

# VRITAANTA

MBA VOICES - ECHOES ACROSS THE YEAR

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Achievements**

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VOLUME

**07**

MARCH

2024

NEW EDITION



# ABOUT SIBM PUNE

Established in 1978, Symbiosis Institute of Business Management (SIBM), Pune is a distinguished constituent of Symbiosis International (Deemed University). Under the visionary leadership of Dr. S. B. Mujumdar, Founder and President, Symbiosis and Chancellor, SIU, SIBM Pune has emerged as a premier business school, offering two specialized courses - Master in Business Administration (MBA) with a focus on core disciplines and an MBA in Innovation & Entrepreneurship.

SIBM Pune takes pride in its rich legacy, exemplified by its commitment to academic excellence. The institute is recognized among the top 20 Business Schools in India, according to the National Institutional Ranking Framework (NIRF). Garnering further acclaim, SIBM Pune is ranked among the top 5 Private schools in the country and is a top institute in the West Zone, as recognized by other prestigious organisations. SIBM Pune continues to shape the future of leaders and entrepreneurs. Upholding an unwavering commitment to delivering quality education, the institute remains at the forefront of innovation, seamlessly integrating theoretical knowledge with practical applications to offer learning.

## RANKINGS

1<sup>st</sup>

By Times B School

By The Week

8<sup>th</sup>

10<sup>th</sup>

By InsideIM

By Business Today

14<sup>th</sup>

15<sup>th</sup>

By BW Business World

By NIRF

17<sup>th</sup>

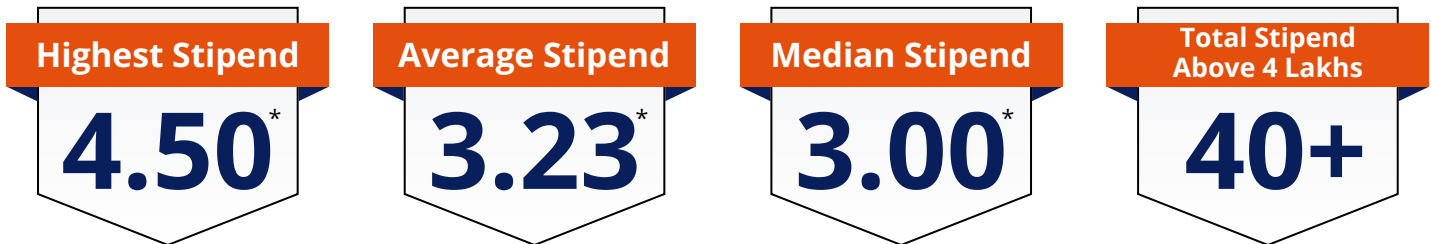
# SIBM IN NEWS



## PLACEMENT REPORTS

### Summer Internship Report 2023

Symbiosis International University's flagship institution, SIBM Pune celebrated the success of its 2023 Summer Internship Recruitment Programme, showcasing industry trust in its exceptional talent pool, fortifying its position as an academic hub and its commitment to shaping future leaders in business and management.



\*All stipend figures are for two months.



# FROM THE DIRECTOR'S DESK



**DR. SHRIRANG ALTEKAR**  
Director, SIBM Pune

As we embark on yet another edition of our magazine, I am filled with a profound sense of pride and gratitude for our remarkable journey. Vritaanta serves not only as a platform for showcasing the diverse talents and achievements of our institute but also as a reflection of the values and ethos that define our institution.

Under the visionary leadership of our Chancellor, Prof (Dr.) S.B. Mujumdar and our Pro-Chancellor, Dr. Vidya Yeravdekar, Pro-Chancellor, SIBM Pune embodies the spirit of "Vasudeva Kutumbakam," fostering a harmonious environment for Indian and foreign students alike. SIBM Pune stands as a beacon of innovation and excellence, witnessing the birth of future leaders who will shape the world.

With a legacy of 46 years, SIBM Pune has cultivated strong alumni relations, fostering a sense of community among generations of graduates. Through this edition of Vritaanta filled with compelling narratives and insightful articles, we showcase the achievements and aspirations of our SIBM Pune community. I am particularly thrilled to share that despite challenging market conditions, our placements this year have been nothing short of phenomenal, a testament to the quality of education and capability building imparted at SIBM Pune. Additionally, events like The Grand Pitch, which secured Rs. 5.7 crores in investment, multiple case competitions, and the successful execution of 'Coffee with SIBM' in offline mode across cities for the institute's aspirants, further demonstrate our commitment to fostering practical skills and real-world experiences among our students.

As an alumnus of the batch of 1983 myself, it brings me immense pride to return and guide my alma mater toward a brighter future. I extend my heartfelt gratitude to all the contributors, faculties, staff members, and the Information Systems and Media Relations Team (iSMaRT) whose dedication and hard work have made this edition of Vritaanta possible. It is through such collective efforts that we continue to uphold the legacy of excellence and innovation that defines our institution.

As we navigate the challenges and opportunities that lie ahead, let us remain steadfast in our commitment to make a meaningful impact. Together, let us continue to inspire, innovate, and excel.

# EDITOR'S NOTE

Dear Readers,

It is with immense pleasure and pride that we, the Information Systems and Media Relations Team (iSMaRT) at Symbiosis Institute of Business Management (SIBM) Pune, present to you the seventh edition of Vritaanta, a testament to the relentless pursuit of knowledge, innovation, and excellence.

A wise man once said, "In the grand symphony of knowledge, every echo is a melody, and every year, a new movement." With this thought in mind, this edition unfolds as a timeline of insights, showcasing the evolution of ideas that have reverberated across the academic year. Each article in this magazine is a testament to the intellectual growth and exploration fostered within the walls of SIBM Pune.

Behind every resonating echo within these pages, there is a profound story of dedication, collaboration, and gratitude to bring Vritaanta once again to life.

Our heartfelt gratitude goes out to all the contributors, the respected Director sir, Deputy Directors, esteemed faculties, staff and the entire SIBM Pune community for their unwavering support.

As you traverse the pages of Vritaanta, we invite you to listen to the echoes that resonate across the year. May it be a source of inspiration, a catalyst for collaboration, and a reminder that our journey is a continuous melody of growth and learning. Let the resonance of these pages guide you in your pursuit of knowledge and excellence.

Here's to the echoes that shape us, the insights that guide us, and the harmonious journey that echoes across the year. We hope Vritaanta serves as a beacon of intellectual enlightenment for all who engage with its contents.

**Harmoniously Yours,  
iSMaRT Team**

***Echoes Across the Year: Unveiling the Harmony of Perspectives, where every word is a note, and every article is a melody in the timeless symphony of knowledge.***

# INDUSTRY - ACADEMIA PARTNERSHIPS

"In the nexus of industry and academia, innovation thrives." - An exploration of symbiotic relationships in experiential learning, with insights from industry luminaries, guiding tomorrow's leaders.

