
INNOVATION CLUB

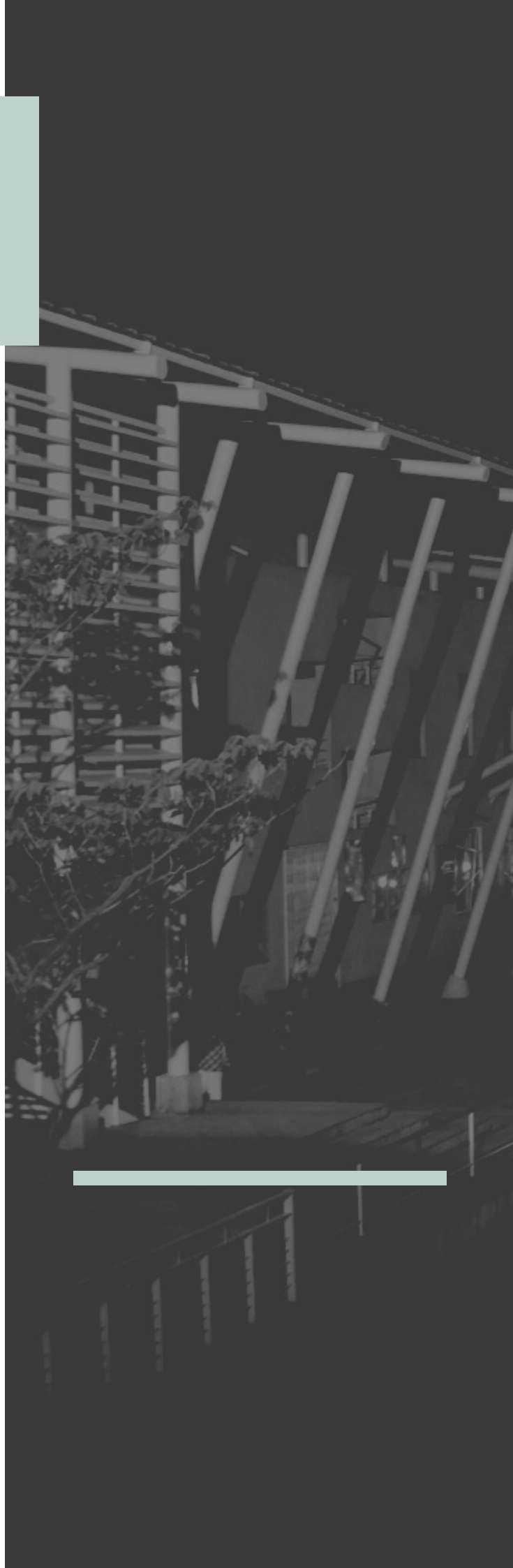
**ANNUAL REPORT
2020-2021**

ABOUT

The Innovation Club is a student-driven body at **SIBM Pune**, which promotes the spirit of innovation and a culture of entrepreneurship among the students of the MBA Innovation and Entrepreneurship. We aim to endow students with the right opportunities to build leaders of tomorrow.

The year 2020-21 has helped us reach higher goals as a team and as a catalyst for the students of Innovation and Entrepreneurship. Adapting to the new normal in no time, we ensured that all budding entrepreneurs were provided with ample learning opportunities, grooming workshops and even a platform to pitch and win seed funding for prototyping their ideas.

We were able to conduct 15 guest speaker sessions, 6 grooming sessions, 2 case study discussions, and 1 in-house Business Plan Competition.



EVENTS

THE THOUGHT BUBBLE 2020

A series of online sessions called 'The Thought Bubble 2020' curated for the batch of MBA (Innovation & Entrepreneurship) during trying times that will equip students with insights into the future of the business world and plausible disruptions in various industries that will take place during the pandemic.

