



***Operations Club***  
***SIBM Pune***

# Annual Report

2018-19

OpCellece

THE OPEARTIONS SPECIAL INTEREST GROUP | SIBM PUNE

# CONTENTS

Sl. No.	Topic	Page
1	Introduction	3
2	Sinopsis	4
3	Inscribe	5
4	Intellops	5
5	Ops Talk	6
6	Opstrat	7
7	Moment Of Truth	8
8	JNPT Port Visit	8
9	Just In Time	9
10	Six Sigma Green Belt	9
11	Newsletters	10
12	Co-Operate	10
13	Academic Ventures	11

# INTRODUCTION

OpCellence is a student body at SIBM Pune which aims to promote Operations Management as a career option to SIBM Pune students. The special interest group works steadfastly to invoke interest among the student community towards various arenas of Operations Management such as Supply Chain, Operations Strategies, Logistic solutions, Manufacturing & Service Operations & many others. We act as a touch point between the students and institutions offering opportunities to further broaden their insight into the world of operations through various certifications and competitions.

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**Vision:** To provide a platform for Operations & Supply Chain Students to hone their skills and broaden their knowledge base.

## Mission:

- To be a vital resource to SIBM students who are looking for a career in Operations & Supply Chain Management.
- To create a community within the MBA student body that involves professors, corporations, and industry.
- To develop excitement and passion at SIBM about Supply Chain Management, Operations and Logistics.
- To use our knowledge and experience for the benefit SIBM and SIU

## Team Composition:

Senior Team	Junior Team	Interim Team
Deepak Jain	Anshul Bhadouria	Anshul Bhadouria
Parth Parkhani	Vraj Bhavsar	Vraj Bhavsar
Swapnil Wardhane	Rahul Banerjee	Rahul Banerjee
	Soumya Chakraborty	Fazal Ahmed

