

OPCELLENCE

SPECIAL INTEREST GROUP FOR OPERATIONS

ANNUAL REPORT



2024-25

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ABOUT US

OpCellence is a student body at SIBM Pune which aims to promote Operations Management as a career option for SIBM Pune students. The Special Interest Group works diligently to invoke interest among the student community in various areas of Operations Management, such as Supply Chain, Operations Strategies, Logistics solutions, Manufacturing & Service Operations, etc. We act as a touch point between the students and institutions, offering opportunities to broaden their insight into the world of operations further through various certifications and competitions.



VISION

To provide a platform for Operations & Supply Chain Students to hone their skills and broaden their knowledge base.

MISSION

- To be a vital resource to SIBM Pune students seeking an Operations & Supply Chain Management career.
- To create a community within the MBA student body that involves professors, corporations, and industry.
- To develop excitement and passion at SIBM Pune about Supply Chain Management, Operations, and Logistics
- To use our knowledge and experience for the benefit of SIBM Pune and SIU.

TEAM COMPOSITION

SENIOR TEAM

Amrit Pritam
Das(POC)

Dheeraj Voora

Devik Bhardwaj

Kanak Saini

JUNIOR TEAM

Anik Jana

Anuva Goyal

Karan Shah

Pushkar Shukla

Susmitha
Kurisetti

INTERIM TEAM

Anik Jana

Anuva Goyal

Karan Shah

Nilesh
Saraswat

Susmitha
Kurisetti



OVERVIEW OF EVENTS

JIGYASA

With the start of the new academic year, Team OpCelligence, through 'Jigyasa', enlightened the incoming batch of students about Operations Management as a career prospect. To help students choose a specialisation, our esteemed alumni and MBA-2 students from the field of Operations shared experiences from their MBA journey and the corporate world. Our speakers presented their rationale behind choosing Operations and how the decision has shaped their careers thus far.



Our Alumni Agam Raj & Rakhi Bhagwate from the Batch of 2024 and senior Gumma Manasa from the Batch of 2025 shared their experiences and rationale behind choosing the field. They cleared students' doubts and apprised them of the various career opportunities in the field of operations. The session proved essential to students in providing clarity and making informed decisions about their specialisation.



We believe in the power of ideas to shape a better tomorrow. Our national level article writing competition Inscribe: Write here!, Write now! conducted on Unstop attracted talented students who shared innovative perspectives. The theme for Inscribe 2024, “Digital Transformation of Supply Chains,” encouraged participants to explore industry-shaping technologies like IoT, Blockchain, RFID, Robotics, and Automation. The innovation and brilliance in their submissions highlighted the critical role of embracing technology to drive progress and efficiency



INSCRIBE

WRITE HERE! WRITE NOW!

The topics for the article writing competition were:

1. Blockchain: Supply Chain Transparency and Counterfeit Prevention.
2. IoT: Real-time Visibility and Asset Tracking
3. Robotics & Automation: Warehouse Automation and Autonomous Vehicles.
4. Quantum Computing: Supply Chain Optimization and Problem Solving.
5. AI and Machine Learning: Predictive Analytics and Optimization.

The event launched on Unstop saw 15,058 impressions and 361 registrations from top colleges across India. The top 3 articles were awarded a total cash prize of INR 10,000/- and e-certificates.

RESULTS:

- Winner - Chaitanya Kulkarni, SIBM Pune
- 1st Runner Up - Attiso Bhowmick, Indian Veterinary Research Institute
- 2nd Runner Up - Gargi Deshmukh, Symbiosis Institute of Computer Studies And Research (SICSR), Pune



SYNOPSIS

SynOpsis is OpCellence's flagship national level case competition. The event was supported by our knowledge partner: International Supply Chain Education Alliance (ISCEA) India. Students from prestigious B-schools and other fields participated in this event. After the Quiz Round and Initial Idea submission on the Unstop platform, 7 teams were selected to present their detailed solutions in the final round. The finalists received significant insights on their solution from the judge for the final round, Mr. Sandeep Chatterjee, CEO ISCEA India.

