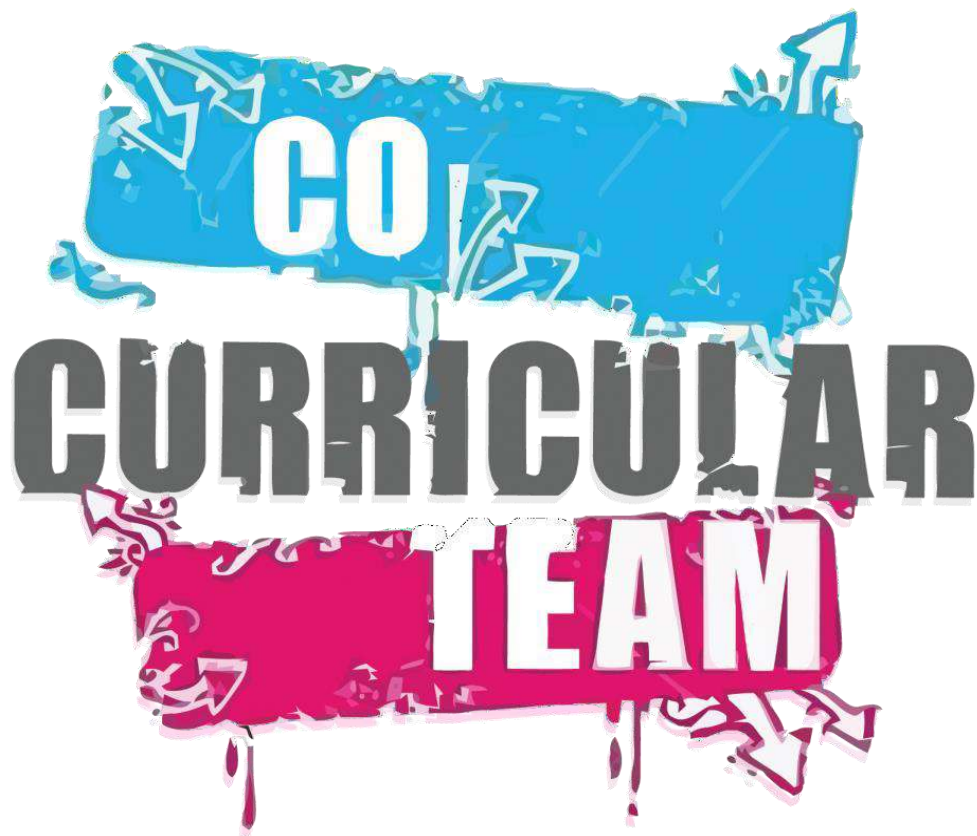


# ANNUAL REPORT

Academic Year 2019-2020



॥वसुधैव कुटुम्बकम्॥

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## ABOUT CO-CURRICULAR TEAM

### 1. MISSION

To enhance the brand image of SIBM - Pune while maintaining a balance between the academic rigor and co - curricular activities on campus.

### 2. ABOUT THE TEAM

Being one of the parent teams to serve the college since its inception, the Co-Curricular Team is amongst the benchmarked council teams of SIBM Pune. We as a team strive to bring in a blend of fun and management ethos in the form of events and meets.

Our objective is to assist students to achieve holistic growth and we endeavor to add more value to a student's life and give them an opportunity to express themselves. The Team believes in celebrating every occasion.

Our flagship event, TRANSCEND, is one of the most respected and sought-after B- school festivals in the country. It has students coming together to concoct a heady cocktail of the most innovative games, case study competitions and the hottest cultural events in this part of the country.

Our aim is to challenge you to your limits and create a demanding environment in which you as a participant or organizer can exercise and indulge in your creative and competitive urges to the maximum. That is why we do not just indulge in rhetoric but back ourselves by inimitable actions, WE DO!

