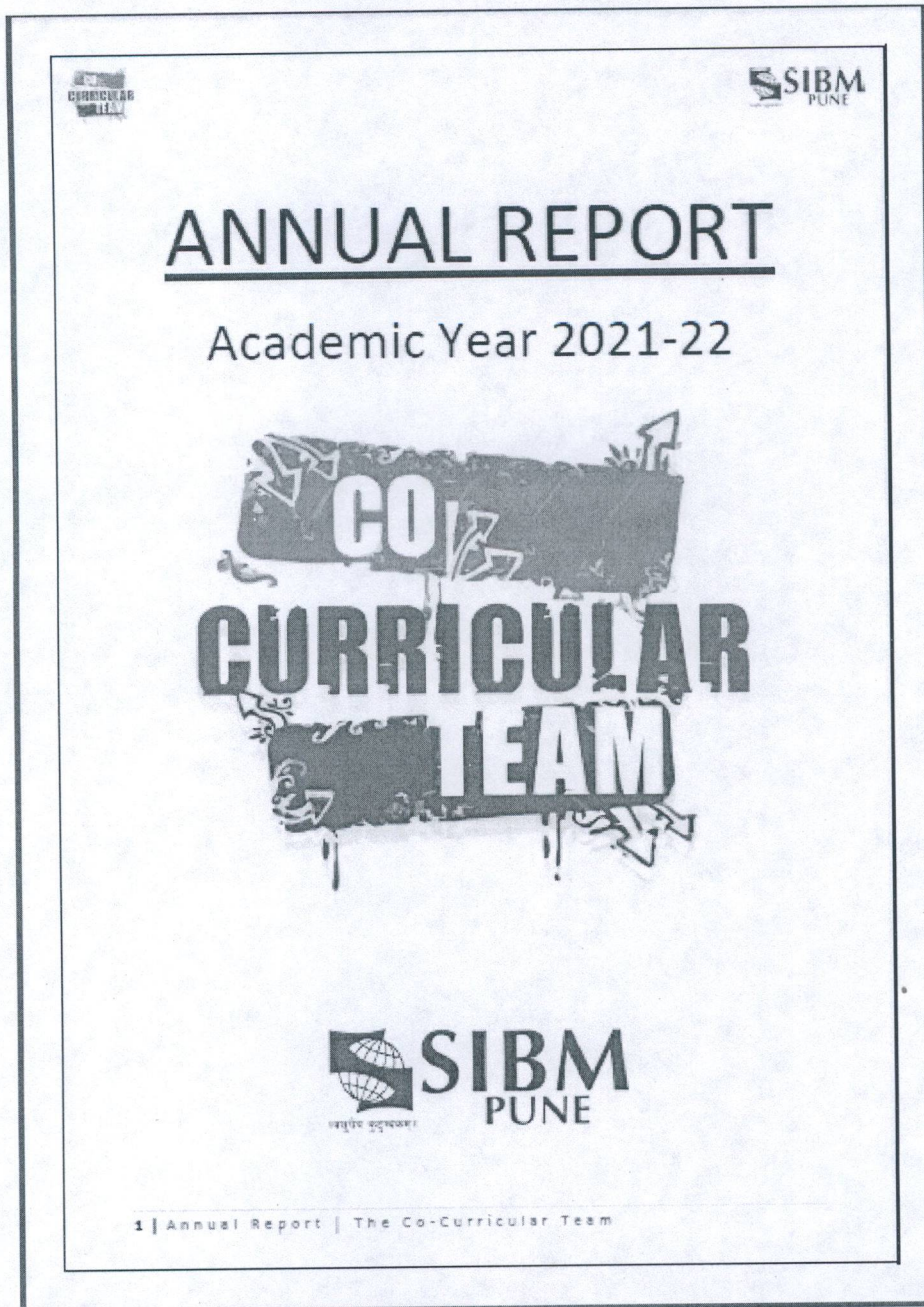
EMERIS CIB

On 29th August 2021, we had the absolute honour of hosting Mr. Marty Cagan, revered by many as the guru of product management.



- Co-Curricular team (CO-Curricular)
- Link to the complete report

[https://sibm.edu/assets/pdf/student\\_alumni/Co-C-Annual-Report-2021-22.pdf](https://sibm.edu/assets/pdf/student_alumni/Co-C-Annual-Report-2021-22.pdf)



## ACADEMIC CALENDAR FOR THE YEAR 2021-22

### 1. B-SCHOOL AND CORPORATE COMPETITIONS

Co-Curricular Team was the single point of contact for disseminating information regarding competitions coming up in the Business Schools Arena to the students.

#### a. COLOSSEUM 2021 (30TH AND 31ST AUGUST 2021)

Continuing with the tradition, the 2021 edition of the inter-batch event Colosseum was more intense than ever. The theme 'King's Gambit' rallied MBA 1 and MBA 2 to fight for supremacy. The event, spread over two days, witnessed a plethora of energetic audiences who experienced indelible moments during the continuance. The event hosted a series of competitions in the two days that saw a huge engagement from both the MBA batches.

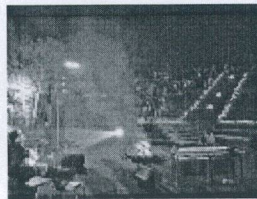
Day 1 of Colosseum held competitions like "Endgame" - Travel Plan, "Rook N Roll" - Singing, and "The Drunk King" - Elevator Pitch and gave an opportunity to budding professionals to bring their skills to the fore. Day 2 hosted Cultural competitions like - "Rolling Pawns" - Dance, "Monarch's Closet" - Fashion Show, and a management event called "Pawn Shop" - Mad-Ad. The cultural event amassed enthusiastic participation from students.

The attendees on the online event link savoured every moment and had a memorable evening. Colosseum 2021 ended on a successful note with MBA 1 claiming the coveted trophy.



#### b. BONFIRE NIGHT 2021 (22ND DECEMBER 2021)

Bonfire Night 2021, a pre-buzz event for Transcend 2022 was organized on 22nd December 2021 at the Amphitheatre, SIBM Pune. The event saw the participation of over 500 students across colleges on the hill-top campuses. There was an open mic and karaoke that witnessed enthusiastic participation from all the students present. The event concluded with the



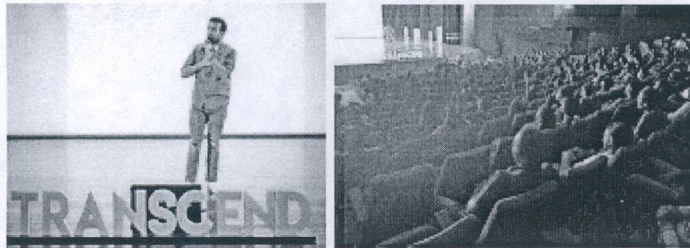
release of the teaser video for Transcend 2022 which set a tone of immense excitement for the annual fest among the students.

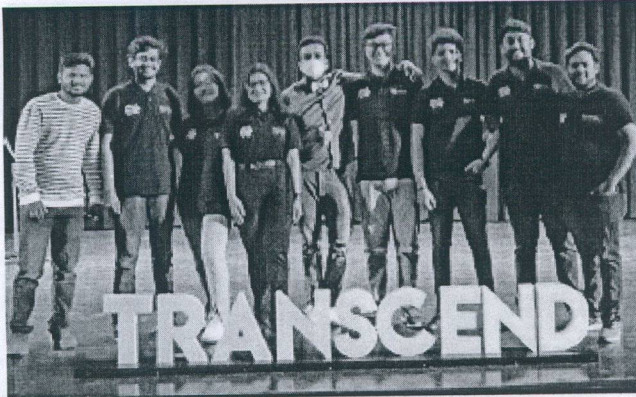


c. TRANSCEND 2022 - LAUNCH (2ND FEBRUARY 2022)

Transcend Launch is an event that is celebrated every year to mark the beginning of Transcend. The purpose of the event is to announce the theme as well as the dates for Transcend and to create awareness about what's in store for the Symbiosis family. This year the theme for Transcend 2022 was Euphoria, evoking a state of intense excitement and passion.

The official launch of Transcend 2022 began with an exuberant start in February 2022, with a stand-up comedy performance by Sahil Shah. The talented stand-up comic gifted with great stage presence rose to fame as one of the founding members of the prestigious East India Comedy troupe. The crowd was enthralled by his set and on-stage antics, especially his delivery style of punchlines and audience engagement.





d. TRANSCEND 2022 (14TH-16TH MARCH 2022)

This year's Transcend was weaved around the theme of 'Euphoria', evoking a state of intense excitement and passion for the people behind the scenes, the artists and celebrities who steal our hearts, and the enthusiastic participants who keep coming back each year for more.

Transcend 2022 conducted 9 top-notch national level management events as well as 5 cultural competitions which tested the mettle of students in a holistic approach. Transcend also hosted its Flagship event, Last Man Standing which has the highest prize money offered across any B-school competition, worth INR 1.5 lacs. This year's fest witnessed a star-studded 3-day extravaganza with stand-up comedy artists such as Kumar Varun and Sumit Saurav, the music maestros Last Minute India, DJ Joel, DJ Avek, Sabali the Band, RedBull Juggernaut DJ Night, followed by a sizzling performance by the talented Ash King, the pioneer behind some of Bollywood's biggest hits, known for his melodic tunes and soulful voice.



