

ANNUAL REPORT

2024-25



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ABOUT iSMaRT

The Information Systems and Media Relations Team (iSMaRT) is the official Public Relations team of SIBM Pune, serving as the institute's voice and custodian of its brand identity. Tasked with fostering communication between the institute and its stakeholders, both internal and external, iSMaRT ensures that SIBM Pune's legacy, achievements, and initiatives receive the recognition they deserve.

From managing the institute's presence across social media platforms like Instagram, LinkedIn, Facebook, Twitter and YouTube to handling media outreach on news portals, iSMaRT curates impactful communication strategies. The team produces engaging visual and written content—including posters, videos and articles—that form the backbone of SIBM Pune's digital and offline presence.

Beyond digital communication, iSMaRT plays a pivotal role in organizing events that emphasize the significance of Media Management and Public Relations. The team provides exclusive coverage of corporate engagements, conclaves, cultural and management fests and events led by various student councils and special interest groups. With a commitment to storytelling and digital engagement, iSMaRT ensures that SIBM Pune's voice is not just heard but remembered, reinforcing its reputation and reach across diverse platforms.

OUR CORE VALUES



Branding

Elevating Brand SIBM Pune through impactful storytelling, strategic engagement and a strong digital presence.



Creativity

Harnessing creativity, excellence and integrity to build compelling narratives and lasting brand impact



Strategy

Crafting visionary and data-driven strategies that drive sustainable growth and amplify institutional outreach.



MEET THE TEAM

Senior Team

Deepali Malhotra
(Co-ordinator)
Atharva Bajaj
Darshana Kothari
Prasanna Parsodkar
Roshani Rathi
Sanjay J
Tisha Sanghavi
Yashswi Partani

Junior Team

Abhishek Minz
Arnab Dutta
Devanshi Arora
Sarang Lokare
Sristi Rai
Sumedh Bangar
Tanay KVR
Vaishnavi Bolli
Vibhor

Interim Team

Abhishek Minz
Arnab Dutta
Devanshi Arora
Kinjal Agrawal
Megha Kaushik
Sarang Lokare
Sarthika Vohra
Sristi Rai
Sumedh Bangar
Tanay KVR

“ We paint stories with words and vision, weaving creativity and strategy into a tapestry that amplifies voices, builds connections and shapes perceptions. ”

AN OVERVIEW

of iSMaRT's work in the Academic Year 2024-25

SOCIAL MEDIA PRESENCE

Overseeing the official social media platforms of SIBM Pune.

EVENT COVERAGE

Capturing events through photography, videography and comprehensive content coverage.

EVENTS & NEW INITIATIVES

Directing annual flagship events, campaigns, Propelx, PressPlay release and Vritaanta publication.

IT & ADMIN SUPPORT

Curating the Achievements Database and overseeing the official website, among other duties.

GRAPHIC DESIGNING

Conceptualizing, crafting, and curating distinctive digital and tangible creatives.

CONTENT CURATION

Crafting official press releases, event summaries, and blog entries with precision and clarity.

SIBM PUNE'S ONLINE PRESENCE

iSMaRT is the driving force behind SIBM Pune's dynamic digital presence, ensuring the institute's voice resonates across platforms with clarity and impact. With a commitment to creating high-quality, engaging content, the team blends creativity and strategic communication to craft everything from visually striking designs to insightful narratives that captivate and inform.

Seamless collaboration lies at the heart of iSMaRT's operations, as the team works closely with the administration, Students' Council, Special Interest Groups and other key stakeholders to ensure content remains relevant, timely and far-reaching. This includes comprehensive coverage of significant events, both on and off campus, showcasing student achievements, faculty milestones, corporate interactions, and cultural celebrations.

Over the past year, iSMaRT has strengthened SIBM Pune's digital footprint, gaining remarkable traction on social media. Through innovative storytelling and a deep-rooted commitment to the institute's values, the team continues to enhance its online presence, bringing the vibrant student culture of SIBM Pune into the spotlight.

SOCIAL MEDIA HANDLES MANAGED BY THE TEAM :



[Click on the icons to view the pages](#)



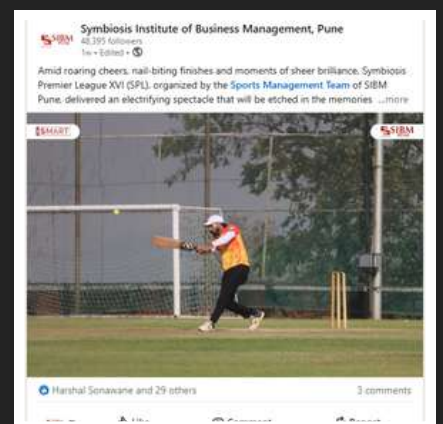
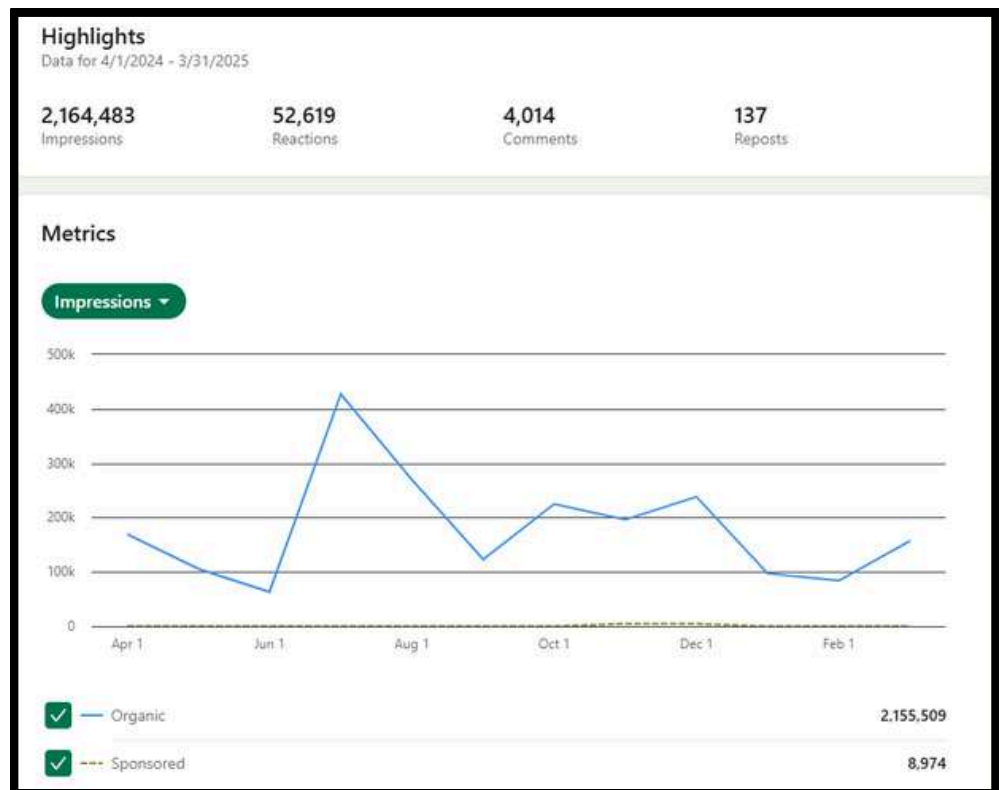
LINKEDIN

