



# OPCELLENCE

SPECIAL INTEREST GROUP FOR OPERATIONS

## ANNUAL REPORT

2019-20



॥वसुधैव कुटुम्बकम्॥

# TABLE OF CONTENTS

Sl. No.	Topic	Page
1	Introduction	2
2	Overview of events	3
3	Optimize	3
4	Insight Edge	4
5	Synopsis	4
6	Inscribe	5
7	OpsTalk	6
8	OpStrat	7
9	JNPT port visit	8
10	Six Sigma Certification Program	9
11	Academic Ventures	10
12	SIRP Prep	10
13	CRP Prep	10
14	The Last Mile	11
15	Co-Operate Magazine	12
16	Newsletter	12
17	ISCEA	13
18	Digital Initiatives	14
19	Instagram Launch	14
20	Quiz-in-Time	14
21	OpclInfo	15
22	Humans of Operations	15
23	OpCellece Teams	16

# INTRODUCTION

OpCellece is a student body at SIBM Pune which aims to promote Operations Management as a career option to SIBM Pune students. The special interest group works steadfastly to invoke interest among the student community towards various arenas of Operations Management such as Supply Chain, Operations Strategies, Logistic solutions, Manufacturing & Service Operations & many others. We act as a touch point between the students and institutions offering opportunities to further broaden their insight into the world of operations through various certifications and competitions.

## Vision:

- To provide a platform for Operations & Supply Chain Students to hone their skills and broaden their knowledge base.

## Mission:

- To be a vital resource to SIBM students who are looking for a career in Operations & Supply Chain Management.
- To create a community within the MBA student body that involves professors, corporations, and industry.
- To develop excitement and passion at SIBM about Supply Chain Management, Operations and Logistics.
- To use our knowledge and experience for the benefit SIBM and SIU

## Team Composition:

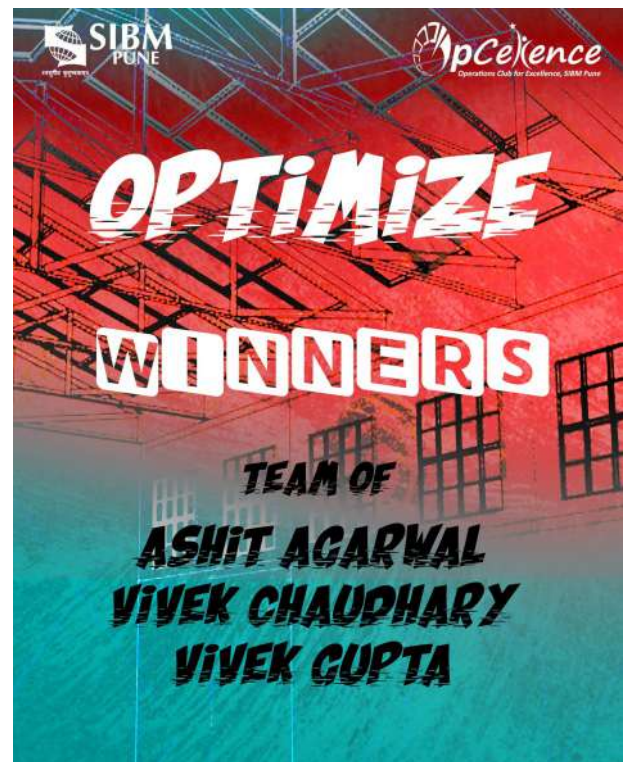
SENIOR TEAM	JUINOR TEAM	INTERIM TEAM
Anshul Bhadouria - POC	Akash Gupta	Akash Gupta
Soumya Chakraborty	Arunava Saha	Mary Jeana Ilango
Vraj Bhavsar	Aseem Raje	Swapneel Saha
	Mary Jeana Ilango	Vivek Gupta
	Vivek Gupta	

# OVERVIEW OF EVENTS

## OPTIMIZE

OpCellece held an interactive activity with the students of the new batch 2019-2021 to engage them in a hands on session on 16<sup>th</sup> July 2019. The students were asked to design a warehouse facility in groups of 4 and they were guided by the seniors of the Operations batch. A total of 25 students participated in the event. The event was first of its kind and it certainly made students interested in the field of Operations further and helped them decide their specialization.