## CATAPULT

A LEADERSHIP TALK SERIES



**Ms. Namrata Gill**  
Dr. Reddy's Laboratories



**Mr. Bijender Vats**  
Crystal Corp Protection Ltd



**Mr. Rohit Suri**  
Netflix



**Mr. Saurav Kumar**  
Protiviti



**Mr. Milind Bade**  
Bajaj Auto Ltd



**Mr. Sujay Rachh**  
Nuvama Group



**Mr. Hitesh Jain**  
GSK



**Mr. Ashish Srivastava**  
Relaxo Footwears Limited



**Mr. Amit Chincholikar**  
Yokohama Off-Highway Tires



**Mr. Gautam Duggal**  
Mastercard



**Mr. Rohit Gulati**  
Johnson & Johnson



**Ms. Shilpa Gupta**  
HSBC



**Mr. Chandan Narang**  
HSBC



**Mr. Vik Bahl**  
Korn Ferry



**Mr. Subhrajit Mukhopadhyay**  
Edelweiss Tokio Life Insurance



**Mr. Sudhir Kamath**  
Trimble Inc.



**Mr. Anaswar Rajagopal**  
Colgate-Palmolive



**Mr. Rahul Kalla**  
Deloitte India



**Mr. Sanjay Srivastava**  
Boehringer Ingelheim



**Mr. Abhijit Kulkarni**  
Unilever



**Mr. Amit Dwivedi**  
Aditya Birla Fashion & Retail Ltd.



**Mr. Vikasdeep Katyal**  
Mondelēz International



**Mr. Tarun Agarwal**  
Mondelēz International



**Ms. Apurva Tiwary**  
Mondelēz International



**Mr. Srinivas P.M**  
Procter & Gamble India



**Ms. Sanika Gokhale**  
Procter & Gamble India



**Ms. Madhusree Prakash**  
Procter & Gamble India



**Mr. Saugata Basuray**  
Castrol India

# CONCOURSE

A GATEWAY TO INDUSTRY PERSPECTIVE



**Mr. Jai Balan**  
Bharti AXA Life Insurance



**Ms. Vaijayanti Naik**  
Axis Bank



**MR. Harish Iyer**  
Axis Bank



**Ms. Megha Goel**  
Godrej Properties Limited



**Ms. Cori Bernosky**  
WorldatWork



**Mr. Mihai Popoaca**  
WorldatWork



**Ms. Shefali Mian**  
Abbott India



**Mr. Tushar Desai**  
FIS



**Mr. Jyoti Prakash Mallick**  
Godrej Properties Limited

## CATAPULT -WOMEN- LEADERSHIP SERIES

## synergia SUSTAINABILITY SERIES



**Ms. Dnyan Shah**  
Mphasis



**Ms. Neha Bhatia**  
Signify



**Mr. Aman Gautam**  
Shell India

# STUDENT - DRIVEN CULTURE

## STUDENT COUNCILS



Alumni Team

The Alumni Team, with a 46 - year legacy, fosters collaboration and success through reunions, regional meets, and job support, bridging the gap between alumni and the institute and cultivating a vibrant lifelong network.

The Aspirant Relations Team at SIBM Pune plays a pivotal role in admissions, serving as the key liaison for aspirants. Dedicated to quality engagement, they guide and support aspirants, shaping the institution's future.



The Co-Curricular Team fosters holistic student development by balancing academic rigour with social and creative engagement. Through diverse activities, they cultivate harmony and enrich the college culture.

iSMaRT, the official PR Team, champions the institution's brand through exclusive coverage of major events, such as corporate events, cultural festivals, and student-led initiatives, amplifying SIBM Pune's presence and reputation.



The Placement Advisory Team is committed to securing optimal opportunities for students, ensuring dream job for every student through both CRP and SIRP with their unwavering dedication and commitment.

The Innovation Council fosters innovation and entrepreneurship among students and guiding them from ideation to startup success. Through curated events, they empower students with opportunities to become tomorrow's leaders.



The Research and Scholastic Development Team enriches student intellect for the corporate world through guest lectures, symposiums and impactful live projects, fostering academic growth and preparing students for placements.

The Social and Governance Cell cultivates social responsibility and is committed to societal welfare and ethical business practices. It aims to enable positive societal impact and foster a culture of contribution to the greater good.



The Sports Management Team, guided by "Parampara, Pratishtha, Anushasan & Jugaad", fosters team spirit, leadership, and student engagement in sports. Recognizing its significance in management, they provide opportunities for students to excel.





## EXECUTIVE COUNCIL

At the heart of SIBM Pune, a dynamic and student-driven culture thrives, fueled by various Student Councils and Special Interest Groups (SIGs) that contribute to the holistic development of its student community. This vibrant culture is the backbone of the institution, empowering students to explore diverse interests and build invaluable skills. From fostering collaboration among alumni to nurturing social responsibility and instilling a passion for learning through debates and quizzes, SIBM Pune's student-driven ethos cultivates leaders poised for success in the ever-evolving landscape of business and beyond.

# SPECIAL INTEREST GROUPS



Caf-fin, the Finance club of SIBM Pune, caters to the finance-related interests of the students. The team works on equipping the students with the necessary skills to build a career in finance.

The Consulting & Strategy Club is established to drive mastery in Strategy Consulting, Management Consulting, and Technology Consulting. The club aims to assist students in pursuing a career in consulting and strategy.



Mark-O-Polo, Marketing Society of SIBM Pune, aims to provide a platform for students to explore their creativity and learn new marketing strategies and techniques from industry experts and leaders.

Opcellence as the Operations Club aims to provide a platform for the students to hone their skills in the field of Operations, Supply Chain and Logistics and Quality while preparing them for today's competitive world by expanding their knowledge base.



The newly founded Product Management Team aims to develop SIBM Pune as a thriving hub for product management and technology, empowering aspiring business leaders to navigate the intersection of business and technology.

Vitarka, the HR and IR Club of SIBM Pune targets to carve necessary Human Resource related skills in students through ideation, deliberation and application of concepts, in pursuit of excellence.



The Quizzing and Debating Society aims to cultivate a passion for learning through quizzes and debates. The team focuses on increasing knowledge and enhancing communication skills by arranging public speaking and debating sessions.

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Meet the team

# APRIL

## SHOPTALK

Organised by **Information System and Media Relations Team**

ShopTalk, an enlightening reflection of corporate journeys through the lens of interns, unveiled the experiences of the SIBM Pune Batch of 2024 during their summer internships. In this insightful series, the students shared few glimpses of their professional journey, offering a firsthand experience of the skills honed and lessons learned. ShopTalk served as a valuable repository of practical knowledge, providing a nuanced understanding of the dynamic business world. This series stands as a testament to SIBM Pune's commitment to nurturing future leaders and the intern's ability to translate education into tangible success stories.



My internship stint with Accenture Strategy & Consulting as a summer intern gave me a modern-day consulting experience with a challenging learning curve. Working with the Industry X robotics team provided me with an exposure to advanced automation, robotics & digital twins. From learning new tools to engaging in volunteering activities, every task presented a set of challenges and learnings. The three key takeaways from my stint were - creating value driven, business centric decks, strategic planning, goal setting & structured problem solving and stakeholder management.

Summer Intern @  
Accenture Strategy & Consulting  
#ConsultingCatalysts

**POOJA VAIDYA**  
MBA (Marketing)

My internship was centered around determining the creditworthiness of the client using a defined policy that would produce a profitable return on the money lent to the client. The project gave me a plethora of learnings including Financial Analysis and Risk Assessment alongside practical exposure to banking operations and the essentials skills of data analysis and modelling.

Summer Intern @  
J.P. Morgan Chase & Co.  
#FinancialFuturists

**ANUSHREE RUNGTA**  
MBA (Finance)

During my summer internship at EY, I encountered an enriching experience that imparted invaluable insights into the realm of consulting. The dynamic work environment facilitated my personal growth and enabled me to harness my knowledge while collaborating with exceptional colleagues and engaging with pivotal stakeholders. This transformative engagement significantly enhanced my comprehension of diverse frameworks, operating models, and structural strategies. I was able to embrace adaptability to navigate evolving circumstances, and internalized the principle that failures serve as integral milestones on the journey to achievement.

Summer Intern @  
EY India  
#ConsultingCatalysts

**SHUBHANKAR DUTT SEMWAL**  
MBA (HR)

# MAY

## BATTLE OF NATIONS

Organised by **Aspirant Relations Team**

Battle of Nations, an onboarding event for the incoming 2023-2025 cohort, showcased the enthusiasm and remarkable negotiation skills of the new cadre. This event marked the beginning of a journey where each participant contributed to the diverse and vibrant tapestry of our community. With a myriad of cultural backgrounds and perspectives, the event not only fostered camaraderie but also laid the foundation for an inclusive learning environment for the upcoming academic years.



## INDUCTION

SIBM Pune's Induction Programme extended a hearty welcome to the incoming MBA & MBA I&E Batch of 2025, fostering a vibrant start to their academic journey. The event featured engaging ice-breaking activities, fostering camaraderie among the newest members as they embarked on this exciting new chapter. The commitment to seizing opportunities resonated throughout the programme. Industry stalwarts enriched the experience with informative and enlightening guest lectures, providing valuable insights to shape the perspective of the incoming batch. The induction marked the beginning of a transformative experience, setting the stage for growth, learning, and success. As the students embraced the dynamic atmosphere, the induction laid the foundation for a community where collaboration and innovation thrive.



## PROPELX

Organised by **Information System and Media Relations Team**

**NEW  
INITIATIVE**



PropelX, an innovative venture by iSMaRT in the dynamic landscape of personal branding, stands as SIBM Pune's own in-house TEDx initiative. It aspires to revolutionize the art of crafting and presenting personal brands, reshaping how individuals navigate the ever-evolving realm of personal branding. The event featured distinguished speakers such as Mr. Shantanu Naidu, General Manager at the office of Mr. Ratan Tata, and Ms. Sonali Karande Brahma, a revered alumna from the Batch of 1991. These thought leaders shared invaluable insights on effective networking through personal branding, inspiring the SIBM Pune community to explore and amplify their distinctive narratives.

