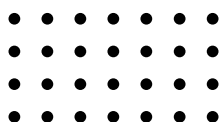


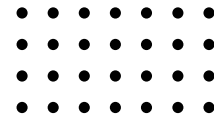


2024-25 Annual Report

A reflection on our journey of learning,
collaboration, and event-driven engagement



About Us

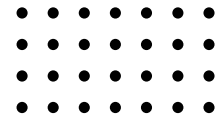


We are the Product Management and Technology Club at SIBM Pune, a dynamic Special Interest Group founded in 2023. As passionate product enthusiasts, our mission is to foster a thriving community of like-minded individuals committed to creating innovative, problem-solving products.

Meet the Team



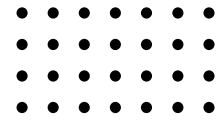
Senior Team 2024-25



- Jahnvi Gannu
- Prakhar Bhagwat
- Kshitij Sharma (POC)
- Mohitha Thakur
- Diwas Dawer
- Saksham Khanna



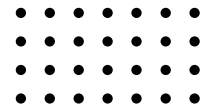
Senior Team 2025-26



- Osho (POC)
- Audriza Sarkar
- Harsha Vardhan Gotru
- Megha Kaushik
- Nachiketa Halbe
- Pradip Vader



Mission & Vision

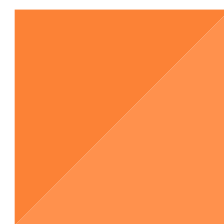
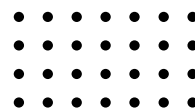


2024

The Product Management and Technology Club at SIBM Pune, is dedicated to nurturing a vibrant community of product management and tech enthusiasts by providing comprehensive resources, fostering mentorship opportunities, and facilitating industry engagement. Our mission is to empower individuals with the skills, knowledge, and networks necessary to excel as product leaders, thereby contributing to the advancement of technology and the creation of impactful solutions to real-world challenges.



Event Highlights



2024

NEXUS SERIES



PRODUCT PLAYBOOK



PRODUCT PLAYGROUND



PROMETHEUS 2.0



PRODUCT WORKSHOP



PRODUCT KRAFT



CSPO CERTIFICATION



SUBSTACK NEWSLETTERS



BRAND WARS



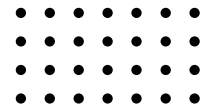
BIZZSHOTS



NERDY NUGGETS



Key Highlights



840+

Registrations for Prometheus 2.0,
highest in Transcend 2025

500+

External B-school students across India
reached out for exclusive access to the PM
Casebook

180+

B-schools participated in Prometheus 2.0

32K+

Impressions on Unstop for Prometheus 2.0

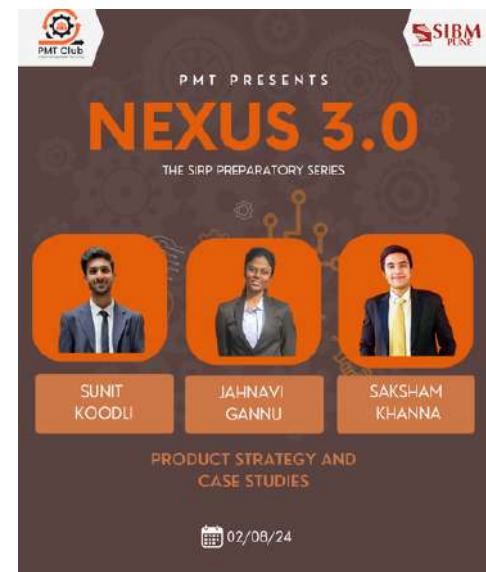
65%+

Engagement rate achieved on LinkedIn
during the launch of PM Playbook



Enabled CSPO Certification for students

NEXUS SERIES



Kicking off the year with enthusiasm, PMT's Nexus event served as the perfect gateway for freshers to immerse themselves in the exciting world of Product Management. Designed to spark curiosity and fuel a deep interest in this dynamic field, Nexus offers an engaging platform where students can explore key concepts, industry trends, and real-world applications of product management. Through interactive sessions, hands-on activities, and thought-provoking discussions, this event not only introduces freshers to the fundamentals but also fosters a passion for strategic thinking, problem-solving, and innovation—essential skills for future product leaders.