The team comprising of Ashit Agarwal, Vivek Chaudhary and Vivek Gupta emerged victorious



## INSIGHT EDGE – *So you think you can compete!*

OpCellece took a new initiative to introduce students to the exciting world of college and corporate competitions. A Panel Discussion was organized amongst seniors who had raised the SIBM flag high by winning several corporate and B-school competitions on 5<sup>th</sup> July 2019. There was an engaging panel discussion followed by Anshul Bhadouria giving a roadmap for the way to success in competitions. Lots of tips and tricks were shared on how to make award winning PPTs, videos and strategizing. The seniors also shared their view points on the first corporate competition that opened up.

### SYNOPSIS

SynOpsis – Keep it Lean, was a national level online quiz based on operations management and current affairs followed by a live case study competition on-campus. The event was organized by the Interim Team under the guidance of the Senior Team in collaboration with the Social Entrepreneurship and Consulting Cell under its flagship event E-Summit-2019, SIBM Pune.

The first round of the event was an online quiz competition hosted on Dare2Compete on 28<sup>th</sup> July 2019. The quiz was open for all B-schools and for students across all specializations. There were 500+ teams that registered for the event from top B-schools in the country.

The top 10 teams were invited to SIBM Pune for the final round which was a live case study competition, conducted on 10<sup>th</sup> August 2019. The teams were given 2 hours to work on their solutions and presentations to be titled as the 'leanest'. All the teams then had to present the solution in front of a panel of judges which comprised of Dr. Rahul Altekar, Director- Supply Chain Solutions at SAP and Dr. V. V. Ravikumar, Deputy Director at SIBM Pune.



## INSCRIBE

“The art of writing is the art of discovering what you believe” – Gustave Flaubert.

In this fast paced world, we often ignore how much we affect the environment. In the past few years, most of the companies are moving towards a sustainable approach towards their operations. However, is it really helping us in any way? With this idea in mind, OpCellece organized Inscribe- the National Level Article writing competition. The main theme was ‘Role of supply chain management in making the world more sustainable’.

The topics were-

Role of the supply chain in creating a circular economy

Importance of ‘Triple Bottom Line’ in a business

Can India be free of single-use plastics by 2022?

Top 3 articles won cash prizes and the top 5 articles received an E-certificate. These 5 articles will be published in OpCellece’s flagship Annual Magazine Co-Operate.

The event had 12,904 views on Dare2Compete and saw a total of 226 registrations. Our judges who evaluated the articles were Professor Chetan Prabhu and Dr. Prabir Bandyopadhyay from SIBM Pune.



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# INSCRIBE

Write here, write now

## NATIONAL LEVEL ARTICLE WRITING COMPETITION

PRIZES WORTH RS 5000  
CERTIFICATES FOR TOP 5 ARTICLES  
FEATURE IN ANNUAL MAGAZINE CO-OPERATE

“Role of supply chain management in making the world more sustainable”

LAST DATE OF SUBMISSION: 25TH OCTOBER, 2019

VISIT TO REGISTER CONTACT DETAILS

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Operations Club for Excellence, SIBM Pune

# INSCRIBE

Write here, write now

CONGRATULATIONS

## Winners!

3<sup>RD</sup> 1<sup>ST</sup> 2<sup>ND</sup>

Biswadeep XIMB Mehul Jain KJ Somaiya Vishnu Bajpai IMI Delhi

4<sup>TH</sup> 5<sup>TH</sup>

Neenu NITIE SS Raghav SIBM Pune

## OPS TALK

OpCellece conducted OpsTalk, a guest lecture session with an experienced individual from the industry to help students gain industrial exposure and guidance in latest trends of operational management. Dr. Ravindra G Rajhans, a consultant and teaching profession, who was previously the General Manager of Cab Body Design at Tata Motors Ltd, was the guest for the session. Ops Talk was attended by students from the Operations Batch of SIBM Pune.

He shared his knowledge on new product development and project management from his vast experience in product designing. He also enlightened the students on the perspective they should have while designing a product. Sir also gave various examples pertaining to his experience in the industry including his experience working for the Tata Nano Project.