**SIBM PUNE**

**OpCexcellence**  
Operations Club for Excellence, SIBM Pune

in Collaboration with

**SECC**

Presents

**E-SUMMIT 18**

**ISO STANDARDS QUALITY MANAGEMENT**

**SIN OPSIS**

PRIZES WORTH **RS.16,000**

**25/7/18**  
**ROUND I**  
**QUIZ**

**5/8/18**  
**ROUND II**  
**CASE STUDY**

KEEP IT SHORT  
**LEAN**

VISIT TO REGISTER  
f /OpCexcellenceSIBMPune

CONTACT DETAILS  
Rahul Banerjee 9860661918  
Fazal Ahmed 9833519122

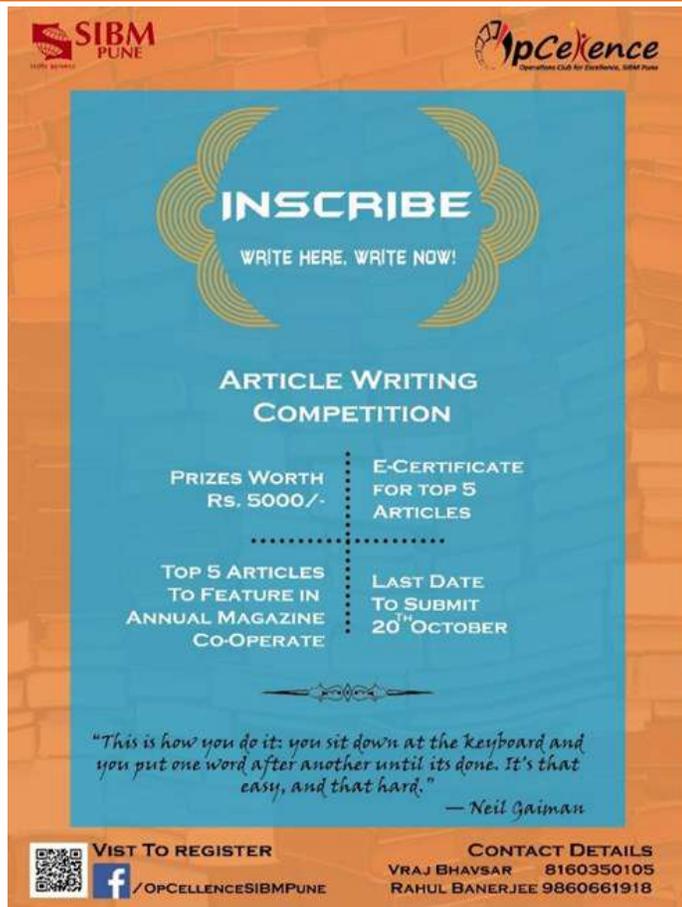
## SINOPSIS

SinOpsis - Keep it Lean, was a national level online operations management and current affairs based quiz followed by a live SinOpsis - Keep it Lean, was a national level online operations management and current affairs based quiz followed by a live case study competition. It was organized by the OpCexcellence Interim Team under the guidance of Senior Team, in collaboration with Social Entrepreneurship and Consulting Cell under the flagship event E-Summit-2018, SIBM Pune.

The first round of the event was an online quiz competition hosted on Dare2Compete on 25<sup>th</sup> July 2018. The quiz was open for MBA aspirants across specializations. It saw participation from 300+ teams from 100+ B-Schools across India, including 73 from IIMs and 70 from SIU. The top 6 teams were invited to SIBM Pune for the final round, which was a live case study competition, conducted on 5<sup>th</sup> August 2018.

The participants were provided with 2 hours to solve the case study and prepare a presentation on its solution. They were required to present it to a panel of judges which comprised of Dr. Rahul Altekar, Director - Supply Chain Solutions at SAP and Dr. Prabir Bandopadhyay, Senior faculty of Operations Management at SIBM Pune.





**SIBM PUNE** **OpCelleNce**  
 Operations Club for Excellence, SIBM Pune

# INSCRIBE

WRITE HERE. WRITE NOW!

## ARTICLE WRITING COMPETITION

PRIZES WORTH Rs. 5000/-	E-CERTIFICATE FOR TOP 5 ARTICLES
TOP 5 ARTICLES TO FEATURE IN ANNUAL MAGAZINE Co-OPERATE	LAST DATE TO SUBMIT 20 <sup>TH</sup> OCTOBER

*"This is how you do it: you sit down at the keyboard and you put one word after another until its done. It's that easy, and that hard."* — Neil Gaiman

**VISIT TO REGISTER** **CONTACT DETAILS**  
 VRAJ BHAVSAR 8160350105  
 RAHUL BANERJEE 9860661918

# INSCRIBE

Milton Berle once said, " If opportunity doesn't knock, build a door". In today's highly competitive business scenario, disruption is fast becoming the norm. It is truly said that "It's a VUCA World". To tide over these uncertainties, Companies are employing various strategies to sustain growth.

Keeping this in mind, OpCelleNce organized : "Inscribe - An Article Writing Competition".

The topics were:  
 Topic 1: Challenges and benefits of Inorganic growth of a Business.  
 Topic 2: Supply Chain Strategy of an organization in a VUCA World.

Top 3 articles win cash prizes. Top 5 articles receive an E-certificate & will be published in our flagship Annual Magazine Co-Operate.

# INTELLOPS

We present to you Intellops - and Intra College Article & Creatives event. It is an opportunity for you to bring forward your thoughts, views and opinions on a phenomenon surrounding all of us today: VUCA. It is a VUCA world out there and survival is guaranteed for those who are not the fittest but of those who can adapt to changes and adapt fast.

So do you think you understand VUCA? Grab a pen and start writing on how it impacts any one of the following:

- 1) Financial Markets
- 2) Human Resources Planning
- 3) Digital Marketing
- 4) Project Management

Or, if you are one of the artistic types, you can also send in Posters, Sketches, Intelligent Memes, etc. which capture the essence of VUCA.



**SIBM PUNE** **OpCelleNce**  
 Operations Club for Excellence, SIBM Pune

# INTELLOPS

## ARTICLE AND CREATIVES EVENT

Team OpCelleNce brings to you an opportunity to get your work published in our annual magazine - **CO-OPERATE**.