## ILLUMO

Organised by **Research and Scholastic Development Team**

Illumo, the distinguished guest lecture series, served as a guiding beacon for students in pursuit of a profound grasp of the intricacies and nuances of the business world. Aimed at providing a valuable learning opportunity, Illumo featured accomplished guest speakers who shared their expertise on pivotal topics. The event witnessed Industry stalwarts such as Mr. Dharm Rakshit from Hero MotoCorp and Mr. Manish Advani from Mimo Potenio, delving into crucial subjects like adopting sustainable business practices. Illumo fosters a deep understanding of contemporary business challenges, contributing to the holistic development of future leaders.



## MANTHAN

Organised by **Placement Advisory Team**

**M**anthan is a series of conclaves, focussed towards industry-academia connect serving as invaluable platforms to gain insights into the realms of Consulting and Finance. Manthan 2023 showcased two prominent events: Manthan C&S and Manthan BFSI. With meticulously curated sessions which included : keynote addresses, panel discussions, and fireside chats, each conclave brought together industry experts and academic minds to illuminate attendees on the evolving landscapes of Consulting and the BFSI sector. From discussions on enabling business growth to navigating the intricacies of financial services, both events left an indelible mark, bridging the gap between theoretical knowledge and practical applications. Manthan C&S illustrated the dynamic world of consulting, while Manthan BFSI provided a comprehensive understanding of banking, financial services, and insurance, reinforcing their significance as catalysts for students aspiring to excel in these domains.



### Banking, Financial Services and Insurance Conclave

 <b>DR. MUNISH SABHARWAL</b> MANAGING DIRECTOR NEXDICHM	 <b>MS. ANJU CHAUHAN</b> SENIOR VICE PRESIDENT, MARKETING YES BANK	 <b>MR. BIREN BHATT</b> DIRECTOR TECHNICAL PROGRAM MANAGEMENT DIGITAL WESTERN UNION	 <b>MS. RAJI JOSHI</b> ASSISTANT VICE PRESIDENT DBS BANK	 <b>MR. RAHUL BAJAJ</b> HEAD DIGITAL PRODUCT SOLUTIONS EDELWEISS TOKIO LIFE INSURANCE
 <b>MS. SANGEETA THAKUR</b> SENIOR VICE PRESIDENT CITI	 <b>MR. DHRUV BAJAJ</b> CO-FOUNDER & CEO T-ASSETS	 <b>MR. PRAHALATHAN IYER</b> RTD, CHIEF GENERAL MANAGER EKIM BANK	 <b>MR. TAHER BORSADWALA</b> DIRECTOR - BLOCKCHAIN SOLUTIONS LEAD BNY MELLON	 <b>MR. SUBHAM AGARWAL</b> SENIOR PARTNER NUVAMA PRIVATE
 <b>MS. RESHMA JACOB</b> SENIOR VICE PRESIDENT AND HEAD - PERFORMANCE & REWARD HSBC	 <b>MAJOR SHUBHRA AGRAWAL</b> VICE PRESIDENT STATE STREET	 <b>MR. BEHZAD BHESANIA</b> CFO, HEAD OPERATIONS, CHIEF COMPLIANCE OFFICER TATA CLEANTECH CAPITAL	 <b>MR. LALIT RAJPUT</b> LEAD PRODUCT MANAGER - MASS AFFLUENT CREDIT CARDS IDFC FIRST BANK	 <b>MR. PRAVEEN SANGANA</b> VICE PRESIDENT - EQUITY RESEARCH, ESG & FORENSIC ACCOUNTING FIDELITY INVESTMENTS

### Consulting and Strategy Conclave

 <b>MR. GAURAV KEJRIWAL</b> VICE PRESIDENT OF ANALYTICS EXL	 <b>MR. JAGPREET BRAR</b> DIRECTOR - LEARNING SERVICES KPMG INDIA	 <b>MR. MANU SHARMA</b> ASSISTANT VICE PRESIDENT SWISS RE	 <b>MR. GOVIL AGGARWAL</b> DIRECTOR MICHAEL PAGE	 <b>MR. VIVEK SOUNDARAPANDIAN</b> LEAD - POWER PLATFORM COE ASSOCIATE DIRECTOR - BI & VISUALIZATION LATENTVIEW ANALYTICS
 <b>MR. JAYESH PANDEY</b> MANAGING DIRECTOR - STRATEGY & CONSULTING GLOBAL NETWORK SONG ACCENTURE STRATEGY & CONSULTING	 <b>MR. GAURAV MUKHERJEE</b> SENIOR MANAGER (SAP-EMERGING TECHNOLOGIES) BRISTLECONE	 <b>MR. SUMIT SRIVASTAV</b> PARTNER & LEADER - INTELLIGENT AUTOMATION PwC INDIA	 <b>MR. SRIDHAR SAMPATHIRAO</b> P&L HEAD, INDIA	 <b>MR. UDIT PALIWAL</b> ASSOCIATE DIRECTOR GRANT THORNTON BHARAT LLP
 <b>MR. SARAVANA SASTHA KUMAR</b> SENIOR DIRECTOR TIGER ANALYTICS	 <b>MR. ARVIND USRETAY</b> SENIOR DIRECTOR   COMMERCIAL LEADER - INDIA & SOUTH ASIA MERCER	 <b>MR. SREEJIT NAIR</b> DIRECTOR - CLIENT SUCCESS PRACSTUS	 <b>MR. VASANT MUGADA</b> SENIOR DIRECTOR CEP WORLDWIDE	 <b>MR. THOMAS KURUVILLA</b> MANAGING PARTNER, MIDDLE EAST & MEMBER OF THE GLOBAL BOARD ARTHUR D. LITTLE

# GENESIS

Organised by **Placement Advisory Team**

**G**enesis 2023, a Product Management conclave, witnessed a distinguished lineup of industry stalwarts, eminent academicians, and proficient speakers converging to explore the theme 'Product Disruption: Navigating Technologies and Emerging Markets.' Bridging the gap between industry and academia, this event created a platform where theoretical knowledge and real-world insights harmoniously coexisted. The conclave, a crucial intersection of ideas, provided attendees with a comprehensive understanding of Product Management, empowering them to excel in the ever-evolving business landscapes. Genesis 2023 successfully catalyzed the exchange of cutting-edge perspectives, reinforcing its role as a vital conduit for knowledge and innovation in the field of Product Management. Genesis 2023 stood tall as a beacon for those navigating the ever-changing landscape of Product Management, serving as a catalyst for ongoing growth, learning, and innovation in the years to come.



# NEXUS

Organised by **Product Management and Technology Team**

**N**exus, hosted by the Product Management and Technology club, was a flagship preparatory series delving into the intricacies of Product Management. Through a spectrum of engaging activities, it bridged the gap between theory and practical knowledge, equipping participants with insights of the dynamic landscape of Product Management. Nexus offered real-world insights, networking, and collaborative learning to enhance participants' understanding of Product Management. An experience designed for those aspiring to excel in the evolving realms of product development and innovation.



## STARTUPVERSE

Organised by **Innovation Council**

**NEW  
INITIATIVE**

**S**tartUpVerse was an engaging session, which showcased accomplished entrepreneurs who shared invaluable insights into the nuances of startup management and market navigation. The event, comprising a captivating keynote speech and an insightful panel discussion, sought to enlighten students on the highly essential components of entrepreneurship. It emphasized the importance of effective execution, understanding the client's perspective, and considerations for investors. StartUpVerse served as a vibrant and dynamic platform, fostering a dialogue that extended beyond the event, encouraging aspiring entrepreneurs to embark on their own innovative journeys with confidence and determination.



## COLOSSEUM

Organised by **Co-Curricular Team**

**C**olosseum 2023 was a vibrant event featuring management and cultural competitions under the theme "Royal Rumble." whereby MBA 1st year and 2nd year students engaged in spirited contests like CEO Trailblazer, Bizzol Fire, Rajneeti, Rhythm Rave, Glam Slam, and Talent Smackdown that required use of negotiation, strategy skills, and more. After intense competition, the 2nd year students claimed victory, creating countless cherished memories and fostering a sense of camaraderie for all participants. The event not only showcased academic and cultural prowess but also highlighted the diverse talents and collaborative spirit that define the SIBM Pune community.