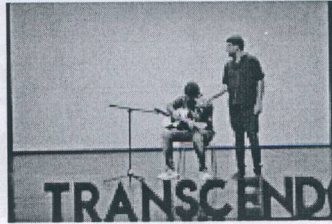
## TRANSCEND DAY 1

The first day started off with the flagship event Last Man Standing, testing the mettle of the participants in the early hours. The Inauguration of Transcend 2022 was presided by names like Ankit "V3nom" Panth, the retired Indian professional Counter-Strike: Global Offensive player, and a stand-up comedy performance by Kumar Varun. The presence of students from colleges all over the nation as well as our esteemed faculty and staff made the Inauguration a successful and grand event. The Inauguration was followed by the music launch held by SaReGaMa in the presence of Bibriti Chatterjee.

During the day, management events, namely MarketShastra, The Ultimate CEO and Inside Edge were also held along with Soulace, the solo singing event.

The artist night for day 1 saw performances by Last Minute India, DJ Joel and DJ Avek.





#### TRANSCEND DAY 2

The second day commenced with the flagship event Strategia testing the participants' flair for consulting and the management event chRysalis with students exhibiting their business acumen. This was followed by Atomic Jazz (Battle of Bands) wherein Bands from across various colleges participated and rocked the audience to their beats.

An exhilarating and breath-taking Bike Stunt Show was also organized by Team Transcend in collaboration with RedBull. It was an hour-long spectacle with the audience being thoroughly entertained.

The artist night opened with an electrifying performance by Sabali the band which left the audience awestruck. The second day of Transcend concluded with a power-packed performance by the RedBull Juggernaut DJ Night which left the audience wanting more.



**TRANSCEND DAY 3**

The final day saw the Grand Finale of "Last Man Standing", the flagship event of Transcend, which was won by Rajas Shahade from IIM Bangalore after making his way through 72 hours of strenuous and mentally excruciating tasks. Management events such as B-Plan and Opcon were also conducted on Day 3. This was followed by "Dance-Ma-Tazz", a group dance event, wherein teams from various colleges put their best foot forward and set the stage on fire.

The final night featured Sumit Saurav, one of India's most beloved comedians in the comedy segment titled The Punchline 2.0. His jokes were relatable and hilarious and tickled everyone's funny bone.

To end the event on a grander scale, SIBM Pune and TRANSCEND were privileged to host one of India's most talented singers, Ash King, the pioneer behind some of Bollywood's biggest hits, known for his melodic tunes and soulful voice.

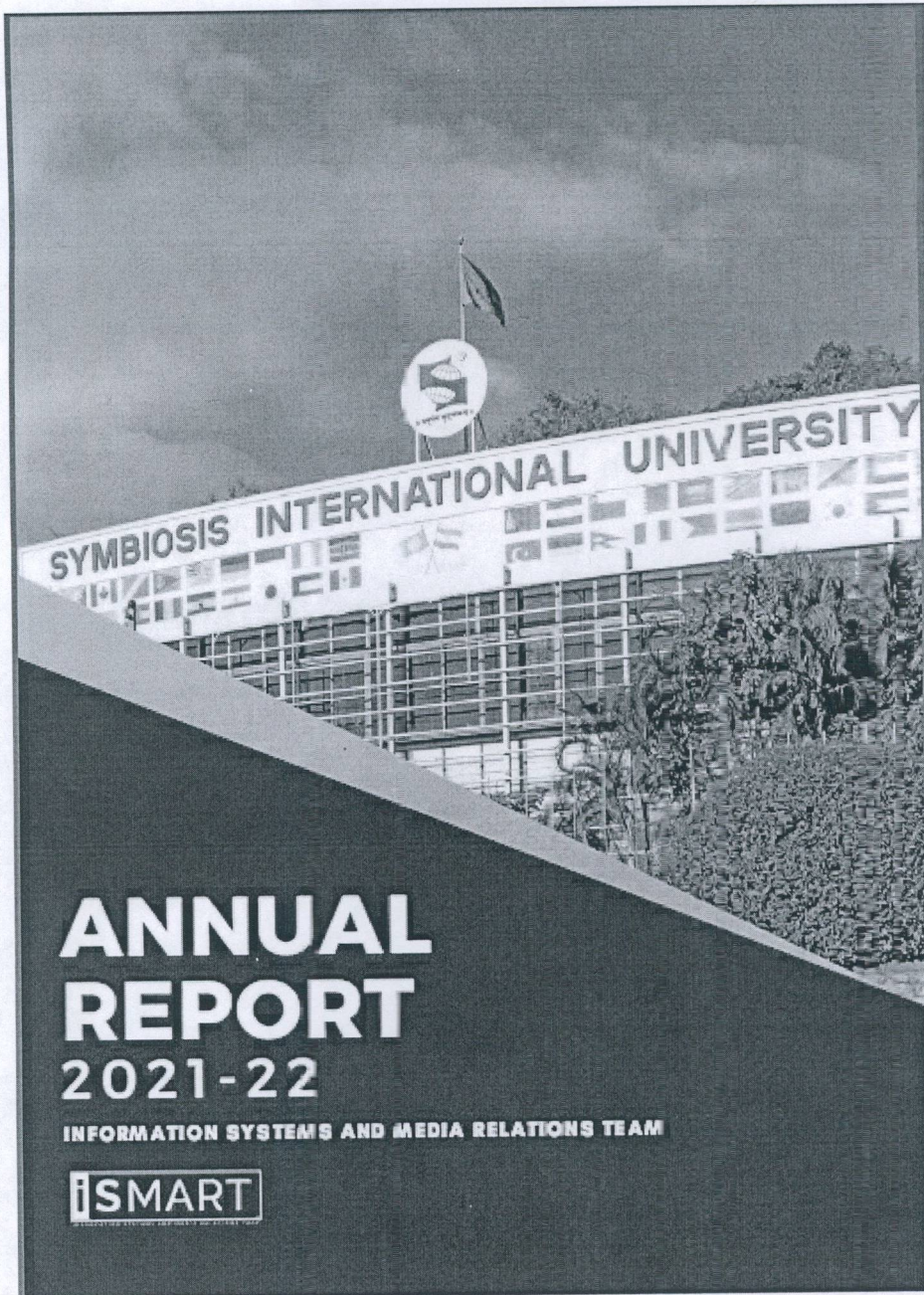
The three days of Transcend experienced perpetual energy and zest while management events engaged the students to put their best foot forward intellectually. With Transcend 2022, SIBM Pune welcomed young minds to be a part of the extravaganza, stirring their creative geniuses while interacting with the bests in the country, showcasing their acumen and honing it all the same.





- Information Systems and Media Relations Team (ISMART)
- Link to the complete report

[https://sibm.edu/assets/pdf/student\\_alumni/iSMaRT-Annual-Report-2021-22.pdf](https://sibm.edu/assets/pdf/student_alumni/iSMaRT-Annual-Report-2021-22.pdf)



## SIBM Pune's Online Presence

ISMaRT is responsible for handling the online presence of SIBM Pune including its official Social Media channels which are imperative in managing the public relations for the institute. The team bolsters this presence by creating and sharing quality content that creates a meaningful impact. By working closely with SIBM Pune's administration, Students' Council, Special Interest Groups and other key stakeholders, ISMaRT ensures that the content receives the desired exposure and engagement. The team also undertakes coverage and works 24x7 to share updates on the students', faculties' and alumni achievements, and various corporate and cultural events on and off-campus, fostering a lasting relationship with all stakeholders. The past year has witnessed ground breaking engagements on our social media handles which we leveraged to portray and further foster Institute's thriving student-driven culture.

THE DIFFERENT SOCIAL MEDIA HANDLES MANAGED BY THE TEAM ARE:



FACEBOOK



INSTAGRAM



LINKEDIN



YOUTUBE



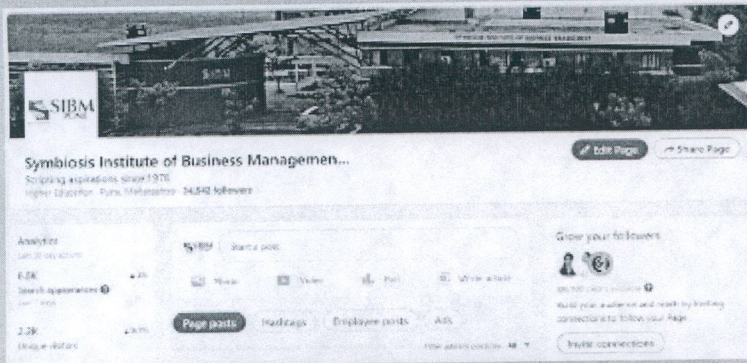
TWITTER

Click on the icons to view our pages

# LinkedIn



SIBM Pune's LinkedIn account is its primary social media channel and has 34,538 followers, marking an increase of 22% from the previous year. The team regularly shares achievements and updates on the platform. This has helped us bolster our connection with corporates, alumni, students, aspirants and other key stakeholders, who actively share and engage with the content on the page.



