

ANNUAL REPORT

Academic Year 2021-22

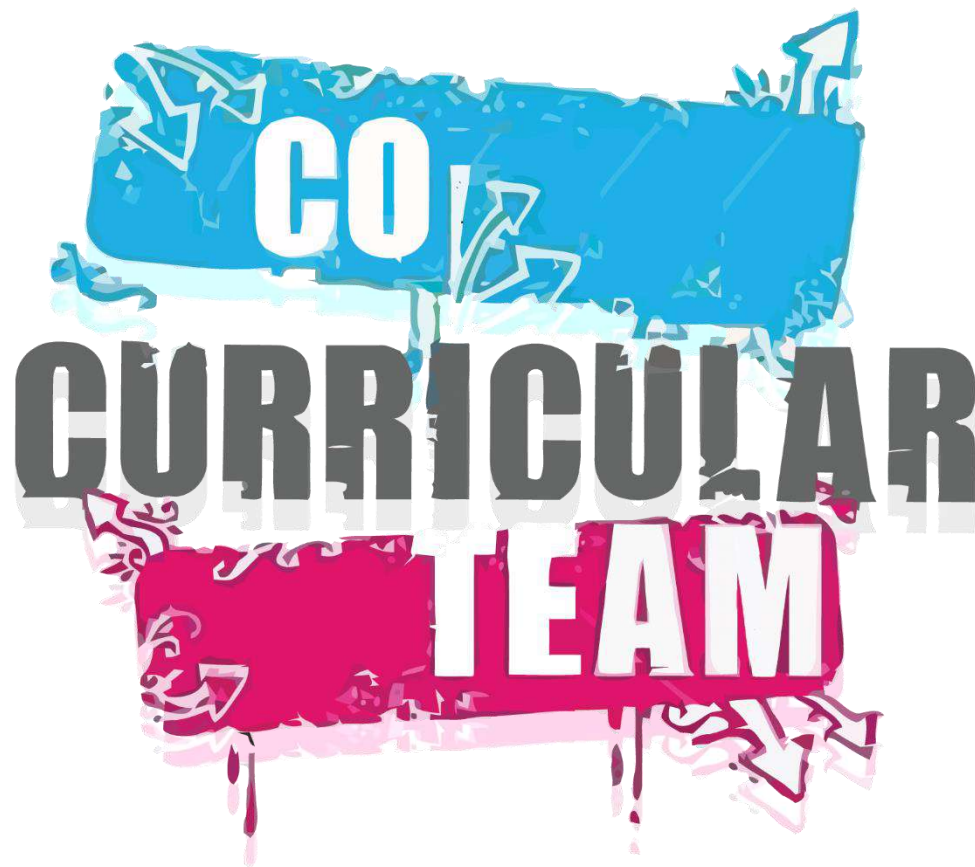


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ABOUT THE CO-CURRICULAR TEAM

1. MISSION

To enhance the brand image of SIBM - Pune while maintaining a balance between the academic rigor and co-curricular activities on campus.

We aim to achieve this Mission by bifurcating all our events/initiatives based on two objectives:

Objective I:

SIBM Pune Brand Propagation & Value addition to the Students of SIBM: Medium: Transcend 2022:

1. Reinforce and promote the brand identity of SIBM Pune in Top B-schools across the country as well as Undergraduate Colleges (hub of prospective SIBM aspirants)
2. Increase Corporate engagement through our Flagship Events, Sponsorship Tie-ups & guest addressal during Event Inaugurations
3. Propagate SIBM Pune brand image among the Corporates
4. Provide the students of SIBM Pune with a platform wherein they can display their business acumen through a plethora of Flagship & Management Events
5. Help the student community of SIBM to enhance their organizational & managerial skills by conducting Management & Cultural Events, further inculcating a sense of responsibility in them

Objective II:

Maintain a balance between academic rigour and extra-curricular activities. The medium for the same being Colosseum & other events spread throughout the academic year.

- Conduct fun activities at regular intervals in order to balance the academic curriculum pressure with extra-curricular initiatives.
- To provide the right blend of fun and management events to student community at SIBM
- Facilitate interaction between MBA 1 & 2, and also with other Hilltop colleges Strengthen the intra-batch student networking
- Provide students with a platform to display their extra-curricular talents and enhance their social & communication skills.