# REWIND

Organised by **Alumni Team**

**R**ewind, a nostalgic 25-year reunion of the 1997 and 1998 batches, served as a heartfelt journey back in time. This event brought past students together, providing a precious opportunity to relive cherished memories and celebrate enduring friendships. Participants had the chance to reconnect and reflect on the incredible journey that shaped their lives during their college years. This event showcased the significance of lifelong connections and the impact that a strong alumni network can have on professional as well as personal development. Rewind embodied the enduring spirit and lasting impact forged within the college community.



# LUMIERE

Organised by **Research and Scholastic Development Team**

**L**umière, a Guest Lecture Series, elevated intellectual discourse by providing attendees with practical insights on various topics through real-world case studies. This enriching event ensured that participants experience a dynamic and stimulating environment, fostering a deep understanding of the subject matter. The event featured distinguished guests like Ms. Jigyasa Jain, Marketing Manager at Amazon, Mr. Keyur Munot, Senior Director of Marketing at Viacom18 Sports and many more. The series, designed to be an integral part of holistic learning, strives to offer students informative sessions on diverse topics, contributing to their well-rounded academic journey.

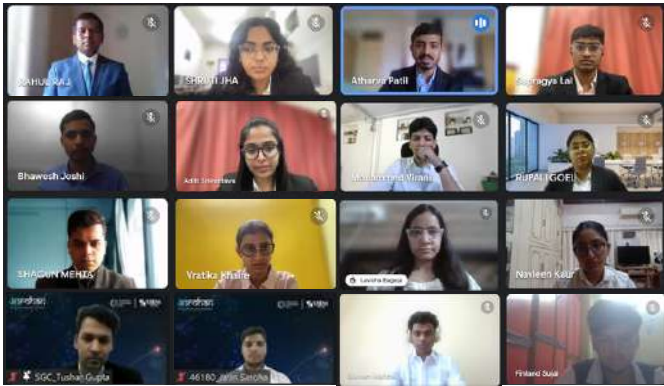


# AUGUST

## AAROHAN

Organised by **Social and Governance Cell**

**A**arohan was an Ethical Decision-Making Conference with a focus on promoting ethical practices within organizations and exploring the nuances of AI, the conference featured engaging sessions, including a Model United Nations on Data Sovereignty, a simulated boardroom scenario, and Niti-Shastra, a case competition on ethical decision-making. The event provided students with a deep understanding of the significance of ethical decision-making, emphasizing its enduring impact on individuals and organizations



## PRESSPLAY

Organised by **Information Systems and Media Relations Team**

**P**ressPlay - the SIBM Pune Podcast, is a recent initiative spearheaded by the Executive Council & executed by iSMaRT. It stands as an embodiment of collaboration and value-driven learning. Featuring industry stalwarts like Mr. Neelesh Das, Assistant General Manager at Paytm, Mr. Jatin Panchal, Director of Sales and Commercial excellence at Danone India and Mr. Krishnakant Mishra, Head of Experiential Marketing and Branded Content at Ogilvy, this podcast series reflects the institute's commitment to a student-driven culture. PressPlay promises an immersive audio-visual journey with insightful talks from the past and an exciting lineup for the future. PressPlay stood as a groundbreaking platform fostering not only industry insights but also a dynamic exchange between students and seasoned professionals. The podcast series showcases a commitment to providing a multifaceted learning experience, enriching the academic journey with real-world perspectives.

**NEW INITIATIVE**



Building a creative gut requires dedication, trust in the process, and an unbiased exploration.

Mr. Krishnakant Mishra



SCAN THE CODES TO WATCH PRESSPLAY PODCAST

# ICONCLAVE

Organised by **Innovation Council**

**I**conclave served as a remarkable platform uniting the brightest minds of MBA Innovation and Entrepreneurship students. The esteemed panelists played a pivotal role, offering invaluable guidance that shaped the future of visionary pitch decks. At its core, the event exemplified the transformative power of mentorship—a convergence of knowledge, innovation, and entrepreneurship. The profound insights shared have kindled an entrepreneurial mindset, destined to thrive and drive success in this dynamic world.



# SEPTEMBER

## REPRISE

Organised by **Alumni Team**

**R**eprise 2023 marked a joyous and heartfelt reunion for the SIBM Pune's Batch of 2012 and 2013, celebrating the past, present, and future. Nostalgia filled the halls as alumni rediscovered old friends, strengthening bonds that had gracefully stood the test of time. The event served as a delightful and sentimental time capsule, allowing attendees to joyfully revisit cherished memories from a decade ago. No goodbyes were exchanged, only heartfelt promises of a 'see you again' at the next alumni meet, encapsulating the enduring spirit of the SIBM Pune community. As the event unfolded, peals of laughter echoed, creating new memories and reinforcing the everlasting connections forged during their remarkable journey.



## ENCORE WEST

Organised by **Alumni Team**



**E**ncore West 2023 unfolded at the scenic Novotel Hotel, Juhu Beach in Mumbai, capturing the vibrant spirit of alumni from various batches. This all batch reunion event provided a platform for meaningful interactions among alumni, fostering connections and networking opportunities. Nestled against the backdrop of Mumbai's cityscape, attendees relished the chance to reconnect with batchmates and create lasting memories. The lively atmosphere, resonating with the enthusiasm of alumni from across Western India, made it a truly memorable and joyous affair. This meet celebrated shared experiences and fostered alumni camaraderie with vibrant energy throughout the meet.

# OCTOBER

## THE GRAND PITCH

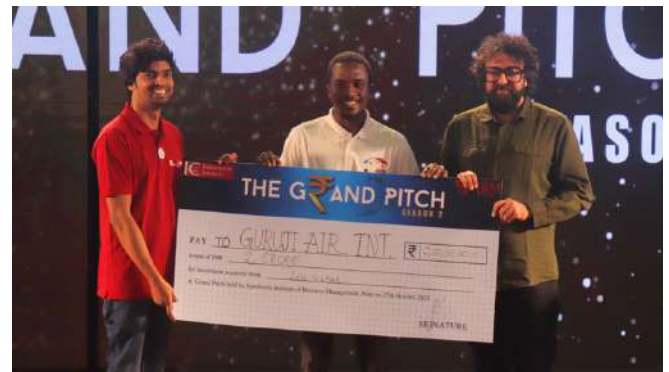
Organised by **Innovation Council**

**T**he Grand Pitch Season 2 is a testament to the thriving entrepreneurial ecosystem by the MBA (Innovation and Entrepreneurship) Program. The event included compelling pitches, garnering a total investment pool of Rs. 5.7 Crores from 11 prominent investors. Notable investments included Rs. 3 Crores by Cannabie, Rs. 2 Crores by Guruji AIR International, Rs. 30 Lakhs by Wevive India and Rs. 40 Lakhs by Chronicles Sporting Events. The event echoed the spirit of Shark Tank India, paving the way for a bright future. The event showcased the dynamic collaboration between academia and industry, providing a platform for aspiring entrepreneurs to realise their visions and contribute to the vibrant entrepreneurial landscape. Through this event, SIBM Pune reaffirmed its dedication to nurturing the next generation of entrepreneurial leaders, ensuring they are equipped with the support needed to thrive in the competitive business landscape. The event was truly a culmination of innovation and strategic vision needed to thrive in this competitive business landscape.



**TOTAL FUNDS RAISED:**

**5.7 CRS**



## NEXUS

Organised by **Aspirant Relations Team**



**N**exus 2023 was a highly informative session which featured specialised sessions for MBA aspirants. It included the Specialization Fair and sessions like “The Art of Test-Taking” and “SNAPshot: Build your Profile” which imparted invaluable insights, leaving attendees motivated. Nexus 2023 stands as a testament to the commitment of SIBM Pune in providing aspiring minds with necessary tools and knowledge.

## BREAKING BRAND

Organised by **Mark-O-Polo**

**B**reaking Brand was an exhilarating marketing event tailored for SIBM Pune's MBA students which served as a dynamic platform to showcase the hidden advertising & marketing talents. It challenged participants through a series of tasks designed with precision, fostering the demonstration of marketing skills, creativity and strategic thinking. The event encapsulated the essence of marketing within SIBM Pune's vibrant students.