**3.4M+**

IMPRESSIONS

**98K+**

PAGE VISITS

**34K+**

FOLLOWERS

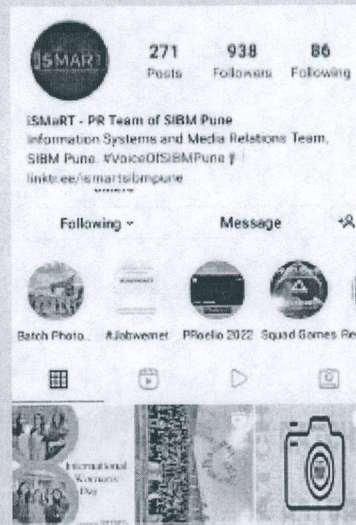
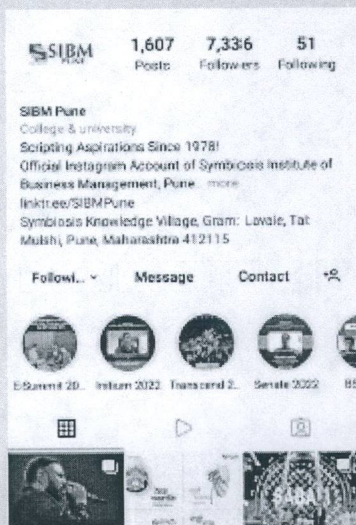


# Instagram



The Instagram account of SIBM Pune provides its stakeholders with a peek into the rigour at the campus. ISMaRT leverages various forms of publishing formats on the platform to share prompt event updates, student achievements, and events undertaken by the student bodies. The past year saw a 14% increase in the number of followers with a total of 550+ updates posted through the handle and a momentous 60,000+ engagements driven in terms of likes, comments, saves and shares.

Since 2018, ISMaRT has been managing its own Instagram handle which promotes the flagship events, initiatives and campaigns of the council and further bolsters the PR activities of the Institute. The team regularly updates creative campaigns, event updates, festivals and posts giving a sneak peek into the working of the council. The past year saw a 32% increase in the number of followers. The team aims to scale up the level of engagement through this channel by leveraging inventive campaigns and formats.



Click on the images to see the pages

# Facebook



The official Facebook page of SIBM Pune was launched in the academic year 2014-15 and since then ISMaRT has ensured that all event updates and activities are promptly updated on the handle. The team, on behalf of the Institute, answers queries of different stakeholders, shared through messages on the platform. The page currently has 59,428 followers and impressions of more than 1.9M. We plan to further leverage the various tools on the platform to scale up the reach and engagement on the page.

Commemoration Ceremony of  
**Symbiosis Golden Jubilee**  
and Inauguration of  
**Symbiosis Aarogya Dham**  
Sunday, 6 March, 2022 | Venue: SJK Campus, Lonale

**Chief Guest**  
**SHRI. NARENDRA MODI**  
Hon'ble Prime Minister

August Presence  
Shri. Ajit Pawar (Hon'ble Dy. Chief Minister), Shri. Bhagat Singh (Hon'ble Minister), Shri. Subhash Desai (Hon'ble Minister for Industries)

**SIBM Pune**  
Symbiosis Institute of Business Management - SIBM, Pune  
@sibm.edu · 4.6 (118 reviews) · University

Send Email

Home About Reviews Students' Council More + Like Message Search

1.9M+

IMPRESSIONS

59K+

FOLLOWERS

# Twitter



The official Twitter handle was started in 2009 and is now a verified account. The handle now has 37.5K followers including many key Corporates and Alumni. Through live coverage and prompt updates of both online and offline events, iSMART ensures huge engagement on this platform.

**SIBM Pune** ✓  
4,053 Tweets

**SIBM Pune** ✓  
@SIBMPune

Official Twitter Handle of Symbiosis Institute of Business Management, Pune.

📍 Pune, India 🌐 sibm.edu 📅 Joined July 2009

146 Following 37.5K Followers

Tweets Tweets & replies Media Likes

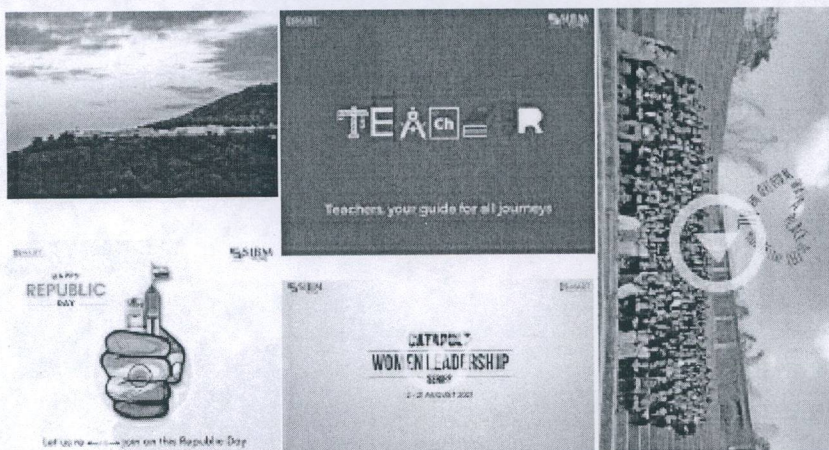
📌 Pinned Tweet

**SIBM Pune** ✓ @SIBMPune · 16 Nov 2021

With immense pleasure, we invite you to be a part of the Campus Recruitment Programme for the batch of 2020-22 which comprises MBA Flagship and MBA Leadership & Strategy programmes. For any placement related details, kindly fill the form below.  
[forms.gle/AG8qd8isRFP6xV...](https://forms.gle/AG8qd8isRFP6xV...)



## CREATIVES & CINEMATOGRAPHY



Click on the images to view the creatives

- Placement Team
- Link to the complete report

[https://sibm.edu/assets/pdf/patview/CRP\\_Report-2021.pdf](https://sibm.edu/assets/pdf/patview/CRP_Report-2021.pdf)

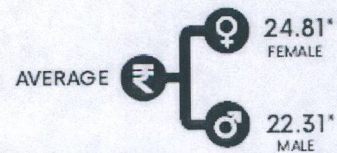
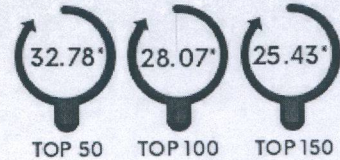
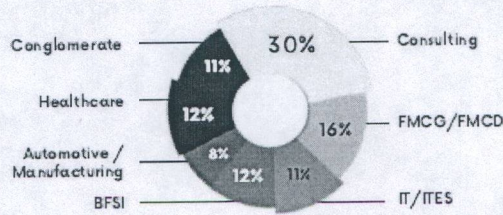




# PLACEMENT HIGHLIGHTS



- 217 OFFERS
- 100+ COMPANIES VISITED
- 43 NEW RECRUITERS



\*The above mentioned figures are in INR Lakhs per annum

## FINANCE

The institute offers an extensive curriculum that enables students to develop an intuitive understanding of financial principles in order to better comprehend the market and to cultivate an understanding of how financial decisions can create value.

This year, well-renowned recruiters including AB InBev, Accenture Strategy & Consulting, Accolite Digital, Aditya Birla Capital, Avendus Capital, Bain & Company, Barclays, BMW Group, BNY Mellon, Cisco, Citi, Emkay, Gartner, GE Aviation, Genpact, HSBC STG, ICICI Bank, IDFC First Bank, InCred, Infosys Consulting, Jio Platforms, LogiNext, McKinsey & Company, Nextdigm, Ninjacart, PayU, PwC, Relaxo, Thoucentric, Vedanta, Whatfix, among others, put their trust in the SIBM Pune brand.

**Highest CTC**  
**INR 24.00 LPA**



# HUMAN RESOURCES



WNS ZETWERK

The Human Resources curriculum equips the students with strategic decision-making and workforce management skills. The course offers a practical approach, integrating behavioural science with the technical requirements of implementing HR in the real world.

The Human Resources domain had premium recruiters such as AB InBev, Accenture Solutions, Accenture Strategy & Consulting, Aditya Birla Capital, Aequs Group, Bajaj Auto, Cisco, ClearTax, Dr. Reddy's Laboratories, Gartner, Gilbarco, GMM Pfaudler, Godrej Properties, Google, GreyOrange, Infosys Consulting, JPMorgan Chase & Co., Landmark Group, LogiNext, Marico, Metro Cash & Carry, Nestlé, Ninjacart, Procter & Gamble, Relaxo, Reliance Industries, Reliance Nippon Life Insurance, Searce Consulting, Shadowfax, Tata Steel, Varroc, Wipro, WNS and Zetwerk among others, that participated in the recruitment programme.