Speaker	Dates	Topic	Takeaway
Mr. Yogesh Brahmankar	23rd April 2020	Business Model Canvas	Helped students revisit their business plan, refine their business strategy and use color coding techniques to improve efficiency
Ms. Shreelekha Kumar	25th April 2020	Business Communication in the Virtual World	Focused on the do's and don'ts of virtual communication and how to build long lasting relationships with stakeholders (especially customers) during times like this
Mr. Arjun Panchal	28th April 2020	Mullin's Model	For students who are facing a creative block, this gave a pathway for students to evaluate and analyze new ventures
Mr. Gaurav Malhotra	29th April 2020	Opportunities in Health Sector, post COVID-19	Discussed multitude of opportunities in the health sector in the forthcoming times post the pandemic
Mr. Sameer Sharma	2nd May 2020	On-ground Realities of Entrepreneurship: From Zero to Home	A motivational session that emphasized on the importance of ideas, execution and persistence while pursuing a venture
Mr. George Zacharia	7th May 2020	Leadership in the Times of Crisis	Focused on ways to stay motivated and nurture the same culture among your team via virtual space. Times like these are difficult for entrepreneurs but it's our responsibility to ensure their security as well
Mr. Tenzin Rabgay	8th May 2020	Happiness Entrepreneurship	Learnt about the Bodhisattva way of living and how entrepreneurs can pave way for success by working for the benefit of others
Dr. Shubhra Chakraborty	11th May 2020	Personal Branding in the Post COVID World	Importance of LinkedIn and how to leverage the network of your connections and reach to a larger audience



The poster features a dark blue background with a network of glowing blue lines and red and blue bokeh lights. At the top left is the 'IC INNOVATION CLUB SIBM PUNE' logo, and at the top right is the 'SIBM PUNE' logo. The main title 'MAVERICK SESSION' is in large white letters, with 'PANEL DISCUSSION' below it. Three circular portraits of the speakers are arranged horizontally. Below each portrait is their name and title. At the bottom center, there is a 'Google Meet' icon and the text 'TUESDAY 19th MAY, 4:00 PM'.

MAVERICK SESSION
PANEL DISCUSSION

Mr. Suchen Janjale
Director- Banktech
Software Services Ltd.

Col. Sunil Brijkrishan
Corporate Consultant &
Visiting Faculty at SIBM,
Pune

Mr. Vineet Rajan
Co-Founder & Head of
Marketing- ScoutMyTrip

Google Meet
TUESDAY 19th MAY, 4:00 PM

MAVERICK PANEL DISCUSSION

'Maverick' is our flagship guest session series. With the determination to help students dive into the complexities of the current scenario, we organized a panel discussion with the mastery of 2 eminent guest speakers and our renowned professor and moderator on 19th May 2020. We had Mr. Suchen Janjale from London, UK, who is an alumnus of SIBM Pune from the batch of 1997 and the Founder of Banktech Software Services Ltd. Our second panelist was Mr. Vineet Rajan from Mumbai, who is an Alumnus of SIBM Pune from the batch of 2007 and the Co-founder and Head of Marketing at ScoutMyTrip. This eclectic panel was moderated by Col Sunil Brijkrishan, a Corporate Consultant and Visiting Faculty at SIBM, Pune

PREP NOT PEP TALK
For the journey ahead

Mr. Neeraj Shah
Director of Silver Bright,
Business Mentor at AIM, NITI Aayog

"The secret of getting ahead is getting started"

7th August, 2020
7:00 PM

PREP NOT PEP TALK

'Prep not Pep Talk' is our inaugural interactive session to motivate students to set a firm foot at the beginning of their entrepreneurial and academic journey at SIBM Pune. This guest speaker for this session on 7th August 2020 was Mr. Nihar Shah, Founder, and Director of Silver Bright. This session is aimed at getting the batch to think in the right direction. The guests help them prepare for their entrepreneurial journey as well.

IDEA ROOM 5.0

'The Idea Room' is a platform for first-year students of MBA Innovation & Entrepreneurship to fine-tune their pitches. They get a chance to present their initial pitches to their seniors and then their alumni. This helps them fine-tune their pitches and be ready to face competitions in the ecosystem.