# DWANDVA

Organised by **Sports Management Team**

**D**wandva 2023 was a dynamic and electrifying sports extravaganza that captivated participants and spectators alike. It featured ten thrilling games like Basketball, Badminton, Volleyball, 8 Ball Pool, Table Tennis, Chess, Squash, Cricket, Football, and Tug of War that transformed the campus into a vibrant hub of athletic fervour. Throughout the intense three-day competition, MBA-1 and MBA-2 students engaged in fierce battles, showcasing unwavering spirit, and tenacity. Each game became a spectacle of skill, strategy, and sportsmanship, as athletes demonstrated their physical prowess and mental acumen. Ultimately, after a gruelling and closely contested contest, MBA-2 emerged victorious after battles, celebrating camaraderie and teamwork. Dwandva 2023 not only highlighted athletic prowess but also SIBM Pune's commitment to holistic growth and teamwork among its students.



## MENTAL WELLNESS WEEKEND

Organised by **Social and Governance Cell**

**NEW  
INITIATIVE**

**T**he Social and Governance Cell took a proactive step towards promoting mental wellness within the academic community by hosting a transformative Mental Wellness Weekend. Collaborating with Socially Souled, the event was centred around the theme "Breaking Barriers and Building Bridges", aiming to foster a better understanding of mental health while reducing associated stigmas. The event featured Mr. Akul Grover, Founder, Ms. Radhika Goyal, Co-Founder, and Ms. Spreeha Bezbaruah, Head Psychologist at Socially Souled. The event also included a Movement Therapy session and personalised counselling sessions to make a safe space for the students. The weekend proved to be highly engaging and fruitful, leaving a lasting impact on participants by equipping them with a deeper understanding of mental health and effective coping strategies.



# NOVEMBER

## TRANSCEND LAUNCH

Organised by **Co-Curricular Team**

**T**ranscend 2024, SIBM Pune's annual cultural fest, debuted with a launch event with Dr. Shrirang Altekar introducing the theme, 'The World of Cosmic Chronicles'. The highlight of the event being Aaditya Kulshreshth's hour-long comedic spectacle, setting the stage for a celebration. The event marked a thrilling start, promising an exhilarating journey ahead.



# DECEMBER

## PROELIO 9.0

Organised by **Information System and Media Relations Team**

**P**roelio 9.0, India's Biggest PR Face-off proved to be a monumental success. With more than 400 registrations from premier Business Schools nationwide, the event showcased the best and brightest in the public relations domain. This year's theme, "Shape Perceptions, Influence Reality," spurred an intense competition culminating in a thrilling National Finale held at the campus. After fierce competition, Team Proton from T.A. Pai Management Institute emerged as National Winners, Team Innovisionaries from Symbiosis Centre of Human Resource and Development emerged as the Runners Up and Sunit Koodli was honoured as the Best Journalist. PROelio 9.0 not only demonstrated strategic brilliance but also the evolving landscape of PR, shaping the future of communication and perception management.



## COFFEE WITH SIBM

Organised by **Aspirants Realtion Team**



**T**he 18th edition of 'Coffee with SIBM' was organised across Ahmedabad, Delhi, Lucknow, Mumbai and Pune, where aspirants savoured enriching and insightful sessions on SNAP exam strategies and GE-PI techniques. Due to the positive feedback from aspirants, online sessions were also offered, ensuring all aspirants could benefit. As it continues to evolve, it remains a cornerstone in shaping the journey of an aspirant, guiding them towards achieving their goals.

# RENDEZVOUS

Organised by **Alumni Team**

**R**endezvous, the Degree Distribution Ceremony, was organised to honour the graduating batch, marking their ingress into the Alumni community. The event was set in motion with inspiring addresses from the esteemed Vice Chancellor, Director, and esteemed faculty members followed by heartwarming speeches by the representatives of the graduating batch. Rendezvous was the last leg of the MBA life of the students, signifying the successful completion of their MBA program. This year, the event saw participation of over 700 attendees, including 290 students and 420 guests, making it the biggest Alumni event on campus.



# UMANG

Organised by **Social and Governance Cell**



**U**mang 2023, was an initiative aimed at bringing joy to the lives of underprivileged children during the festive season. The event transpired at Balgram SOS Children's Village, a daycare center for children in need. The day featured an array of heartwarming activities like playing games, dancing and carol singing, culminating in cake-cutting and distribution of gifts to the children. The event not only brightened the children's day, but also imparted valuable lessons of gratitude and empathy to the participating students and exemplified the transformative power of compassion and solidarity.

# RESEARCH CONCLAVE

Organised by **Research and Scholastic Development Team**

**T**he future of management was unveiled at the Research Conclave themed "Exploring New Paradigms and Possibilities" and brought together industry leaders and aspiring minds. Dr. Sumita Kale, Chief Economist at Jocata, delivered the keynote address, followed by a panel discussion featuring luminaries like Mr. Nikhil Pampatwar and Mr. Gaurav Wani where they deep-dived into the importance of research, its processes, and ethical considerations. The event also showcased the winners of the Summer Internship Project Simulation (SIPS). With its diverse sessions and insightful discussions, it served as a launchpad for continuous learning and upskilling. The event inspired a collective commitment to shaping the future landscape of management. As the RSDT team states, "this is only a start" to their journey of empowering future business leaders.



# JANUARY

## SAARANG

Organised by **Social and Governance Cell**

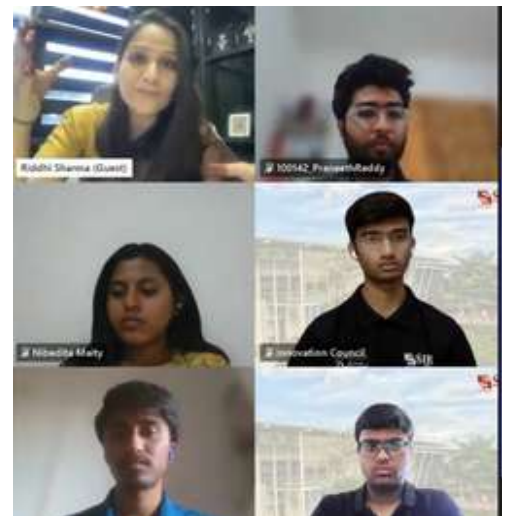
**S**aarang, a cultural festival, organised in collaboration with SCOPE showcased the vibrant fusion of social innovation and creativity. Highlighted by SymbiHaat, the dynamic flea market, this three-day extravaganza showcased the institute's commitment to nurturing talent and empowering future leaders. With colourful stalls, ten national-level competitions, & insightful talks by industry stalwarts including Ms. Priya Gupta, Assistant Director at FCCI, Ms. Anooja Bashir, CEO at Flexicloud, Mr. M S Mahala, Chief Strategy Officer at Know the Social Sector, and Mr. Amit Tuteja, Co-Founder at Connecting Dreams Foundation, Saarang exemplified a vibrant & innovative spirit, fostering an environment where ideas flourish. During the event, the team raised funds for Mahila Bachat Ghata Women. The festival ended, lingering echoes of creativity inspire ongoing innovation, leadership, & cultural dynamism within the institute.



## STARTUP DRIVE

Organised by **Innovation Council**

**S**tartup Drive, a dynamic initiative, was dedicated to empowering young brands to shine brighter. It featured an insightful workshop session conducted by Ms. Riddhi Sharma that provided MBA students with invaluable knowledge, unlocking new horizons for budding entrepreneurs. The essence of the event aimed at offering a detailed understanding of crafting compelling narratives, building authentic identities, and leaving a lasting mark on their audience. With interactive sessions and real-world insights, the event not only inspired innovation but also fostered a collaborative environment, igniting the entrepreneurial flame within each participant. Startup Drive truly stood as a catalyst for the next generation of business leaders.



## BLOCK AND TACKLE

Organised by **Quizzing and Debating Society**



**B**lock and Tackle 2024 showcased thrilling one-on-one team debates across diverse genres like Ethical Dilemmas, Science, Technology, Politics and Environment. The participants engaged in epic duels on randomly assigned topics, showcasing knowledge, communication skills, and conduct. The competition intensified in subsequent rounds, offering a platform for students to sharpen their debating skills and engage in thoughtful discourse. After a thrilling competition, "Jhagda Enthusiasts", comprising Parth Ranade and Eesha Singh emerged as the winners.



