

Annual Report Innovation Club 2017-18



JUNE 24

**INNOVATION CLUB
SIBM PUNE**



Annual Report Innovation Club, SIBM Pune

2017-18

Innovation Club is a student driven body at SIBM Pune, which started with a vision to facilitate students of SIBM Pune to connect with the innovation and entrepreneurship ecosystem and to nurture their innovative ideas.

The mission of Innovation Club is to equip students with the required skill-sets through channels of hands-on experience & industry insights, thereby aiding their growth. It strives to provide students with an ecosystem for holistic development as innovators and entrepreneurs.

Innovation Club strives to promote the spirit of Innovation and a culture of Entrepreneurship among the students of MBA in Innovation and Entrepreneurship. It was formed with a purpose to support all SIBM Pune students and spread among them the spirit of innovation.

Some of the activities that Innovation Club conducts are guest lectures, 1-on-1 mentoring sessions, workshops, competitions and alumni interactions for the students throughout the year, keeping in mind the learning needs of the students. It aims to endow students with the right opportunities to build leaders of tomorrow.

Aiming to embed and encourage start-up as a way of life, Innovation Club, carved out of Innovation & Entrepreneurship batch of SIBM Pune as a start-up which is a student driven body by the students, for the students and of the students.

The Team

The senior team of Innovation Club for the year 2017-18:

Coordinator 2017-18: Subhashree Panda

Senior Team	Junior Team	Interim Team
Divya Khater	Ankita Singh	Ankita Singh
Sanjana Pai	Gaurav Gyanchandani	CV Raman
Subhashree Panda	Jaskanwar Singh	Gaurav Gyanchandani
Yash Purohit	Rajan Agarwal	Rajan Agarwal
	Shardul Sawant	Sachin Kanojia
	Simarjeet Arora	Shardul Sawant



Some experts associated with us:

Expert	Designation	Company
Mr. Sharad Sagar	Founder & CEO	Dexterity Global
Ms. Sarita Chand	Co-founder	Edu Pristine
Mr. Amol Chaphekar	MD	Strata Group
Mr. Sandeep Survayanshi	Founder & CEO	AideExpert Advisory
Mr. Yashodhan Joshi	Founder	Pixlent
Mr. Anup Tapadia	Founder & CEO	Touch Magix
Mr. Rohit Prasad	Co-founder & Director	SRV Media
Mr. Prashant Bhaskar	Founder & CEO	plugHR
Dr. Aman Sharma	Founder	Excon Healthcare Technologies
Mr. Arjun Panchal	Founder & CEO	Papazapata
Mr. Koustabh Rajepandhare	Co-Founder & CEO	Ressy
Mr. Sachin Deshpande	Founder & CEO	Innobytes
Mr. Sammer S Somal	Co-founder & CFO	Blue Ocean Technologies
Mr. Manish Harodia	Founder	Dream Wallets

Activities Conducted:

Innovation Club conducted various activities and events for the students of SIBM during the year 2017-18.

1. iConclave (January 2018) –

iConclave, the flagship event of Innovation Club, is an interactive foregathering of successful Entrepreneurs, Innovators and Students for an insightful deliberation pertaining to the latest Business and Innovation opportunities in India. iConclave also aims at providing one-on-one catalytic mentoring to students on their respective business ideas from the renowned guests. It was launched in Jan 2018 and very well received institute-wide. To ensure that the session didn't miss out on our larger objectives, we conducted a panel discussion with the guests, as an extension of the session and mediated a pre-deigned set of questions asked by students.

We aim to take forward the legacy of:

- Mr. Sharad Sagar, Founder and CEO, Dexterity Global, Forbes 30 Under 30
- Mr. Amol Chaphekar, MD, Strata Group, Top 10 Innovators in India – NDTV Profit
- Ms. Sarita Chand, Co-Founder & Director, EduPristine, India's Leader in Finance Training