PM PLAYBOOK



The Product Playbook, the Product Management casebook curated by the Product Management & Technology Club (PMT), has been an indispensable resource for MBA-I and MBA-II students, strengthening their product management knowledge. Covering key frameworks, case studies, and industry best practices, it served as a go-to guide during the Summer Internship (SIRP) and Final Placements (CRP) processes.

PRODUCT PLAYGROUND



Buzz Events ignited Prometheus 2.0 with adrenaline, strategy, and thrill! From the mind-bending Tower of Hanoi to the explosive Kaboom and high-energy Prop Charades, participants battled it out, bringing fierce competition and electrifying excitement to the national-level case competition!

PROMETHEUS 2.0



840+
Registrations

180+
B-schools



Prometheus

Symbiosis Institute of Business Management (SIBM), Pune

Transcend 2025
SIBM Lavale, Pune, Maharashtra, India
Updated On: Jan 17, 2025

Prizes worth ₹35,000

College Festival Online Quiz On Campus Quiz Strategy Awards

Free



[View Details](#)
(Check Team Status)

Registered
840

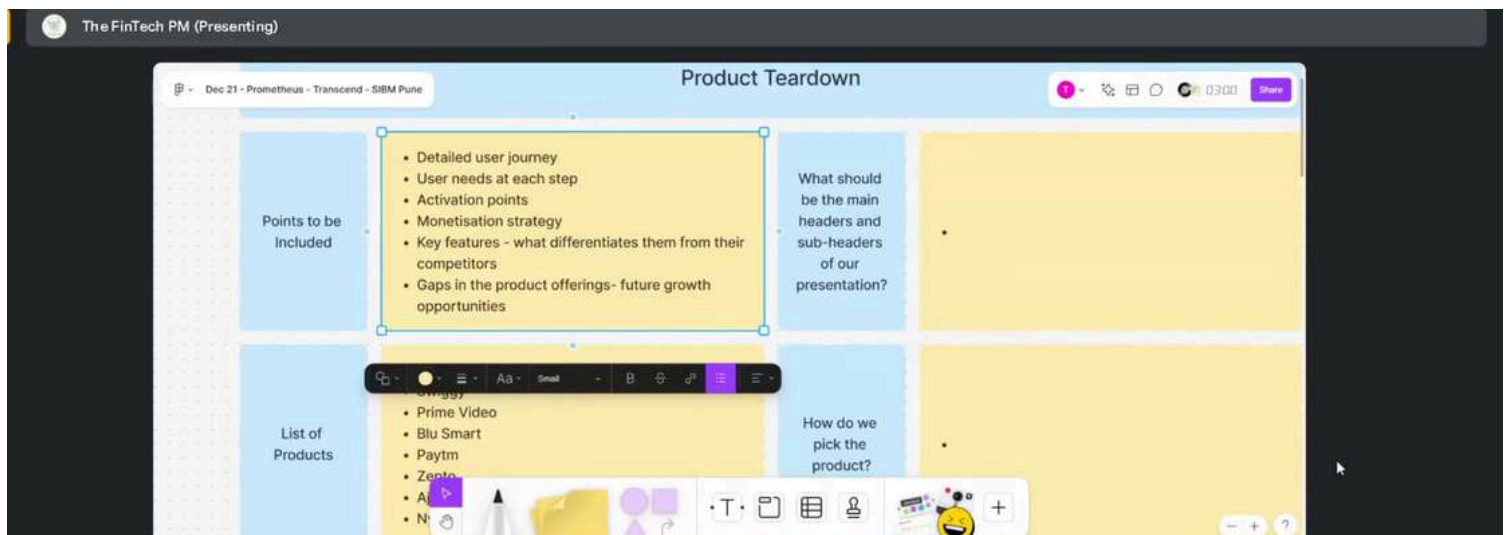
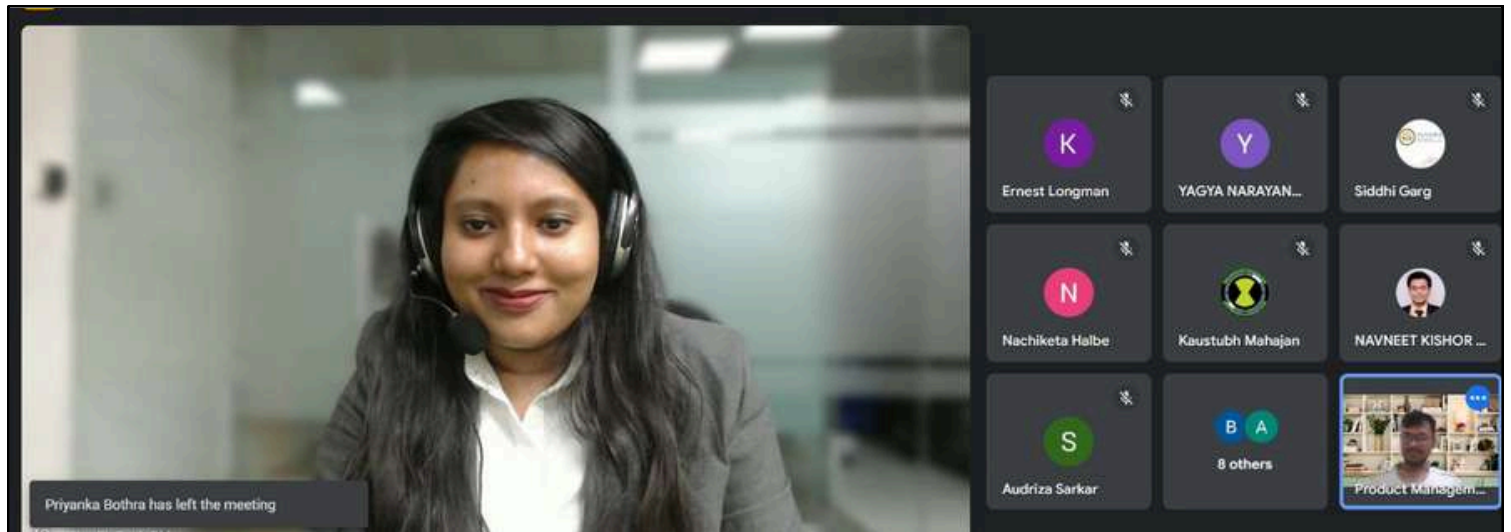
Team Size
1 - 3 Members

Impressions
32,905

Registration Deadline

Prometheus 2.0, in association with Co-Curricular team, set Transcend '25 ablaze with an electrifying case competition! Teams clashed in a high-stakes teardown showdown, deconstructing top apps with sharp analysis and Product Management expertise. With 840 registrations from 180+ B-schools, including IIM A, B, L, I, and FMS Delhi, it became the ultimate arena for Product strategy & innovation!

PRODUCT WORKSHOP



Following the first round, we conducted an exclusive workshop with The Product Folks, led by Ms. Tania Alam! This power-packed 3-hour session unraveled the art of product teardowns and impactful presentations. With hands-on analysis, gap-spotting, and storytelling mastery, participants left charged with sharp insights and game-changing skills!