# GRAVITAS

Organised by **Sports Management Team**

**G**ravitas '24, orchestrated by the Sports Management Team transcended the realms of competition, bringing together 13 colleges for a spirited clash across eight sports. The event aimed to foster a sense of camaraderie and sportsmanship, highlighting the diverse talents and competitive spirit of the participants. Gravitas served as a testament to the universal language of sports, fostering unity among colleges through the unyielding spirit of athletic excellence and cultivating a culture of holistic achievement. The dynamic atmosphere of the event offered student-athletes a stage to demonstrate not only their physical prowess but also their commitment to teamwork and dedication. Beyond being a mere sporting competition, Gravitas 2024 etched a lasting impression as a jubilant celebration of unity, resilience, and the transformative impact of athletic pursuits.



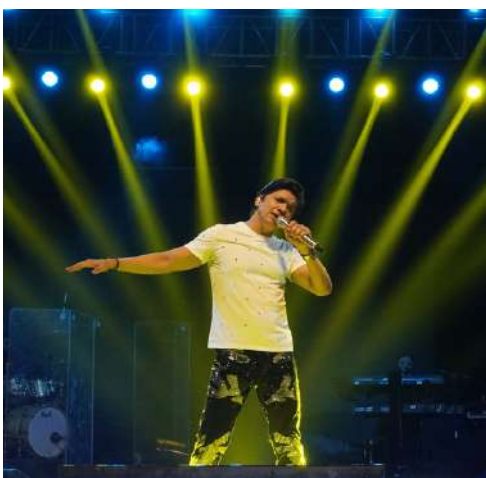
**Football - Winners**  
**BasketBall (M & F) - Winners**  
**Badminton - Winners**  
**Volleyball - Runners Up**  
**Squash - Runners Up**



# TRANSCEND

Organised by **Co-Curricular Team**

**T**ranscend 2024, the annual management and cultural fest of SIBM Pune, was a star-studded affair that left an indelible mark. The event featured an artist lineup, including the soul-stirring melodies of Shaan, the enchanting tunes of Ankit Tiwari, & the pulsating beats of DJ Ravator, creating an exhilarating journey through music. Laughter echoed through the venue with the hilarious performances of Gaurav Kapoor and Kumar Varun, while the songs of Dikshant and the infectious rhythms of Sabali had the audience swaying and dancing uncontrollably. The theme, 'The World of Cosmic Chronicles,' added a cosmic touch to the festivities, making Transcend 2024 a cosmic and unforgettable experience.



# Management Events



## MARKETSHASHTRA By Mark-O-Polo

MarketShastra was the ultimate marketing showdown, bringing together the brightest minds from top B-schools across the country, and creating an electrifying platform for strategic innovation, marketing prowess, and collaborative excellence.

## CHRYSALIS By Vitarka

Chrysalis emerged as a platform where innovative HR ideas collided and took centre stage. This event showcased a dynamic blend of visionary thinking and strategic HR perspectives, fostering excellence in human resources.



## MINDCRAFT By Consulting & Strategy Club

MindCraft 2024 challenged participants to tackle real-world business scenarios, showcasing their analytical and strategic prowess. The highly anticipated event witnessed enthusiastic participation from top B-Schools.

## OPSCON By Opcellence

OpsCon 2024, centred on logistics simulation, provided a challenging testing ground for the brightest minds in operations management, emphasising real-world logistics scenarios and fostering innovative solutions.



## GREAT BULL By Caf-Fin

The Great Bull delved into the realms of strategic brilliance, financial acumen, and innovative problem-solving. This event witnessed a fierce battle of analytical minds, showcasing their prowess in strategy and finance.

## PROMETHEUS By Product Management & Technology Club

Prometheus showcased participants with remarkable Product Management knowledge, unveiling strategic prowess in solving a case study. The event ignited a platform for collaboration and innovation among aspiring business leaders.



## BUDGET SYMPOSIUM

Organised by **Research and Scholastic Development Team**

The Budget Symposium 2024 provided a comprehensive analysis of the Union Budget's impact on India's economic landscape. Centred around the theme 'Resilient Budget for Amrit Kaal' the event featured a keynote session by Mr. Prithviraj Srinivas, Chief Economist at Axis Capital Ltd. The subsequent panel discussion, 'Saptarshi & implications across sectors' included luminaries like Ms. Piya Mahantey and Mr. Ritesh Jiwrajka. A fireside chat with Ms. Madhavi Arora and Dr. Sudarshan Bhattacharjee explored the budget's influence on agriculture, health, and education. This symposium left an indelible mark on the attendees and highlighted a commitment to intellectual exploration.



## FINOWITZ 4.0

Organised by **Caf-fin**

Finowitz 4.0 - The Investment Banking Challenge was a finance-based case competition which witnessed enthusiastic participation from premier B-Schools nationwide with nearly 700 registrations. The event, maintaining a rich legacy, concluded with a riveting National Finals where six teams presented brilliant analytical insights. After fierce competition, Team iBunkers comprising of Aman Mundhada, Atul Kumar Purohit, and Yash Gupta from MDI Gurgaon emerged as winners. The event reflected a commitment to academic excellence, dedication to nurturing talent, fostered innovation in Investment Banking.



## E-SUMMIT

Organised by **Innovation Council**

The E-Summit was a two-day entrepreneurial conference in Pune organised with the aim of fueling innovation and accelerating growth. The summit included Keynote Speaker Sessions with industry leaders, a Female Entrepreneurs' Panel Discussion, and a Fireside Chat with prominent figures in the entrepreneurial landscape. Competitions like The Pitch '24, Entrepreneur Of The Year, and Tank Shark aimed to instil an entrepreneurial spirit in students. The E-Summit's monumental success underscored the institution's dedication to nurturing budding entrepreneurs through its MBA in Innovation and Entrepreneurship Programme, solidifying its status as a revered centre for entrepreneurial excellence in the region.



# MARCH

## SYMBIOSIS PREMIER LEAGUE

Organised by **Sports Management Team**

**S**ymbiosis Premier League (SPL), fondly known as SPL, was a riveting cricket tournament featuring eight teams fighting for the coveted trophy. Kicking off with an electrifying auction where owners battled for top players, the league unfolded over four action-packed days. Throughout the tournament, spectators were treated to thrilling displays of skill and strategy as players showcased their prowess on the field. From breathtaking catches to nail-biting finishes, each match brought with it moments of sheer excitement and anticipation. Ultimately, the Stallions, under the leadership of Sarthak Gupta, emerged triumphant, showcasing remarkable dedication and sportsmanship. As the final match concluded with the jubilant celebrations of the Stallions, it served as a reminder of the power of teamwork, perseverance, and passion in achieving greatness. This enthralling event marked the 14th edition of SPL, leaving a lasting impression on cricket enthusiasts and building anticipation for the next installment, promising even more unforgettable moments and fierce competition on the cricket field.



## PRERNA

Organised by **Social and Governance Cell**

**P**erna 13.0- Empowering Communities, Igniting the Future. Over four impactful days, the initiative aimed at driving social change and community empowerment. It kicked off with an enlightening session on team building and leadership for students at Madhyamik School and Jr. College in Bhugaon, Pune. Following this, a commendable Dental Check-up Drive took place in Pirangut Village, in collaboration with Symbiosis University Hospital & Research Centre and the Department of Dentistry, Symbiosis Medical College for Women. Expanding its reach, the event also organized a session on Financial Literacy and Government Schemes for SIU Staff, shedding light on opportunities in the finance sector and governmental support. Closing on a significant note, students from Zila Parishad School in Nande, Pune, benefitted from an informative discussion on the "Harmful Effects of Alcohol and Tobacco." The event was a resounding success with the dedication shown to drive change and fostered unity towards common goals. This event underscores SIBM's unwavering commitment to social causes and its pivotal role in nurturing a more equitable and empowered society.



# RIDGES AND FURROWS

Organised by **Quizzing and Debating Society**

**R**idges and Furrows 2024, was a resounding success, enriching the business and general knowledge of students nationwide. Under the guidance of B-school quiz master Murli Pillai, teams competed in rigorous rounds, culminating in an exhilarating final where Team Janus emerged victorious, followed by teams Rocket and The Losers as first and second runners-up. The event provided an enriching and unforgettable experience for all participants, further fostering a vibrant quizzing culture across the nation. Amidst the intense competition and strategic gameplay, participants showcased not only their academic prowess but also their teamwork and sportsmanship.