### 3. SIBM PUNE-BRAND PROPAGATION

- Other top B-schools, especially the IIMs
- Undergraduate Colleges (prospective students of SIBM)
- Corporates
- Medium: Transcend 2020

### 4. VALUE ADDITION TO SIBM PUNE STUDENTS

1. Inculcate a sense of responsibility
2. Independently let them organize various management and cultural events
3. Enhance their knowledge, skills and talent
4. Develop competitive attitude in students
5. Maintain academic progress on the campus
6. Revenue generation for the college through co-curricular events

## 5. THE TEAM

SENIOR TEAM		JUNIOR TEAM		INTERIM TEAM
1. Aditi Garsa		1. Anshumaan Pratap Singh		1. Anshumaan Pratap Singh
2. Ameya Prabhudesai		2. Archit Sinha		2. Anjali Sharma
3. Krutarth Amin		3. Ayush Bhargava		3. Ajay Jadhav
4. Neel Chokshi		4. Gargi Baweja		4. Ayush Bhargava
5. Rigzin Deldan		5. Kartik Jajoo		5. Gargi Baweja
		6. Latika Agarwal		6. Kartik Jajoo
		7. Rahul Mukherjee		7. Latika Agarwal
		8. Surbhi Jain		8. Rahul Mukherjee
				9. Surbhi Jain





## ACADEMIC CALENDER FOR THE YEAR 2019-20

### 6. B-SCHOOL AND CORPORATECOMPETITIONS

Co-Curricular Team was the single point of contact for disseminating information regarding competitions coming up in the Business Schools Arena to the students.

#### 1. AARAMBH (22<sup>nd</sup> August 2019)

Aarambh is an annual intra-SIU cultural event that sees participation of almost 200 students across various colleges under SIU. This year, nine institutes came together to be a part of the mega event.

The theme for the event was **'Yin & Yang'**. All the teams presented their own interpretations of the theme. SIBM's performance portrayed how contrary forces complement each other.

The performance was a very effective amalgamation of music, dance and drama and left the audience spellbound. SIBM received immense appreciation in the form of loud cheer and applause.



#### 2. COLOSSEUM 2019 (19<sup>th</sup> & 21<sup>st</sup> JULY 2019)

Continuing with the tradition, the 2019 edition of inter-batch event Colosseum was more intense than ever. The theme **'Kurukshetra- Battle of Batches'** rallied MBA 1 and MBA 2 to fight for supremacy. The event, spread over two days, witnessed a plethora of energetic audience who experienced indelible moments during the continuance.

The event hosted a series of competitions in the two days that saw a huge engagement from both the MBA batches. The Pre-event "Open Mic" garnered a lot of participation.

Day 1 of Colosseum held competitions like “Ask the Chitragupt” - Management Quiz, “Chakravayuh”- Case Study and “Tark-Vitark” - Extempore and gave an opportunity to budding professionals to bring their skills to the fore. Day 2 hosted Cultural competitions like - “Raasleela” - Dance, “Soor-ma”- Music and “Kalakriti”- Fashion Show. The cultural event amassed enthusiastic participation from students.

The venue was jam-packed with attendees, who savored every moment and had a memorable evening. Colosseum 2019 ended on a successful note with MBA 1 claiming the coveted trophy.



### 3. GARBA NIGHT 2019 (7<sup>th</sup> October, 2019)

As an auspicious beginning to the festival of Navratri, The Co-Curricular Team of SIBM Pune collaborated with the Co-Curricular Teams of other SIU sister institutes at the Lavale Hilltop Campus to organize ‘Garba Night’ on October 7<sup>th</sup>. The event that was organized within the campus premises began at 8 pm and witnessed enthusiastic participation from over 400 students from the various institutes.





#### 4. TRANSCEND 2020 – LAUNCH (25<sup>th</sup> NOVEMBER 2019)

Transcend launch is an event which is celebrated every year to mark the beginning of Transcend. The purpose of the event is to announce the theme as well as the dates for Transcend and to create awareness about what's in store for the Symbiosis family.

