

# SYMBIOSIS INSTITUTE OF BUSINESS MANAGEMENT, PUNE

## Symbiosis International (Deemed University)

(Established under section 3 of the UGC Act, 1956)

Re-accredited by NAAC with A++ | Awarded Category - I by UGC

Founder: Prof. Dr. S. B. Mujumdar, M. Sc., Ph. D. (Awarded Padma Bhushan and Padma Shri by President of India)



Celebrating 50 Years of Excellence

Dr. R Raman  
Director

### SIBMPune\_Best Practice\_2022-2023

#### Title:

Best B-School Title by participating in maximum competitions

#### Objective:

SIBM has always focused on empowering its students' knowledge, skills, and practical knowledge to transform them into potential future industry leaders. SIBM believes that students' challenging themselves against their peers from renowned institutions like older IIMs and other top b-schools in these prestigious case competitions will not only equip them with practical experience but will also align the broader mission of SIBM to nurture industry-ready graduates, provide students with a global perspective, improve their problem-solving skills, fulfilling multiple objectives in the process. They are as follows:

1. To develop business acumen in the students helping them understand the business operations.
2. To enrich the student's confidence and networking opportunities essential for their careers.
3. To foster advanced critical thinking skills among SIBM Pune students.
4. To win placement offered through these competitions.
5. To practically execute solutions given by the students through these competitions.

#### Context:

Too often, theoretical skills imparted are overlooked in preparing students for really tough business problems. Recognizing this gap, industrial forums, academic institutions, and the government have increasingly promoted case competitions. These competitions serve as a bridge between classroom learning and practical application, offering students a platform to engage with genuine industry challenges.

#### Practice:

The culture of SIBM Pune promotes students to participate in case competitions and assists the students with any help they require to win the case competition. SIBM Pune has top-notch faculty members who are experts in different industry backgrounds. Students can consult their ideas and solutions with the faculty, and refine them based on feedback for the case competition.

The companies conducting case competitions put a lot of effort, time, and money into it therefore they want the best of the talents from all the prestigious B-schools. Students participate and win these competitions and are subsequently awarded a PPO/PPI at the organization.

Sr. No.	Name of the Event
1	J&J Imagivators
2	Nav Nirman HR Case Contest
3	ITC Interbang Season-13
4	Marico – Over the Wall
5	Flipkart Vidyarthini
6	Samsung E.D.G.E. Season 7
7	BloC Boardroom Challenge
8	The FNB Challenge 2022
9	Hero Campus Challenge
10	GSK ECube
11	Disrupt Season 1
12	Colgate Transcend 2022
13	boAt Wavemaker's Challenge
14	The FNB Challenge 2022





15	Fin Valley 7.0
16	ITC Interrobang Season-13
17	Flipkart Wired 7.0
18	Mahindra Rise Challenge
19	L'Oreal Sustainability Challenge

## SIBM Pune students emerge as National Winners of J&J Imagivators

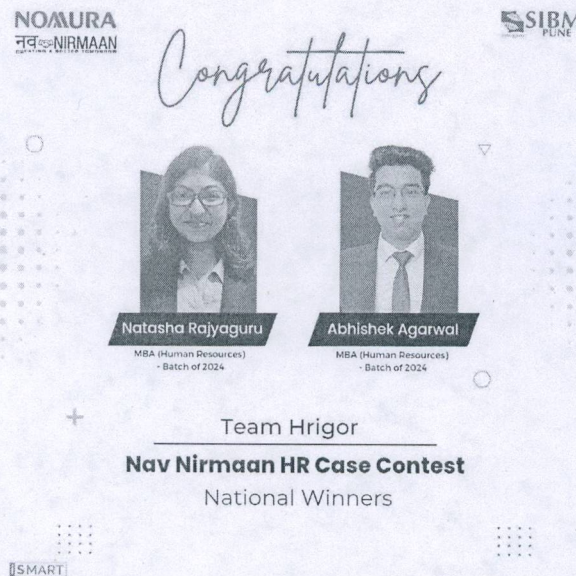


Priyanka Bedi, Anant Jain, and Sayli Kharkar have emerged as the **National Winners of J&J Imagivators**.

Johnson & Johnson Imagivators, an action-packed and curated two-day immersion combining the power of Imagination and Innovation. J&J Imagivators gave students a chance to learn more about Johnson & Johnson, get an unfiltered look into the exciting world of cutting-edge health care, and be part of an elite group of B-School students who get to call themselves the 'J&J Imagivators'.