# CAHRNIVAL

Organised by **Vitarka**



**C**aHRnival 2024: Where HR Meets Cricket was an electrifying fusion of talent and strategy unfolded as teams from premier B-schools across the nation showcased innovative HR solutions. With a rapid-fire quiz and game-changing presentations, the competition drew over 350 enthusiastic participants. In a thrilling finale, Team Dynamite featuring Apoorv Maheshwari and Anuradha Lakshmanan from SIBM Pune emerged victorious, impressing esteemed judges, Dr. Sujoy Sen and Dr. Sonal Shree. Through caHRnival 2024, participants not only showcased their prowess in HR management but also demonstrated their adeptness in integrating sports and business, setting a precedent for future innovative endeavors.

# OPSTALK

Organised by **Opcellence**

**O**psTalk 2024 welcomed Mr. Kumar Mayank, Associate Director at Cognizant and an esteemed alumnus from the Batch of 2010, for a session on "Unlocking Operational Excellence: Consulting Insights and Best Practices." Mr. Kumar shared valuable insights on prioritizing customer satisfaction over cost-cutting to drive revenue and explored various facets of operations management. His expertise left students eager for more, anticipating further engaging sessions and continued guidance and mentorship.



# PARAMARSH

Organised by **Consulting and Strategy Club**

**P**aramarsh 2024, the consulting conclave, kicked off with a national-level guesstimate challenge, Aanklan 3.0, judged by Mr. Abhishek Jha. After an intense competition, Priyanka Bedi of SIBM Pune emerged victorious. Following it, Prajwalan 3.0 showcased analytical prowess, with Team GLP from BITS School of Management securing the national title. Prawaah 1.0 - The Corporate Connect 2024, featuring Ms. Sanjana Kashyap, bridged academia and industry, offering invaluable insights.



# MARCH

## SCRIBBLING DAY

Organised by **Alumni Team**

**S**cribbling day 2024 marked a beautiful memory for the graduating class as it was a special moment filled with laughter and tears. With messages of love written on their shirts, they became living artworks, expressing their journey together. Through smiles and hugs, they showed their strong bond, making this day a cherished reminder of their time as friends. Each scribbled message on their shirts served as a testament to the enduring friendships forged throughout their academic journey. Amidst the bittersweet farewells and promises to stay in touch, they found solace in knowing that the memories of Scribbling Day would forever hold a special place in their hearts. And as they dispersed into the world, ready to embark on new adventures, they carried with them not only the ink-stained shirts but also the profound connection they shared as members of a cherished graduating class. With hopeful anticipation for the future, they walked away, knowing that the bonds of friendship forged on Scribbling Day would continue to guide and support them in the years to come.



## SENATE

Organised by **Placement Advisory Team**

**S**enate 2024, the flagship Management Conclave, illuminated the path to excellence as industry luminaries gathered to explore crucial topics such as Foundational Principles for Change Management and Transformation, Tech-Driven Success and Future-Proofing Businesses and how Success is defined in corporate. Emphasizing a collective which is approach attendees gained insights into sustainable growth strategies and the importance of team management in career-building endeavors. Discussions dissected the post-COVID tech workforce rise, recession's impact on business growth, and the journey towards Artificial Intelligence. Insightful sessions navigated through product management in India, changing management frameworks, and the rapid digital transformation within organizations. The event will truly help in the development of future corporate leaders and innovators.



# BATCH PHOTOSHOOT 2024



# Student ACHIEVEMENTS

## NATIONAL WINNERS



Anant Jain  
Marketing  
Batch of 2025



Priyanka Bedi  
Marketing  
Batch of 2025



Sayli Kharkar  
Marketing  
Batch of 2025

## \_VOIS



Anant Jain  
Marketing  
Batch of 2025



Diwas Dawer  
Operations  
Batch of 2025



Ruhika Druhi  
Marketing  
Batch of 2025



Saksham Khanna  
Marketing  
Batch of 2025

## NATIONAL FINALISTS



Abhinav Grover  
Marketing  
Batch of 2024



Jaskaran Singh  
Innovation &  
Entrepreneurship  
Batch of 2024



Siddhartha Malviya  
Marketing  
Batch of 2024



Dikshant Verma  
Marketing  
Batch of 2024



Shreya Mohammed Shafi  
Operations  
Batch of 2024



## NATIONAL SEMI-FINALISTS



Aakash Rangarajan  
Marketing  
Batch of 2024



Chayan Sarkar  
Marketing  
Batch of 2024



Niveditha Rajesh  
Marketing  
Batch of 2024

GLOBAL CHALLENGE 2023  
Entrepreneurs with Purpose



Ashwin Chauhan  
Marketing  
Batch of 2024



Gaurabh Abhishek  
Marketing  
Batch of 2024



Navjyot Singh  
Operations  
Batch of 2024



Lakshya Gupta  
Marketing  
Batch of 2025



#ShapingThePowerOfTomorrow



Anant Jain  
Marketing  
Batch of 2025



Diwas Dawer  
Operations  
Batch of 2025



Ruhika Druhi  
Marketing  
Batch of 2025



Saksham Khanna  
Marketing  
Batch of 2025

## NATIONAL RUNNER-UPS



Anant Wakade  
Marketing  
Batch of 2024



Jayesh Lakhani  
Marketing  
Batch of 2024



Kenith Shah  
Marketing  
Batch of 2024



Aniket Shinde  
Operations  
Batch of 2025



Shlok Patil  
Operations  
Batch of 2025

# CAMPUS WINNERS



Anuja Mandal  
Marketing  
Batch of 2025



Iram Khan  
Marketing  
Batch of 2025



Kanak Saini  
Operations  
Batch of 2025



Priyanka Bedi  
Marketing  
Batch of 2025



Sahana T E  
Human Resources  
Batch of 2025



Kshitij Vajpei  
Marketing  
Batch of 2024



Aayush Bhura  
Finance  
Batch of 2024



Devang Parab  
Finance  
Batch of 2024



Isha Chauhan  
Marketing  
Batch of 2024



Nikhail Andrade  
Marketing  
Batch of 2024



Vaadini Sharma  
Human Resource  
Batch of 2024



Prachi Gupta  
Marketing  
Batch of 2025



Tejoyashank Chilvant  
Marketing  
Batch of 2025

# Alumni

## ACHIEVEMENTS



**ABHIJIT MUKHERJI**  
COUNTRY MANAGER  
WIPRO CONSUMER



**ADITYA ADYAR**  
HEAD HR  
PIRAMAL WHOLESALE FINANCE



**AKSHAY KAPOOR**  
CMO  
DLF



**AMIT PRAKASH**  
CHRO  
MARICO



**AMIT SANKLE**  
HEAD SALES  
JSW ONE PLATFORMS



**APARNA BHAWAL**  
CMO  
YUM BRANDS



**APURVA BAPAT**  
DIRECTOR BUSINESS DEVELOPMENT  
COGNIZANT



**ARCHANA SHIROOR**  
CHRO  
YES BANK



**GAURAV RAMDEV**  
CMO  
PROTEAN TECH



**JYOSMITA CHINTEY**  
CHRO  
BOAT



**KAASHIKA BHALA**  
PARTNER  
EY



**NAAZ MUSHRIF**  
GLOBAL HEAD TALENT MANAGEMENT  
TATA TECHNOLOGIES



**RUPENDRA SONI**  
HEAD MODERN TRADE  
HALEON



**SACHIN PATANGE**  
CHIEF COMPLIANCE OFFICER  
INDUSLND BANK



# NOTES FROM FACULTY



**DR V V RAVI KUMAR**  
Deputy Director (Academics)

**MBA mantra:** Technology enabled smart work for success.

**Things you like about SIBM Pune:** Beautiful campus on a hill



### BOOK RECOMMENDATIONS

- Atomic Habits
- The 7 habits of highly effective people



### SPENDING LIESURE TIME

Reading newspaper, Pranayam & Cycling

**MBA mantra:** Continuous learning & acquiring essential skills; Build your network, explore yourself as an individual.

**Things you like about SIBM Pune:** Brilliant students, merit-oriented culture, supportive & visionary leadership.



### BOOK RECOMMENDATIONS

- Rebecca
- What the Economy needs



### SPENDING LIESURE TIME

Spend time with family, Go for long walks & Read



**DR. MADHURA BEDARKAR**  
Associate Professor & Deputy  
Director Administration



**DR. BHUVANESH KUMAR SHARMA**  
Deputy Head - Corporate Relations  
and Associate Professor

**MBA mantra:** Enabling students to advance into prominent positions in elite companies by fostering a culture of integrity, excellence, and ethical leadership.