SIBM Pune's LinkedIn presence continues to thrive, now surpassing 48,000 followers with over 74,000 page visits and 153,000 impressions this year. The platform remains a key space for engaging with corporates, alumni, students, and aspirants, reflecting the institute's growing influence. With a strategic content approach, iSMaRT ensures impactful visibility, driving higher engagement and industry recognition.

48K+
FOLLOWERS

74K+
PAGE VISITS

153K+
IMPRESSIONS





12.2K+
FOLLOWERS

1.1M+
VIEWS

SIBM

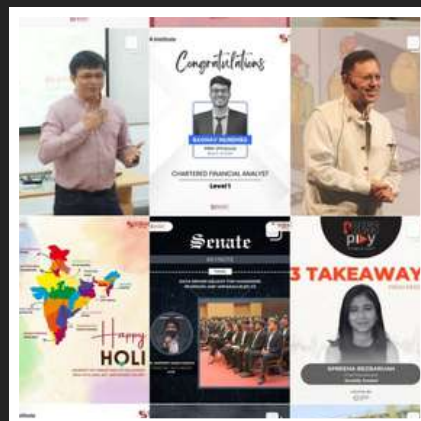
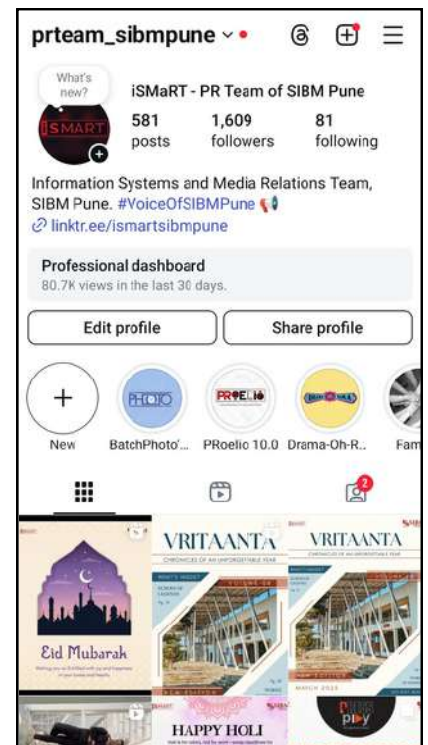
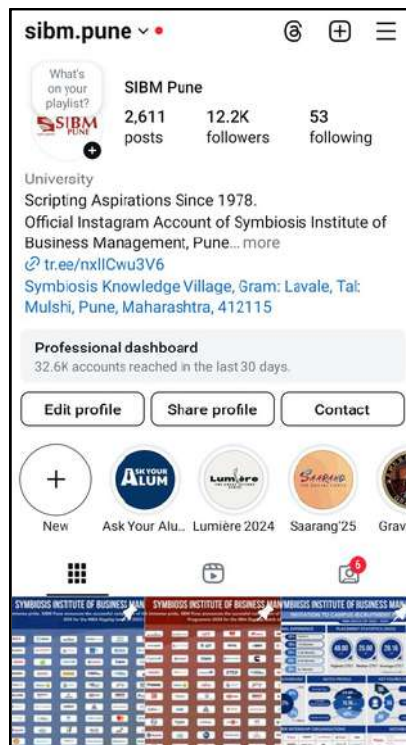
1.6K+
FOLLOWERS

105K+
VIEWS

iSMaRT

INSTAGRAM

SIBM Pune's Instagram presence offers a vibrant showcase of campus life, with iSMaRT leveraging diverse content formats to highlight events, student achievements, and key initiatives. This year, the official page grew to 12.2K+ followers with 1.1M+ views, while the iSMaRT page expanded its reach to 1.6K+ followers and 105K+ views. Through engaging updates and interactive content, the platform continues to strengthen its connection with students, alumni, and stakeholders.