2. ABOUT THE TEAM

Being one of the parent teams to serve the college since its inception, the Co-Curricular Team is amongst the benchmarked council teams of SIBM Pune. We as a team strive to bring in a blend of fun and management ethos in the form of events and meets.

Our objective is to assist students to achieve holistic growth and we endeavour to add more value to a student's life and give them an opportunity to express themselves. The Team believes in celebrating every occasion.

Our flagship event, TRANSCEND, is one of the most respected and sought-after B- school festivals in the country. It has students coming together to concoct a heady cocktail of the most innovative games, case study competitions and the hottest cultural events in this part of the country.

Our aim is to challenge you to your limits and create a demanding environment in which you as a participant or organizer can exercise and indulge in your creative and competitive urges to the maximum. That is why we do not just indulge in rhetoric but back ourselves by inimitable actions, WE DO!

3. SIBM PUNE BRAND PROPAGATION

- Other top B-schools, especially the IIMs
- Undergraduate Colleges (prospective students of SIBM)
- Corporates
- Medium: Transcend 2022

4. VALUE ADDITION

1. Inculcate a sense of responsibility
2. Independently let them organize various management and cultural events
3. Enhance their knowledge, skills and talent
4. Develop competitive attitude in students
5. Maintain academic progress on the campus
6. Revenue generation for the college through co-curricular events

7. THE TEAM

Senior Team	Junior Team	Interim Team
Brijesh Sehgal	Brijesh Sehgal	Amish Tripathi
Chyoetten Gyamtso	Chyoetten Gyamtso	Brijesh Sehgal
Mahima Liza Varghese	Mahima Liza Varghese	Chyoetten Gyamtso
Nikhil Jagadish	Nikhil Jagadish	Nikhil Jagadish
Parth Shah	Parth Shah	Shreya Dayal
Pukhraj Singh	Pukhraj Singh	Shreyas Nair
Vishnuvardhan K	Vishnuvardhan K	Vishnuvardhan K



ACADEMIC CALENDAR FOR THE YEAR 2021-22

1. B-SCHOOL AND CORPORATE COMPETITIONS

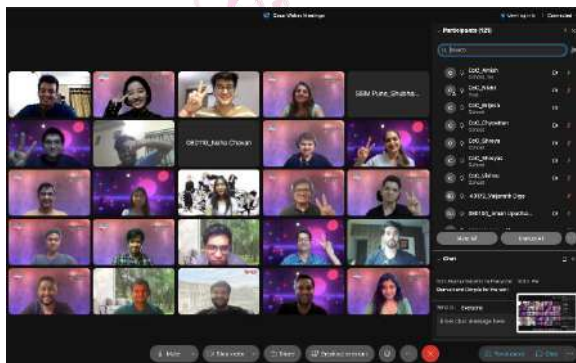
Co-Curricular Team was the single point of contact for disseminating information regarding competitions coming up in the Business Schools Arena to the students.

a. COLOSSEUM 2021 (30TH AND 31ST AUGUST 2021)

Continuing with the tradition, the 2021 edition of the inter-batch event Colosseum was more intense than ever. The theme ‘King’s Gambit’ rallied MBA 1 and MBA 2 to fight for supremacy. The event, spread over two days, witnessed a plethora of energetic audiences who experienced indelible moments during the continuance. The event hosted a series of competitions in the two days that saw a huge engagement from both the MBA batches.

Day 1 of Colosseum held competitions like “Endgame” - Travel Plan, “Rook N Roll”- Singing, and “The Drunk King” - Elevator Pitch and gave an opportunity to budding professionals to bring their skills to the fore. Day 2 hosted Cultural competitions like - “Rolling Pawns” - Dance, “Monarch’s Closet”- Fashion Show, and a management event called “Pawn Shop”- Mad-Ad. The cultural event amassed enthusiastic participation from students.