The event was a grand success, receiving 9,556 impressions on Unstop and 353 registrations. The event witnessed enthusiastic participation from renowned B-schools like IIM Ranchi, FSM, SIBM N. The winners were awarded a total prize money of INR 45,000/- and ISCEA certifications worth INR 6.8 lakhs.



RESULTS:

Winner - Team Synop, SIBM Pune

1st Runner Up - Team Opsminds, SIBM Pune

2nd Runner Up - Team Synergy, IIM Ranchi

SYNOPSIS 2024

OpsCon: LOGISTICS SIMULATION



“Fortune and glory, kid. Fortune and glory.”

- Indiana Jones

OpsCon - A logistics simulation game was conducted under Transcend 2025 - the annual cultural and management festival of SIBM Pune, organized by the Co-Curricular Team with the theme Echoes of Ethereal Enigma. OpsCon is not your regular case competition. It not only tests your knowledge on Operations Management but also tests your critical thinking, quick decision making skills and physical agility, literally! The theme of OpsCon 2025 was Indiana Jones.

OpsCon was conducted in three rounds: Round 1 Quiz and Round 2 Online Case Study based round both of which were conducted on the Unstop platform; Round 3 - an offline event where the eight finalists were invited to compete with each other at our hilltop campus of SIBM Pune. This Round consisted of a Microsoft Excel-based logistics simulation game, a dynamic indoor and outdoor activity, and an Indiana Jones-based Treasure Hunt.



Results:

Winner - Team Glitter Bombs, IIM Indore
Runner Up - Team NBA, SIOM Nashik



Students from top B-schools across the country participated in the event. It saw a total of 457 registrations on Unstop with over 25,087 views. The top 2 teams won a cash prize of INR 35,000/-.

OpsTalk:

Where Legacy meets the Future



Our speakers, Mr. Deepak Jain, Senior Consultant at Deloitte Consultancy and Mr. Vraj Bhavsar, Senior Manager, Cummins India delivered captivating sessions on the significance of data in the Consulting and the Supply Chain sector. They talked about the relevance of harnessing data into actionable insights and the practical tools and approaches to drive efficiency and enhance decision making.

Team OpCelligence strives to enlighten the students of SIBM Pune with the latest trends and technologies used in the corporate world. With the aim of bridging theoretical knowledge and industry practices, OpsTalk was one such initiative where our talented alumni shared their experiences of the corporate world.



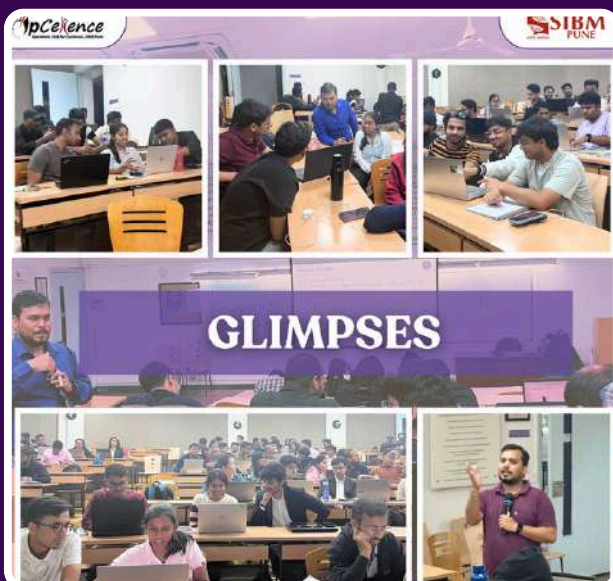
GRANT THORNTON LEAN SIX SIGMA GREEN BELT CERTIFICATION



Lean Six Sigma Green Belt is a certification program that provides professionals with an understanding of the Lean Six Sigma methodology, which combines two different approaches to process improvement: Lean Manufacturing and Six Sigma. It is an intermediate-level certification, indicating that the holder has a strong understanding of the key concepts and tools of Lean Six Sigma but is not yet a fully trained and certified Black Belt. The Green Belt certification program is designed to equip professionals with the skills and knowledge necessary to lead process improvement projects.