SIBM Pune congratulates the team for their success and wishes them all the best for their career.

## SIBM Pune students emerge as National Winners of Nav Nirman HR Case Contest



Natasha Rajyaguru and Abhishek Agarwal have emerged as the **National Winners of the Nav Nirman HR Case Contest**.





The competition was a test of competence in the Human Resources domain where students had to analyse a live business case and present their solution in the form of an executive summary.

SIBM Pune congratulates the team for their success and wishes them all the best for their career.

### SIBM Pune students emerge as Winners of the HR track in ITC Interrobang Season- 13



Charul Singh, Moumi Bera, and Sarthak Arora from SIBM Pune have emerged as the **Winners of the HR track in ITC Interrobang Season-13.**

ITC Interrobang is a platform where live problems in Brands, Supply Chain, Human Resources, and Technology were shared in caselets on campuses. The case challenge offered its participants the opportunity to provide solutions to these live business problems.

We congratulate the winners on their achievements and wish them the best for their future endeavours.

### SIBM Pune students emerge as National Finalists in Marico – Over the Wall



Sarthak Gupta, Shantanu Sachdeva, and Kartik Bhateja from SIBM Pune emerged as **National Finalists in Marico – Over the Wall.**





The unique case competition provided the participants with a golden opportunity to explore the diversification opportunities of Marico product lines and be a part of the Marico success story. The students were provided with mentorship and guidance from business leaders and intricate feedback on their proposals from CXOs.

We congratulate the winners on their achievements and wish them the best for their future endeavours.

### SIBM Pune students emerge as National Finalists in Flipkart Vidyarthini



Anuja Mandal, Iram Khan, Kanak Saini, Priyanka Bedi, and Sahana T E from SIBM Pune have emerged as the National Finalists of Flipkart Vidyarthini.

Through the uniquely curated Vidyarthini 2.0 challenge, Flipkart provides the women in the Supply Chain Campus Program which helps students understand the nuances of having a career in this ever-growing field. As one of India's largest digital commerce players, Flipkart is dedicated to building an ecosystem that empowers women.

We congratulate the winners on their achievements and wish them the best for their future endeavours.

### SIBM Pune students emerge as National Finalists of Samsung E.D.G.E. Season 7





Mainak Sarkar, Mansi Nigam, and Mukund Dayma from SIBM Pune have emerged as the **National Finalists of Samsung E.D.G.E. Season 7.**

The corporate competition provided the students with a unique insight into the development of a marketing strategy for IoT-enabled Inter-Connected Smart Ecosystems. This gave the students an opportunity to explore ways to incorporate technological advancements into everyday life.

We congratulate the winners on their achievements and wish them the best for their future endeavours.

### SIBM Pune students emerge as National Finalists of the BLoC Boardroom Challenge

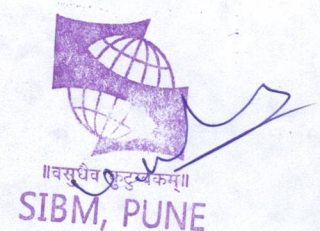
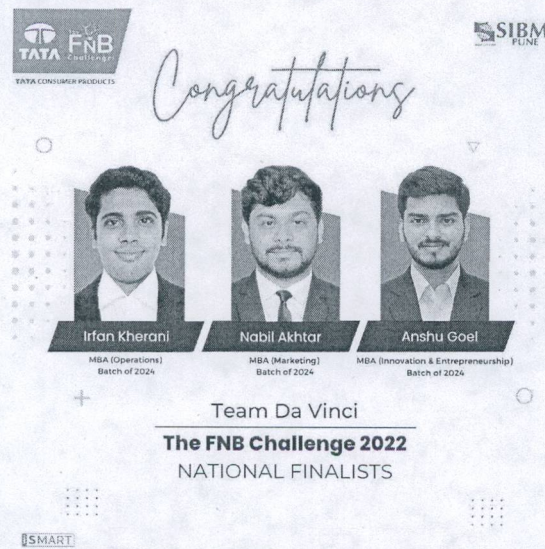


Mohitsinh Rayjada, Anubhav Kumar, and Dhairya Shah from SIBM Pune have emerged as the **National Finalists of the BLoC Boardroom Challenge.**

Organized by the Hindu Group, the BLoC Boardroom Challenge provides B-School Students a distinctive opportunity to step into the shoes of a CXO for a day and devise solutions to a live corporate case.

