



Annual Report

2018-2019

of



Quod – The Quizzing and Debating Society

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Quod, The Quizzing & Debating Society

Annual Report 2018-19

The year 2018-19 was a monumental year for Quod - The Quizzing and Debating Society of SIBM Pune - From being the **only B-School in India as the knowledge partner of the biggest Online quizzing festival on Dare2Compete** to getting our flagship event promoted on the **featured section of D2C for free, alongside huge corporate competitions like Reliance TUP, Reliance Quiz-a-thon**. Within just 3 years of its inception, Quod conducted several new events that excited participation from not only all the colleges on the hilltop but from various top institutes across the country like **NMIMS, IIT Bombay, AFMC, SPJAIN, NITIE** etc.

Quod also takes pride in being able to foster a healthy quizzing and debating culture amongst the students of SIBM Pune. Quod not only helps foster a desire for knowledge and boosts confidence among the students but also provides a platform for students to participate in **inter college quizzing competitions and debates**. The results of these efforts were seen as students from SIBM Pune were winners in the **NTPC quiz** and **Asia's largest B-School quiz, TAPMI Quiz on the Beach** winning laurels for SIBM Pune and making this esteemed brand famous worldwide. Through debates, Quod offers the students a platform to develop their critical thinking and public speaking skills. These debates help the students express their views in an effective manner and to respond to the arguments in a cogent fashion. This leads to increase in the self- confidence of the students and provides them with the necessary skill-sets which is the required to tackle the corporate world outside, when they join.

Here is a brief snapshot of our achievements and events that we conducted in the past year:

Special Achievements in 2018-19

- 1) Official knowledge partner of the largest Online Quizzing Festival on Dare2Compete platform having **prizes worth 4 LAKHS**, with **visibility of Quod and SIBM Pune in thousands per day**.
- 2) Promoting **Quod's flagship event – 'Ridges and Furrows 2019'** on the **featured section of D2C for 7 days** for free with huge corporate competitions like Reliance TUP sharing the same promotional space.
- 3) Received **Hosting rights for 12 quizzes on Dare2Compete platform** to be conducted over the period of the next 12 months owing to our strong relationship with them for free. **These slots can be used by any of the SIBM Councils and other SIGs in collaboration with Quod.**

- 4) Conducted online quiz for the first time on Dare2Compete platform with **5750+ participants across all the premier and other B-Schools** across the country.
- 5) Attracted a bus full of participants from **NDA Pune with the faculty-in-charge** showing keen interest in future events conducted by Quod.

Team

Senior Team 2018-19

Bibhav Singh

Aakanksha Joshi

Neelesh Das

Swathi Rao

Senior Team 2019-20

Aseem Mahajan

Chiradeep Bhattacharya

Kunal Gupta

Pallavi Singh

1) JAM – July 9, 2018

The first event from our stables was the fun-filled and much-loved **JAM- Just A Minute**, where each participant gets a minute to play with words on various exciting topics (with certain haves and have nots). With an aim to **get the first years out of their shells and help them with their public speaking skills**, to prep them up for the **SIRP process**, the event witnessed a large footfall and was a huge success. In fact, the event was loved so much that we had to organize another JAM- JAM 2.0 in the next months because of public demand.



2) Corporate Czar – August 5, 2018

Our next event was the inter-college **Business Quiz ‘Corporate Czar’**. The event was a huge success with more than 50 teams participating in the preliminary round with participation from different institutes such as **SCMHRD, PICT and Army Institute of Technology**. The event provided an opportunity for students to test their knowledge of brands, technologies and businesses.