You can write an article on how VUCA is impacting any one of the following **OR** Creatives that capture the essence of VUCA

<ol style="list-style-type: none"> <li>1) Financial Markets</li> <li>2) Human Resources Planning</li> <li>3) Digital Marketing</li> <li>4) Project Management</li> </ol>	<ol style="list-style-type: none"> <li>1) Poster</li> <li>2) Sketch</li> <li>3) Intelligent Memes etc.</li> </ol>
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**SUBMISSION DATE** **CONTACT DETAILS**  
 27/01/2019 RAHUL BANERJEE 9860661918



**Mr. Amit Borkar**  
Vice President, Operations  
ARaymond Fasteners India Pvt.

*For an insightful session on*  
**AI & Industry 4.0 trends in  
Supply Chain & Manufacturing  
from an Indian Context**

6/10/2018 | 3:15 PM

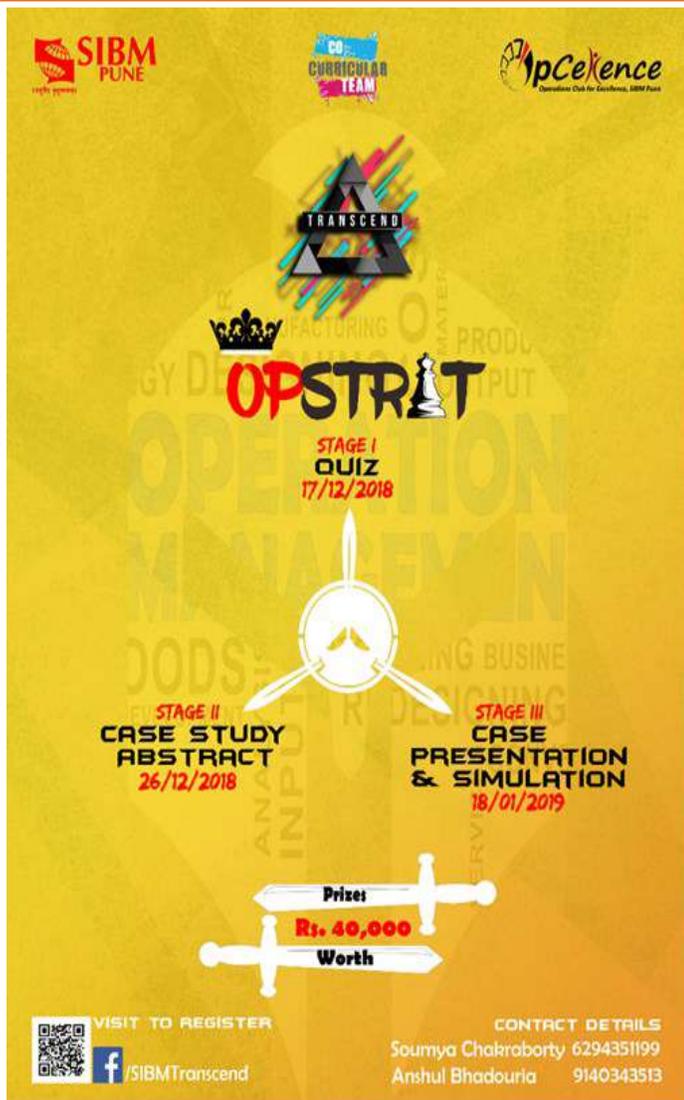
## OPS-TALK

We are proud to present to you Ops-Talk 2018 in association with ISCEA. Mr. Amit Borkar, Vice President of Operations at Araymond Fasteners India Pvt Ltd. will be the guest for the session and he will talk on the topic: AI and Industry 4.0 trends in Manufacturing and Supply Chain, from an Indian Context.

He gave examples from the Indian subcontinent, the challenges and opportunities and also touch upon the nature of changing jobs for postgraduates in the wake of the data deluge in operations and what proactive steps students should take in this changing scenario.

