

SYMBIOSIS INSTITUTE OF BUSINESS MANAGEMENT, PUNE

Symbiosis International (Deemed University)

(Established under section 3 of the UGC Act,1956)

Re-accredited by NAAC with 'A++' Grade (3.56/7) | Awarded Category - I by UGC

Founder : Prof. Dr. S. B. Mujumdar, M.sc., Ph.D.(Awarded Padma Bhushan And Padma Shri by President of India)



Celebrating 50 Years of Excellence

7.2.1_SIBMPune_Best Practice_2_2021-2022

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1.	Best B-School Title by participating in maximum competitions	2-3



Title:

Best B-School Title by participating in maximum competitions

Objective:

The aim of SIBM Pune has always been to not only impart knowledge to its students but to make them industry leaders. In order to do so, we encourage our students to participate in B-school competitions and prove their mettle against their contemporaries from the older IIMs and other top b-schools in the country. This move towards creating industry-ready students has multi-fold objectives. They are as follows

- To create higher order thinking amongst SIBM Pune students
- To develop the skill of application of theory to the practical world
- To help them analyze problems related to corporate world and provide viable solutions for the same
- To leverage the capability of faculty with industry experience as mentors to competitions
- To win placement offered through these competitions
- To implement projects in organizations based on solutions they provide through these competitions

Context:

Despite the presence of large numbers of b-schools in India, industry has a dearth of skilled and able leaders. While most b-school graduates have bookish knowledge, their ability to apply them to real world scenarios on their job is lacking. Bridging this industry-academia gap has been a challenge for both academicians and practitioners. It has been raised as an issue in several forums and various stakeholders like industry, academia and even the government are trying their best to tackle this problem.

Practice:

As a strategic best practice, it is the culture at SIBM Pune to participate and win in corporate competitions. The Faculty at SIBM Pune often mentor students for these competitions. Through discussions, brain storming sessions and evaluation of student presentations, they help polish their work.

Most of the prestigious competitions are by invite. This is so, because the corporate spends a lot of time effort and money on these competitions and want to attract the best talent in the country. Students from SIBM Pune who participate in these competitions and win them, have brownie points to add their CV. They also have a chance to win pre-placement offers or pre-placement interviews as one of the incentives of the competition. These students are provided exemptions from attending class when they travel or participate in the competition. In addition to this, they are also provided reimbursement when they win.

Sr. No.	Name of the Event
1	Schneider Electric Go Green 2021
2	Samsung E.D.G.E. Season 6
3	BLoC Boardroom Challenge 2021
4	Optum Stratethon Season 3
5	Mondelez Maestros Challenge
6	Marico Limited
7	Reliance -TUP Champs of curiosity award
8	Mondelez Maestros Challenge
9	D2C Top 10 B-School Champions 2022

Evidence of Success:

Over the years, SIBM Pune has risen to one of the few private b-schools that are invited to prestigious b-school competitions in the country, namely HUL LIME, Mahindra War Room, Bajaj Off Road Challenge etc. We have been consistent winners and are among the top 10 B School in the country for 2022 in the prestigious Dare2Compete Awards.

Problems Encountered:

1. The students of SIBM Pune participate and win in many corporate competitions. These competitions are conducted over various rounds such as the Elimination Quiz round, Campus round and Semi-Final round which are often conducted online, and finally the National Final round which usually happens in a physical mode. It is difficult for the administration to keep a record of timelines of the multiple competitions which happen simultaneously.
2. The students perform well and win certificates for many competitions, but the same is sometimes communicated by the organization to the institute via email and on other occasions to the students themselves. It is a challenge to document these wins and file the students' achievements on record, as the students fail to submit copies of their certificates in a timely manner.
3. The competition timelines and the academic schedules for examinations, assessments and quizzes at SIBM Pune occasionally overlap – the students are exempted from their classes so that they may participate in the competitions, but managing their academics becomes an issue.

Schneider Electric Go Green 2021 – Regional Semi-Finalists from SIBM Pune



SIBM Pune Students emerge as Regional Semi-Finalists (India Region) of Schneider Electric Go Green 2021

Arka Chaudhary and Ayaustika Ray from SIBM Pune have emerged as the Regional Semi-Finalists (India Region) of Schneider Electric Go Green 2021.

Go Green is a global student competition where Schneider Electric looks for bold ideas from students who are game changers looking to disrupt and put their skills to the test, pushing the boundaries of digital transformation in Energy Management.

SIBM Pune congratulates the team for their success and wishes them all the best for the upcoming rounds.