A promotional poster for the OpsTalk session. It features the SIBM Pune logo in the top left and the OpCellece logo in the top right. The title "OpsTalk" is written in large, bold, red letters. Below the title, the text reads: "We are pleased to invite Dr. Ravindra for an insightful session on various manufacturing challenges and design processes from an Indian context". A small inset photo shows Dr. Ravindra speaking. Below the photo, his name and title are listed: "Dr. Ravindra Rajhans, General Manager, Cab Design, TATA Motors ERG". At the bottom right, the date and time are given: "17/10/19 | 09:45 AM".



## OPSTRAT

OpStrat- the Ultimate Strategy Quest, was a National Level Business Simulation & Case Study Competition organized by OpCelleence in collaboration with the Co-Curricular Team for their flagship event, Transcend 2020. OpStrat challenged B-School students across the country on the grounds of theory through a simulated supply chain environment and a corporate case study. The first round was an online quiz conducted online and the shortlisted students were asked to come on campus on the 25<sup>th</sup> of January for the 2<sup>nd</sup> and 3<sup>rd</sup> round which was the Business Simulation and Case study presentation. The timeline of it was-

Online quiz - 04/01/2019

Simulation - 25/01/2020

Case Presentation - 25/01/2020

The event was judged by Dr. Rahul Altekar, Director- Supply Chain Solutions at SAP and Mr. Chetan Prabhu, faculty SIBM Pune.

ISCEA SCNext India was the education partner for the event and provided us with the case study for the final round. They also offered the winning team participants with 3 free ISCEA Global online Certified Supply Chain Analyst (CSCA) and also 3 discounted certifications at the cost INR 10,000/- cost each for members of the Runners up team. The total support offered by them was US\$ 6,600 for the event.

The winners of the competition based on their cumulative scores in Round 2 and 3 were Team 'Op'ine and Team Incognito from SIBM Pune.





## JNPT PORT VISIT

OpCellece organized an industrial visit to Jawaharlal Nehru Port Trust - JNPT on Tuesday the 3rd of February for the students of MBA-1, Operations Batch of SIBM Pune. The JNPT Port is the largest container port in India. Located east of Navi Mumbai, Maharashtra, this port on the Arabian Sea is accessed via Thane Creek.

The Industrial visit was planned to upgrade the knowledge of the Operations management students in the domain of Supply Chain & Logistics Management pertaining to the shipping industry through experientially visualizing the ongoing operations on the port. It was a good learning experience to see the three different operations in the JNPT port, namely, vessel, yard and rail. The students also got to see various different types of containers which they studied in their logistics management course, thus getting practical exposure of the theories learnt.

We would like to thank Jawaharlal Nehru Port Trust - JNPT for this insightful and enriching experience. We would also like to specially mention our Deputy Director and faculty, Dr. V.V. Ravi Kumar sir, Prasanna Pendke sir and Neha Puranik ma'am for facilitating and guiding the students during the visit. The visit was recognized by the JNPT twitter handle as well.



## Six Sigma Certification Program

OpCellece organized the **Six Sigma Green Belt Certification Course** provided by **KPMG, India** for the students in **SIBM Pune**. It was a 4 day, 32 hours classroom program that aimed at enabling students to participate and drive improvement projects across domains and industries. The program was delivered by two instructors from KPMG, **Mr. Kamal Makhija** and **Mr. Dileesh** who had travelled all the way from Noida and Bangalore, respectively, who shared their industry experience and used adaptive learning methodology. This year, it was conducted from 20<sup>th</sup> to 23<sup>rd</sup> February 2020 and **103 students participated** in it from Operations, Finance, Marketing, HR and Innovation & Entrepreneurship to secure the certification.

The program can enable individuals to drive performance improvement projects, manage teams, develop leadership acumen and make fact based decision making. The Students were to use the learnings from the workshop and put it to use in their internships