We congratulate the winners on their achievements and wish them the best for their future endeavours.

### SIBM Pune students emerge as National Semi-Finalists of The FNB Challenge 2022





Irfan Kherani, Nabil Akhtar, and Anshu Goel from SIBM Pune have emerged as the **National Finalists of The FNB Challenge 2022**.

The event provided the students with an intriguing opportunity to study the landscape of the food and beverage industry in India and identify possible distribution channels, and potential geographies for the launch of new products, as well as present a detailed marketing strategy.

We congratulate the winners on their achievements and wish them the best for their future endeavours.

### **SIBM Pune students emerge as National Semi-Finalists of Hero Campus Challenge**



Mayank Mishra, Nabil Akhtar, and Anshu Goel from SIBM Pune have emerged as the **National Semi-Finalists of the Hero Campus Challenge**.

The one-of-a-kind case competition tested the students' problem-solving capabilities with a real-life business problem, pertinent to Hero's long-term strategy. The students had the opportunity to design a business model, devise strategies, and provide scalability plans that would help generate additional revenue through digitally connected services for Emerging Mobility Business Units of Hero MotoCorp Limited.

We congratulate the winners on their achievement and wish them the best for their future endeavours

### **SIBM Pune students emerge as National Semi-Finalists of GSK ECube**







*Congratulations*



Abhishek Jha

Dimple Baheti

Srinath Reddy

MBA (Marketing) - Batch of 2023

MBA (Marketing) - Batch of 2023

MBA (Marketing) - Batch of 2023

Team Puran Poli

**GSK ECube 2022**

NATIONAL SEMI FINALISTS

SMART

Abhishek Jha, Dimple Baheti, and Srinath Reddy from SIBM Pune have emerged as the **National Semi-Finalists of GSK ECube**.

The competition saw 3000+ registrations from premier B-schools across the country. Organized by GSK Pharmaceuticals Limited, it was an excellent opportunity for the teams to put to test their expertise and out-of-the-box thinking skills in connecting with the intended audience and penetrating the market to tap potential stakeholders.

We congratulate the winners on their achievements and wish them the best for their future endeavours.

### SIBM Pune students emerge as National Semi-Finalists of Disrupt Season 1



Nabil Akhtar, Yash Pareek, and Anshu Goel from SIBM Pune have emerged as **National Semi-Finalists of Disrupt Season 1**.

With over 21,000 registrations from premier B-schools across the country, HCCB Disrupt Season 1, organized by Hindustan Coca-Cola Beverages, provided the brightest young minds in the country with a golden opportunity to work on a prevailing real-life business problem, centered around sustainability and cutting down of carbon

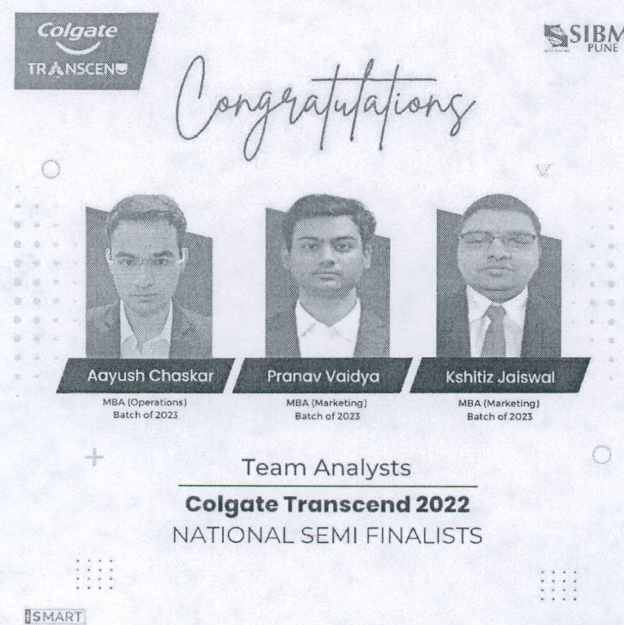




footprint and on the optimization of the supply chain network of the company. The insightful case helped the students gain insight on how to navigate the practical bottlenecks arising out of complex business problems, guided aptly by senior HCCB leaders.

We congratulate the winners on their achievements and wish them the best for their future endeavours.

## SIBM Pune students emerge as National Semi-Finalists of Colgate Transcend 2022



Aayush Chaskar, Pranav Vaidya, and Kshitiz Jaiswal from SIBM Pune have emerged as **National Semi-Finalist** of Colgate Transcend 2022.