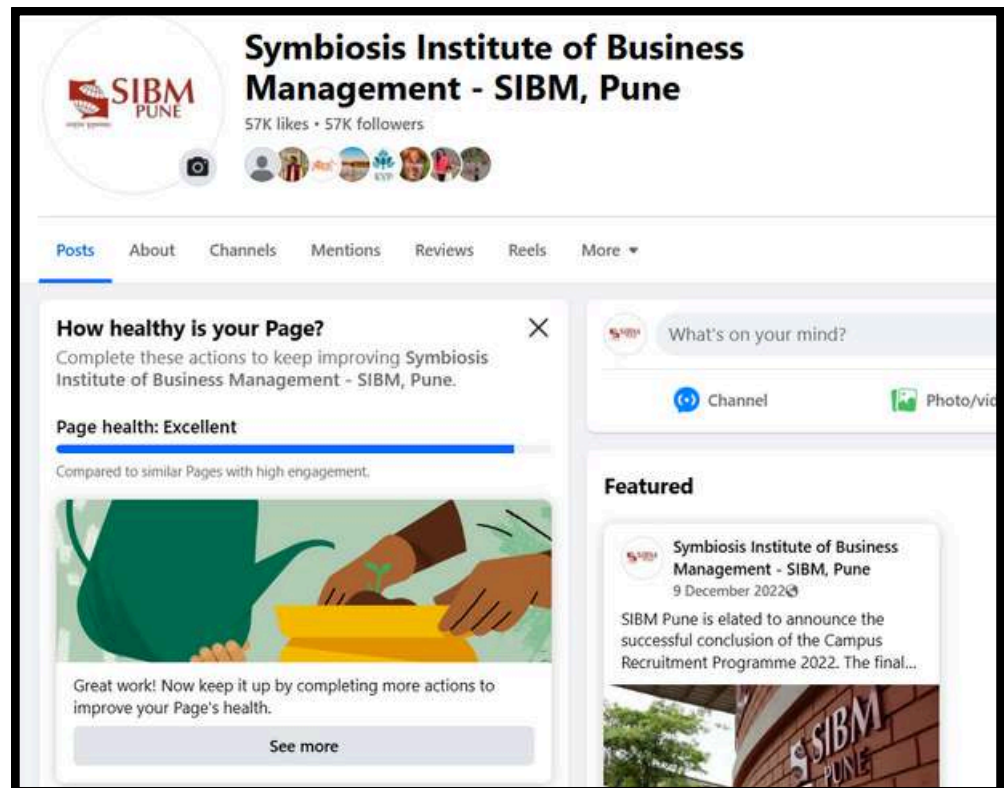


FACEBOOK

Since its inception in 2014-15, iSMaRT has managed SIBM Pune's official Facebook page, ensuring timely updates on events and activities while actively engaging with stakeholders. With 57K+ followers and over 2.23 million impressions, the platform continues to amplify the institute's reach, fostering strong connections and enhancing its digital footprint through consistent and impactful communication.

57K+
FOLLOWERS

2.23M+
IMPRESSIONS



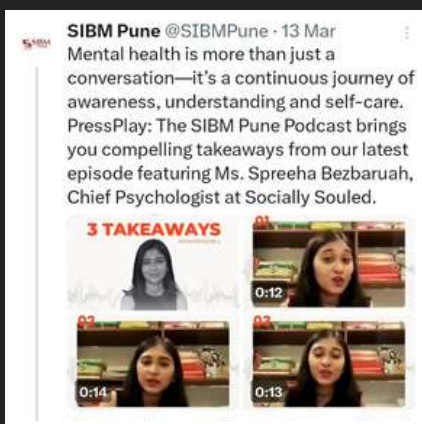


X (FORMERLY TWITTER)

SIBM Pune's official Twitter handle, established in 2009, stands as a verified presence, a distinction held by only a select few institutions nationwide. With 36.5K+ followers, including corporate leaders and alumni, iSMaRT ensures real-time coverage and timely updates of key events. By leveraging Twitter's reach and strategic content planning, the team enhances engagement, strengthens brand recall, and maximizes the platform's impact.

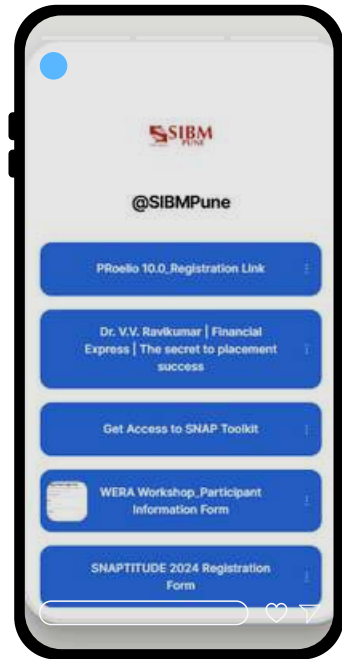
36K+
FOLLOWERS

1557K+
IMPRESSIONS





LINKTREE



Linktree*

Recognizing the growing impact of digital content platforms, iSMaRT established official accounts for SIBM Pune on Issue.com and Linktree. Issue.com serves as a dynamic publishing platform, allowing seamless access to institutional reports and publications. Meanwhile, Linktree streamlines navigation, directing stakeholders to key resources, events, and essential updates, enhancing accessibility and engagement.

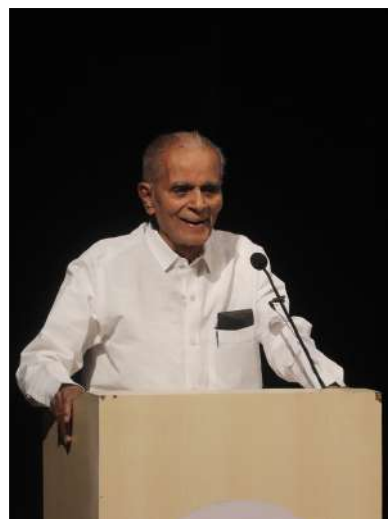
issuu	Find creators and content
Upload	Statistics
Home	Totals
My Library	
Publications	
	1,301
	268
	00:02:56

Recognizing the growing impact of digital content platforms, iSMaRT established official accounts for SIBM Pune on Issue.com and Linktree. Issue.com serves as a dynamic publishing platform, allowing seamless access

ISSUU



EVENT COVERAGE



100+ Events Covered

EVENT COVERAGE



EVENT COVERAGE



EVENT COVERAGE



EVENT COVERAGE



PRoelio 10.0



PRoelio 10.0, India's biggest PR face-off, concluded its milestone edition with unmatched energy, creativity, and strategic brilliance. With over 800 registrations from premier B-schools across the country, this landmark edition challenged participants to navigate the dynamic world of PR under the compelling theme—"From Crisis to Credibility."

Graced by an esteemed panel of judges—Mr. Avinash Gawai, Founder of MediaU and National Vice-Chairman of the Public Relations Council of India; Mr. Harshvardhan Dengwekar, Head of Marketing and PR, The Leela Palace Udaipur; and Ms. Roshni Rohira, Strategic Brand Communication Specialist at Eminence—the finale brought forth the best minds and sharpest ideas in the field.