A lot of discussion was focused on the ongoing trends and the technological changes expected in the supply chain. Students had a fruitful interaction with some industry specific insights on how the world of tomorrow would appear.





## OPSTRAT

OpCexcellence held a national level case study competition that was concluded on campus on the 18<sup>th</sup> January, 2019 that saw participants registering from various B Schools from across India.

The competition was held in three stages

Online quiz held on 17/12/2018

Excel Simulation between 26/12/2018 to 3/1/2019

Campus Round was held on 18/01/2019

The event was judged by Mr. Amit Nilose, COO, Indiba Business Solutions, Mr. Yogesh Brahmkar and Dr. Chetan Panse, faculty SIBM Pune.

Campus round included a case presentation and an Harvard Case Simulation. The participants were given 20 minutes to present their solutions and 1 hour for the case simulation.

The amount raised through sponsorship amounted to a sum total of INR 3,54,000 in form of certifications for the winners from our sponsor **KnWerX**.



## MOMENT OF TRUTH

Before we begin our journey into the corporate world as interns, we bring to you an opportunity to interact with:

**1) Mr. Debopam Das, Manager,** Supply Chain Planning & Transformation | RIL

**2) Mr. Ankur Rathi, Lead** - Indian Supply Chain Operations & Excellence, Polyester Sector | RIL

Moment of Truth is a new initiative undertaken to guide the 1<sup>st</sup> year students before they start their summer internships. Alumni who have had a considerable industry exposure were invited to equip the students with different tools and techniques to handle their internships. Mr. Ankur Rathi (SIBM 2010-12) and Mr. Debopam Das (SIBM 2014-16) presently working with Reliance Industries Limited in the Supply Chain Transformation Team addressed the gathering of students from different specializations. The speakers



emphasized on approaching the internship in a structured way starting with **Understanding** the project, then **Planning**, following up with relevant **Analysis** and finally the **Proposal** through spectacular presentations. The speakers also encouraged the students to raise the bar and deliver beyond expectations in order to outperform.

## JNPT PORT VISIT

The students of MBA First Year (Operations Batch) of SIBM Pune visited **Jawaharlal Nehru Port Trust - JNPT** on Tuesday the 5th of February. OpCellece co-ordinated the visit with the deputy director and faculty of SIBM Pune, Dr. V.V Ravi Kumar, who along with our course co-ordinator Mr. Prakash Karkar Sir facilitated and guided the students during the visit.

The Industrial visit was planned to complement the knowledge of the Operations management students in the domain of Supply Chain & Logistics Management pertaining to the shipping industry through experientially visualizing the on-going operations on the port. The visit gave the students a first-hand experience of its workings, right from the remote Vessel Traffic Management System to the actual loading and unloading of containers on the ships. They also got to see various different types of containers used in the industry which they had studied in their Logistics Management course, thus getting practi-



cal exposure of the theories learnt.

### A Note about JNPT Port:

JNPT Port is the largest container port in India. Located east of Navi Mumbai, Maharashtra, this port on the Arabian Sea is accessed via Thane Creek. It was built as a satellite port to decongest the Mumbai Port trust and has 5 container terminals. Recently, JNPT port became the first Indian port to handle 5 Million twenty foot equivalents (TEU) in a fiscal year.

## JUST IN TIME

OpCellece has always valued the transfer of knowledge from the seniors to the juniors, before the junior batch moves into the corporate world to pursue their internships and interests.

Keeping this in mind we conducted knowledge transfer session in which Mr. Nishant Chaturvedi, intern **Mahindra Logistics Limited** talked about “**What not to do in the internships**”, thereby helping the juniors understand the industry from the perspective of an intern.

The session was held on 24/02/2019 in which the students got a many vital pointers from someone who has been on the other side.



## SIX SIGMA GREEN BELT

Lean Six Sigma Green Belt course by **KPMG** was conducted for the students of **SIBM Pune**. The course incorporated 4 days, 32 hours classroom training session that aimed to improve the conceptual knowledge towards lean practices and drive improvement projects across different domains and industries. The



workshop was delivered by Mr. Sanket Deshpande Senior Consultant who brings over 6 years of experience in Total Quality Management, out of which he has worked with India's largest Steel producing conglomerate, for implementation of TQM practices across the value chain. He shared his industry experience and use adaptive learning methodology. The program can enable individuals to drive performance improvement projects, manage teams, develop leadership acumen and make fact based decision making.