The intriguing corporate competition provided the students with unique insights into human behaviour and required them to design a behaviour change program intended to make night brushing a norm in India. With a socially prevalent case and a brilliant opportunity to interact with industry experts, the students had an eye-opening experience and a glimpse into the Transcend Journey.

We congratulate the winners on their achievements and wish them the best for their future endeavours.

**SIBM Pune students emerge as National Semi-Finalists in boAt Wavemaker's Challenge**







*Congratulations*



Pranav Deoras

Kshitij Vajpei

Tanmay Gajbhiye

MBA (Marketing)  
Batch of 2024

MBA (Marketing)  
Batch of 2024

MBA (Marketing)  
Batch of 2024

Team The Horsemen

**boAt Wavemaker's Challenge**

NATIONAL SEMI FINALIST



Pranav Deoras, Kshitij Vajpei, and Tanmay Gajbhiye from SIBM Pune have emerged as the **National Semi-Finalists of boAtwavemaker's Challenge**.

Boat Wavemaker's is a National-level competition where Boat gives a real-life business challenge and rows ahead with some impeccable ideas and innovation from the students. Through the Wavemaker's competition, they look forward to being inundated with interesting entries and fresh ideas.

We congratulate the winners on their achievements and wish them the best for their future endeavours.

### SIBM Pune students emerge as National Runners-Up in The FNB Challenge 2022



*Congratulations*



Sarthak Gupta

Shantanu Sachdeva

Kartik Bhateja

MBA (Marketing)  
Batch of 2024

MBA (Marketing)  
Batch of 2024

MBA (Marketing)  
Batch of 2024

Team Infinite Warriors

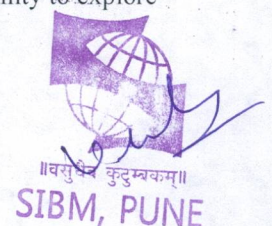
**The FNB Challenge 2022**

NATIONAL RUNNER UP



Sarthak Gupta, Shantanu Sachdeva, and Kartik Bhateja from SIBM Pune have emerged as the **National Runners-up of Tata Consumer Products The FNB Challenge 2022**.

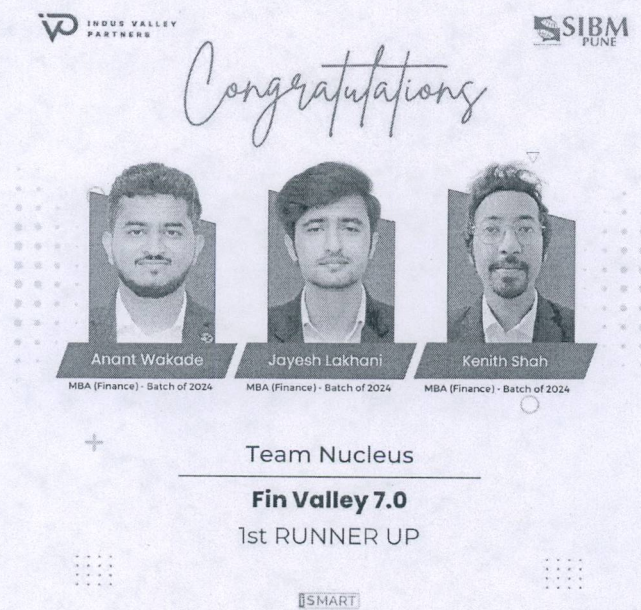
Tata Consumer Products through "The FNB Challenge" looks to engage with bright minds at campuses to solve critical and real problems at Tata Consumer Products. The challenge provides students an opportunity to explore beyond the boundaries and explore their potential in the FMCG domain.





We congratulate the winners on their achievements and wish them the best for their future endeavours.

## SIBM Pune students emerge as 1st Runner-Up in Fin Valley 7.0



Anant Wakade, Jayesh Lakhani, and Kenith Shah have emerged as the **1st Runner-Up of Fin Valley 7.0**.