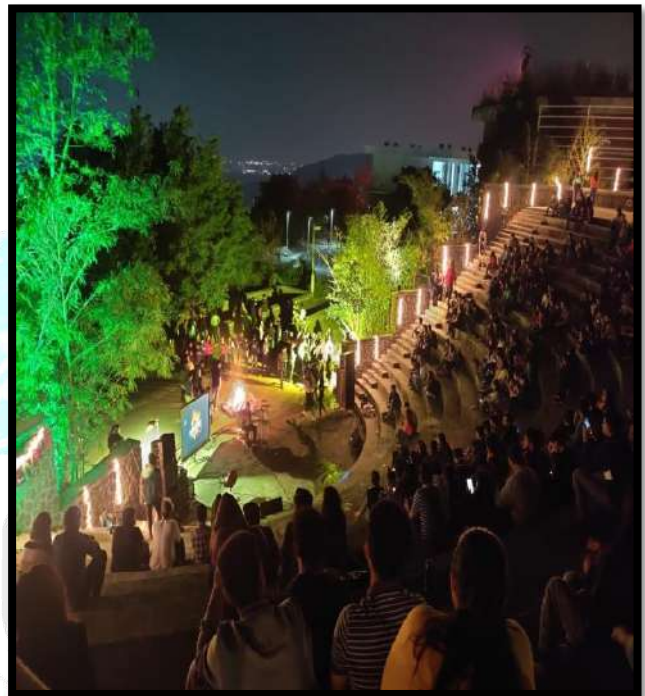
This year the theme for Transcend 2020 was **Magnum Opus**. Hence, to resonate with the theme, the Co-Curricular team organized an exhilarating and breath-taking stunt show in collaboration with **Team iStunt**. It was an hour-long spectacle with people from the Symbiosis family being thoroughly entertained.



## 5. TRANSCEND BUZZ EVENTS

- **BONFIRE NIGHT 2019 (16<sup>th</sup> December 2019)**

Bonfire Night 2019, the first buzz event of Transcend 2020 was organized on 16th December 2019 at the Amphitheatre, SIBM Pune. The event saw participation of over 300 students across colleges on the hill-top and hill-base campuses. There was an open mic and karaoke that witnessed enthusiastic participation from all the students present. The Best Performer of the Night award was also given out to the best open mic performer. The event concluded with all the students grooving to the beats of Punjabi music.



- **MOVIE NIGHT 2020 (16<sup>th</sup> JANUARY 2020)**

The second buzz event of Transcend 2020 was Movie Night. Students from Symbiosis family had a wonderful experience at the screening of “Yeh Jawaani Hai Deewani”.





- **SUPREE VAN SHOW 2020 (20<sup>th</sup> - 22<sup>nd</sup> January 2020)**

Team Transcend organized a road show prior to the annual fest, Transcend to advertise the event at various colleges and malls of Pune city.



## 6. TRANSCEND 2020 (23<sup>rd</sup> – 25<sup>th</sup> JANUARY 2020)

With a legacy of over 30 years, Transcend is one of the most sought after B-school events across the country. It witnesses a footfall of over 12,000 people and zealous participation in the various management and cultural competitions organized across three days.

The theme for this year was **Magnum Opus**. As comedy in India is up-and-coming, Transcend 2020 saw an addition of a new segment **“The Punchline 1.0”** that was dedicated just for comedians. Its first edition saw the likes of Anubhav Singh Bassi, Kumar Varun and Nishant Suri. Transcend 2020 associated with business stalwarts such as IKEA, Canara Bank, Marsh & McLennan Companies, Budweiser NA, Mother Dairy, Bank of India, JioSaavn, Coca-Cola, Max Fashion, HDFC Credila, Radio City, Grapevine, Youth Incorporated, etc.