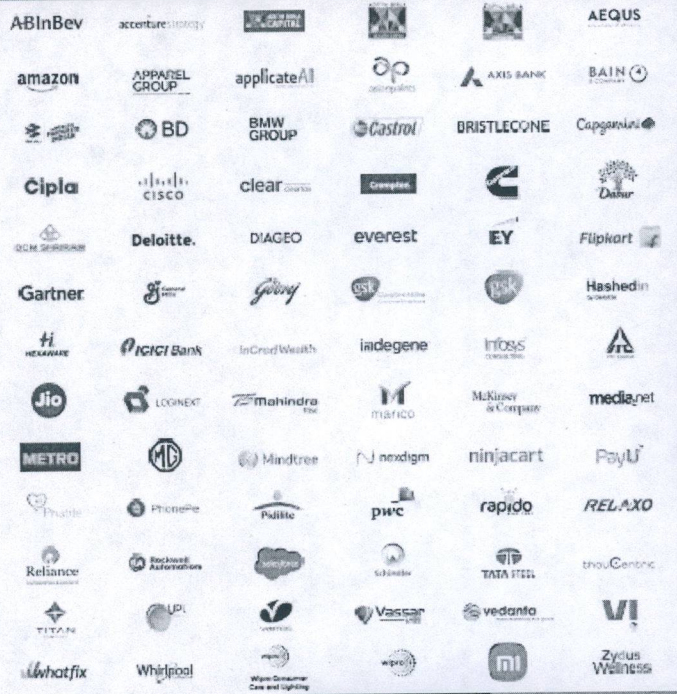
**Highest CTC  
INR 30.06 LPA**

# MARKETING

With a strong focus on Consumer Behaviour, Marketing Analytics, Market Research and Sales & Distribution, SIBM Pune has built a well-rounded program for its Marketing specialization. The course aims to balance the myriad of theoretical concepts with the necessary industry skills required to flourish in the constantly evolving domain of Marketing.

This year, the marketing domain saw a surge of premium recruiters like Accenture Strategy & Consulting, Aditya Birla Group, Amazon, Apparel Group, Asian Paints, Axis Bank, Bain & Company, Bajaj Auto, Castrol, ClearTax, Dabur, Deloitte, Flipkart, InCred, Infosys Consulting, GlaxoSmithKline Pharmaceuticals, ITC, Marico, McKinsey & Company, Morris Garages, Mindtree, Nextdigm, Phablecare, PhonePe, Pidlite, Titan, Varroc, Vodafone Idea, Wipro and Zydus Wellness, among others, in the recruitment programme.

**Highest CTC  
INR 45.50 LPA**



## OPERATIONS



SIBM Pune has designed a unique curriculum for the Operations specialization with an aim to nurture industry-ready professionals. The course equips the students with the necessary skillset required to achieve success in this domain through an in-depth understanding of subjects, like Supply Chain Management, Operational Analysis & Research, Inventory & Warehouse Management and Logistics & Distribution.

The Operations specialization witnessed participation of premium recruiters including AB InBev, Accenture Strategy & Consulting, BMW Group, Bristlecone, Capgemini, Cisco, Diageo, Ernst & Young, Gartner, ICICI Bank, Indegene, Jio Platforms, LogiNext, Ninjacart, PayU, PwC, Relaxo, Reliance Industries, Rockwell Automation, Salesforce, Thoucentric Consulting, Vedanta and Whatfix, among others.

**Highest CTC**  
**INR 28.50 LPA**

## MBA LEADERSHIP & STRATEGY

With an aim to foster zealous leaders, the Leadership & Strategy course offers the students a diverse array of challenging subjects. The program offers a customized learning experience to the students which translates into superior strategy making and managerial abilities.

Well-renowned recruiters including AB InBev, Accenture Strategy & Consulting, Aditya Birla Capital, Bain & Company, BMW Group, BNY Mellon, Castrol, Chainalytics, Cisco, Deloitte, Gartner, Gilbarco, Google, GreyOrange, HashedIn, Infoedge, Infosys Consulting, LogiNext, Media.Net, Metro Cash and Carry, Michelin India, Mindtree, Mirketa, Nexdigm, Ninjacart, Optum, PayU, Phablecare, PwC, Rapido, Rockwell Automation, Societe Generale, Tech Mahindra, Total Energies, Whatfix and Xiaomi, among others, showed trust in the SIBM Pune brand.



**Highest CTC**  
**INR 36.83 LPA**

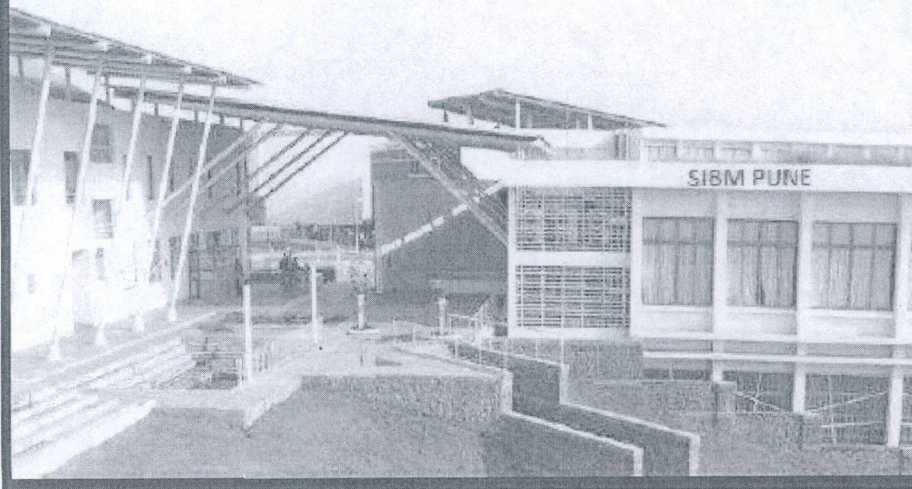


# MBA

## INNOVATION & ENTREPRENEURSHIP

The government declared 2010-20 as 'India's Decade of Innovation', and businesses are increasingly expecting their employees to be entrepreneurial. Furthermore, there is an increase in management graduates who eventually go into business for themselves. It is becoming increasingly clear that managers who can conceptualise and execute innovative projects that benefit their organisations' top and bottom lines will be prioritised for advancement in the leadership pipeline.

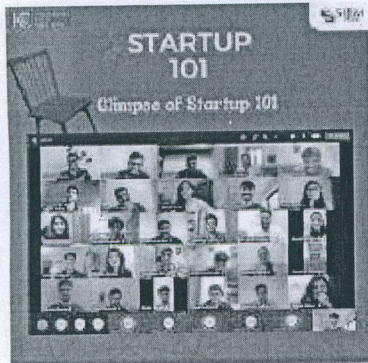
Because there are no institutes in India that offer an MBA programme that combines innovation and entrepreneurship / intrapreneurship, Symbiosis has a huge opportunity to fill this gap. Furthermore, the Diploma in Innovation Corporate Entrepreneurship (DICE) that SIBM Pune has been successfully running is a case in point to suggest that this programme would be well received by both students and industry.



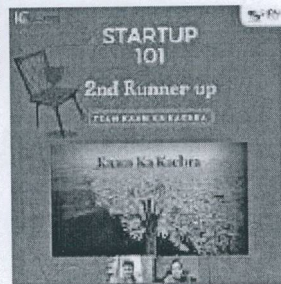
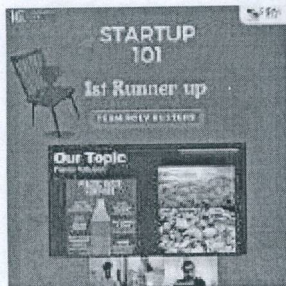
# *Innovation Club's* **EVENT TIMELINE**

- 1 **STARTUP 101**  
JULY, 2022
- 2 **ICED TEA WITH IC**  
AUGUST, 2021
- 3 **PREP NOT PEP TALK**  
AUGUST, 2021
- 4 **BEYOND 9 TO 5**  
AUGUST, 2021
- 5 **IDEA ROOM 6.0**  
SEPTEMBER, 2021
- 6 **MAVERICK**  
SEPTEMBER, 2021
- 7 **MASTERCALSS**  
SEPTEMBER, 2021
- 8 **PITCH 2022**  
DECEMBER, 2022
- 9 **iCONCLAVE**  
FEBRUARY, 2022
- 10 **B-PLAN**  
MARCH, 2022
- 11 **SOCIO-COMM**  
MARCH, 2022
- 12 **SEEDCAMP**  
APRIL, 2022

# Start-up 101



StartUp 101 was the stellar start to our IC legacy with an evening full of creativity, imagination, and wit this Academic Year. Students were divided into small teams and were given real-world problem statements at random; their task was to brainstorm innovative solutions to these problems and present them in front of other teams.





# MAVERICK



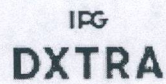
**BHUSHAN  
HIRLEKAR**

**KEERTHI  
KADAM**

**TARUN  
GUPTA**

**VIKAS  
DUA**

**GAUTAM  
BAMBAWALE**



Maverick is a series of Guest Sessions that foster the spirit of Innovation and Entrepreneurship under the guidance of industry experts and entrepreneurs.

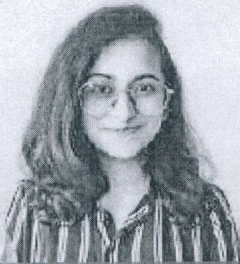
This year, the Innovation Club conducted four sessions.