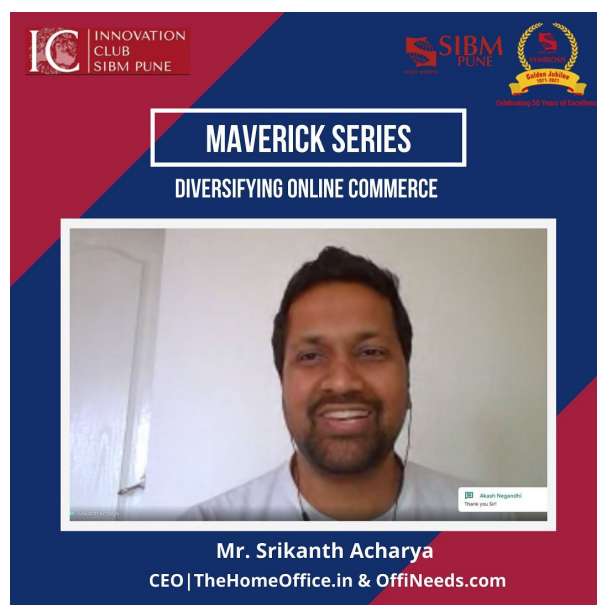
IDEA ROOM 5.0
ROUND 1

	Date	Panelists	
Round 1	25th August 2020	MBA Innovation and Entrepreneurship Batch of 2021	Mr. Jeswin Varghese, Mr. Durgesh Naregalkar, Ms. Gargi Baweja, Mr. Adhiraj Sinh, Mr. Arnold Mathew, Mr. Ali Asger Wagh, Mr. Devansh Consul, Mr. Rajdeep Nath, Ms. Tara Alex, Ms. Veena Balachandran
Round 2	5th September 2020	Alumna of MBA Innovation and Entrepreneurship	Ms. Shaurya Munjal, Ms. Vartika Tripathi, Mr. Gaurav Gyanchandani, Ms. Sanjana Pai, Mr. Sayantan Mukherjee, Mr. Rohit Chavan



MAVERICK SERIES

'Maverick' is our flagship guest session series which aims to provide students with valuable guidance from entrepreneurs and intrapreneurs about the market, business scenarios in order to provide the right direction to the students. This series happens throughout the year and hopes to equip students with insights into the future of the business world. They will be able to understand real-life entrepreneurial journey's from the people who lived them!



Speaker Name	Dates	Topic	LinkedIn Profiles
Mr. Srikanth Acharya	21st September 2020	Diversifying Online Commerce	https://www.linkedin.com/in/srikanthacharya/
Ms. Smita Santoki	26th September 2020	Opportunities in the Import-Export Sector	https://www.linkedin.com/in/smita-santoki-40784018/
Mr. Praveen Dorna	2nd October 2020	The Rise of Community Platforms: Bridging Distance	https://www.linkedin.com/in/praveendorna/
Mr. Mahesh Galgalikar	4th October 2020	Healthcare and Fitness	https://www.linkedin.com/in/mahesh-galgalikar/
Ms. Sonali Karande Brahma	29th October 2020	Brand Strategy	https://www.linkedin.com/in/sonalibrahma/

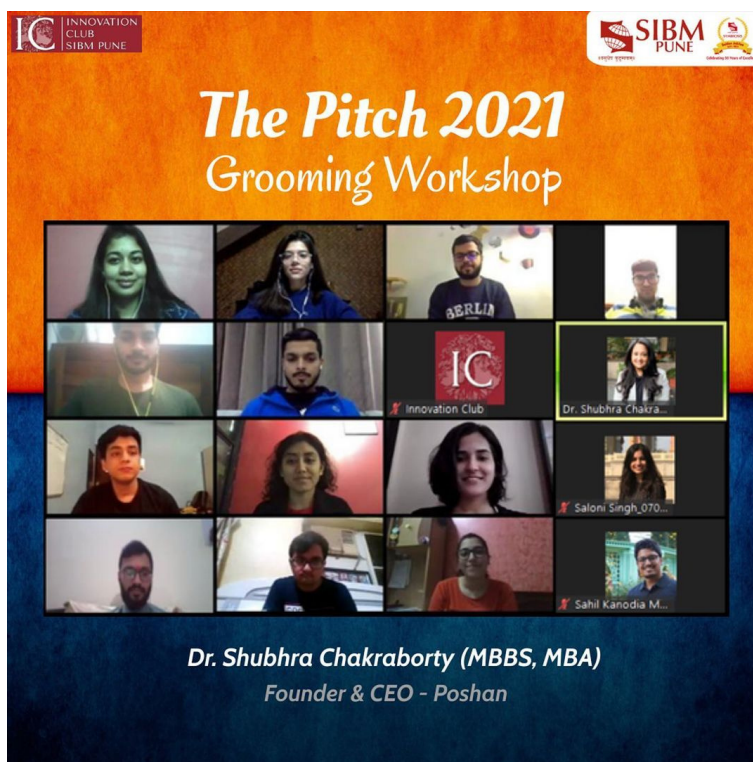
BRIEF CASE



Brief Case is an initiative to help familiarize the students of MBA (Innovation & Entrepreneurship) with the process of dissecting case studies through team division and role play. The discussion is conducted under the able guidance of one faculty member per session. A Business case will be shared with a small group of interested students from MBA 1 and MBA 2, who are expected to come prepared for an engaging discussion. Brief Case hopes to promote a case-based learning environment among the students and improve their knowledge and awareness of various challenges in the startup ecosystem.