SIBM Pune Students emerge as Regional Finalists in Samsung E.D.G.E. Season 6 (December 2021)



SIBM Pune students Naveen Shankar, Vijay Balaji and Anurag Goel of Team Hilltop, Prakhar Kapoor, Samujjal Dutta and ShrikrishnaShedbal of Team Edgy Bois and RoopalKalra, Aniket Dogra and CeliciaLakra of Team Rome have emerged as **Regional Finalists of the Samsung's E.D.G.E. Season 6**. The distinguished flagship competition of Samsung is a promising avenue for students from top colleges of the country to exhibit their path-breaking ideas to solve real-time challenges. We heartily congratulate the students for their achievement and wish them the best for their future endeavours.

SIBM Pune Students emerge as National First Runners Up in BLoC Boardroom Challenge 2021



SIBM Pune is delighted to announce that our students Vijay Balaji and Arun Prasad have emerged as the National First Runners-up of the BLoC Boardroom Challenge 2021.

BusinessLine on Campus has proved to have prodigious success with students across B-schools participating in the competition. The Boardroom Challenge, a part of the Hindu Group focused on students and education. The competition revolved around presenting how FMCG and FinTech companies can set foot in new markets and develop profitable marketing strategies in the competitive market. We congratulate the team and wish them the best for their future endeavours.

SIBM Pune Students emerge as Campus Winners in Optum Stratethon Season 3



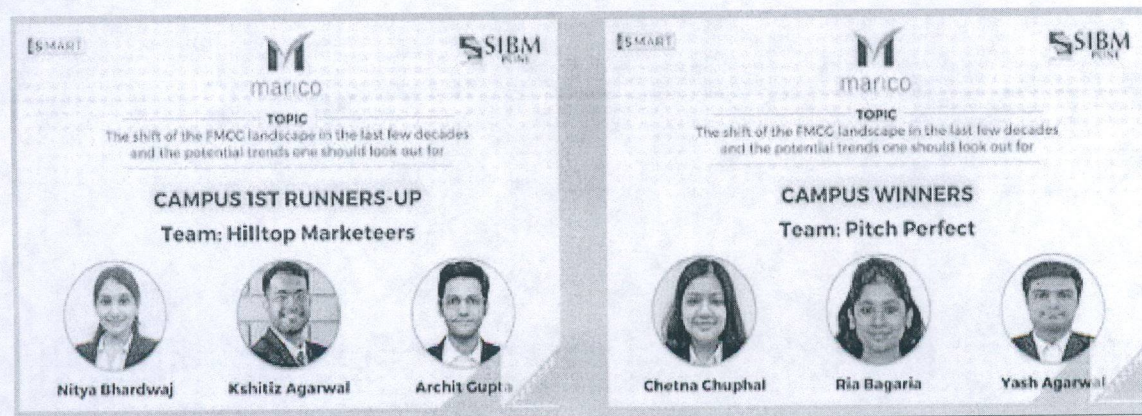
SIBM Pune students DivyanshTyagi, SaishriSathish and Sanchi Mehta have emerged as **the Campus Winners (Business Track) of the OptumStratethon Season 3 Challenge**. The challenge offers the students a unique opportunity to present their view of the future of healthcare by showcasing their problem-solving skills. We congratulate the winners on their achievement and wish them the best for their future endeavors.

SIBM Pune Students emerge as Campus Winners in Mondelez Maestros Challenge



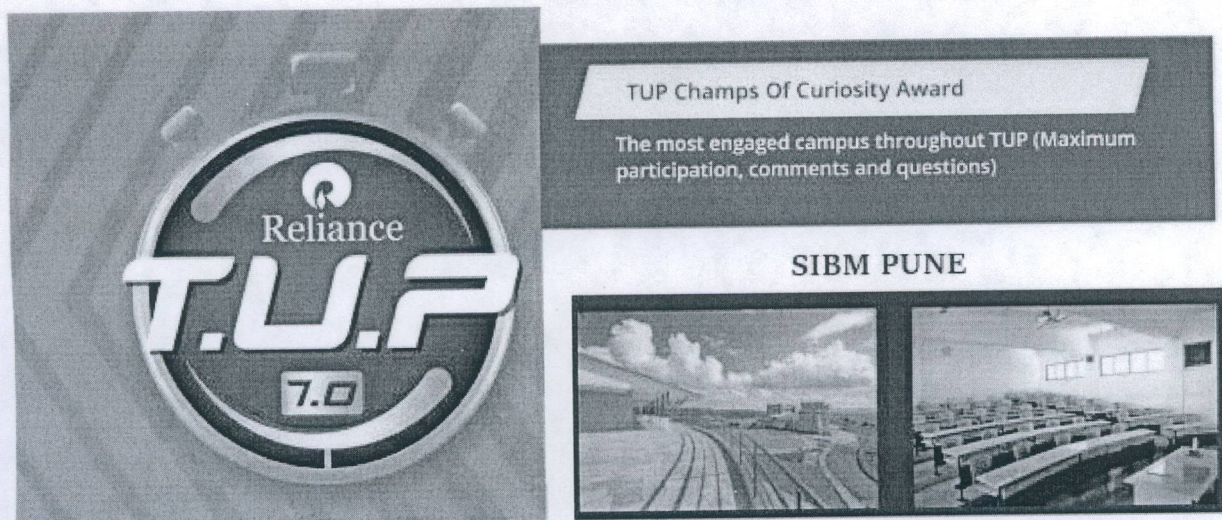
SIBM Pune students Yash Agarwal and Ria Bagaria of Team Chocolaty Challengers have emerged as Campus Winners of the Mondelez Maestros Challenge. We congratulate the winners on their achievement and wish them the best for their future endeavors.