Team Alpha Q from T.A. Pai Management Institute, Manipal, claimed the title of National Winners, while Team Cognition from SIBM Pune secured the position of Runners-up. Ashutosh Nanda from SIBM Pune was also recognized as the Best Journalist.

PRoelio 10.0 was more than a competition—it was a platform where communication met crisis management, and strategy met storytelling. At SIBM Pune, we remain committed to nurturing leaders who rise to challenges and shape narratives with credibility and impact.

PRoelio 10.0

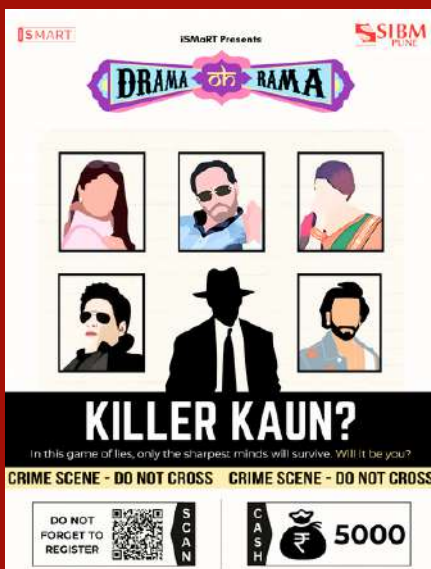


DRAMA OH RAMA



Drama Oh Rama, the thrilling launch of PROelio 10.0, blended nostalgia, creativity, and strategy, setting the stage for India's biggest PR-based case competition.

From lively cosplay to intense gameplay, the event had it all. Nimisha Katyayni and Bhumika Khanna shined as 2 Broke Girls, while Diwas Damer won top cosplay as Rocket Singh. Riya Dugar, Shailee Gala, and Sukriti Ghansiyal triumphed in Game Night under Murder Mubarak, while Megha Kaushik, Rahul, Soumya Agarwal, and Tanmay Jani of Clandestine Crew outwitted all in Killer Kaun.



The night ended with the much-awaited trailer reveal of PROelio 10.0, themed "From Crisis to Credibility," building excitement for what lies ahead.



PRopelX

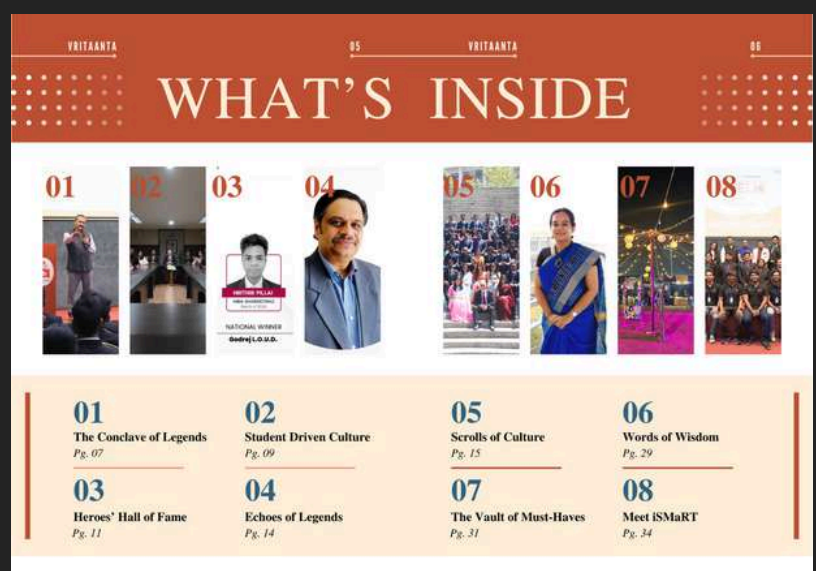
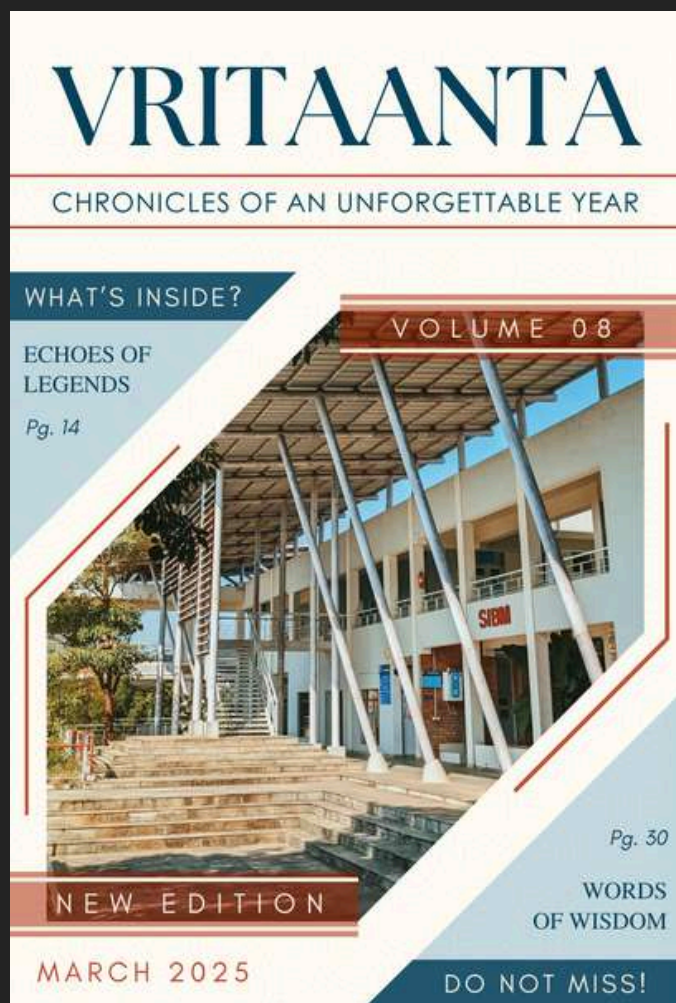
PRopelX, iSMaRT's signature initiative and SIBM Pune's own version of the TEDx experience, explores the evolving dynamics of personal branding in today's professional landscape. This edition focused on aligning passion with purpose, guiding students to craft narratives that resonate with authenticity and impact.