**Things you like about SIBM Pune:** Location



### BOOK RECOMMENDATIONS

- Psychology of Money
- Power of subconscious mind



### SPENDING LIESURE TIME

Reading books, walking & playing games

**MBA mantra:** Success is not Final; Failure is not Fatal; It is the courage to continue that counts.

**Things you like about SIBM Pune:** The oneness of the SIBM family that works with a focus on collaboration over competition.



### BOOK RECOMMENDATIONS

- The Last Lecture
- Tuesdays With Morrie



### SPENDING LIESURE TIME

Writing, Dancing & Travelling



**DR. DEEPIKA PANDITA**  
Associate Professor & Deputy Head  
Corporate Relations



**SANTOSH GOPALKRISHNAN**  
Deputy Head - Corporate Relations  
and Associate Professor

**MBA mantra:** Go beyond the set expectations. Immerse yourself into the unspoken words.

**Things you like about SIBM Pune:** The vibrant never say die and the City Never Sleeps attitude



### BOOK RECOMMENDATIONS

- The One Minute Manager



### SPENDING LIESURE TIME

Read news, Network on LinkedIn & browse on socials

**MBA mantra:** There is no short cut to success and therefore I bless you with grit & hard work as your two weapons for success

**Things you like about SIBM Pune:** Interaction with extremely bright students, who are full of zeal and enthusiasm.



### BOOK RECOMMENDATIONS

- Marketing Warfare
- Naked Statistics



### SPENDING LIESURE TIME

Salsa Dance, Yoga and Meditation & Trekking



**DR. ARADHANA GANDHI**  
Professor - Marketing, SIBM Pune and Head -  
Symbiosis Center for Behavioral Studies



At SIBM, our distinguished faculty serve as the backbone, guiding and inspiring students to reach new heights of excellence.



**MBA mantra:** Understand Money - Understand Business - and Act Ethically!

**Things you like about SIBM Pune:** Student Driven Culture



**BOOK RECOMMENDATIONS**

- Corporate Chanakya
- Romancing with Balance sheet



**SPENDING LIESURE TIME**

Exploring new activities & Spend time with myself

**MBA mantra:** Evolve, analyze, and empower! This concise mantra captures the essence of an MBA graduate's contribution to the college.

**Things you like about SIBM Pune:** It's bright students, known as the "cream of India," use of HBR case studies & modern facilities.



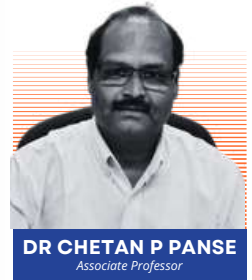
**BOOK RECOMMENDATIONS**

- Rebecca
- What the Economy needs



**SPENDING LIESURE TIME**

Spend time with family, Go for long walks & Read



**MBA mantra:** Keep upgrading & sharing your knowledge and skill. Strengthen both physical & mental fitness to enjoy success & handle disappointments.

**Things you like about SIBM Pune:** Brand and exposure; The flower trees in front of the IT lab



**BOOK RECOMMENDATIONS**

- Man's Search for Meaning
- Dopamine Detox



**SPENDING LIESURE TIME**

Family Time , Wellness activities & Learning new skills

**MBA mantra:** Be a life long learner & you will never be outdated.

**Things you like about SIBM Pune:** The student-driven culture, the location, the infrastructure, and its age-old legacy.



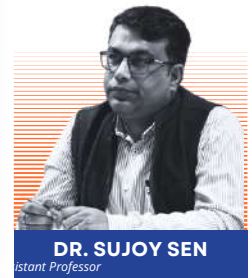
**BOOK RECOMMENDATIONS**

- The Professional
- The World is Flat



**SPENDING LIESURE TIME**

Read TOI Newspaper, Take Care of My Aquarium & Chat with my Son



**MBA mantra:** Lifelong learning, adaptability to everything, obligation to lead and encourage others to achieve common goals.

**Things you like about SIBM Pune:** Students' adaptability to everything - From academics to non-academics



**BOOK RECOMMENDATIONS**

- The Toyota Way
- Reengineering the Corporation



**SPENDING LIESURE TIME**

Be with family & friends, Play/Watch sports & Nature walk

**MBA mantra:** Transforming minds, shaping futures, and shaping a world of endless possibilities.

**Things you like about SIBM Pune:** The oneness of the SIBM family that works with a focus on collaboration over competition.



**BOOK RECOMMENDATIONS**

- The Alchemist
- Man's Search for Meaning



**SPENDING LIESURE TIME**

Reading, Driving & Music



# TIMELESS



First Day at college with the people I met during Battle of Nations!

- Tisha H. Sanghavi



The moment of joy we all experienced on finally getting our SIRP offer letters :)

- Sunit Koodli



Day 3 of Transcend overflowed with joy, giggles, and unforgettable memories!

- Vidhi Lalwani



Celebrating the moment of joy together!

- Sneha Mittal



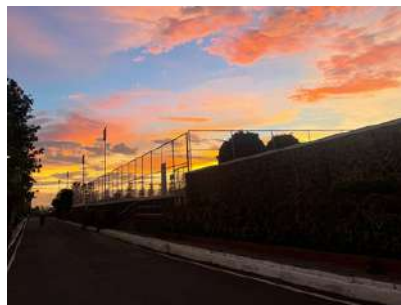
Made memories we knew would never fade

- Manish Patil



Bouquet: A diverse blend of personalities, united in friendship

- Diwas Dawer



"Beautiful sunsets need cloudy skies"- Paulo Coelho

- Sewali Sonowal



Last day of transcend 2024

- Kanak Saini



Three may be a crowd, but in our trio, it's the perfect harmony of friendship.

- Sneha Mittal



Initial day where every face was potential friend waiting to be discovered!

- Vidhi Lalwani



Sher Club: Making a difference, one heart at a time.

- Diwas Dawer



Rest.

- Soumyajit Roy



As the sky blushes pink, daylight takes a rest, With coffee in hand, our evening's quest.

- Sewali Sonawal



SGC's message of "Hilltop superheroes: assemble" was heard loud & clear :)

- Sunit Koodli



Rendezvous Behind the Scenes

- Tisha H. Sanghavi



In the library's silence, the quietest whispers echo the loudest tales.

- Soumyajit Roy

# FECHHOSES

# TIMELSS ECHOS



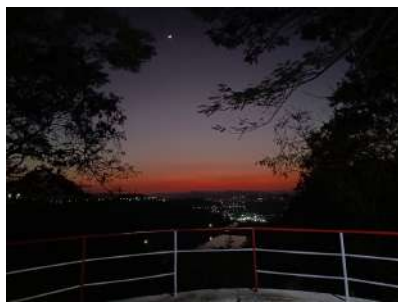
Swinging to the beat with the lovely ladies, crafting tales of laughter and joy on the dance floor!

- Vidhi Lalwani



Nature's tranquility whispers peace.

- Soumyajit Roy



The colors in the sky make everything feel peaceful, like a break from all the chaos.

- Sewali Sonowal



All nighter mafia games at Lotus is just a vibe ❤️

- Sunit Koodli



With my bestie Tisha - who is part of all my fondest memories at SIBM Pune. XD

- Anjali Agrawal



Aqua Point, a warm nest where sky, water and trees embrace you evoking laughter, tears and love.

- Tripti Agarwal



Sunsets that mesmerize

- Soumyajit Roy



Within these walls, dreams take flight.

- Soumyajit Roy



# MEET THE TEAM

Information Systems and Media Relations Team  
PR Team, SIBM Pune

**MESBAHUL**  
ALAM



**ADITYA**  
PERIWAL



**ISHA**  
BILLORE



**KSHITIJ**  
VAJPEI



**PEMILA**  
SHERPA



**SANKALPA**  
SARKAR



**SHREYA**  
BHATTACHARYA



## SENIOR TEAM

**ATHARVA**  
BAJAJ



**DARSHANA**  
KOTHARI



**DEEPA**  
MALHOTRA



**KUNAL**  
VINAYKIYA



**PRASANNA**  
PARSODKAR



**SANJAY**  
JAYANARAYANAN



**TISHA**  
SANGHAVI



**YASHSWI**  
PARTANI



## JUNIOR TEAM

“

**LET CURIOSITY BE YOUR  
COMPASS AND DISCOVERY  
YOUR DESTINATION**

”



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