# Idea ROOM 6.0



**SANJANA  
PAI**



**VEENA  
BALACHANDRAN**



**SAYANTAN  
MUKHERJEE**



**ROHIT  
CHAVAN**

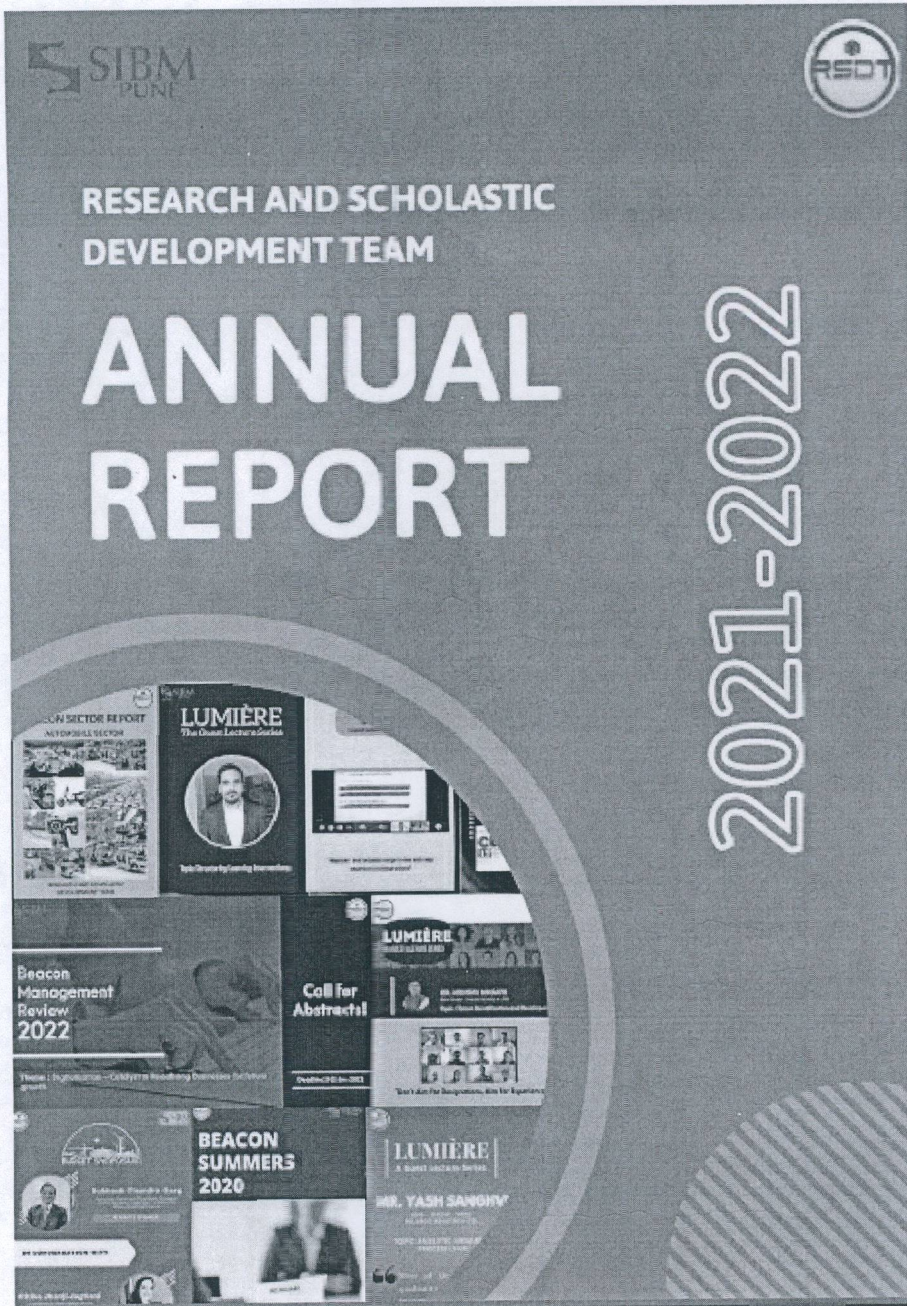
Idea Room is a platform for the MBA in Innovation and Entrepreneurship students to brainstorm their ideas and present their first draft of Pitch Decks. The students offer their ideas in two stages, first to their seniors in the batch and then to the Alumni from the batch.

This year, the Innovation Club hosted Mr Sayantan Mukherjee, Mr Rohit Chavan, Ms Sanjana Pai and Ms Veena Balachandran, esteemed Alumni of the Innovation and Entrepreneurship Batch.

September | 20,21

- Research & Scholastic Development Team (RSDT)
- Link to the complete report

[https://sibm.edu/assets/pdf/students/rsdt/RSDT AnnualReport 2021-22.pdf](https://sibm.edu/assets/pdf/students/rsdt/RSDT%20AnnualReport%202021-22.pdf)



# CORPORATE CONNECT

## INDUSTRY CONSULTING LIVE PROJECTS

Continuing the legacy of bringing live projects each year for the students, RSDT brought projects from both well-established companies and start-ups to give hands-on experience to the students. These are real life Industry Consulting Live Projects that help students relate theoretical knowledge to contemporary business issues. These also enable students to connect with corporates and get a flavour of the corporate world. Some of the companies which have offered Live Projects at SIBM Pune in the past include: Bosch Ltd., Accenture Management Consulting, Citigroup, Cummins India, GE India, SEI Mutual Fund, Jio Infocomm Ltd., Hindustan Coca Cola Beverages Pvt. Ltd., Mahindra First Choice Services, Mother Dairy, Reliance Industries Ltd., Schaeffler, KPMG, Kirloskar Capital Limited, Outclass Capital, MOLD-TEK Packaging Ltd., Just Dial, Signify, Boat and many more.



## BUDGET SYMPOSIUM 2022

The Research and Scholastic Development Team (RSDT) of SIBM Pune organized its annual flagship event 'Budget Symposium' in a virtual format. The event was held on the 6th of February 2022, and the theme for this year's event was "A Booster Shot to Equitable Growth."

The curtain-raiser to the event was an enriching keynote session on the Union Budget by Mr. Subhash Chandra Garg, Economy, Finance and Fiscal Policy Strategist, Former Secretary, Department of Economic Affairs, Ministry of Finance, followed by a Q&A session moderated by Ms. Ritika Jhanji Jagtiani, TV Presenter & Award-Winning Emcee. The second session was graced by Mr. Anil Bokil, Indian Economist, Chairman, Trustee & Founder ArthaKranti Organization, in conversation with Ms. Ritika Jhanji Jagtiani, providing a different perspective to the Union Budget 2022-23.



This was followed by an illuminative panel discussion with industry stalwarts, including Qualified Fellow Chartered Accountant Mr. Abhishek Gupta, Founder, Starter's CFO; Dr Anil Kumar, Independent Director, LIC India and Professor, Department of Commerce, SRCC, University of Delhi; Ms. Kanika Pasricha, Economist, Standard Chartered Bank, India; Ms. Mitali Nikore Consultant Economist, World Bank and Founder, Nikore Associates and Ms. Lekha S. Chakraborty Professor, National Institute of Public Finance and Policy and Member, Governing Board of Management, International Institute of Public Finance (IIPF) Munich. The panel was moderated by Ms. Amruta Shedge, Journalist and columnist. The experts on the panel expressed their views on topics like health, agriculture, defense and financial markets.

The discussion correctly focused on the benefits and drawbacks of the federal budget and how it sets the tone for the next "25 years" as our Finance Minister had correctly stated. The panel expressed views on the Union Budget 2022 as a clear budget that laid out a blueprint for areas such as Infrastructure, digitalization, education and health.



## ACADEMIC ENDEAVOURS

The new academic year saw various initiatives being taken by RSDT with a heavy focus on overall academic growth of the students.

### SPECIALIZATION ORIENTATION SESSIONS

The aim of these sessions was to familiarize the students with the kind of job roles and profiles that are offered in each specialization and the work that is expected out of them. The session was conducted by a highly competent set of students from MBA-II who shared their own invaluable experiences and knowledge with the junior batch. A lot of pertinent queries of the new batch got resolved during these sessions and they were able to choose the correct stream for themselves.

### BEACON ALMANAC: INDIAN ECONOMY 2021

We incorporate a holistic report on the health of the Indian economy over the previous fiscal, wherein, the various important macros pertaining to the Indian economy in particular and the global economy at large are studied and trend analyses performed. It contained a brief analysis of all the broad segments of the Indian economy. Along with these segments there was a mention of all major economic developments in the Indian economic space over the past one year be it the trade wars, crude oil prices, minimum support prices and most importantly how the global political and economic environment is shaping the Indian economy. This journal aided the students of MBA-I in their Summer Internship Recruitment Process (SIRP) preparation and was widely appreciated by students of both batches. It also helped the MBA-II batch for their final Campus Recruitment Process.

### BEACON SECTOR SPECIAL 2021

The 'Beacon Sector Special 2021' provided an in-depth review of:

- Banking
- Manufacturing
- Pharmaceutical
- Telecom
- Automobile
- IT & ITES
- FMCG
- FMCD
- Logistics & Infrastructure
- E-Commerce



### **SUMMER INTERNSHIP EFFECTIVENESS AND EFFICIENCY DEVELOPMENT PROGRAM (SEED)**

The Summer Internship Effectiveness and Efficiency Development (SEED) program allowed RSDT to continue its intensive work on the SIRP preparatory front. Under the auspices of the Student Mentorship Program 2021, the team cooperated with the Placement Advisory Team to hold a series of preparatory sessions and lectures. The CV and HR Blanks Mentorship was an extension of the Student Mentorship Program, in which RSDT assigned MBA-II mentors to examine the CVs of MBA-I students in order to assist them in fine-tuning their CVs for SIRP 2021. RSDT also stumbled into HR blanks, which comprised a list of frequently asked HR questions during interviews, in addition to the CVs.