We were delighted to host Ms. Miti Shah, content creator and entrepreneur, who conducted an engaging workshop on "Crafting Your Personal Brand: From Passion to Purpose." Through actionable tips and live feedback, she helped students refine their LinkedIn profiles and offered valuable insights into building a strong and authentic digital presence.



VRITAANTA

Vritaanta, the official magazine of SIBM Pune, reaches a wide spectrum of stakeholders including students, faculty, alumni, corporate dignitaries, administrative bodies, and media representatives. It stands as a reflection of the institute's excellence, celebrating key milestones and progressive developments. With thoughtful contributions from faculty, insights into academic pursuits, and glimpses into the dynamic student life, Vritaanta encapsulates the spirit and vibrancy of SIBM Pune.



[Click Here or Scan the QR Code to read the full magazine.](#)

PRESSPLAY

PressPlay – the SIBM Pune Podcast, an initiative led by the Executive Council and executed by iSMaRT, continues to offer thought-provoking conversations with industry leaders. This year, the podcast featured Spreeha Bezbaruah, Chief Psychologist at Socially Souled, and Dr. Sarvesh Tiwari, Chairman of the Public Relations Society and Founder of PR Professionals.

With its immersive discussions, PressPlay remains a testament to SIBM Pune's student-driven culture, fostering insightful exchanges between professionals and students while shaping perspectives on industry trends and innovations.



CATALYST

Crafted for the incoming Batch of 2024–26, Catalyst was an exciting pre-induction event that encouraged students to unleash their creativity across diverse formats. From storytelling through videos to compelling visuals, design, and content creation, it offered a stage for the new batch to showcase their talents and make a memorable first impression.



FLAGSHIP EVENTS & INITIATIVES

SHOPTALK

ShopTalk returned with a fresh edition, spotlighting the professional journeys of the Batch of 2025 as they navigated their summer internships across industries and domains. This engaging series offered a window into the real-world experiences of SIBM Pune students—reflecting on the skills they applied, the challenges they overcame, and the insights they gained along the way.

Through diverse stories and meaningful reflections, ShopTalk celebrated the spirit of learning beyond the classroom. It captured how students translated academic knowledge into impactful contributions, while embracing opportunities for growth and collaboration—setting the stage for their evolution as future leaders.





#PRODUCTGURUS



TISHA SANGHAVI
MBA 2023-25
Marketing

INTERNT AT:



TITAN
SMART

“ My project experience was incredibly enriching, as I developed product requirement document for the Titan Smart upcoming launch and Go-To-Market Strategy for six Titan Smart Watches. I gained valuable insights into the industry, identifying opportunities and gaps in the market. Managing multiple projects simultaneously, I honed my prioritization skills under pressure. Overall, the experience was excellent, with a supportive company culture that fostered growth, learning, and skill development, leaving me with valuable takeaways and a deeper understanding of the industry.







#PEOPLECHAMPIONS



NEHA SHINDE
MBA 2023-25
Human Resources

INTERNT AT:



Spring Capital

“ My project involved benchmarking the employee lifecycle of competitors in BFSI for BLAP, aiming to reduce attrition and boost engagement with a new product launch. Through a deep dive into industry trends and competitor strategies, I identified key areas where our approach could be more effective. My research further led to the design of tailored engagement programs that not only enhanced retention but also aligned with the evolving needs of the workforce. This experience taught me to innovate under pressure, expand my network and consistently support ideas with robust data.







#FINANCETITANS



HARDIK MITTAL
MBA 2023-25
Finance

INTERNT AT:



Fidelity
INVESTMENTS

“ My project focused on automating Monthly Management Report for Asset Management Shared Services. The goal was to streamline and expedite the reporting process while enhancing data accuracy and providing insights for improved decision-making. This initiative aimed to leverage advanced Excel techniques to automate variance analysis, simplify data aggregation from diverse sources, and deliver real-time financial performance insights. I developed strong financial modeling skills, enhanced my technical proficiency with Excel, and deepened my financial acumen.







#EXECUTIVECOUNCIL



KAKUNURI VAMSIDHAR
MBA 2023-25
Operations

INTERNT AT:



Pidilite

“ My project focused on optimizing inventory & supply chain management in two production blocks at the Vizag plant. I managed inventory for raw materials, packing materials, and finished goods, implementing control systems to reduce waste and prevent stockouts. I also oversaw plant operations, coordinating with departments to ensure smooth production and working closely with vendors to streamline the supply chain and improve lead times. This experience enhanced my understanding of balancing cost efficiency with production needs while maintaining a seamless and effective supply chain.







#AGILEOPERATIONS



KANAK SAINI
MBA 2023-25
Operations

INTERNT AT:



wipro

“ The project involved conducting a thorough analysis of the procurement delivery process to identify inefficiencies and opportunities for optimization. I formulated some strategic recommendations and proposed technical solutions to enhance process efficiency and effectiveness. Through this project, I learned the critical importance of collaboration between teams, recognized the value of digital transformation in driving efficiency, and understood the necessity of continuous process optimization to maintain and improve operational effectiveness.







#AGILEOPERATIONS



ANUHYA DIXIT
MBA 2023-25
Operations

INTERNT AT:



DIAGEO
India

“ My project aimed to standardize datasets across Innovation and R&D Verticals by scoping the end-to-end workflow in Digital Product Development. I designed a connected data ecosystem for faster opportunity identification in the New Product Development (NPD) process and integrated it with existing platforms. This experience gave me an appreciation for how small process optimizations can impact the enterprise. I also gained a understanding of the intricate dynamics within departments. Additionally, I had the opportunity to accelerate technology adoption within traditional organizations.