# ACADEMIC VENTURES

## SIRP Prep

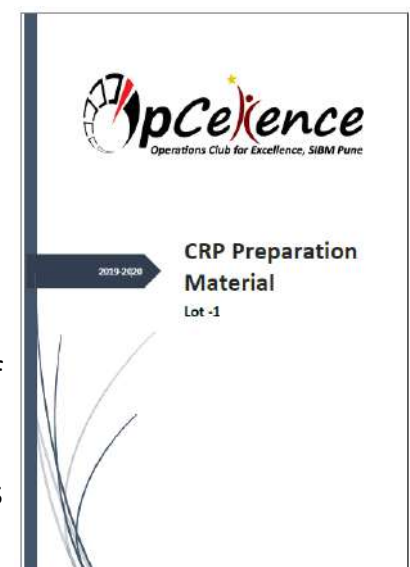
To aid and provide guidance to the junior batch in their Summer Internship Recruitment Program, a preparatory material was composed pertaining to the Operations Specialization. It contained brief introduction to topics in the field of Production Planning, Inventory, Process Analysis Terms, Manufacturing Strategies, Service Operations, Project management, etc. This kit was aimed at giving the junior batch a contemporary coverage of the field of operations to tackle technical questions asked in the interview process. Apart from the preparation kit, OpCellence also facilitated the junior batch in learning of various concepts from the senior batch through lectures. OpCellence also took the initiative to conduct mock Group Discussions for the operations juniors so they have a fair understanding on the topics that are trending as well as to gain confidence in what they speak.



## CRP Prep

To provide aid and quick refresher kit to the senior batch in the preparation for their final campus placements, a comprehensive kit was prepared to provide preparatory help on the Operations Specialization in various fields like Production Planning, Warehousing, Capacity Utilization, ERP Implementation, Theory of Constraints, Lean Six Sigma and many more. The kit also delved into topics of current and general importance to provide the senior batch with a brief about the current happenings in the field of operations.

Apart from this, OpCellence also provided important points and perspectives that can be brought about during the Group Discussions. Around 20 different topics were covered in detail that would help the seniors refresh quickly.



## THE LAST MILE

The Last Mile aims to provide guidance to the junior batch before their summer internship program. OpCellece facilitated this sharing of knowledge where key insights and tips by the students of senior batch about their experiences in the duration of their summer internships is passed on to the junior batch. They also laid emphasis on etiquettes and mannerisms that needs to be followed in the corporate world. Since the two months are the most crucial in an MBA students' life, we conducted a series of these sessions by seniors in various domains.

We invited seniors who bagged a PPO or worked with different industrial domains to give the juniors a basic idea of what to look forward to and how to approach the project.

The poster is for a session titled "THE LAST MILE Before Summers". It features the SIBM Pune logo in the top left and the OpCellece logo in the top right. The text "PPO Loading Session - I" is positioned above the main title. The main title "THE LAST MILE" is in large, bold, white letters, with "Before Summers" in smaller text below it. A list of speakers is provided in a box on the left: Soumya Chakraborty (Interned @ Reliance Ind. Ltd), Vraj Bhavsar (Interned @ Cummins India), and Abhinav Agarwal (Interned @ Metro Cash & Carry). The date and time "6th March, 2020 12:00 PM | X101" are shown at the bottom left. The background of the poster is a blue sky with a city skyline and a road leading towards it.



## Co-Operate

Every year, OpCexcellence picks up a burning topic that is trending in the industry and present it to the student community across B-schools through our annual magazine Co-Operate.

This magazine not only provides a platform to the students of different B-schools to voice their opinions about the topic but also provides the opportunity to SIBM Pune to showcase our potential to the industry by increasing engagements with the corporates.

This year's magazine focuses on the 'Role of supply chain management in making the world more sustainable'. The specific sections in this year's edition are-

1. Articles of the winners of Inscribe.
2. Excerpts from Humans of Operations.

## Newsletter

We at OpCexcellence believe that the awareness of the business world and whatever changes occur in it at any point of time are hygiene factors for future managers and we try to support this by publishing weekly newsletters for the students. We focus on different industrial sectors and give the individual a holistic perspective of the entire situation in a way that would intrigue the person to search more on the topic.

We know that an MBA life can leave paucity of time, so along with each article goes an analysis on that news so that the student can get a glimpse of the news and be up to date within no time. Each newsletter is embedded with news links to the relevant pages on the internet.

This year, we changed the design of the Newsletter and also started a quiz series called Quiz-In-Time based on the articles.



## ISCEA

We have collaborated with International Supply Chain Education Alliance to facilitate a channel between the Supply Chain Professionals and Students of Operations Specialization in SIBM Pune through their Campus Ambassador Program. Raahul Banerjee was chosen as the Senior Campus Ambassador, Mary Jeana Ilango and Swapneel Saha were the Junior Campus Ambassadors of ISCEA from SIBM Pune for the year 2019-2020.