AMOL CHAPHEKAR

Managing Director,
Strata Group
Top Ten Innovators of India



SHARAD SAGAR

Founder & CEO,
Dexterity Global
Forbes 30 Under 30



SARITA CHAND

Co-Founder & Director,
EduPristine
*India's leader in Finance
Training*

iCONCLAVE

SYNERGISM OF OUTLOOKS

JANUARY 16th 2018

10:00 AM

CONVENTION HALL

<http://blog.sibmpune.edu.in/iConclave/>

2. The PITCH 2018 (January 2018) –

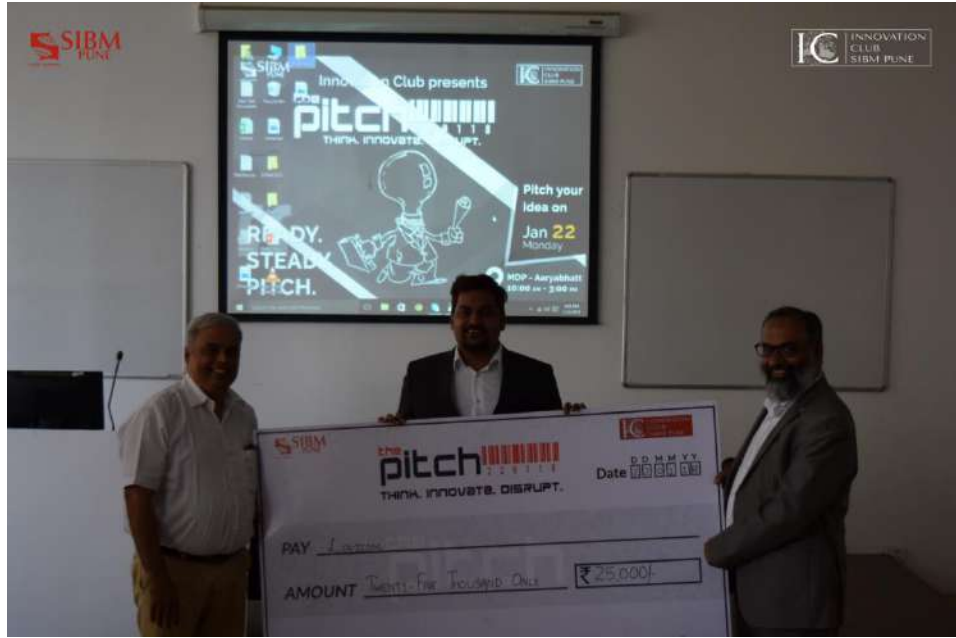
Innovation Club organized a start-up pitch event exclusively for the students of MBA - Innovation and Entrepreneurship of SIBM Pune. The aim was to fine-tune B-Plans for investors' pitches.

It acted as a platform for the students and helped them receive real-time assessments with respect to their business models, finance, technology and other aspects from the stand-point of market experts. Out of 13 finalists, top 5 start-ups were funded. A total of INR 1,70,000 was provided to the winners.

The event was judged by:

1. Sandeep Survayanshi, Co-Founder AideExpert Advisory
2. Yashodhan Joshi, Founder Pixlent







Innovation Club
presents

the pitch

2 2 0 1 1 8
THINK. INNOVATE. DISRUPT.

Do you have
the next **BIG**
Business Idea?

REGISTRATION

closes on
16th Jan



Pitch your
idea on
Jan 22
Monday



MDP - Aaryabhata
10:00 AM - 3:00 PM

TO WIN
IT ALL
YOU HAVE
TO RISK
IT ALL

₹ Cash Prize
1,70,000

1st 75,000
2nd 50,000
3rd 25,000

3. Atelier Industry Visits (December 2017) –

As an initiative to enable practical learning, Innovation Club organizes factory visits. A visit to Fab-Lab at Vigyan Ashram, Pune was organized in December 2017. Fab Lab Vigyan Ashram, Pabal, is a center for learning techniques and tools for product designing and prototyping. During the visit, students learned some scientific concepts like hydroponics, soil testing, agriculture, bio-gas, 3-D printing designs, and how such concepts are of generating business value.



Innovation Club
presents
Atelier
16h December, 2017

Vigyan Ashram Fab Lab Visit

Key Take Aways :

- Brainstorming
- Problem Identification
- Problem Definition & Ideation
- Innovative solutions to problems
- Basics of 3D Printer
- 3D Designing
- Prototyping using 3D Printer

Contact Us : Email: innovationclub@sibmpune.edu.in Call: 9619704421



Vigyan Ashram,
Pabal



VIGYAN ASHRAM
FABLAB



Design
Innovation
Center
Vigyan Ashram, Pabal



4. Global Entrepreneurship Summit- Shuruat 2017 (November 2017) –

As part of the ongoing efforts to support and promote the Global Entrepreneurship Summit (GES), Niti Aayog launched the Shuruat Bus: Enterprising India, Empowering India. The Shuruat Bus, an official ‘Road to GES’, initiative embarked on a journey across India to empower citizens to become creators of wealth and jobs and to make entrepreneurship a national movement.