The Grant Thornton Lean Six Sigma Green Belt Certification Program was conducted offline from 27 January 2025 to 31 January 2025. More than 100 students from diverse specializations, including Marketing, Operations, HR, Finance, and Innovation & Entrepreneurship, participated in the 5-day program, which included 25 hours of sessions and 5 hours of experiential learning. The students gained first-hand experience with the statistical software Minitab while studying numerous Six Sigma principles, the DMAIC process, and related topics. Mr. Jitendra Das Bairagi is a seasoned trainer from GT who imparted his expertise in this field along with real-life industrial examples.



INDUSTRIAL VISIT - BAJAJ AUTO

"Tell me and I forget, teach me and I may remember, involve me and I learn."

– Benjamin Franklin

Borrowing from this mindset, Team OpCellence conducted the annual Industry Visit for the Operations batch of 2026. The batch visited the manufacturing facility of Bajaj Auto located in Chakan.

Bajaj Auto Limited is a leading Indian multinational automotive company renowned for its two-wheelers and three-wheelers. Established in 1945, it is headquartered in Pune, Maharashtra. As the world's third-largest motorcycle manufacturer, Bajaj Auto is known for its innovative designs, fuel-efficient vehicles, and strong presence in over 70 countries, driving global mobility with iconic brands like Pulsar, Dominar, and Chetak.



***The Batch of Operations 2024-26 at
Bajaj Auto, Chakan Plant***

During the visit, the students witnessed the assembly line of the Bajaj engines and that of the Bajaj Dominar. The industrial visit helped the students understand the various Poka-Yoke, Kaizen techniques and other Japanese concepts like Yamazumi and Karakuri that Bajaj Auto had implemented in their plant. Students also saw the supply chain of Bajaj Auto - various tiers of suppliers, inbound and outbound logistics, lead times, inventory classification, and technologies like IoT, predictive maintenance, and automation.

This visit was made possible by the unwavering support of our esteemed Deputy Director, Dr. V V Ravi Kumar and our Director, Dr. Shirang Altekar – we extend our sincere gratitude to them for this enriching experience.

ACADEMIC INITIATIVES

CONSPECTUS

Conspectus is a series of preparatory lectures on Operations and Supply Chain to help the MBA-1 students for their SIRP Preparations. This lecture series aimed to equip MBA-1 students with the fundamental knowledge which will help them prepare for the SIRP and potential interview scenarios. The lectures from MBA-2 seniors covered a wide range of topics over 5 sessions:



- Lecture 1: Introduction to Operations and Inventory Management - Seniors Arushi and Manasa covered the basics of OSCM, Inventory management techniques, and various manufacturing strategies.
- Lecture 2: Project Management and Logistics Management - Diwas helped understand the intricacies of project management, and Swaraj explained the principles of logistics in a lucid manner
- Lecture 3: Forecasting, Risk Management, and Service Operations - This session by Subhrojyoti and Shivam included the types of forecasting, the 4 Ts of managing risks, the Service Blueprint, and Queueing Theory.
- Lecture 4: Trends in Supply Chain - MBA-2 seniors Atharva and Kartik covered the latest trends in Operations and Supply Chain Management, like IoT and Blockchain, including personal anecdotes from their internship experience.
- Lecture 5: Case Discussions and Guesstimates - This session was aimed at equipping the students with the required frameworks and tricks to navigate case interviews. Swaraj and Subhrojyoti made sure that guesstimates and consulting interviews felt like a cake walk.

The series aimed to equip students with a strong foundation in OSCM, aiding their upcoming projects and job interviews.

SIRP AND CRP PREPARATION



SIRP

Building on the knowledge imparted through the Conspectus lectures, Team OpCellence further supported the junior batch by:

Facilitating Mock Group Discussions: The sessions allowed juniors to explore current industry trends in operations management and enhance their communication and collaboration skills.

Conducting Mock Personal Interviews: OpCellence organized mock interviews with senior students to help juniors prepare for the SIRP selection process by practicing common interview questions and receiving feedback on their interview skills.

CRP

Team OpCellence understands the critical role of strong interview skills in securing coveted positions during Campus Recruitment Process (CRP). To empower their members, we organized a series of mock interviews featuring industry-experienced alumni.