ISCEA India SCNext offers a full package of services including workshops, certifications, competition - events, recognition and networking opportunities.

The International Supply Chain Education Alliance (ISCEA, USA) is the world leader in Supply Chain Education, Certification, Events and Recognition programs. ISCEA International Standards Board is the Global Supply Chain Accreditation Authority.



# DIGITAL INITIATIVES

## Instagram Launch

OpCellece strengthened their social media presence by launching the official Instagram Page for OpCellece. The launch was on 8<sup>th</sup> October 2019 and a number of new posts were put up after that to keep the students base engaged. There are around 130+ followers among which various other B-school's operations clubs follow OpCellece. The Instagram page has given the opportunity to venture into many new events and possible engagements with the students.



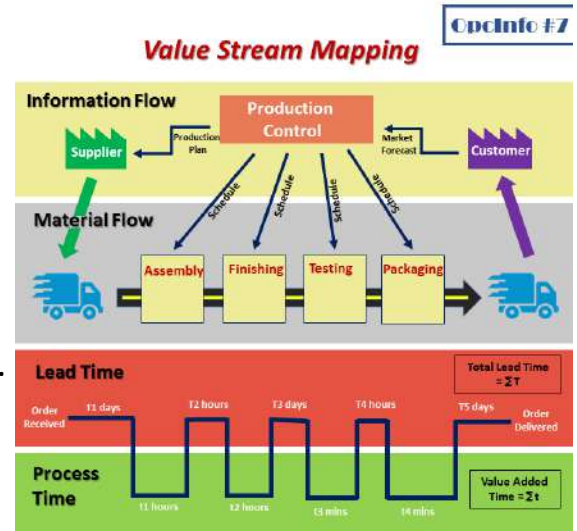
## Quiz-in-Time

OpCellece initiated a quizzing culture on Instagram for the students to remain engaged and also showcase their quizzing skills. Around two to three questions were posted weekly based on the newsletter distributed to the students. The one who got the answers right continuously and quickly was declared as the winners of the month. This created a lot of organic engagement on our social media page and allowed the students to learn through the quiz as well about the weekly trends in the world of operations.

The winners of QIT for the months of November, December, January and February are Adarsh Poojary, Muthu Kumari (SCMHRD), Anshula Mohapatra and Mayur Gangwal, respectively.

## OpCInfo

OpCellece kept the Instagram page active by posting infographics in the field of operations. We designed and posted important and basic topics such as Block Chain technology, Value Stream Mapping, 8 wastes of manufacturing, Agile Methodology in IT companies and many more. This allowed the students to read in short about the topics and get a fair idea to talk about it in GDs as well.



## Humans of Operations

To promote the interests of students within the batch of operations, we started posting Humans of Operations on all our social media handles. OpCellece interviewed seniors for various domains like Student Exchange Program, PPO insights, Competition stories etc., for which they gave tips and tricks to achieve the same. The students from all specializations look into this as it gives the same feel as talking to them except it is in written form.

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**PPO STORIES**

**“**  
**ACCORDING TO ME, GETTING A PPO OR NOT DEPENDS ON THE KIND OF ORGANIZATION YOU ARE WORKING FOR, INTERTWINED WITH THE HARD WORK THAT YOU PUT IN.**  
**”**

**-SHUBHAM TRIVEDI**  
**RELIANCE INDUSTRIES LIMITED**

**OpCellece - Operations Club, SIBM Pune**  
Published by Mary Jeana (?)  
Page Liked · 22 February

Shubham Trivedi from MBA-2, Operations shares his experience interning in Reliance Industries Limited with a project in the Polyester (POY- Partially Oriented Yarn) business.

He says, "My experience in RIL Mumbai was great. The first week was our induction and we got a chance to interact with a lot of leaders. All the interns from various B-Schools stayed together in the same apartment and this gave us a chance to get to know one another.

In my project, I had to identify the gaps in the current supply chain planning process and oversee the implementation of SAP. I did a lot of secondary research and spoke to my mentor to understand the working of the plant initially. We even went to the Patalganga Plant so as to understand the process and working of the plant better. I always let my manager know what I was doing clearly and he also stated the deliverables that he expects out of me during our meetings.

Comment as OpCellece ...  
Please Enter to post.



## OpCellece Teams for 2019-20



← *Interim Team*



← *Junior Team*

Senior Team →