Campus Winners and Runners Up in Competition organized by Marico Limited



SIBM Pune is elated to announce that its students Chetna Chuphal, Ria Bagaria and Yash Agarwal of Team Pitch Perfect have emerged as the winners and Nitya Bhardwaj, Kshitiz Agarwal and Archit Gupta of Team Hilltop Marketeers have emerged as the 1st Runners-up in the Marico Competition where students had to write about "The shift of the FMCG landscape in the last few decades and the potential trends one should look out for". The results were officially announced in the presence of Mr. Harsh Mariwala, Founder and Chairman, Marico Limited while he was sharing his valuable insights in a fireside chat with Prof. Sandeep Bhattacharya, Head of Corporate Relations, SIBM Pune. We congratulate the winners on their achievements and wish them the best for their future endeavours.

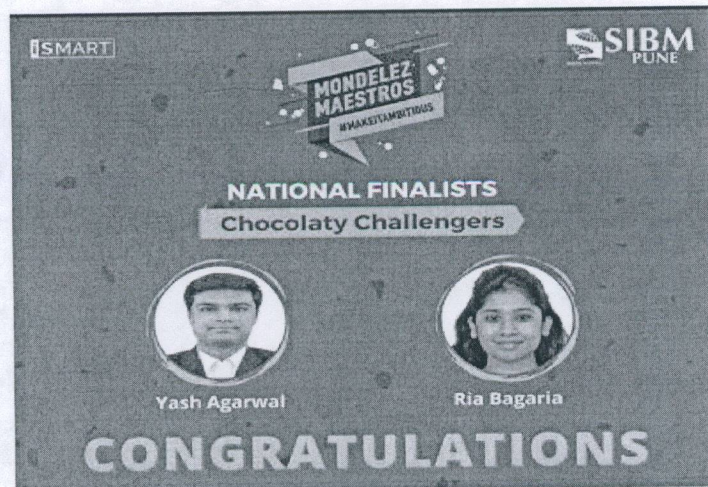
SIBM Pune wins Reliance -TUP Champs of curiosity award



SIBM Pune wins “TUP Champs of curiosity award”

The Ultimate Pitch (TUP)- is the flagship engagement platform across B-schools by Reliance and it was launched 6 years ago to inculcate this spirit of entrepreneurial thinking among young minds across B-schools. With its simple elevator pitch format, TUP provides a platform for students to showcase their innovative ideas and get mentored by the best in the industry. SIBM Pune has won the **TUP Champs of Curiosity Award – The most engaged campus throughout TUP (Maximum participation, comments and questions)**

SIBM Pune Students emerge as National Finalists in Mondelez Maestros Challenge



SIBM Pune Students emerge as National Finalists in Mondelez Maestros Challenge

SIBM Pune students Yash Agarwal and Ria Bagaria of Team Chocolaty Challengers have emerged as National Finalists of the Mondelez Maestros Challenge. We congratulate the winners on their achievement and wish them the best for their future endeavors.

D2C Top 10 B-School Champions 2022 from SIBM Pune



SIBM Pune is proud to announce the D2C Top 10 B-School Champions 2022 who are from SIBM Pune. We would like to congratulate Yogesh Kumar Das, Saksham Garg, Ratnesh Gupta, Naga Vineela Tarigopula, Rishav Gandotra, Aniket Dogra, Nishant Jain, K Namrata, Manjunath Jagdish, Ria Bagaria and Sidhi Singh on their achievement and wish them the very best for their future endeavors.