### **BEACON SUMMERS 2021**

To aid the junior batch in their summer internship placement process, RSDT launched the 'Beacon Summers' – a comprehensive document on the summer internship recruitment and summer internship experiences of the Second Year (MBA-II) students. The senior batch students share experiences from their internships regarding the kind of work they were involved in, the challenges they faced and their learnings from this. The report is aimed at providing insights into the kind of jobs each specialization offers, for the students of MBA-I, so that they can make the most of the summer internship opportunities.

### **CAMPUS RECRUITMENT PROGRAM (CRP) PREPARATORY KIT AND ALUMNI SESSION**

To aid the senior batch for the preparation of their final campus placements, a comprehensive kit was prepared to provide preparatory help on specific specializations as well as on topics of current and general importance. Further, RSDT also facilitated a session where the MBA-II students were mentored by illustrious industry alumni of SIBM Pune to aid in their preparation for the final placement process.

### **WORKSHOPS**

RSDT facilitated a workshop on Advanced Excel Training, Tax and Financial Planning to render genuine skill development and an enterprising mindset, especially since both the batches would soon step into the corporate world as young business leaders.

### **BEACON MANAGEMENT REVIEW 2022**

RSDT proudly Revived the Annual Research Journal of SIBM Pune - Beacon Management Review (BMR), Volume X. The journal has been conceptualized as a platform to showcase the research abilities of the students of SIBM, Pune on important management and global issues that are relevant in today's dynamic corporate environment. The theme for this year's issue was - 'Digitalization: Catalyst in redefining businesses for future growth'. Awards were announced for the best articles published.

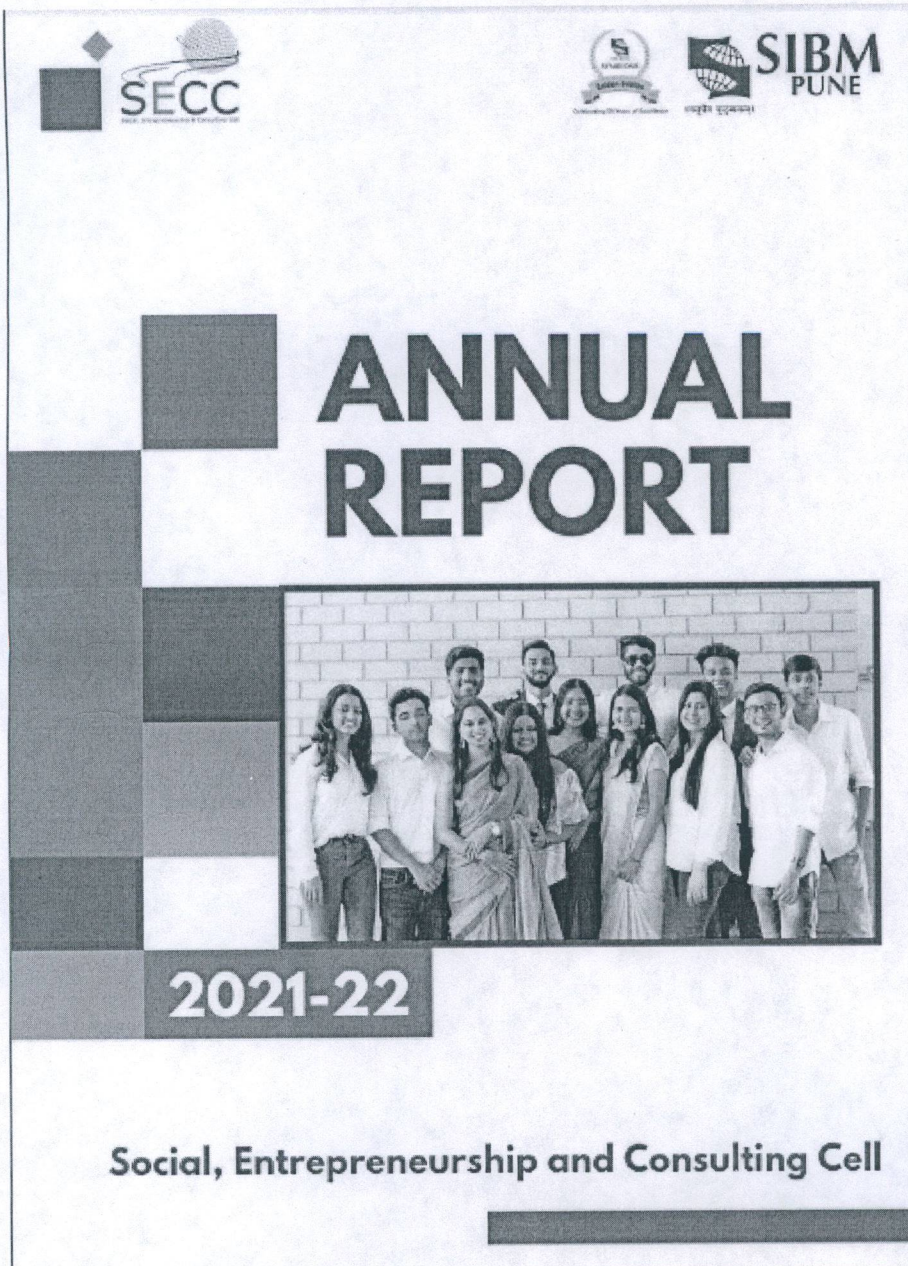
### **LUMIÈRE**

Lumière, a series of guest lectures from our illustrious alumni and eminent corporate leaders, seeks to provide students with current and industry-relevant knowledge of topics beyond the regular curriculum and equip them better for their future. These sessions aim to increase the intellectual capital of the student body through interaction with stalwarts from the industry and the academia. Students from Marketing, HR, Finance and Operations specializations had an opportunity to learn nuances, contemporary practices and trends in the industry via case study discussions, lectures and interactions with guest lecturers. The guest lecturers and topics covered are as follows:

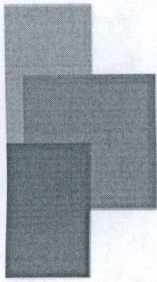
- Ms. Akshita Summan - Senior Consultant at PwC India, on *Performance Management System*
- Ms. Savitha Lakshminarayan - Human Resources Manager at CHEP India, on *HR Transformation and HR Business partnering*
- Ms. Aditi Sangawar - People Program Senior Analyst at Accenture, Management, on *Contemporary HR - Looking Ahead by Learning On The Go*
- Mr. Swapnil Mhaske - Business Head, Subscription at Big Basket, on *Consumer Behavior In the context of Retail Industry*
- Mr. Arjun Nagaraj - Team Lead, Compensation and Benefits, Saks Fifth Avenue India, on *The Compensation Conundrum*
- Dr. Sunita Rupavatham - Adjunct Faculty (Applied Business Psychology, OB and HR) Symbiosis Institute of International Business, on *Personality and Motivation*
- Mr. Akshay Chinchalkar - Cross Asset Editor - Bloomberg LP on *Basics of Indicators for security selection under technical analysis*
- Mr. Sujit Pawar, Head - Warehousing and Logistics at Ferrero India on *Network Optimization In Logistics*
- Ms. Chhaya Kewalramani - Change Management Specialist, Amazon on *Change Management*

- **Social, Entrepreneurship and Consulting Cell (SECC)**
- **Link to the complete report**

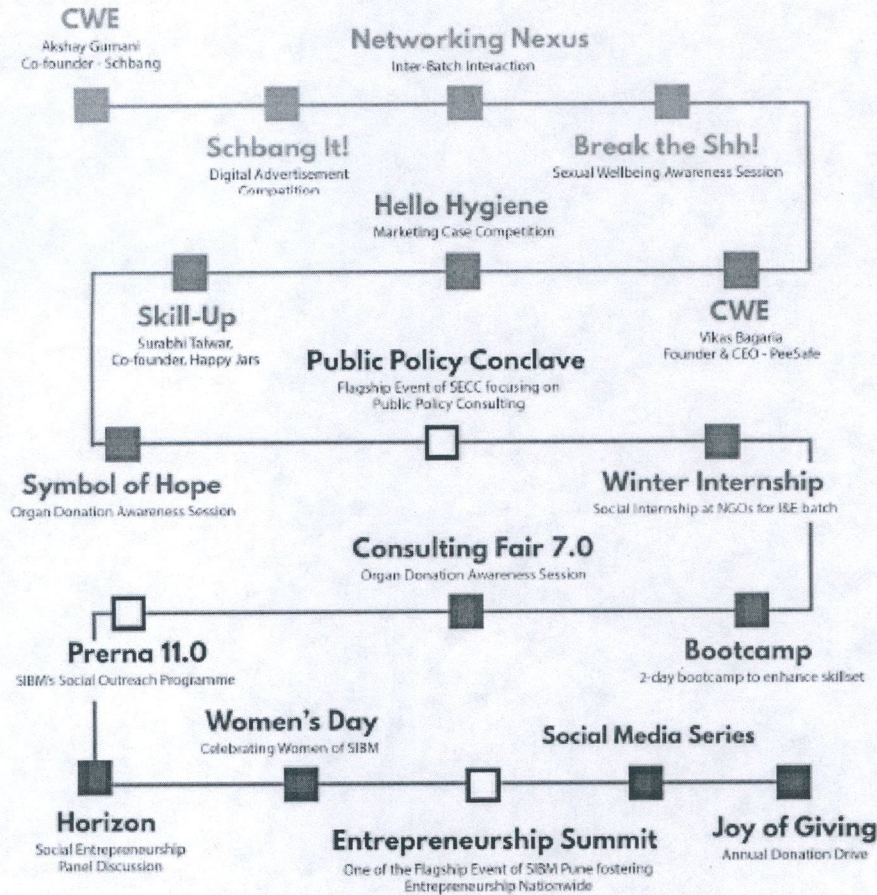
<https://sibm.edu/assets/pdf/students/secc/SECC-Annual-Report-2021-22.pdf>