On November 20, 2017, Shuruat Bus was at SIBM Pune campus at Lavale as they journeyed across India. It was a great opportunity for SIBM Pune MBA (I&E) budding Entrepreneurs to pitch their ideas. On basis of a 100-second elevator pitch, the winners got a chance to win a silver ticket to Global Entrepreneurship Summit 2017 along with mentoring, a chance to be featured on NDTV and a world-wide recognition of their product-based innovation. Innovation Club hosted the event and made sure it was carried out smoothly.





100-SECOND PITCH COMPETITION



REWARDS

- Silver Ticket to GES 2017
- Financial support from our incubation network
- Mentorship and recognition by NITI Aayog
- Global connectivity to scale up enterprise
- Feature on NDTV 24x7 & NDTV India

PITCH YOUR IDEA

INSIDE THE BUS

1 SHOT – 100 SECONDS

MEET A NEED

ENTERPRISE & INNOVATE



shuruaat.tgelf.org

#StartAb #DontMissTheBus

EMPOWERING INDIA

EMPOWERING INDIA

EMPOWERING INDIA

5. Maverick Guest Sessions –

Maverick, a guest sessions series, aims at equipping students with real-time business learning from entrepreneurs. We intend to organize successive sessions flanked by one-on-one AMA (Ask Me Anything) to give students a step-by-step guidance from the market experts with proper time for first-hand implementations and learning.

As of 2017, Innovation Club conducted two guest entrepreneur sessions, where we invited entrepreneurs from different domains to walk through their journey and talk about different pillars of entrepreneurship.

1. A guest session by Mr. Rohit Prasad, Co-founder and Director, SRV Media Pvt. Ltd. The topic of discussion was “Trends in Digital marketing”
2. A guest session by Mr. Anup Tapadia, Founder, TouchMagix Media. The topic of discussion was “Developing a Marketable Product/Service”

SIBM PUNE INNOVATION CLUB PRESENTS

ANUP TAPADIA
Founder, TouchMagix Media

Developing a Marketable Product/Service

MAVERICK
December 7th, 2017

The winner of the British Council Young Creative Entrepreneur Award for Interactive in 2010, Anup Tapadia pretty much sums up the Indian potential to innovate - A Microsoft-certified programmer at 14, start-up entrepreneur at 16, & a millionaire at 23. At present, he has founded ToughMagix Media & TechnoKarma Labs, both of which are working in the technology sector.

For more information visit: <https://www.linkedin.com/in/anuptapadia/>

SIBM PUNE INNOVATION CLUB PRESENTS

ROHIT PRASAD
Director, SRV Media

Upcoming trends in Digital Marketing

MAVERICK
November 18th, 2017

Rohit Prasad after completing his MBA in Information Technology Business Management (ITBM), he worked with TCS and Accenture for more than 6 years. He co-founded the company SRV Media Pvt Ltd in March 2015, a digital marketing company with clients like L&T, Cummins, HDFC Bank, IIFT to name a few.

For more information visit: www.linkedin.com/in/rohit-prasad-3079ab16/

“ Interactions that Broaden Perspective. ”

“ Interactions that Broaden Perspective. ”



6. Genesis Mentoring Sessions (November 2017- Present) –

Innovation Club intends to foster networking as a part of 360-degree approach towards learning. We helped the students of I&E batch to connect with entrepreneurs from their domain. Also, we facilitated an interactive session as well as mentoring session where entrepreneurs help the students to clear their doubts and add value to their businesses.

Innovation Club conducted various mentoring sessions for the students of I&E where we connected students with entrepreneurs from their respected domains.

In its first year, we covered 50% students under the Genesis initiative.