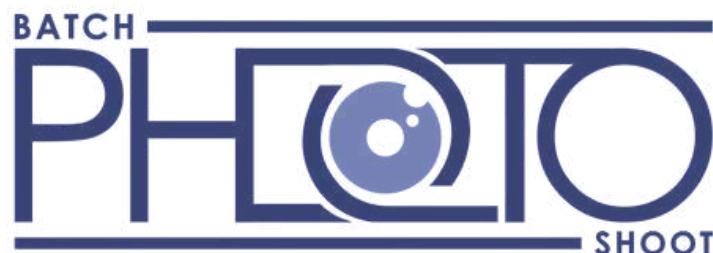


BATCH PHOTOSHOOT 2025



A heartfelt tradition continued as iSMaRT hosted the Batch Photoshoot for the outgoing Batch of 2025, weaving together moments of nostalgia, warmth, and bittersweet goodbyes. Against the scenic backdrop of campus, laughter mingled with memories as friendships, milestones, and shared journeys were captured through the lens.

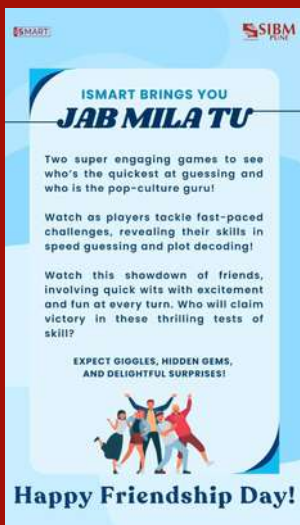
The day also featured official photoshoots of the administration, faculty, staff, and student-led councils and SIGs. With over 3000+ moments frozen in time, the collection now stands as a timeless keepsake—one that reflects not just faces, but the spirit, unity, and journey of a batch that leaves behind a legacy.



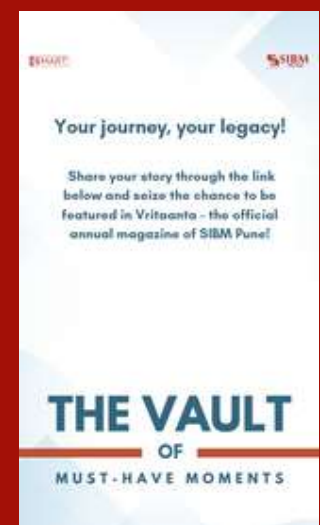
ONLINE CAMPAIGNS

iSMaRT launched impactful online campaigns showcasing SIBM Pune's vibrant culture, blending academics, leadership, and connections. Through themed initiatives like Friendship Day and Batch Photoshoot, the team celebrated bonds, enriching emotional engagement and strengthening the institute's digital presence.

[Click here to view the Friendship Day Campaign](#)



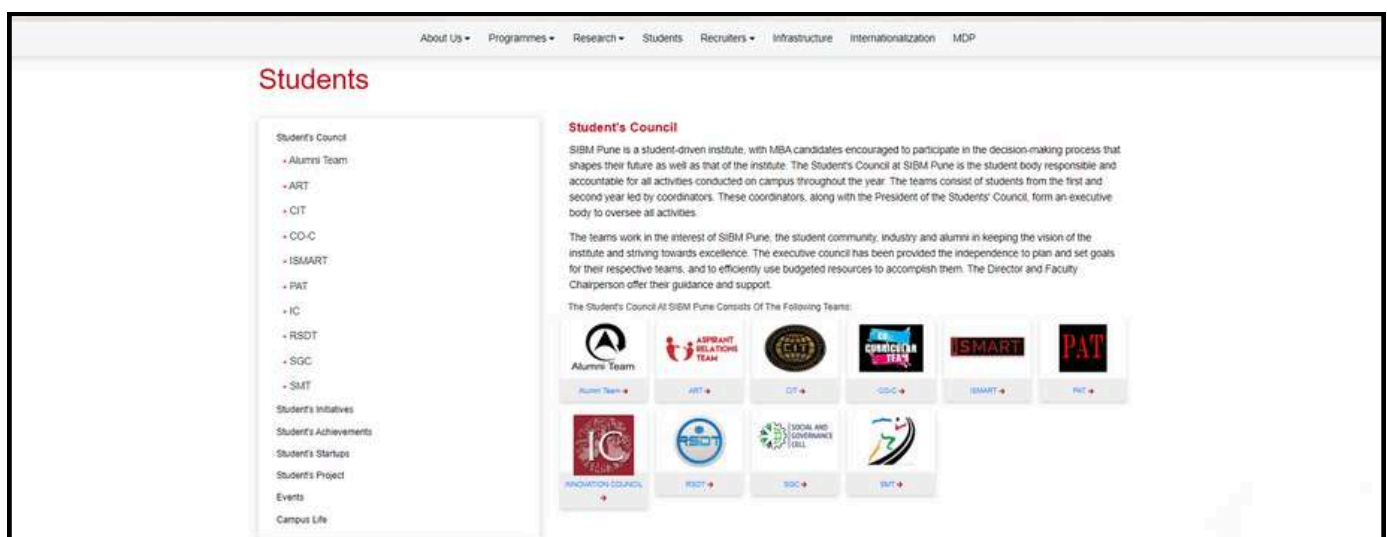
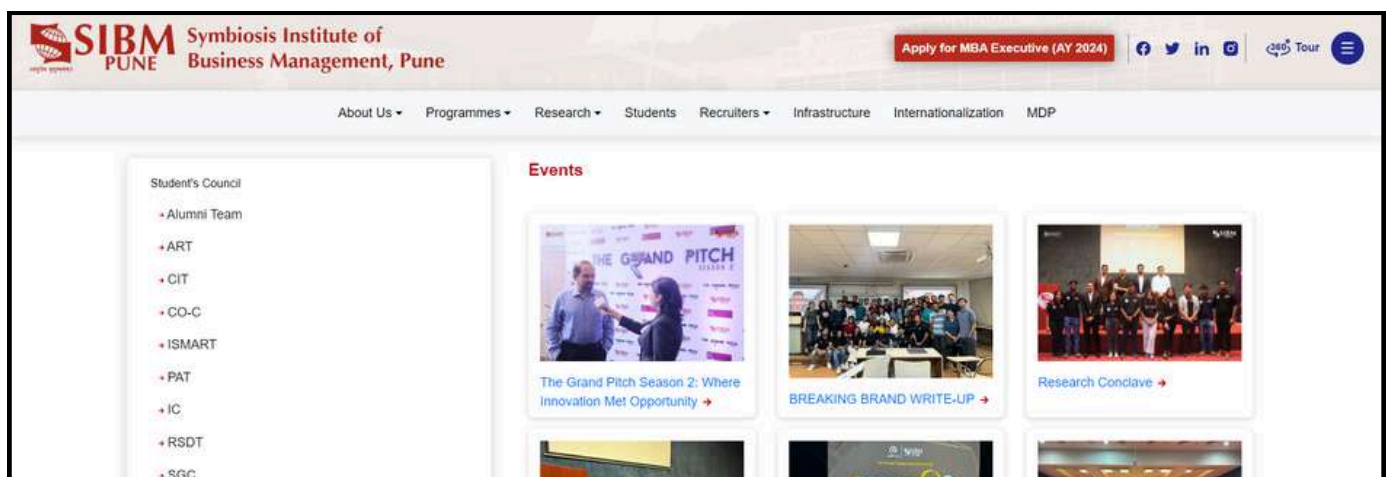
[Click here to view the The Vault of 'Must Haves' Campaign](#)