3) JAM 2.0 - October 10, 2018

Due to huge success of the first JAM and because of public demand, the next event was **JAM 2.0**. The event turned out to be a grand success with a lot of new faces seen on the JAM table, with the contestants showing wittiness, spontaneity and creativity to come on top. **This helped more people shed their fears of speaking in public and help become better leaders.**



4) Espresso – The Mock Elections – 23rd Nov, 2018

We believe in **collaborative ecosystem**, so, for the first time, we organized **Espresso – The Mock Elections in association with Caf-Fin**. After the top 6 entries were selected from the preliminary round, the candidates were divided into two teams: UPA and NDA. There were extensive promotions with both the teams trying to appeal to the students for their votes. **With the opinion and exit poll videos made by Quod, the entire college was gripped by the election fever.** The event was a grand success with the **prize money of 15,000 INR** up for grabs for the winning team and the best speaker. The event provided an opportunity to the students to think on their feet and hone their public speaking and debating skills. **It also helped them to shape an opinion about the current happenings in the world, which may aid them in subject like Economics and prepare for Group Discussions.**



5) Sports Quiz – 27th Nov, 2018

Quod, in association with SMT- Sports Management Team, organized a sports quiz on the launch of Gravitas 2019. The event witnessed a huge turnout with **50+ teams from SIBM Pune, SSBF, SIMC, SITM, SSSS** competing against each other to test their sporting knowledge, to test the **sporting mettle of hill top campuses, and improve PR with them**. The event provided an opportunity to all the sports enthusiasts to test their sporting knowledge. The occasion was also marked by the launch of the poster of Gravitas 2019 and the introduction to captains of different teams of SIBM Pune for Gravitas 2019.



6) Game of Wizards – 19th Dec, 2018

The next event was Game of Wizards - **A one of a kind, fun-filled quiz based on the amalgamation of Harry Potter and Game of Thrones Series.** The event witnessed great participation with 48 teams from SIBM Pune, SIMC, SSBF, SITM, SSSS and SIT testing their knowledge on their favorite characters from the series. Both the rounds of the event had nail-biting finishes with the 'Star Marked Questions' required to select the 6 finalist teams in the preliminary round. The finale went to the wire and the last question decided which teams were going to be the winners and runners-up respectively. **The quiz, though not a conventional quiz, required good memory and acumen and was one of the most loved quizzes on the campus.**



7) Ridges and Furrows – 27th Jan, 2019

Our first event in the New Year was our flagship event – Ridges and Furrows 2019. The event was hosted by Quiz Master Abhishek Kapoor- a renowned quiz master who has conducted quizzes in various IITs and IIMs. After being featured on the Dare2Compete's featured section, the event was a grand success with participating teams coming from colleges like NMIMS, PICT, NDA, AFMC, COEP etc. There were 10 teams from NDA Pune alone, who made special arrangements on their side, to attend the event. The 7 finalist teams were given goodie bags and the winner and the runner-up were awarded 12000 and 8000 INR respectively. The quiz again was a cliff-hanger and was decided on the last question. **The audience and the participants appreciated the quality of the questions on offer and lapped up the opportunity to increase their knowledge.**



8) Knowledge Partner and Online Quiz in Online Quizzing Festival – Season 4 on Dare2Compete – 30th Jan, 2019

Quod was proud to be the official knowledge partner of ‘**Online Quizzing Festival – Season 4**’ – The biggest online quizzing festival featuring **76 premier colleges of the country** and cash prizes worth **4 lakhs INR** to be won. Under the Online Quizzing Festival, SIBM Pune organized a quiz of its own called ‘**Quiztessential**’ on 30th Jan 2019. With **5572 participants from across the country**, the quiz was highly appreciated by all with an **overall rating of 4/5**. Quod was only one of the two official knowledge partners in the whole country for Dare2Compete’s Online Quizzing Festival – Season 4.0. The questions shared by Quod received appreciation from the contestants as well as from the content team of Dare2Compete. **The deal with being the Knowledge partner gave visibility to Quod and SIBM Pune on the official page of the festival as well as other deliverables like promotional packages, hosting of quizzes on D2C for the next 12 months** which would greatly increase the visibility of Quod and SIBM Pune on the national quizzing and debating circuit.

