

Criterion- 7.1.8_SIBM PUNE

**7.1.8_SIBMP_Inclusive Environment_2019-2020
Index**

Sr No	Name of the Event
1	Tree Plantation





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Godrej LOUD 2019 Campus Launch | 23rd July, 2019 | SIU AuditoriumCorporate Interface Team <cit@sibmpune.edu.in>
To: mba42@associates.sibmpune.edu.in

Mon, Jul 22, 2019 at 9:00 PM

Dear Students,

The Corporate Interface Team invites you to Godrej LOUD 2019! The Godrej Team will be on campus to formally launch Godrej LOUD Season 8, on 23rd July, 2019.

Following guests will be present from Godrej Industries Limited and Associate Companies:

- 1) Ms. Vandana Scott - VP, Communication Design and Campus Recruitment at Godrej Industries Limited and Associate Companies
- 2) Mr. Anubhav Gupta - Executive VP, Business Head Vikhroli, Chief Design Officer, Head CSR and Sustainability, Godrej Properties Limited
- 3) Mr. Punit Thakkar - Senior Manager, Brand Alliances and Brand Communications at Godrej Properties Limited
- 4) Ms. Rajvi Shah - Employer Brand Manager, Godrej Industries Limited and Associate Companies
- 5) Ms. Sandhini Nagvekar - Manager, Corporate HR, Godrej Industries Limited and Associate Companies
- 6) Mr. Viraf Heerjee - Digital Marketing Manager, Godrej Properties Limited

Please report as per the schedule given below:

Date : 23rd July, 2019
Doors Close : 8:30 AM
Venue : SIU Auditorium
Dress Code : Smart Western Casuals (Girls: Closed footwear, Boys: Closed footwear, clean shaven)

Students are expected to read up and be well-informed about Godrej Industries Limited as well as the speakers.

Attendance is mandatory for all MBA-I (Regular) students.

Note: As per Director's orders, absentees will be penalised and strict action will be taken against them. Exemption to be considered only in case approved by Director, SIBM Pune or SCHC and to be shared with the Corporate Interface Team through email latest by 1700 Hours, 25th July, 2019.

Regards,
Corporate Interface Team

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7.1.8 Tree Plantation 2019-2020- By Godrej Employees at Godrej Launch



Summary Report 2019-2020 Tree Plantation

GODREJ LOUD 2019

The Corporate Interface Team successfully launched Godrej LOUD, Season 8, at SIBM Pune on 23rd July 2019, after ten days of engaging campus activities. For the first time this year, we launched our own LOUD mascot - Zale, a cachalot whale, the loudest mammal on the planet, in order to inspire current and future aspirants from SIBM Pune in their Godrej LOUD journeys.

We were pleased to host Ms. Vandana Scolt, VP, Communication Design and Campus Recruitment at Godrej and Mr. Anubhav Gupta, Executive VP, Business Head Vikhroli, Chief Design Officer, Head CSR and Sustainability, Godrej Properties Limited.

The team was given a grand Maharashtrian style welcome by the students who exhibited their individual talents through a face off and a group dance session. The Godrej team began the event by interacting with the students with the all-time favorite game "Two Truths and a Lie". This was followed by an inspiring talk by Ms. Scolt, as she shared her life journey and her inspiring career at Godrej with us. Mr. Anubhav Gupta also shared with us his challenges and how he overcame them. Furthermore, he elucidated Godrej Properties' transformation enabled by sustainable design.

We also had the pleasure of hosting Ms. Rajvi Shah, Employer Brand Manager, Godrej Industries Limited and Associate Companies; Ms. Sandhini Nagvekar, Manager, Campus Relations, Corporate HR; Mr. Punit Thakkar, Senior Manager, Brand Alliances and Brand Communications at Godrej Properties Limited and Mr. Viraf Heerjee, Digital Marketing Manager, Godrej Properties Limited. Students were addressed by our esteemed alumni Mr. Punit Thakkar (SIBM 2015) and Mr. Viraf Heerjee (SIBM 2019), on the work culture at Godrej and the Godrej LOUD application process, respectively.

SIBM Pune engaged the Godrej LOUD team in a tree plantation initiative in accordance with their "Good and Green" policy.

The entire event witnessed enthusiastic and passionate engagement from the students, as they interacted with the Godrej Team for the successful campus launch of Godrej LOUD 2019.