The poster features a red background with a collage of student photos. At the top left is the SIBM PUNE logo, and at the top right is the IC INNOVATION CLUB SIBM PUNE logo. The word 'GENESIS' is written in large white letters with a circular arrow around it. Below this, a dotted line separates the text from the main message. The text reads: 'It's okay if... you don't know EXACTLY WHAT YOU WANT TO DO.' followed by 'You can find out... WHAT'S RIGHT FOR YOU by getting practical EXPERIENCE.' with a large arrow pointing left. Below that, it says 'There is no... SUBSTITUTE for HARD WORK.' with a lightbulb icon. At the bottom, it reads 'MENTORING PROGRAM FOR I&E STUDENTS'. The footer contains logos for DG, Touch & Magik, HUREO, HARIVARA, ELT INDIA, स्वच्छ car, and ORIGIN.



7. Alumni Interaction (November 2017) –

Innovation Club conducted an Alumni interaction session where we invited our esteemed alumnus and the Founder of Homye, Mr. Neil Dutta to interact with the students of the batch and share his experiences and learning in MBA and post MBA.



8. Association with SCEI –

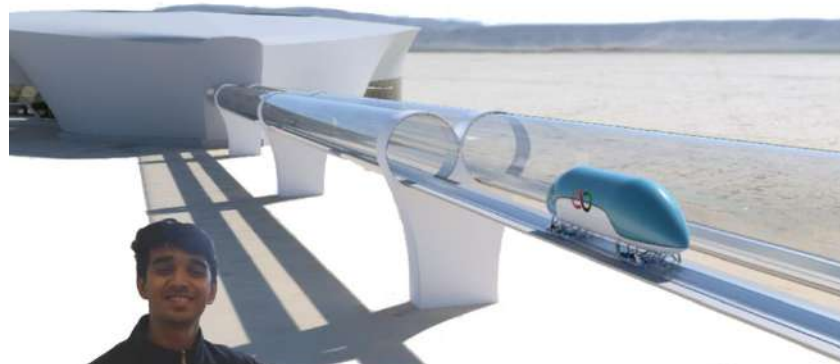
Innovation Club in association with SIDU and SCEI facilitated an interactive session by Mr. Hussain Harianawala, a third-year student at SSE. He was part of the team led by BITS Pilani students, that participated in the annual Hyperloop competition at Space X in the US late last year. This interaction was a real time motivation for the students.

They built Hyperloop pod worth INR 1 Crore. The team was among the top 20 selected to present their work at the Global Entrepreneurship Summit where Hussain presented the pod to Mr. Narendra Modi, Ms. Ivanka Trump, Mr. Amitabh Kant and others.



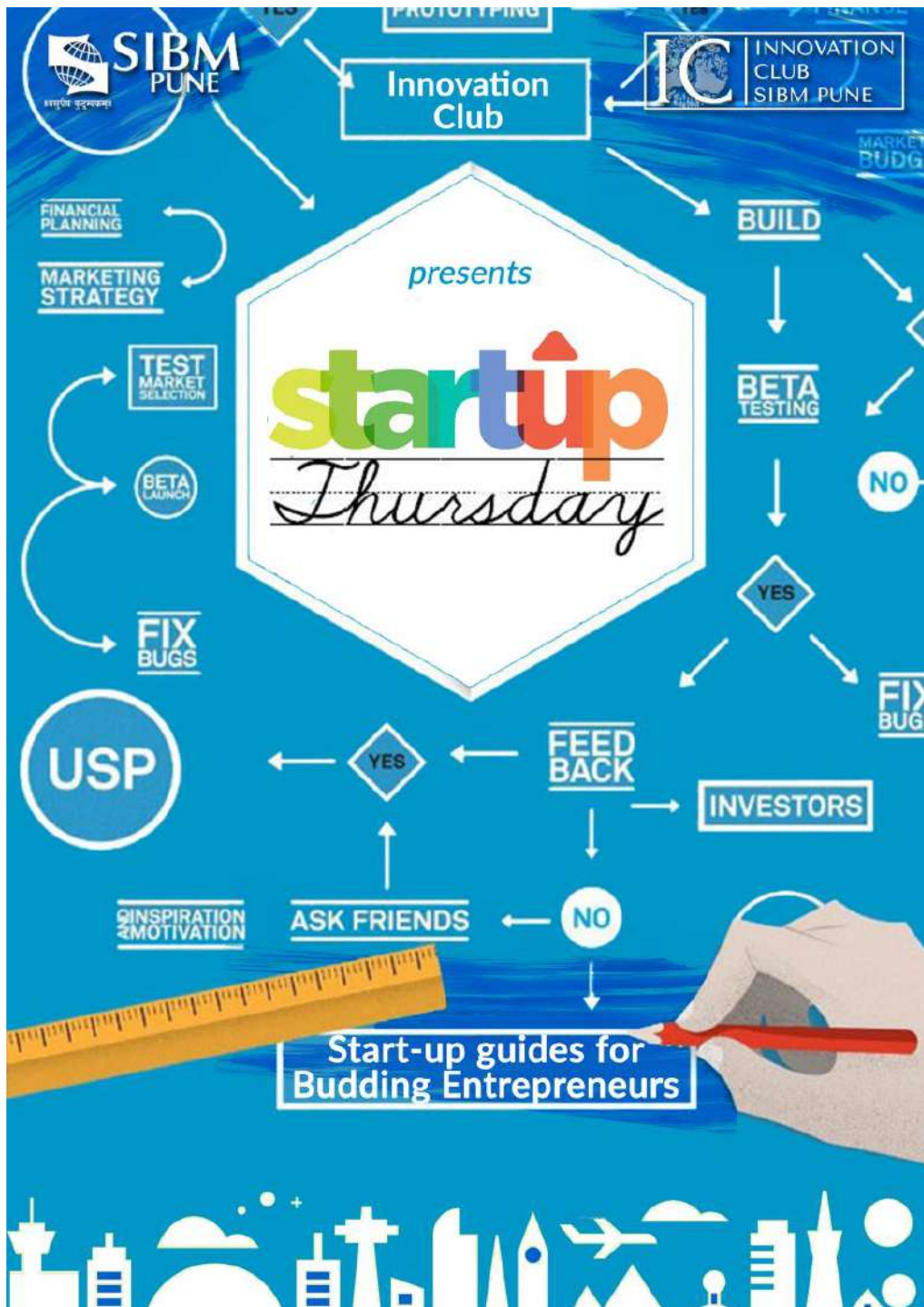
Innovation Club in association with SCEI & SIU
presents