Faculty	Dates	Case Study
Dr. V. V. Ravi Kumar	26th October 2020	iD Filter Coffee
Dr. Sonal Shree	19th November 2020	A Psychological Contract

THE PITCH 2021 - GROOMING WORKSHOP



The Pitch Grooming Workshops are there to prepare the students for the upcoming in-house Business Plan Competition, we conducted Grooming Workshops aimed at helping students deliver the perfect pitch to convince potential investors. These sessions offered a trade of new viewpoints, things to be taken into consideration while pitching an idea, and critical points for a powerful presentation for various startups.

Speaker	Dates	Topic
Senior Team Members of IC; Mayank Chhajer and Veena Balachandran	15th August 2020	Pitch Deck Essentials
Dr. Shubhra Chakraborty	28th November 2020	Seizing the Trophy: The ticket to winning B-Plan competitions
Prof. Ritesh Khatwani	7th December 2020	Finance: The Breath of Business
Prof. Sandeep Bhattacharya	19th January 2020	The Power of Persuasion: Convincing your idea to Investors

THE PITCH 2021

"The Pitch 2021" is our in-house Business Plan competition giving the students of MBA Innovation and Entrepreneurship an opportunity to deliver their perfect pitch! It is a platform for the students to receive real-time assessments on their revenue model, finance, technology, and other aspects from the entrepreneurs and industry experts. This competition aims to stimulate entrepreneurship among students and help them create a business plan and a concept pitch deliverable to potential investors to finance the business. This year the students stood a chance to win **Rs. 2.75 Lakhs!**



Round 1	Mr. Anshu Srivastav	15th February 2021
	Mr. Ravi Raj	
	Mr. Amol Chaphekar	
	Mr. Param Kalra	
Round 2	Mr. Pankaj Thakar	16th and 17th February 2021
	Mr. Harsh Deodhar	
	Mr. Pankaj Mittal	

Position	Names	Startup Name	Prize Amount
First Position	Veena Balachandran	The Doodle Chic	Rs. 1,00,000
Second Position	Promoth Kumar	Tiny Habits	Rs. 75,000
	Mansi Shah		
Third Position	Shubhi Jain	Maatiwala	Rs. 50,000
Consolation	Yogesh Kumar	pagalPUNtee	Rs. 25,000
	Durgesh Naregalkar	fosterooh	Rs. 25,000

QUODCAST

In collaboration with the Quizzing and Debating Society of SIBM Pune, we released a series of podcasts on Spotify on the theme 'Start to Finish: The Startup Voyage'. Hosted by Veena Balachandran, over the course of 4 episodes we interacted with the alumni of MBA Innovation and Entrepreneurship who have made their mark in their respective sectors. This helped the students gain first-hand insight into how the startup ecosystem functions and helped answer key questions that would help them in their journey.

Alumni	Year	Startup Name
Ms. Shaurya Munjal	Batch of 2020	World's first Perception Blogger and Founder of Two Hazy Circles
Ms. Vartika Tripathi	Batch of 2020	Founder of PawshBox
Mr. Rohit Chavan	Batch of 2017	Found Director at Royoch LLP and Systinue Technologies
Mr. Aman Khandelwal and Mr. Shubham Maheshwari	Batch of 2017	Founders of VisualEz