Potential benefits of the programme: The programme helps participants

- Develop capability for data driven problem solving (dispel perceptions)
  - Drive Lean Six Sigma concepts and mentor teams within the organisation
  - Participate in transformation programmes as change agents
  - Contribute to organisational growth plans by executing excellence projects
  - Support leadership in setting short/long-term growth perspectives (KPI/ROI)
- Guide team members for relevant data collection, analysis and inference

## NEWSLETTERS

We at OpCellece believe that the awareness of the business world and whatever changes occur in it at any point of time are hygiene factors for future managers and we try to support this by publishing weekly newsletters for the students.

We focus on different industrial sectors and give the individual a holistic perspective of the entire situation in a way that would intrigue the person to search more on the topic.

We know that an MBA life can leave paucity of time, so along with each article goes an analysis on that news so that the student can get a glimpse of the news and be up to date within no time.

Each newsletter is embedded with news links to the relevant pages on the internet.



## CO-OPERATE

Every year we at OpCellece pick up a burning topic that is going on in the industry and present it to the student community across b schools through our annual magazine **Co-Operate**.

This magazine not only provides a platform to the students of different B-schools to voice their opinions about the topic but also provides the opportunity to SIBM Pune to showcase our potential to the industry by increasing engagements with the corporates.

This year's magazine focuses on the VUCA world around us and how the industry is adapting to this new normal.

This years edition will have specific sections showcasing:

Articles of the winners of Intellops and Inscribe

Interview from Industrial Leader

Wall of fame showcasing the achievements of the operations batch 2018-2020 in different corporate and college competitions



# ACADEMIC VENTURES

## CRP (Campus Recruitment Program) Kit:

To provide aid and quick refresher kit to the senior batch in the preparation for their final campus placements, a comprehensive kit was prepared to provide preparatory help on the Operations Specialization in various fields like Production Planning, Warehousing, Capacity Utilization, ERP Implementation, Theory of Constraints, Lean Six Sigma and many more. The kit also delved into topics of current and general importance to provide the senior batch with a brief about the current happenings in the field of operations. Also this year we introduced **flashcards** in digital format to help recall important topics at a glance.

## SIRP (Summer Internship Recruitment Program) Preparation Kit & Lectures:

To aid and provide guidance to the junior batch in their summer internship recruitment process, a comprehensive well researched kit was composed to provide preparatory help on Operations Specialization. It contained brief introduction to topics in the field of Production Planning, Inventory, Process Analysis Terms, Manufacturing Strategies, Service Operations, Project management, etc. This kit was aimed at giving the junior batch a contemporary coverage of the field of operations to tackle technical questions asked in the interview process. Apart from the preparation kit, OpCellece also facilitated the junior batch in learning of various concepts from the senior batch through lectures. To provide guidance to the junior batch before their summer internship program, OpCellece facilitated sharing of knowledge, key insights and tips by the students of senior batch about their experiences in the duration of their summer internships. They also laid emphasis on etiquettes and mannerisms that needs to be followed in the corporate world.

## ISCEA:

We recently collaborated with International Supply Chain Education Alliance to start and facilitate a channel between the Supply Chain Professionals and Students of Operations Specialization in SIBM Pune through their Campus Ambassador Program. The ISCEA India SCNext offers a full package of services includes workshops, certifications, competition - events, recognition and networking. Campuses The International Supply Chain Education Alliance (ISCEA, USA) is the world leader in Supply Chain Education, Certification, Events and Recognition programs. It conducts many workshops/ events to improve the knowledge of Manufacturing and Service industry professionals worldwide. ISCEA India offers a full package of services beginning from workshops and certifications to recognition and networking. ISCEA International Standards Board is the Global Supply Chain Accreditation Authority.