INTRODUCTION TO THE ORCAPOD India's first hyperloop functional pod prototype



9. Start-up Thursday (October 2017 – March 2018) –

Innovation Club came up with a new initiative where every Thursday; educational material and resources of entrepreneurship was shared with the whole batch of SIBM to make them aware of latest developments in the start-up Ecosystem and to provide resources that they can use for their own venture.



10. iKen Workshop (September 2017) –

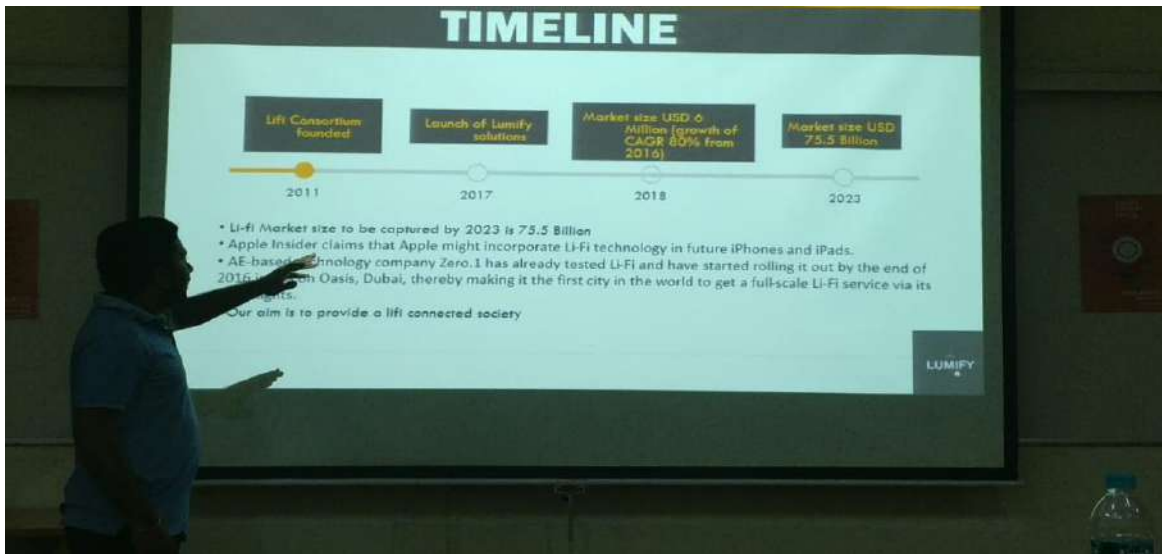
Innovation Club conducted a 10-week long workshop that uses the principles of Effectuation to help early stage entrepreneurs identify opportunities and launch their start-ups. iKen is an action-based program meant for pre-entrepreneurs to explore their ideas in a peer-to-peer learning setting.