ICONCLAVE

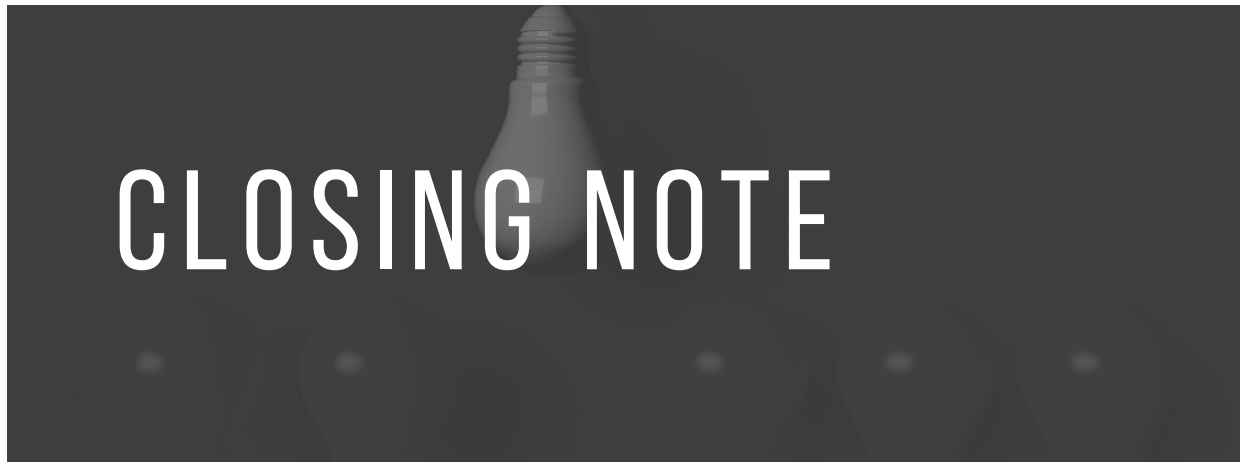
iConclave is a flagship event for networking and mentorship with the industry stalwarts and startup professionals addressing entrepreneurial problems and industry-specific challenges. This platform will allow students to brainstorm and redefine ideas for their startups and build strong networking relationships.

The Innovation Club hosted its flagship event iConclave'21 on 20th and 21st May 2021. The first day was conducted on 20th May 2021, with a lineup of esteemed mentors and entrepreneurs. The Students of MBA (I&E) got an opportunity to interact with industry professionals from different sectors one-on-one. It was a networking and mentorship platform for students to gain valuable insights into their startups and business ideas.



After the successful completion of the first day of iConclave'21, Innovation Club conducted the Day 2 of the event 21st May 2021. The Event witnessed engaging conversations, creative presentations, enlightening panel discussions and didactic mentoring by the savants of the Startup world.

S.No.	Name	Sector	LinkedIn
1	Dr. Nayan Bheda	General	https://www.linkedin.com/in/nayanbheda/
2	Mr. Suman Chittimuri	Product Management,	https://www.linkedin.com/in/vikrantvarshney-indovation/
3	Mr. Tanmaya Vats	General and Social Entrepreneurship	https://www.linkedin.com/in/tanmaya-vats-08a23614/
4	Mr. Sanjay Prasad	General	https://www.linkedin.com/in/sanjay-prasad-08a2a43/
5	Mr. Pradeep Malu	General	https://www.linkedin.com/in/pradeepmalu/
6	Mr. Ajay Laddha	Edtech & Tech	https://www.linkedin.com/in/ajayladdha/
7	Dr. Raashid Saiyed	Management Advisor, StartUp Mentor	https://www.linkedin.com/in/raashidsaiyed/
8	Mr. Ranju K Mohan	FMCG & Agri	https://www.linkedin.com/in/raniumohan/
9	Ms. Rashmi Marathe	Health and Wellness	https://www.linkedin.com/in/rashmimarathe/
10	Mr. Harish Amritkar	General, Manufacturing	https://www.linkedin.com/in/harish-a-81783b25/
11	Mr. Fanil Zakhariya	Tourism, General	https://www.linkedin.com/in/fanil-zakhariya-87353162/
12	Mr. Sachin Wadikhaye	General - Engg	https://www.linkedin.com/in/sachinwadikhaye/



**"CREATIVITY IS
THINKING UP NEW
THINGS.
INNOVATION IS
DOING NEW
THINGS."
THEODORE LEVITT**



Throughout the endeavor, Innovation Club was driven by the culture of entrepreneurship, which focused on the benefit, & growth of Innovation and Entrepreneurship students at SIBM Pune. Innovation Club since its inception, has not only conducted events specific to Innovation and Entrepreneurship batch, but has also expanded to Pan-SIU. It will continue its efforts in the same direction for years to come, taking the batch to greater heights.

We would like to thank Dr. R. Raman – Director, SIBM Pune, Dr. V.V. Ravi Kumar – Dy. Director, SIBM Pune, Mr. Yogesh Brahmanekar – Faculty in Charge, Mr. Anand Singh – Head of Administration at SIBM Pune, Mr. Santosh Pise – Coordinator Academics & Examinations MBA I&E and the entire faculty and staff of SIBM Pune for their support and trust towards the Innovation Club team.

We would also like to thank all the student bodies of SIBM, Pune for their support towards our team. We express our deepest gratitude to every individual who contributed in our mission of helping the students of SIBM Pune.