# Year at a Glance



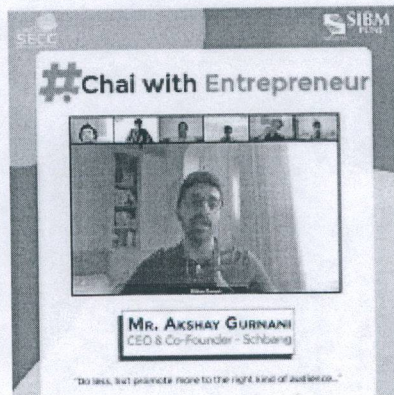


# Chai with Entrepreneur

Mr. Akshay Gurnani, Schbang

Chai with Entrepreneur, is a guest lecture series where we invite Seasoned Entrepreneurs to talk about their journey, success stories and also let students have a one-on-one discussion with them over a cup of tea!

For this year's inaugural session of Chai with Entrepreneur 2021 we had with us Mr. Akshay Gurnani, the Co-Founder of Schbang, a Global Company from India with creative, technology & business specialists that delivers solutions to help large businesses accelerate growth. It is one of India's fastest growing Digital Solutions agencies.



It served as SIBM Pune's first engagement with this growing Marketing/Advertising firm. The interactive discussion ranged from lessons in creating a customer-centric brand to the importance of agility and adaptability in today's market scenario, and gave the chance to the budding entrepreneurs and marketers of SIBM Pune to gain insights from someone who has been a front runner of his domain.

## Schbang It!

Prior to the Chai with Entrepreneur session, SECC also conducted a Marketing/Advertising competition - "Schbang It!" sponsored by Schbang. A competition wherein the students had the opportunity to create an advertisement in the form of a reel, meme, poster or a video for the brand fevicol highlighting the phrase : 'Kya tum mein hai Mazboot Jod?' The competition witnessed great participation from the students and the final round was judged by Mr. Akshay Gurnani himself.

# Public Policy Conclave

SECC organized SIBM Pune's first-ever edition of 'Samavesh : The Public Policy Conclave'. The Conclave, spread across three days from 3rd to 5th September, proved to be a unique assimilation of all things pertaining to Public Policy, Governance and beyond. SECC conducted 1 Keynote session, 2 Panel Discussions, 4 Power Hour sessions, A Debate Competition - Verbattle and a Public Policy Case Study Competition - Chanakya Neeti and 1 Fireside chat.

**SECC** **SIBM PUNE**

**Samavesh Public Policy Conclave '21**

**3-5 SEPTEMBER 2021**

**KEYNOTE SESSION**

**POWER HOUR**

**FIRESIDE CHAT**

**MR. ANIL DESHPANDE**  
Former Chairman, Member of SECC  
Former Secretary, Govt of India

**MR. NIKESH BHAT**  
Assistant Professor, SIBM Pune

**MR. ABHJEET BHAT**  
Project Director, Eastern India-India Business

**MR. SACHIN ADAVALE**  
Faculty, Public Policy, SIBM Pune

**MR. PRAKAT DESHPANDE**  
Public Policy, Institute of Entrepreneurship

**MR. VIKAS DESHPANDE**  
Public Policy, Institute of Entrepreneurship

**MR. UJJWAL KULKARNI**  
Public Policy, Institute of Entrepreneurship

**PANEL DISCUSSIONS**

**MR. LAKSHMI PRASAD**  
Member, SECC, Govt of India

**MR. ARVIND CHATURVEDI**  
Chief Executive Officer, Bharat Petroleum Corp. Ltd.

**MR. PARAG MEHTA**  
CEO, Institute of Entrepreneurship, SIBM Pune

**MR. DHANRAJ DESHPANDE**  
Vice-Chairman, SECC, Govt of India

**MR. SANJAY MAHESHWARI**  
Former Chief Secretary, Member of SECC

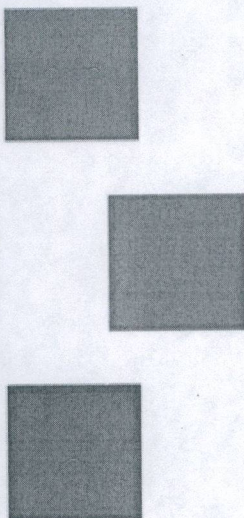
**MR. ANIL DESHPANDE**  
Former Chairman, Member of SECC

**MR. NILESH DESHPANDE**  
Assistant Professor, SIBM Pune

**MR. NILESH DESHPANDE**  
Assistant Professor, SIBM Pune

**MR. NILESH DESHPANDE**  
Assistant Professor, SIBM Pune

**MR. NILESH DESHPANDE**  
Assistant Professor, SIBM Pune



# Consulting Fair 7.0

Every year SECC conducts the Consulting Fair, wherein students get the opportunity to work on Live Projects offered by promising companies across various domains which helps the students in gaining hands-on industry experience.

This year, as a part of the 7th edition of the Consulting Fair, SECC hosted 21 companies on a single day, 20th December 2021. The event witnessed great participation from students of MBA Flagship, I&E and L&S, with over 74 students applying for multiple roles. We are happy to announce that out of the 52 shortlisted students, a total of 41 students successfully secured Live Projects.

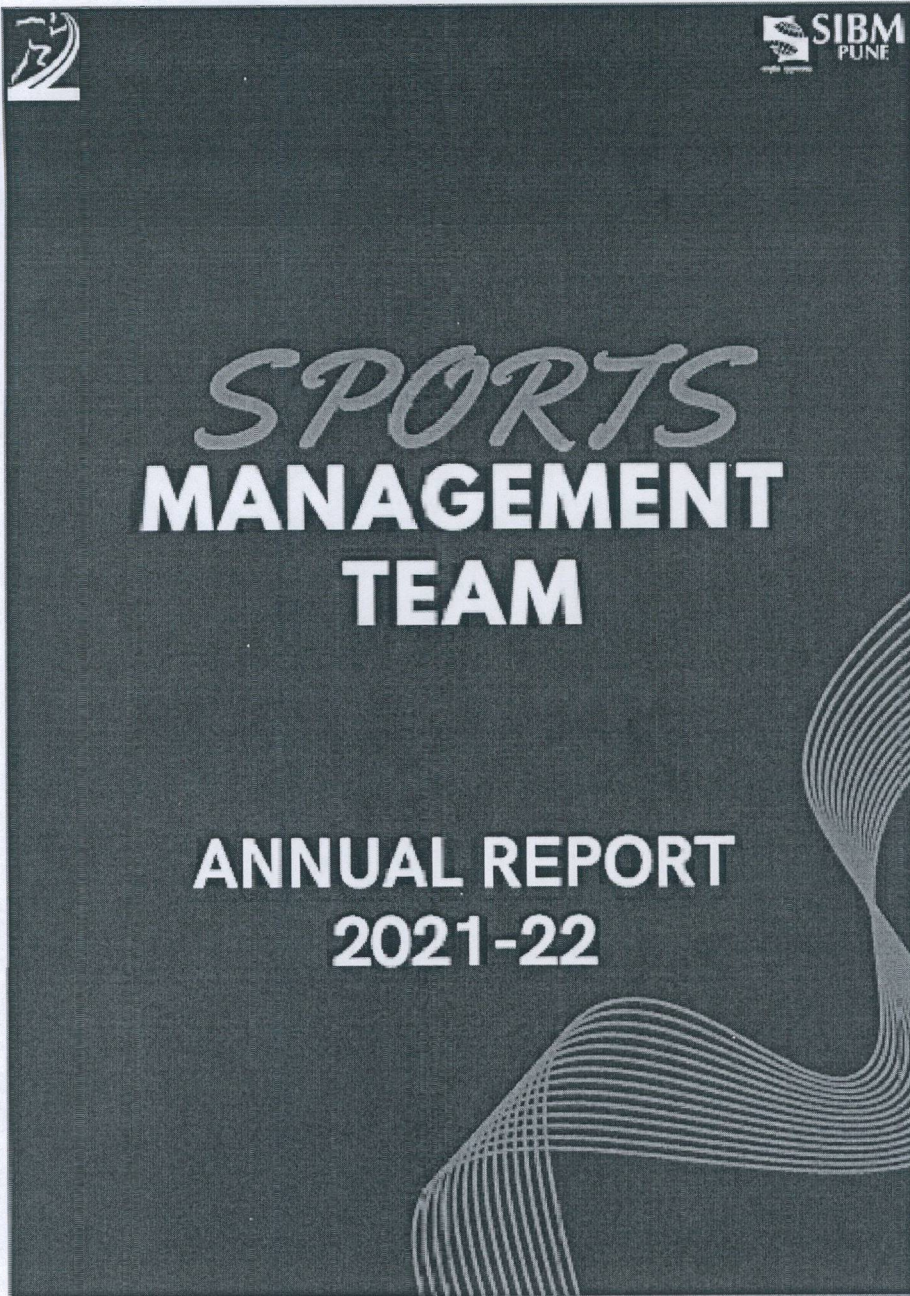
The companies offered projects across 15 domains such as Digital Marketing, HR Generalist, Operations Management, Business Analyst, Market Research, International Business Compliance and Business Development.