This initiative leveraged the valuable insights and expertise of Operations management alumni who have transitioned from academia to successful careers in Operations and Supply Chain Management (OSCM). By participating as mock interviewers, these alumni provided students with a realistic and insightful interview experience.

ISCEA



Team Opcellence has partnered with the International Supply Chain Education Alliance (ISCEA) SCNext to establish a link between supply chain professionals and students specializing in operations at SIBM Pune through their Campus Ambassador Program. For the academic year 2024-2025, Amrit Pritam Das had taken on the role of Senior Campus Ambassador, with Pushkar Shukla and Susmitha Kurisetti serving as Junior Campus Ambassadors for ISCEA at SIBM Pune. ISCEA India SCNext provides a comprehensive suite of services, which includes workshops, certification programs, competitions, events, as well as opportunities for recognition and networking.

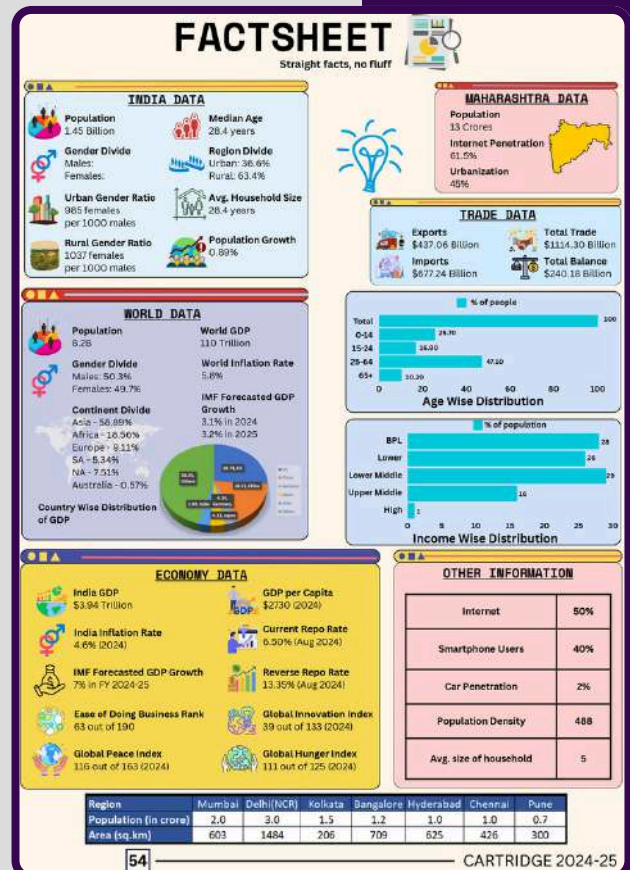
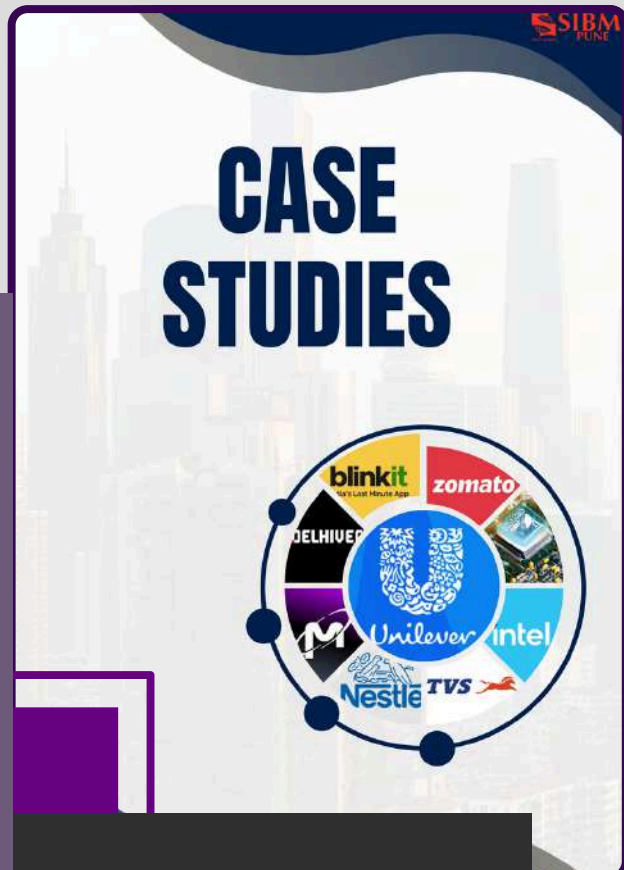
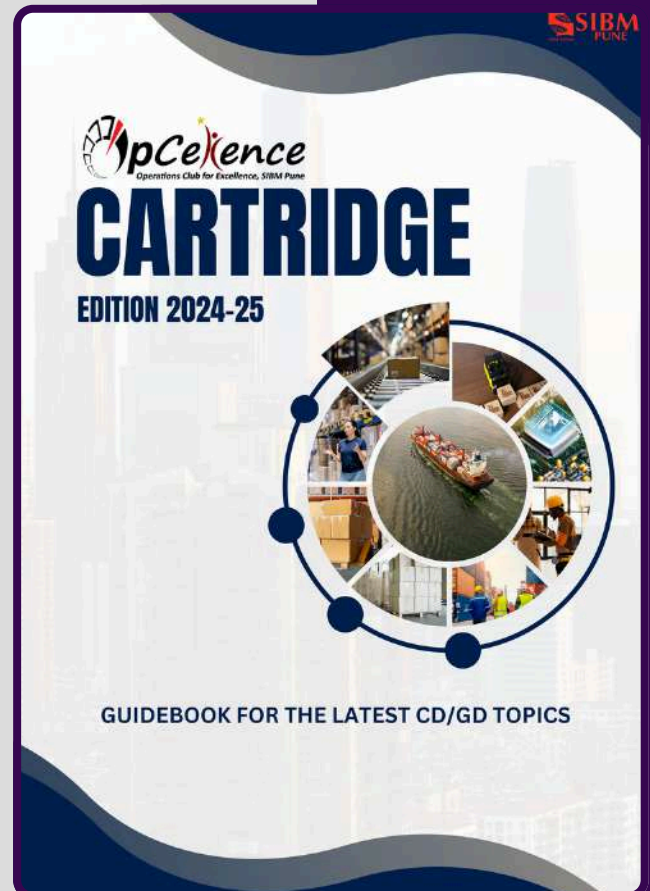
CARTRIDGE