PRODUCT KRAFT



400+
Registrations

23K+
Impressions



Product Kraft - The Article Writing Competition

Symbiosis Institute of Business Management (SIBM), Pune

🏆 Saarang 2025
📍 Online
📅 Updated On: Jan 20, 2025

[Article Writing](#)[College Festival](#)[Awards](#)[Strategy](#)[Business Plan](#)

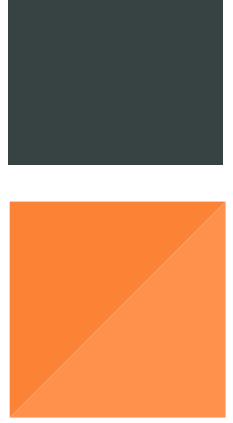
Free

Registration Closed

👤	Registered 401
👥	Team Size 1 - 2 Members
🌟	Impressions 23,268

Product Kraft is a national-level article writing competition in association with Saarang- SGC (SIC) that provides a platform to take skills to the next level and showcase your edifying penmanship. It gives you the opportunity to share your unique insights and the latest developments in Product Management. The theme for this year's Product Kraft was "The Future of Product Management: Embracing AI and Automation in Decision-Making".

CSPO CERTIFICATION



Partnered With

Fascinating
World Of Agile



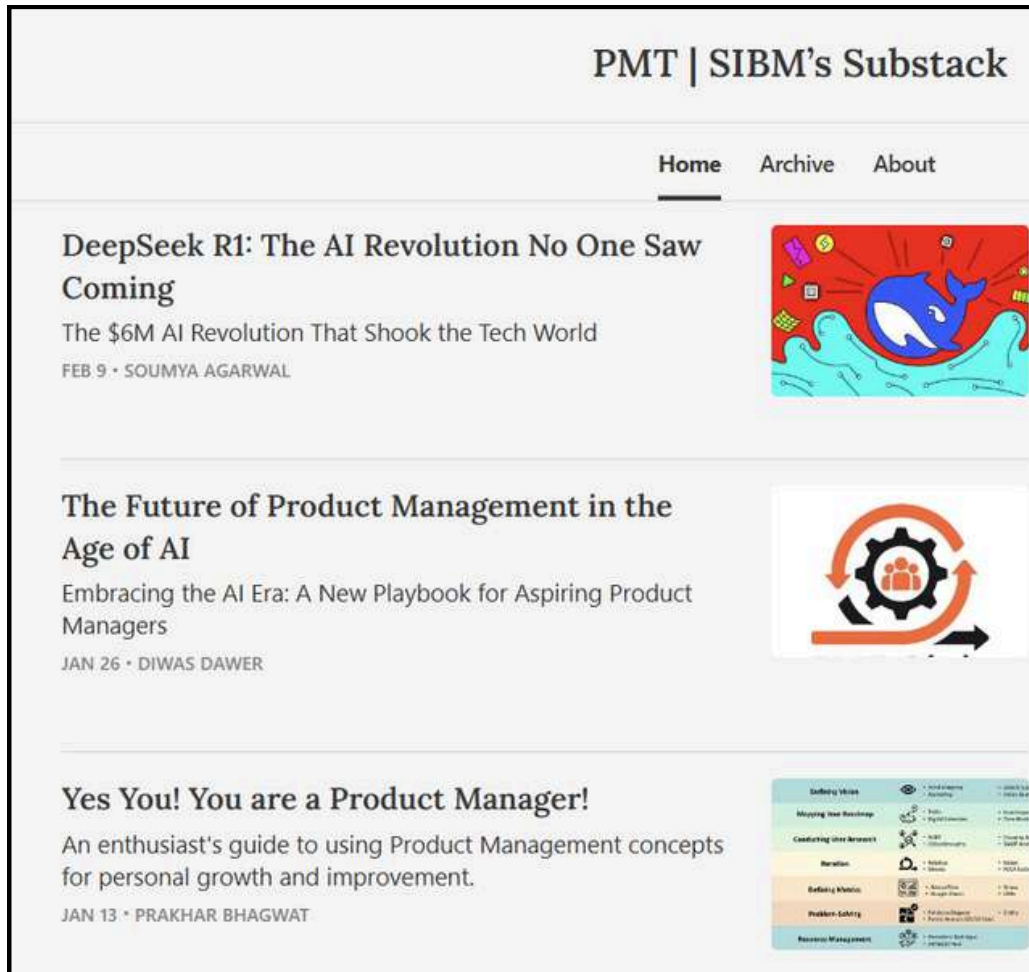
Mr. Amit Kulkarni

Amit is the Director for Effective PMC Pvt Ltd. He Coaches on various methodologies such as PMI-ACP, Scrum in a non-certified context, Prince2 and PMP. He also provides consulting on Agile, Lean, Six Sigma to his customers