This workshop was conducted by Mr. Darshan Doshi, Former Head (Programs) GenNext (a start-up accelerator backed by Reliance), in association with iKen Start-ups, a Bangalore based start-up consultancy firm.



11. Idea Room 2.0 (July 2017) –

Innovation Club conducted Idea Room 2.0 which was a business pitch simulation, where students had to pitch their ideas before a panel which comprised of senior students who have won several B-plan competitions. The panel helped students to develop their pitches and also gave valuable feedback on their ideas.



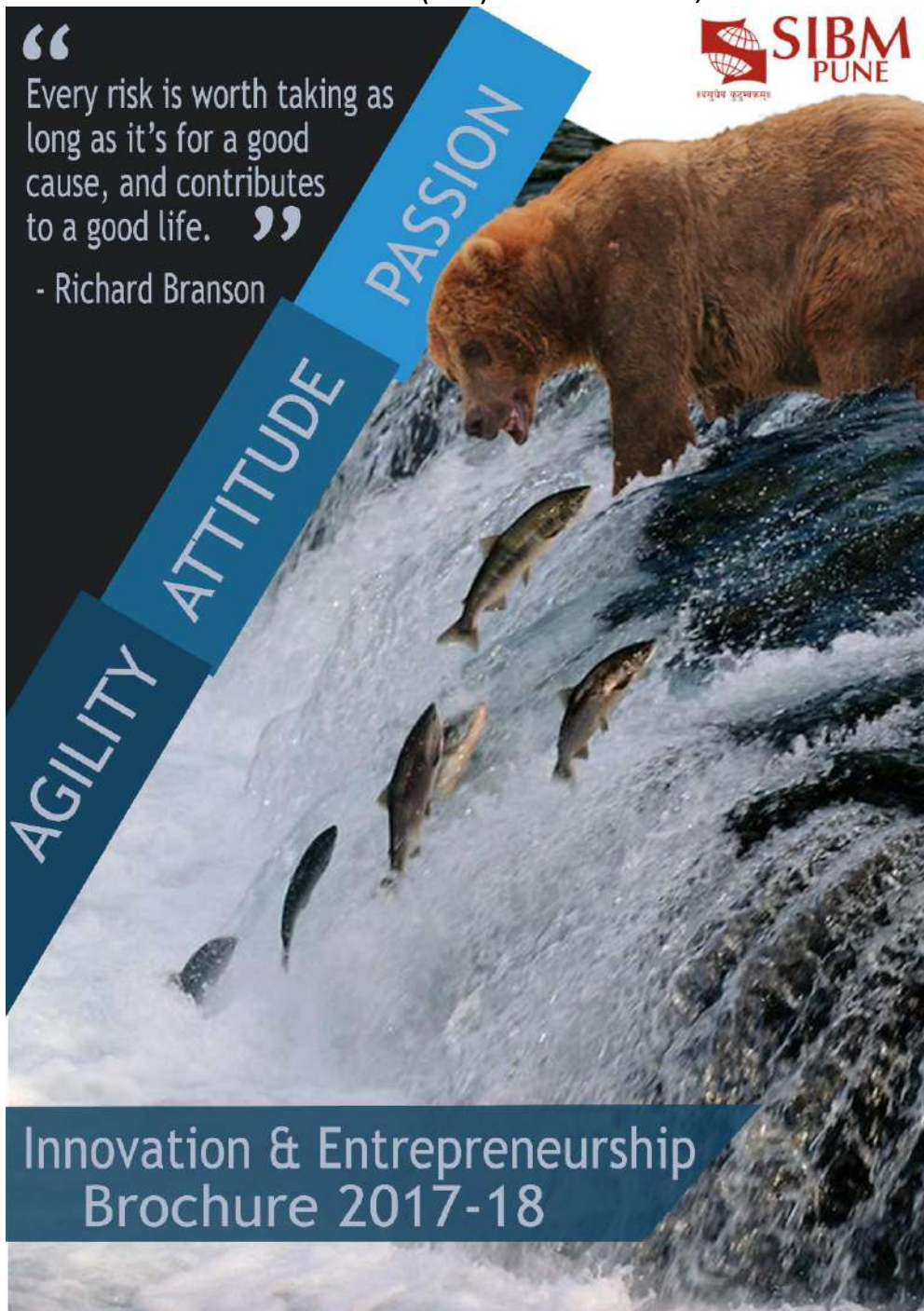
12. Let's Build (August 2017) –

Innovation Club conducted Let's Build, an application-based workshop on Business Model Formulation and Business Plan Development in collaboration with Social, Entrepreneurship and Consulting Cell (SECC) during Entrepreneurship Summit (E-Summit) 2017. It helped students in building their business plans through various tools and were guided by a team that brings in flavors from both the industry and the academia. We invited the Founder of Papa Zapata, Mr. Arjun Panchal and I&E Faculty in-charge, Prof. Yogesh Brahmkar to conduct the workshop.



13. Innovation & Entrepreneurship 2017-2018 Brochure–

Innovation Club to foster industry relations and showcase MBA (I&E) created a batch brochure which contains details of the course, details of mentors associated as well as emerging start-ups from the batch. This brochure is presented as a token of gratitude to every guest that Innovation Club or SIBM hosts to interact with I&E batch. The brochure represents and showcases the MBA (I&E) batch of SIBM, Pune.