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In recognition of the importance of Case Interview (CI) and Group Discussion (GD) preparation for MBA students entering the Campus Recruitment Process (CRP), Team OpCellence published 'CARTRIDGE – Guidebook for the latest GD/CD topics' to help them acquaint themselves with the latest happenings in the world of Operations and Supply Chain.

The Cartridge is a collection of relevant current affairs topics and operations-specific topics that benefits the students during the group and case discussions, it also includes case studies in line with operations and supply chain management.

This edition also included a factsheet at the end of the document to help stay updated with various data points. This magazine served as a curated collection of crucial new topics, along with meticulously chosen and researched supporting information compiled by the OpCellence team.





THE LAST MILE

The Last Mile provided mentorship to the junior cohort before their summer internship program. OpCellence facilitated knowledge-sharing sessions between senior and junior batch students about their summer internship experiences. The juniors were briefed on what to expect and how to approach the project, and were educated about various initiatives in the operations domain.

The sessions were designed to be interactive, encouraging students to ask questions and to learn and benefit from their senior batch's experiences.

"Successful knowledge transfer involves neither computers nor documents but rather interactions between people"

- Thomas D.

LAST MILE
MAKE THE MOST OF YOUR INTERNSHIP

ANUHYA DIXIT
(SIRP COMPANY)
Diageo India

ARJUN KANAMARLAPUDI
(SIRP COMPANY)
The Coca-Cola Company

QUICK TIPS

08 MARCH, 2025 **AT 12:30 PM** **X-101**

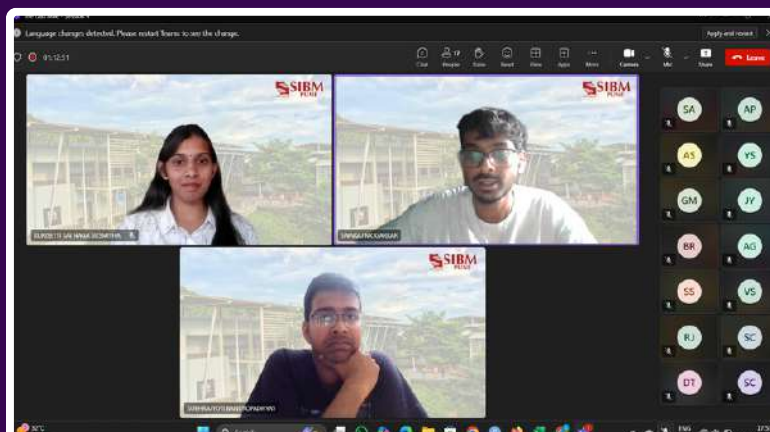
LAST MILE
MAKE THE MOST OF YOUR INTERNSHIP

V SHIVAM
(SIRP COMPANY)
Reliance Industries Limited

DHEERAJ VOORA
(SIRP COMPANY)
Pidilite

QUICK TIPS

03 MARCH, 2025 **AT 4:30 PM** **Y-106**



THE WEEKLY - THE OPERATIONS CLUB NEWSLETTER

At OpCellence, we believe future managers thrive on staying informed. That's why we deliver weekly newsletters packed with the latest business news – national, international, finance, supply chain & logistics – keeping you on top of the ever-changing business world.

Our weekly newsletters offer a comprehensive view of current events across various industries, featuring insightful analysis and "Expert Speak" interviews with industry leaders to keep MBA students informed and ahead of the curve. From this edition, we added a new section "Navigating Operations: Curated Reads", featuring hand picked articles outside of the weekly news cycle.



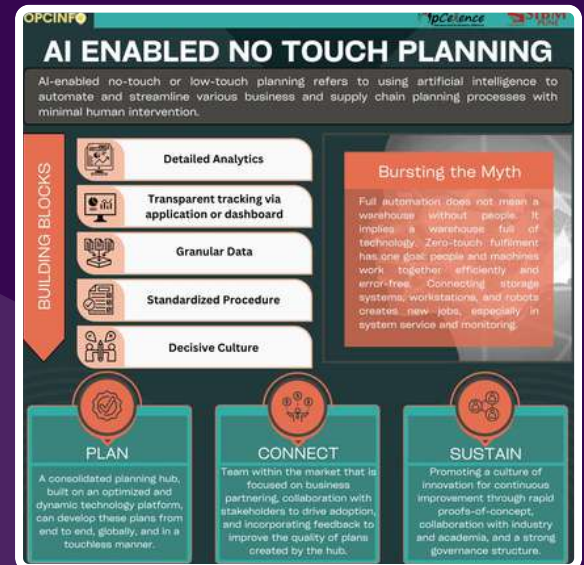
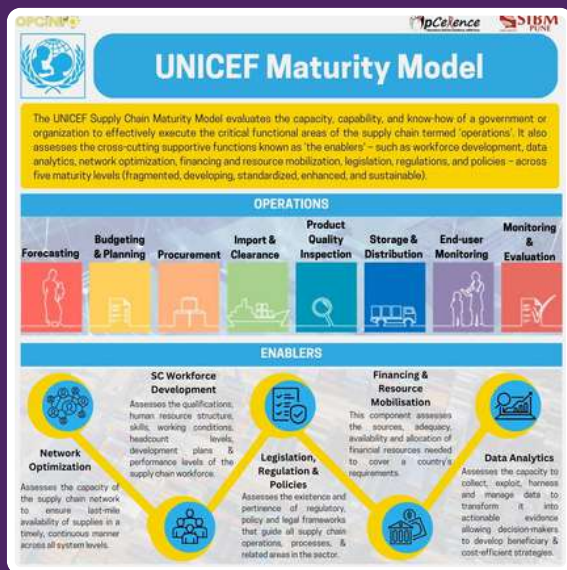
We concentrate on various industrial sectors and provide readers with a comprehensive view of the situation in order to pique the individual's interest in further research on the subject. Every week, all operations domains are covered, including auto, trade, logistics, regulatory, manufacturing, and more.