- One of the TOP 10 Certified Scrum trainers in INDIA. First Certified Scrum Trainer from Western India.
- Total experience of 23+ years
- 18 years with TATA CONSULTANCY SERVICES (TCS) providing software development services to customers in various industry verticals.
- CERTIFIED SCRUM TRAINER from Scrum Alliance

For the first time ever, we enabled students to attain the prestigious CSPO certification! In collaboration with World of Agile and Amit Kulkarni, a renowned CSM & CSPO trainer, we facilitated top-tier CSPO training for MBA1 and MBA2 students, equipping them with invaluable Product Ownership training, giving them a career-defining edge in the agile world!

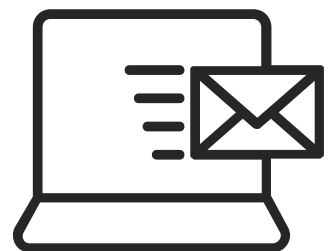
SUBSTACK NEWSLETTERS



13k+
views in 2024

3+
Third party
collaborations

Deep dives, fresh insights, and actionable takeaways—our Substack channel brings you weekly articles on product management and technology. Stay ahead with expert analysis, industry trends, and strategic frameworks that shape the digital world. Subscribe now and level up your product thinking!



BRAND WARS



Brand Wars is an in-depth exploration of industry giants, dissecting the strategies that make them market leaders. It uncovers shared tactics like aggressive pricing, digital expansion, and customer retention strategies while highlighting unique advantages that set each brand apart. From Jio's market disruption through affordability to Airtel's premium service positioning, or PhonePe's deep merchant network versus Google Pay's seamless integration, every brand has a distinct edge. These comparisons reveal how businesses outmaneuver competitors through innovation, branding, and consumer engagement.

BIZZSHOTS



BizzShots delivers quick, insightful breakdowns of top apps and platforms, uncovering the business strategies behind their success. From growth hacks and revenue models to user engagement tactics, it highlights what makes these brands thrive. Whether it's how PhonePe built trust in digital payments or how Netflix retains subscribers through AI-driven recommendations, BizzShots reveals the hidden playbook of winning companies. Bite-sized yet packed with value, these insights help marketers, entrepreneurs, and business enthusiasts stay ahead. Catch these hidden gems on Instagram & LinkedIn for a fresh dose of business brilliance in seconds!

NERDY NUGGETS



Product Management and Technology Club (PMT) introduced Nerdy Nuggets, a weekly quiz series designed to test and reinforce knowledge of product management fundamentals and insights from PMT's Casebook. Conducted through Instagram Stories, the initiative quickly gained traction, engaging students from SIBM Pune in an exciting and competitive learning experience.

CONTRIBUTORS



**Osho
(POC)**



**Audriza Sarkar
(Events & Creatives)**



**Harsha Vardhan Gotru
(External Relations &
Admin)**



**Megha Kaushik
(Creatives &
External Relations)**



**Nachiketa Halbe
(Content & Events)**

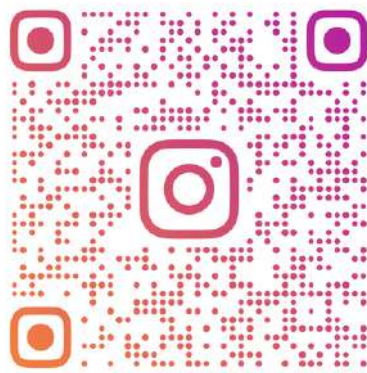


**Pradip Vader
(Admin & Content)**



THANK YOU

Get in touch with us



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