The attendees on the online event link savoured every moment and had a memorable evening. Colosseum 2021 ended on a successful note with MBA 1 claiming the coveted trophy.



b. BONFIRE NIGHT 2021 (22ND DECEMBER 2021)

Bonfire Night 2021, a pre-buzz event for Transcend 2022 was organized on 22nd December 2021 at the Amphitheatre, SIBM Pune. The event saw the participation of over 500 students across colleges on the hill-top campuses. There was an open mic and karaoke that witnessed enthusiastic participation from all the students present. The event concluded with the



release of the teaser video for Transcend 2022 which set a tone of immense excitement for the annual fest among the students.



c. TRANSCEND 2022 - LAUNCH (2ND FEBRUARY 2022)

Transcend Launch is an event that is celebrated every year to mark the beginning of Transcend. The purpose of the event is to announce the theme as well as the dates for Transcend and to create awareness about what's in store for the Symbiosis family. This year the theme for Transcend 2022 was Euphoria, evoking a state of intense excitement and passion.

The official launch of Transcend 2022 began with an exuberant start in February 2022, with a stand-up comedy performance by Sahil Shah. The talented stand-up comic gifted with great stage presence rose to fame as one of the founding members of the prestigious East India Comedy troupe. The crowd was enthralled by his set and on-stage antics, especially his delivery style of punchlines and audience engagement.





d. TRANSCEND 2022 (14TH-16TH MARCH 2022)

This year's Transcend was weaved around the theme of 'Euphoria', evoking a state of intense excitement and passion for the people behind the scenes, the artists and celebrities who steal our hearts, and the enthusiastic participants who keep coming back each year for more.

Transcend 2022 conducted 9 top-notch national level management events as well as 5 cultural competitions which tested the mettle of students in a holistic approach. Transcend also hosted its Flagship event, Last Man Standing which has the highest prize money offered across any B-school competition, worth INR 1.5 lacs. This year's fest witnessed a star-studded 3-day extravaganza with stand-up comedy artists such as Kumar Varun and Sumit Saurav, the music maestros Last Minute India, DJ Joel, DJ Avek, Sabali the Band, RedBull Juggernaut DJ Night, followed by a sizzling performance by the talented Ash King, the pioneer behind some of Bollywood's biggest hits, known for his melodic tunes and soulful voice.



TRANSCEND DAY 1

The first day started off with the flagship event Last Man Standing, testing the mettle of the participants in the early hours. The Inauguration of Transcend 2022 was presided by names like Ankit “V3nom” Panth, the retired Indian professional Counter-Strike: Global Offensive player, and a stand-up comedy performance by Kumar Varun. The presence of students from colleges all over the nation as well as our esteemed faculty and staff made the Inauguration a successful and grand event. The Inauguration was followed by the music launch held by SaReGaMa in the presence of Bibriti Chatterjee.

During the day, management events, namely MarketShastra, The Ultimate CEO and Inside Edge were also held along with Soulace, the solo singing event.

The artist night for day 1 saw performances by Last Minute India, DJ Joel and DJ Avek.





TRANSCEND DAY 2

The second day commenced with the flagship event Strategia testing the participants' flair for consulting and the management event cHRySalis with students exhibiting their business acumen. This was followed by Atomic Jazz (Battle of Bands) wherein Bands from across various colleges participated and rocked the audience to their beats.

An exhilarating and breath-taking Bike Stunt Show was also organized by Team Transcend in collaboration with RedBull. It was an hour-long spectacle with the audience being thoroughly entertained.

The artist night opened with an electrifying performance by Sabali the band which left the audience awestruck. The second day of Transcend concluded with a power-packed performance by the RedBull Juggernaut DJ Night which left the audience wanting more.



TRANSCEND DAY 3

The final day saw the Grand Finale of “Last Man Standing”, the flagship event of Transcend, which was won by Rajas Shahade from IIM Bangalore after making his way through 72 hours of strenuous and mentally excruciating tasks. Management events such as B-Plan and Opscon were also conducted on Day 3. This was followed by “Dance-Ma-Tazz”, a group dance event, wherein teams from various colleges put their best foot forward and set the stage on fire.

The final night featured Sumit Saurav, one of India's most beloved comedians in the comedy segment titled The Punchline 2.0. His jokes were relatable and hilarious and tickled everyone's funny bone.

To end the event on a grander scale, SIBM Pune and TRANSCEND were privileged to host one of India's most talented singers, Ash King, the pioneer behind some of Bollywood's biggest hits, known for his melodic tunes and soulful voice.