Transcend was inaugurated with the presence of our chief guest – **Ms. Anisha Agarwal** – An alumna of SIBM Pune – **Currently the Country Media Lead at IKEA India**. This was followed by a riotous stand-up act by **Mr. Anubhav Singh Bassi**. The evening saw several cultural competitions unwind in the SIU Auditorium and on the main stage like **“Acoustica”** & **“Spotlight”**. The launch of **“Last Man Standing”** – one of the two flagship events of TRANSCEND also started off on Day 1. A performance by **The Yellow Diary** culminated the first night.



Day 2 witnessed events like “Nukkad Natak”, “Battle of Bands” & “Gamers of Transcend”. A workshop on “**Design Thinking for Innovation**” was also conducted by Mr. Deepayan Sensharma (Director – HR at Marsh and McLennan Companies) and Mrs. Brahmjyot Dhillon (Head - Knowledge Services and Innovation at Jardine Lloyd Thompson Limited). The night was concluded with a performance that tickled everyone’s funny bone, by **Mr. Nishant Suri** – Winner of Comicstaan – Season 1. It was followed by a power packed performance by **DJ Zaeden**.







The final day saw the conclusion of “Last Man Standing”. “Swing ‘N’ Sync” – A group dance event and “60 Seconds to Fame” were also conducted on Day 3. The final night featured one of India’s most beloved comedians – **Kumar Varun** whose jokes were relatable and hilarious. To end the event on a grander scale, SIBM Pune and TRANSCEND were privileged to host one of India’s most famous singers, **Benny Dayal**.





The three days of Transcend experienced perpetual energy and zest while management events like Mindz, Marketshastra, For the Greater Good, cHRySalis, Opstrat, Inside Edge, B-Plan, and Ultimate CEO Challenge engaged the students to put their best foot forward intellectually. The flagship event Last Man Standing was won by Vash Gosalia from NMIMS Mumbai after making his way through 72 hours of strenuous and mentally excruciating tasks.



With Transcend 2020, SIBM Pune welcomed young minds to be a part of the extravaganza, stirring their creative geniuses while interacting with the bests in the country, showcasing their acumen and honing it all the same.



**CELEBRITIES GALORE AT TRANSCEND 2020**

**Day 1 (23<sup>rd</sup> January)**

- Anubhav Singh Bassi, Standup Comedian
- The Yellow Dairy, The Band

**Day 2 (24<sup>th</sup> January)**

- Nishant Suri, Standup Comedian
- Lost Stories, Sunburn Campus

**Day 3 (25<sup>th</sup> January)**

- Kumar Varun, Standup Comedian
- BENNY DAYAL

**VENUE: SIBM PUNE SIU, LAVALE**

**TRANSCEND | 2020 MAGNUM OPUS**

**DAY 1 23 JAN**

**ANUBHAV BASSI**  
1 PM  
SIU AUDITORIUM

**THE YELLOW DIARY**  
7:30 PM  
NEW CONVOCATION GROUND

**DAY 2 24 JAN**

**NISHANT SURI**  
7:30 PM  
NEW CONVOCATION GROUND

**KUMAR VARUN**  
1 PM  
SIU AUDITORIUM

**DAY 3 25 JAN**

**BENNY DAYAL**  
7:30 PM  
NEW CONVOCATION GROUND

FLASH THE JIO SAAVN APP AT THE GATES FOR FREE ENTRY (FOR BENNY ONLY)

FOR FREE ENTRY, REGISTER VIA IAMIN APP

SAKAL TIMES | SUNWAY | SPENTHILLS | HDPC | CREDILA | youth | WESTEND | max | IN | ROLLS SKING | AUFSIDE | BLAUGHTON'S | RAINA | CREATIVE FEED | 49168870 68033 | 49197439 77640