The students gained valuable hands-on industry experience through the course of these projects and also made significant contributions to the organizations.



- Sports Management Team (SMT)
- Link to the complete report

<https://sibm.edu/assets/pdf/students/smt/SMT-Annual-Report-2021-22.pdf>



# 02

## Symbattle

E-sports has seen a meteoric rise in the past few years, partly due to the success of mobile games like PUBG and Call of Duty and also, the limitations to physical sports during the pandemic. To overcome these impediments while also engaging the students in competition, the Sports Management Team organized Symbattle, an event where students demonstrated their gaming skills and battled it out with their batchmates in a very intense game of Battlefields Mobile India.

As a fun after event game, Stumble Guys, a multiplayer party knockout game was also organized where students got to play alongside their friends and blow off some steam.

Symbattle was a one-day event, held on the 28th of August. Players were teamed up in pairs of two and the event was streamed live on YouTube for other students to watch and cheer their friends on. The BGMI tournament was league-based and consisted of two intense matches where all the teams went neck-to-neck to claim the title.

Finally, three teams emerged victorious. Vishwajeet Thorat and Parv Badjatiya fought their way to the top and rightfully secured the 1st Rank with an astounding total of 47 points. 2nd Rank was bagged by Lovish Kumar and Satyam Kumar with a total of 20 points. 3rd rank was awarded to Amav Dhaka and Vasudev Adiga who gave tough competition to the Rank 2 holders with a total of 16 points.

SMT PRESENTS  
**SYMBATTLE**

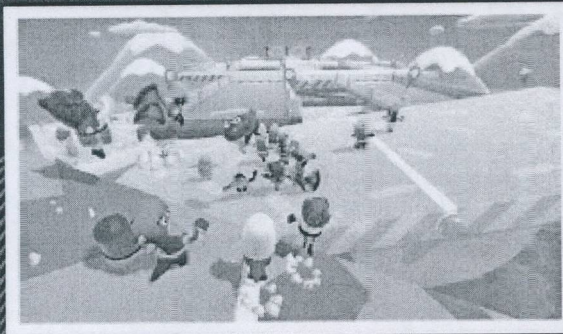
**BATLEGROUND**  
**MOBILE**

**SATURDAY 28 AUGUST**

**LIVE**

**REGISTER NOW**

RENIL - 840048005  
FALAK - 880066092



# 03

## Hilltop Hustle

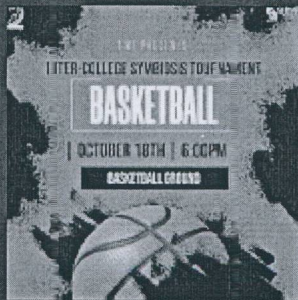
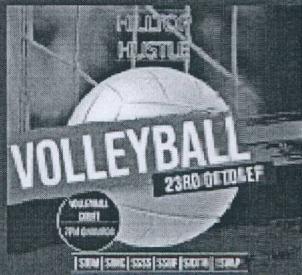
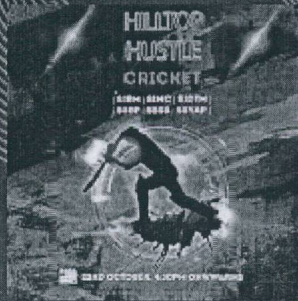
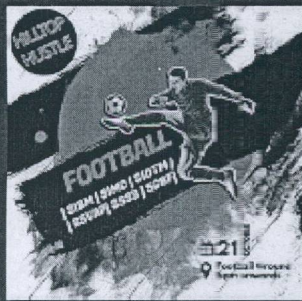
With colleges finally allowing students back on campus around mid October, we saw the entry of MBA-2 students back on campus. The Sports Management Team was able to arrange it's first tangible offline tournaments in the wake of this. The first offline event, 'Hilltop Hustle', was an inter-college Symblisis tournament amongst the 6 institutes within the hilltop, Lavale campus.

The event included four of the most popular offline team sports - Basketball, Football, Cricket and Volleyball. Spanning over six days from 18th October to 23rd October, the event saw tremendous interest from the 6 institutes, as evident from the 200+ participants.

The tournament followed a straight knockout format amongst the 6 participating institutes, with the matchups for the first round being randomized. The basketball tournament ended with victory of the SIBM team, who beat the runners-up SSBF in the finals. The football tournament ended with the victory of SSSS, beating the runners-up SIBM in the finals. The cricket tournament ended with the victory of SSSS, beating the runners-up SIMC in the finals. Lastly, the volleyball tournament saw SSSS once again taking the victory, beating the runners-up SSBF in the finals.

Overall, 'Hilltop Hustle' ended with SSSS showing the best performance, winning 3 out of the 4 tournaments, followed by SIBM, clinching victory in one of the tournaments and finishing runners-up in another.





05

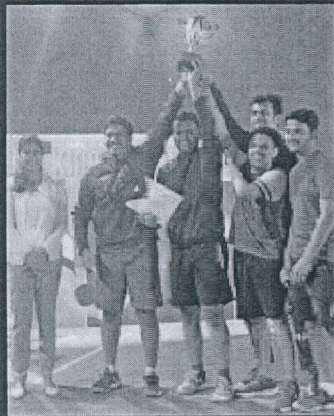
## King of the Hill - Table Tennis

The Symbiosis International University hosts Inter SIU sporting competitions for every sport in association with the Department of Sports, Recreation & Wellness (DSRW). The DSRW enlists the help of 1 college per sport to conduct the tournament.

### King of the Hill - Table Tennis

This year SIBM was given the responsibility of organising the Table Tennis tournament. The tournament was organized from the 15th to 16th of December, 2021, and saw the participation of 9 Men's teams and 8 Women's teams from the Institutes on Hilltop and Hillbase Lavale campus.

The tournament ended with Symbiosis Institute of Technology winning the Men's division with SSSS & SIBM the 1st and 2nd Runner Ups respectively and Symbiosis School of Sports Science winning the Women's Division with SIBM & SSCA the 1st & 2nd Runner Ups respectively.



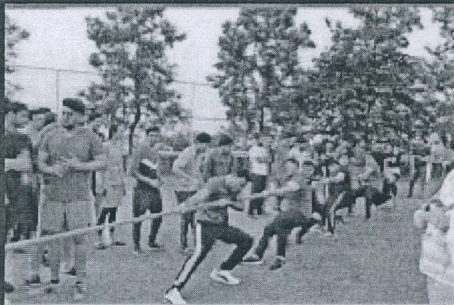
06

## Tug of War

Students at SIBM Pune do not take their culture for granted. The Sports Management Team is a proud enabler of the Institute's culture driver. A healthy and competitive mingling between the new and current batches of students at SIBM Pune is an integral aspect of this culture.

One such event is the tug of war. Held on December 23, 2021, it saw immense participation with many teams from both the senior and junior batches competing. The event was welcomed with a lot of enthusiasm and intensity, and both the participants and the audience had a terrific time. MBA 2 was the one that "tugged" out the bragging rights in the end!

One of the highlights of the event was the appearance of Kartik Aryan, who also handled the coin toss for the finals for the tug of war.



09

## SIBM Premier League (SPL)

The SPL is the academic year's final big event. It's an occasion that the entire class looks forward to and recalls long after they've left the lovely Lavale Campus. The format of the SPL is very similar to that of the Indian Premier League. Every year, eight teams compete.

These teams, as well as their captains and players, are auctioned off in a similar format as in the IPL, with the Teams/Captains Auction and the Players Auction running late into the night. The auctions took place on March 4th 2022. They were held in the AH2, with the entire college invited to attend and observe the proceedings. SPL 15 drew a total of more than 150 students in the form of owners, captains, players and investors.

The next 15 days were filled with practice matches and excitement as the entire batch worked tirelessly to win the coveted SPL trophy. The tournament began on the 21st of March, and some of the major highlights during SPL XIII included the only fifty of the tournament by Lovish Kumar, scoring his fifty in merely 15 balls, the only hat-trick and maiden over by Devashish Sharma, and the 6 catches by Vishwajeet Thorat during the course of the tournament.

The event was concluded on the 24th of March, as the underdogs Eagles stunned the favorites Devils and Dragons, in the semifinals and finals respectively, with some spectacular bowling performance, to win the coveted SPL XIII trophy.