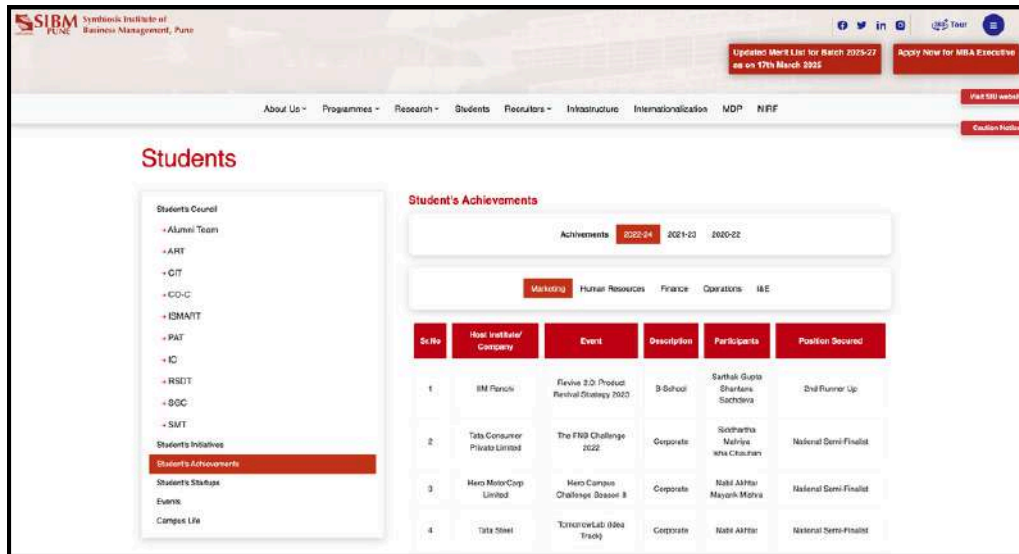
WEBSITE

iSMaRT works in close coordination with the IT department to ensure that the SIBM Pune website remains updated and seamlessly functional. This includes managing key sections such as the Achiever's Database, Vritaanta, the Director's Blog, featured events, the Students tab, and the Events and Achievements pages. Serving as a digital hub, the website integrates various social media platforms managed by iSMaRT and showcases research contributions from distinguished faculty members.

The team was actively involved in decision-making, from selecting photographs to refining the user experience, while maintaining coordination with external stakeholders and the administration. Additionally, the website serves as a vital information source for students and aspirants, prominently displaying essential notices and event updates.



ACHIEVER'S DATABASE



To recognize excellence in extracurricular pursuits, iSMaRT meticulously collects, verifies, and compiles student achievement data submitted through online forms throughout the year. The driven and ambitious students of SIBM Pune continuously excel in corporate competitions, business school challenges and independently organized management contests, setting new benchmarks of success.

This year, iSMaRT received 126 outstanding entries from students across the MBA and MBA (I&E) programs. A key purpose of this database is to facilitate the selection of prestigious awards, including Best Student Achiever and Outstanding Student, which are presented during the Annual Management Day. Additionally, the administration, faculty, and director utilize this valuable information for various institutional and academic purposes.



IT & ADMIN SUPPORT

iSMaRT collaborates with SIBM Pune's administrative department, providing graphic design, event coverage, and IT support. The team created digital assets, including YouTube banners, digital certificates, and e-frames, for key events.

iSMaRT also played a crucial role in curating content for the WERA workshop and Sym-Emerge Conference capturing insightful discussions. Additionally, the team contributed to major institutional milestones, ensuring a strong digital and professional presence for SIBM Pune.



DESIGN, CONTENT, AND MISCELLANEOUS SUPPORT FOR THE ADMINISTRATION DEPARTMENT:

- Crafted e-frames and YouTube banners.
- Conducted ranking audits.
- Ensured comprehensive coverage for various events.
- Designed banners, certificates, and standees for SIBM Pune.
- Provided complete event coverage for the WERA Workshop and Sym-Emerge.



IT & ADMIN SUPPORT

ACHIEVEMENT'S DATABASE:

- Curated a comprehensive repository of student accomplishments.
- Assisted administrators in documenting case competitions and achievements.
- Published student successes on social media for wider recognition.



Achievements Database for Academic Year 2023-2024

With numerous competitions happening all around the country, we are sure you must have participated and excelled in many of them. This is your opportunity to share your achievements with the Institute. The **Achievers' Database** enables us to record the distinguished achievements of the students including **Corporate Competitions, B-School Competitions, Research Publications, Investments Received**, etc.