Innovation Club Team 2017-18

- Ankita Singh
- Divya Khater
- Gaurav Gyanchandani
- Jaskanwar Singh
- Rajan Agarwal
- Raman CV
- Sachin Kanojia
- Sanjana Pai
- Shardul Sawant
- Shubhashree Panda
- Simarjeet Arora
- Yash Purohit

“Twenty years from now you will be more disappointed by the things that you didn't do than by the ones you did do, so ... *EXPLORE, DREAM, DISCOVER.*”

- Mark Twain

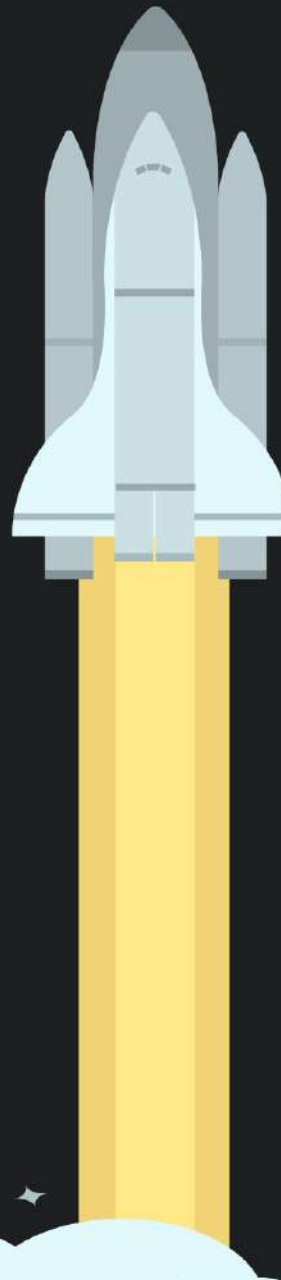


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Closing Note

Throughout the endeavor, Innovation Club was driven by the culture of entrepreneurship and focused on the benefit and growth of Innovation and Entrepreneurship students at SIBM Pune. Innovation Club since its inception, has not only conducted events specific to Innovation and Entrepreneurship batch, but has also expanded Pan-SIU. It will continue its efforts in the same direction for years to come, taking the batch to greater heights.

We would like to thank Dr. R. Raman – Director, SIBM Pune, Dr. V.V. Ravi Kumar – Dy. Director, SIBM Pune, Mr. Yogesh Brahmkar –Faculty in Charge, Mr. Anand Singh – Head of Administration at SIBM Pune, Mr. Santosh Pise – Coordinator Academics & Examinations MBA I&E and the entire faculty and staff of SIBM Pune for their support and trust towards the Innovation Club team.

We would also like to thank all the student bodies of SIBM Pune for their support towards our team. We express our deepest gratitude to every individual who contributed in our mission of helping the students of SIBM Pune.

"You don't learn to walk by following rules. You learn by doing and falling over."

- Richard Branson, founder of Virgin Group