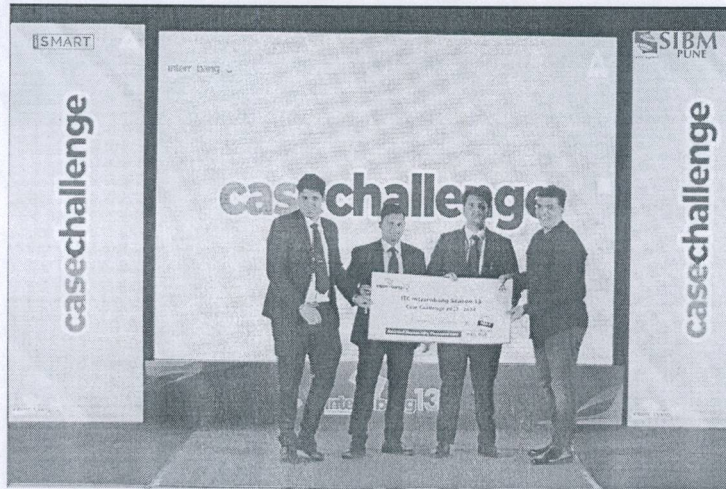
Fin Valley 7.0 offered participants an invaluable opportunity to gain insights into some of the most pressing challenges faced by alternative asset managers. The competition is designed to apply the knowledge acquired through the B-school curriculum and formulate innovative real-world solutions.

We congratulate the team and wish them the best in their future endeavours.

## SIBM Pune students emerge as Runners-up of the Marketing track in ITC Interrobang Season-13







Shantanu Sachdeva, Siddhartha Malviya, and Sarthak Gupta from SIBM Pune have emerged as the **Runners-up of the Marketing track in ITC Interrobang Season-13.**

ITC Interrobang was a platform where live problems in Brands, Supply Chain, Human Resources, and Technology were shared in caselets on campuses. The Case Challenge offered its participants the opportunity to provide solutions to these live business problems.

We congratulate the winners on their achievements and wish them the best for their future endeavours.

### SIBM Pune students emerge as Campus Winners in Flipkart Wired 7.0



Kshitij Vajpei has emerged as the **Campus Winner of Flipkart Wired 7.0.**

Being the No.1 Most Prestigious B-School Competition for 2 years now, Flipkart Wired came back with a bigger and better opportunity than ever before. Students from SIBM participated across any or all 4 tracks - Business, HR, Supply Chain, and Product, and solved the most relevant and pressing problem in the Indian e-commerce ecosystem today.

We heartily congratulate Kshitij for his achievement and wish him the best in their future endeavours.

### SIBM Pune students emerge as Campus Winners in Mahindra Rise Challenge





*Congratulations*



**Noble Gregory**

MBA (Marketing) - Batch of 2024  
Campus First Runner Up

**Vuthoori Manideep**

MBA (Operations) - Batch of 2024  
Campus Winner

**Siddhartha Malviya**

MBA (Marketing) - Batch of 2024  
Campus Second Runner Up

+

**MAHINDRA RISE CHALLENGE**  
CAMPUS WINNERS

SMART

Vuthoori Manideep (Campus Winner), Noble Gregory (Campus First Runner-Up), and Siddhartha Malviya (Campus Second Runner Up) have emerged as **Winners and Runner-ups in the Mahindra Rise Challenge**.

The Mahindra Rise Challenge was a 6-hour virtual event for first-year B-School students. It required the students to individually complete a set of tasks within the given time frame. Here, the floor is yours and YOU are the focus. Students can choose the manner and the order of execution of their tasks. Every Campus Winner gets a GMC Internship Interview opportunity. The winners also got a chance to win exciting prizes and to interact with senior leaders at Mahindra.

We congratulate the winners on their achievements and wish them the best for their future endeavours.

**SIBM Pune students emerge as Campus Winners in L'Oreal Sustainability Challenge**

*Congratulations*



**Devashish Sharma**

MBA (Marketing) - Batch of 2023

**Midhilesh Majety**

MBA (Marketing) - Batch of 2023

**Supraja Battula**

MBA (Marketing) - Batch of 2023

+

**Team Hilltop Sustainers**

**L'Oréal Sustainability Challenge**  
CAMPUS WINNERS

SMART

Devashish Sharma, Midhilesh Majety, and Supraja Battula have emerged as the **Campus Winners in the L'Oreal Sustainability Challenge**.



॥वसुधैव कुटुम्बकम्॥  
**SIBM, PUNE**



With 14000+ registrations across premier B-schools in India, the L'Oreal Sustainability Challenge 2022 was an opportunity for the students to present their ideas on the ways to incorporate sustainable measures into stages of the value chain and reduce environmental impact in the areas of manufacturing, packaging, and sourcing.

We congratulate the winners on their achievements and wish them the best in their future endeavours.