## SPONSORSHIP FOR TRANSCEND 2020

<b>SPONSOR LIST 2020</b>	
<i>Title Sponsor</i>	<i>IKEA</i>
<i>Brought to you by</i>	<i>Marsh &amp; McLennan Companies</i>
<i>Powered by</i>	<i>JioSaavn</i>
<i>Co-sponsors</i>	<i>Canara Bank, Bud NA, Mother Dairy</i>
<i>Associate Sponsor</i>	<i>Bank of India</i>
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<i>Youth Partner</i>	<i>Grapevine</i>
<i>Fashion Partner</i>	<i>Max Fashion</i>
<i>Mall Partner</i>	<i>Westend Mall</i>
<i>Radio Partner</i>	<i>Radio City 91.1</i>
<i>Youth Media Partner</i>	<i>Youth Incorporated</i>
<i>Good Times Partner</i>	<i>Bar Stock Exchange</i>
<i>Online Gaming Partner</i>	<i>LYVE Games</i>
<i>Education Loan Partner</i>	<i>HDFC Credila</i>
<i>Sports Bar Partner</i>	<i>Aufside @ Hotfut</i>
<i>Pet Care Partner</i>	<i>Petentials</i>
<i>Print Media Partner</i>	<i>Sakal Times</i>
<i>Wafers Partner</i>	<i>Budhani Bros</i>
<i>Artist Partners</i>	<i>Kreative Keeda &amp; Tribevibe</i>



## TRANSCEND 2020 PARTICIPATION

Number of Participation: 4000+

Number of Teams: 2500+

Number of Participating Colleges: 200+

Prizes worth: 12 Lakhs

### Major Participating Colleges

<i>IIM Calcutta</i>	<i>IIM Bangalore</i>
<i>IIM Indore</i>	<i>IIM Raipur</i>
<i>XLRI Jamshedpur</i>	<i>S. P. Jain Institute of Management and Research</i>
<i>MDI Gurgaon</i>	<i>Jamnalal Bajaj Institute of Management Studies, Mumbai</i>
<i>IIFT Delhi</i>	<i>NITIE Mumbai</i>
<i>Tata Institute of Social Sciences, Mumbai</i>	<i>SCMHRD Pune</i>
<i>SJMSOM, IIT Bombay</i>	<i>TAPMI Manipal</i>
<i>DMS, IIT Delhi</i>	<i>IMI Delhi</i>
<i>Goa Institute of Management</i>	<i>NICMAR</i>
<i>IBS Hyderabad</i>	<i>FLAME Pune</i>
<i>MICA Ahmedabad</i>	<i>NMIMS Mumbai</i>
<i>Vinod Gupta School of Management, IIT Kharagpur</i>	<i>K.J. Somaiya Institute of Management Studies and Research</i>
<i>DBS Dehradun</i>	<i>SIBM Nagpur &amp; Hyderabad</i>

## 7. BRANDING OF TRANSCEND 2020



The official poster for Transcend 2020's line-up on Facebook reached out to over 48,000 people.



**SIBM PUNE**

**IKEA**

PRESENTS

**TRANSCEND | 2020**  
**MAGNUM OPUS**

POWERED BY

**Jio saavn**

**CO-SPONSORS**

**BROUGHT TO YOU BY**  
**MARSH & MCLENNAN COMPANIES**

**Budweiser**

**Canara Bank**

**MOTHER DAIRY**

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**OFFICIAL YOUTH PARTNER**

**OFFICIAL FASHION PARTNER**

**TICKETING PARTNER**

**Bank of India**

**ROLLS KING**

**Coca-Cola**

**GRAPEVINE**

**max**

**in**

**OFFICIAL RADIO PARTNER**

**OFFICIAL YOUTH MEDIA PARTNER**

**GOOD TIMES PARTNER**

**OFFICIAL ONLINE GAMING PARTNER**

**OFFICIAL MALL PARTNER**

**OFFICIAL EDUCATION LOAN PARTNER**

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**youth incorporated**

**bar stockexchange**

**Games**

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**AUFSIDE**

**POTENTIALS**

**SAKAL TIMES**

**BUDHANI BROS WAFERWALA**

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**ISCEA**

**Dighian Hub**

**PARAGON PLASTICS**

**The Money Roller**

**Bubsterr's - BAR & KITCHEN -**

**SUBWAY**

**Rasna BUZZ**

**Food Truck**

Transcend 2020 Sponsors

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