As we are aware that an MBA lifestyle can leave little time, each piece includes a news analysis so that students can quickly get informed about current events. Links to pertinent internet pages are included in each newsletter to help students find additional reading. Apart from keeping students updated with what is happening around the world, we feel it is necessary for them to get insights about current industry trends and future scope, for which we have included an 'Expert Talk' section in our newsletters, which includes interviews of industry stalwarts on various events.

DIGITAL INITIATIVES

OPCINFO

Team Opcellence provides weekly updates every Thursday, with the goal of inspiring and engaging students with valuable insights from the field of operations management. The team is dedicated to creating an interactive learning environment and achieves this by designing visually appealing posters and infographics. These resources offer indepth yet concise explanations of various topics related to Operations and Supply Chain Management, catering to the diverse learning needs of students.



Some of the topics on which OpCinfo focused were:

- Cold Chain Logistics
- Dark Stores
- Centralized Inventory Control Towers
- Supply Chain Financing
- Digital Freight Forwarding
- Backorder
- UNICEF Maturity Model
- AI Enabled No Touch Planning
- Digital Evolution in Container Shipping
- Supply Chain Gamification
- Backflush Costing
- Servitization of Supply Chain

QUIZ-IN-TIME

For the past 5 years, OpCellence has been hosting quiz sessions on Instagram, aimed at maintaining student engagement and providing a platform for them to demonstrate their prowess in quizzing. These sessions, centered around recent developments and key concepts within the fields of operations and supply chain management, featured a set of five questions.



They were scheduled to go live every Wednesday at 8 p.m., offering an interactive and informative way for students to test their knowledge and stay updated on industry trends. Each week, students who managed to answer all the questions in the least amount of time were announced as the winners.

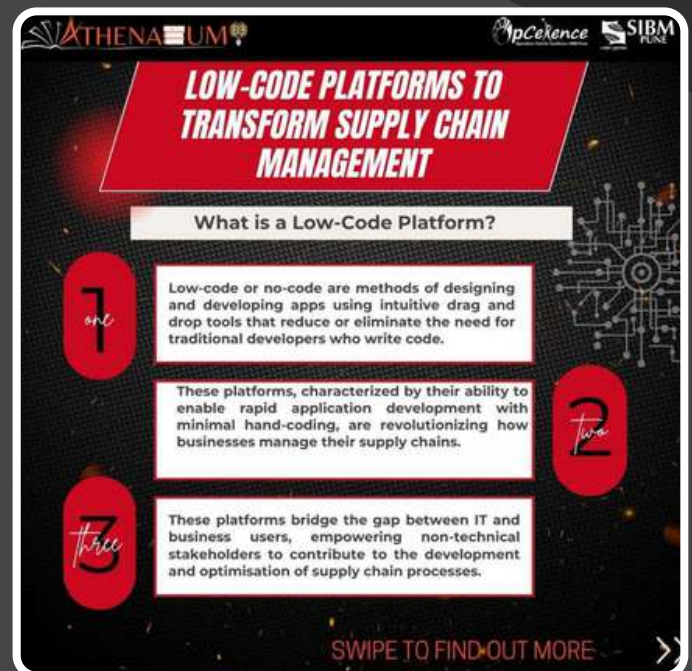
ATHENAEUM

Athenaeum was introduced in the year 2022-23 with a mission to enlighten the masses about any new or revolutionary disruptions cum practices in the world of Supply Chain and logistics.

Athenaeum is posted on the official Instagram page of OpCellence every three weeks on Thursdays. It is a testament to our determination to enrich the awareness of Operations, Supply Chain, and Logistics.

Athenaeum is dedicated to the latest disruptive technologies and policies in the field of operations & supply chain management, with topics like:

Low-Code platforms to transform Supply Chain Management: How Coca-Cola is harnessing the power of low-code platforms to revolutionize their supply chain.



The Logistics of Formula 1: A glimpse into the high-octane world of Formula 1 - powered not only by speed, but also by EPIC logistics

OPCELLENCE TEAM FOR 2024-25

SENIOR TEAM



Dheeraj Voora, Amrit Pritam Das, Devik Bharadwaj, Kanak Saini

JUNIOR TEAM



Anik Jana, Karan Shah, Susmitha Kurisetti, Anuva Goyal, Pushkar Shukla