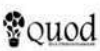


CCF Online Quizzing Festival

Dare2Compete
Presents
Online Quizzing Festival Season 4
19th Jan'19 to 12th Feb'19
Register Now at Dare2Compete.com/OQF

Dare2Compete

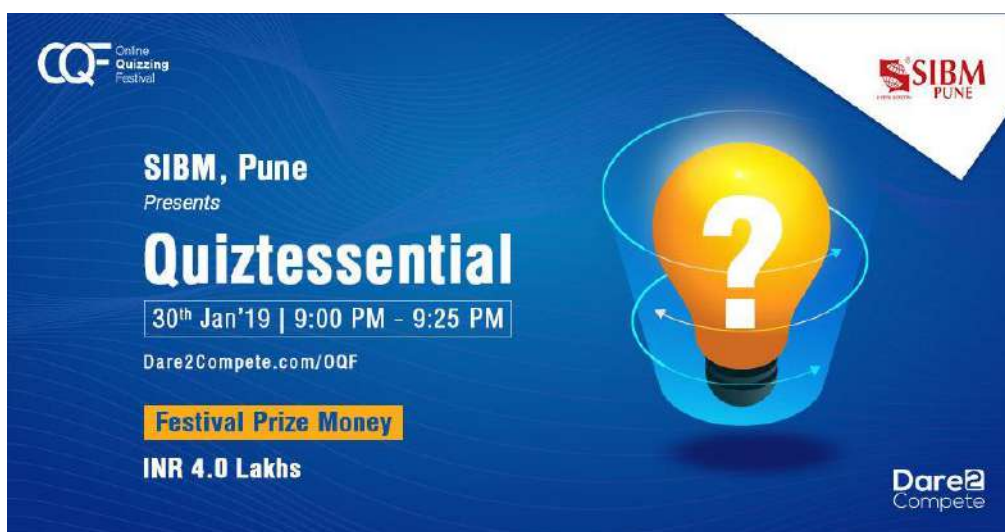
KNOWLEDGE PARTNERS



QUOD, THE QUIZZING AND DEBATING SOCIETY
Symbiosis Institute of Business Management (SIBM), Pune



MULTIVERSE QUIZZING



CCF Online Quizzing Festival

SIBM, Pune
Presents
Quiztessential
30th Jan'19 | 9:00 PM - 9:25 PM
Dare2Compete.com/OQF
Festival Prize Money
INR 4.0 Lakhs

SIBM PUNE

Dare2Compete

9) Battleground 2.0 – 7th March, 2019

Our last event was held on 7th March 2019 which was a Parliamentary Debate. The debate was designed to enable students to further hone essential critical thinking skills – the ability to make reasoned and well thought out arguments in addition to questioning the evidence behind a stance or conclusion.



10) Trivia Thursdays

A new initiative where we post interesting trivia and facts every Thursday on the official QUOD Facebook page to keep the curiosity alive and pepper the minds of students with new information that might come in handy for acing future quizzes, was started in the month of February.



THE QUIZZING AND DEBATING SOCIETY SIBM PUNE PRESENTS TRIVIA THURSDAY #1



The word 'trivia' is a plural form of the word 'trivium', used by the ancient Romans to denote a crossroad, or a place where three roads (tri: three; via: ways) meet.

It is from here that the adjective trivialis came into existence, translating to "found everywhere, commonplace". In Medieval Latin, trivia also refers to the three lower Artes Liberales : Grammar, Logic and Rhetoric, which were the three topics of basic education at the time. These subjects served as the foundation to the Quadrivium, namely arithmetic, geography, music, and astronomy.



THE QUIZZING AND DEBATING SOCIETY SIBM PUNE PRESENTS TRIVIA THURSDAY #8



The black prancing horse in the famous Ferrari logo was originally the symbol of Count Francesco Baracca, a flying ace in the Italian air force during World War I.

In 1923, Enzo Ferrari met Baracca's mother, Countess Paolina, who asked that he use the horse on his cars for good luck. It must've worked for Ferrari though Baracca didn't fare so well: his plane was shot down and he was killed in action at the age of 30.

QUOD successfully organised the above events and we plan to carry this legacy forward with new events like **Informal GD's on the horizon** where we give the students an opportunity to get familiar with **different types of GD's and processes that are conducted by companies for recruiting for the Summer Placements**. Also, we have an extensive plan with **Dare2Compete** for the next 12 months already laid out, which will take Quod and SIBM Pune to newer heights.