The three days of Transcend experienced perpetual energy and zest while management events engaged the students to put their best foot forward intellectually. With Transcend 2022, SIBM Pune welcomed young minds to be a part of the extravaganza, stirring their creative geniuses while interacting with the bests in the country, showcasing their acumen and honing it all the same.



CELEBRITIES GALORE AT TRANSCEND 2022

Day 1 (14th MARCH 2022)

- Kumar Varun, Stand-up Comic
- Last Minute India, Band
- DJ Avek
- DJ Joel

Day 2 (15th MARCH 2022)

- RedBull Bike Stunt Show
- Sabali, Band
- RedBull Juggernaut, DJ Night

Day 3 (16th MARCH 2022)

- Sumit Saurav, Stand-up Comic
- Ash King, Headliner



SPONSORS FOR TRANSCEND 2022

<i>Title Sponsor</i>	magicpin
<i>Brought to you by</i>	Too Shy To Ask
Official Beverage Partner	Coca Cola
Official Restaurant Partner	Taco Bell
Official Breakfast Partner	Nestle
Official Music Partner	SaReGaMa
Official Iced Tea Partner	Brew House
Official Hygiene Partner	PeeSafe
Official Wearables Partner	Pebble
Official Refreshments Partner	Coolberg
Official Youth Partner	Youth Incorporated
Official Artist Partner	Kreative Keeda
Official Wellness Partner	Frescia
Official Biking Partner	Cosbike
Official Food Partner	Dillify
Official Food Partner	Oven Story
Official Food Partner	Bhookasaur
Official Food Partner	Pune Rolls
Associate Partner	Revolt
Associate Partner	Safexpress
Associate Partner	Smart Champs

CO CURRICULAR TEAM

TRANSCEND | 2022
EUPHORIA

TITLE SPONSOR
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BROUGHT TO YOU BY
TOO shy TO ask

OFFICIAL BEVERAGE PARTNER
Coca-Cola

OFFICIAL RESTAURANT PARTNER
TACO BELL

OFFICIAL BREAKFAST PARTNER
Nestlé Breakfast Cereals

OFFICIAL MUSIC PARTNER
sa re ga ma

OFFICIAL ICE TEA PARTNER
Brew House

OFFICIAL HYGIENE PARTNER
PEE SAFE

ASSOCIATE PARTNER
REVOLT

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oolberg

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youth incorporated

OFFICIAL ARTIST PARTNER
K REATIVE KEEDA

OFFICIAL WELLNESS PARTNER
Fraxia

ASSOCIATE PARTNER
Smart Champs

OFFICIAL BIKING PARTNER
Wings

OFFICIAL FOOD PARTNERS
Fivviiy, Dyan Story PIZZA, SIBMAKASHI



TRANSCEND 2022 PARTICIPATION

Number Participation: 4500+

Number of Teams: 2500+

Number of Participating Colleges: 200+

Prizes worth: 5.5 Lakhs

MAJOR PARTICIPATING COLLEGES

<i>IIM Ahmedabad</i>	<i>IIM Bangalore</i>
<i>IIM Calcutta</i>	<i>IIM Kozhikode</i>
<i>IIM Lucknow</i>	<i>IIM Indore</i>
<i>IIM Ranchi</i>	<i>IIM Raipur</i>
<i>IIM Shillong</i>	<i>XLRI Jamshedpur</i>
<i>S. P. Jain Institute of Management and Research</i>	<i>MDI Gurgaon</i>
<i>IIFT Delhi</i>	<i>IIFT Calcutta</i>
<i>JBIMS, Mumbai</i>	<i>NITIE Mumbai</i>
<i>Tata Institute of Social Sciences, Mumbai</i>	<i>SCMHRD Pune</i>
<i>SJMSOM, IIT Bombay</i>	<i>TAPMI Manipal</i>
<i>NMIMS Mumbai</i>	<i>IMI Delhi</i>
<i>Goa Institute of Management</i>	<i>MICA Ahmedabad</i>
<i>Vinod Gupta School of Management, IIT Kharagpur</i>	<i>K.J. Somaiya Institute of Management Studies and Research</i>
<i>UBS Mumbai</i>	<i>SIBM Hyderabad</i>