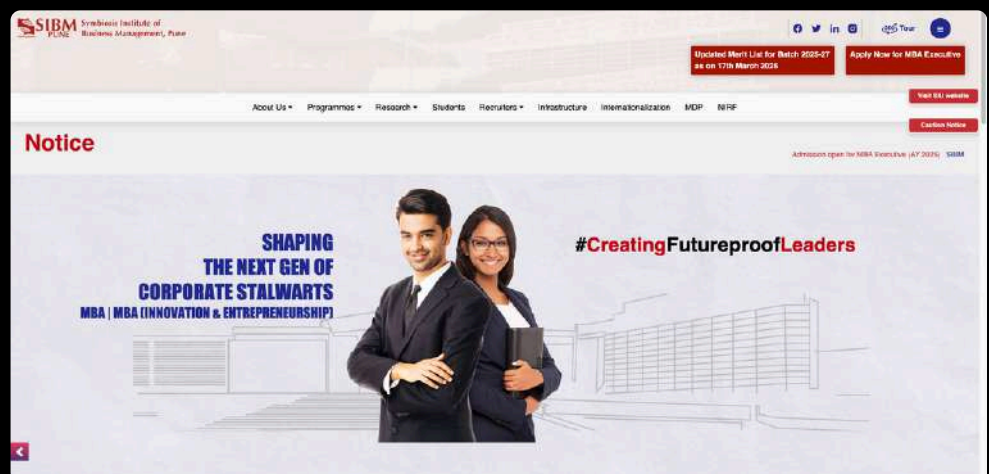
An up-to-date student achievements database enables us to **publicize the event both internally and externally** as well as to **maintain records for college accreditation purposes**.

Follow the steps given below:

1. Ensure you upload documented proof of achievements. The proof can be in the form of a scanned copy of certificates/images of the finale or screenshot

WEBSITE REVAMP:

- Consistently updated design and content on the revamped website.
- Regularly refreshed campus photos.
- Ensured current updates on student achievements, startups, event reports, and initiatives.



COVERAGE OF THE FESTIVAL OF THINKERS:

- Delivered real-time event coverage.
- Consistently updated social media stories and content.
- Kept institute's social media handles active with relevant updates.

IT & ADMIN SUPPORT

BPCL MDP SESSIONS

iSMaRT played a key role in documenting BPCL MDP sessions, organized by SIBM Pune's Director and faculty in collaboration with Bharat Petroleum Corporation Limited. These workshops provided valuable leadership and management insights, and iSMaRT ensured comprehensive coverage, reinforcing the institute's commitment to professional growth and development.




CONTENT CREATION

The team focuses on building a strong content strategy while meticulously curating high-quality material for publication. With a keen understanding of audience engagement, iSMaRT ensures a compelling and impactful online presence. By identifying the most effective channels, themes, and formats, the team aligns content with the institute's core values and objectives. Through consistent and well-crafted storytelling, iSMaRT not only enhances visibility but also ensures seamless communication of key updates and information to a global audience.

A long post today! Symbiosis Institute of Business Management, Pune celebrated its 47th Annual Management Day yesterday!

Home / Featured / A long post today! Symbiosis Institute of Business Management, Pune celebrated its 47th Annual Management Day yesterday!



Posted By Dr. Shriyank Atikar

Published On: March 23, 2025 | Category: Featured | 0 Comments

Share this post on...

In a glittering ceremony, we felicitated 12 of our esteemed alumni, who have not only set a glorious example of their own careers, but who have contributed to their Alma Mater, SIBM Pune, itself! The cherry on the cake was the presence of our beloved Chancellor, Dr. S.B. Mujumdar Sir, who not only graced the occasion and presented the awards, but spent a little time with the alumni, enquiring about each of them!

Later in the day came the much awaited handing over ceremony of the Executive Committee of the Students Council and the Special Interest Groups... a very poignant and emotional part, wherein the baton of responsibility is handed over to the about-to-be-senior batch, and the oath of office is administered... for me personally, it is difficult to accept that those faces who have worked so closely with me over the last year, will not be seen on campus in the next academic year... but that is life! The next batch is equally competent and devoted, and I look forward to working closely with them as well!


We also felicitated all the outstanding students, Councils, SIGs, and of course faculty and staff, with award being given under various categories, a very satisfying and successful day, full of emotions, bonding, and the celebration of success! My sincere thanks to all the alumni who were awarded yesterday for having come to campus, and to all the Faculty, Staff and Students who worked so hard to make it a success!

#SBU #SIBM Pune #Symbiosisflagship #corporateengagement #placementsuccess #SIBM Pune MBA #SIBM Pune MDPs #NBA Accredited Program #Annual Management Day #Students Council #SIGs #Awards

Dr. Vidya Vardadarshi
Dr. Ramakrishnan Ramani
P.D. Singh
Nishchao Suli

SIBM Pune @SIBM Pune · 13 Mar

SIBM Pune proudly hosted Senate 2025, the premier Annual Flagship Management Conclave which brought together industry leaders, academicians and visionaries under the theme "Business Without Borders: Redefining Global Markets in a Connected World."



SIBM Pune @SIBM Pune · 19 Feb

OpCellence, the Operations Club of SIBM Pune in collaboration with Grant Thornton, successfully conducted the Lean Six Sigma Green Belt Certification program, equipping students with the essential tools to drive process optimization and operational excellence.



Symbiosis Institute of Business Ma...

48,395 followers
1d ·

Over the past year, Symbiosis Institute of Business Management, Pune has demonstrated exceptional excellence, achieving remarkable success in prestigious B-school and corporate competitions.

Honoring their dedication and perseverance, Unstop Awards 2025 proudly recognizes SIBM Pune among the Top 10 College Champions. Their outstanding performance and relentless pursuit of excellence have not only earned them individual accolades but have also added to the institute's legacy of distinction.

We extend our heartfelt congratulations to these extraordinary achievers and wish them continued success in their future endeavors.

#SIBM Pune #Unstop #Top10 #CollegeChampions #PushingBoundaries #CorporateCompetitions #Congratulations #MBA #BSchool #Management


iSMART

unstop
Talent Awards 2025

SIBM PUNE

The masterclass for the 1st year Marketing specialization students concluded (for the current year) yesterday with a highly competitive, interactive game, 'Koun Banega Market Guru' fought keenly amongst 4 teams...!

Home / Featured / The masterclass for the 1st year Marketing specialization students concluded (for the current year) yesterday with a highly competitive, interactive game, 'Koun Banega Market Guru' fought keenly amongst 4 teams...!



Posted By Dr. Shriyank Atikar

Published On: March 12, 2025 | Category: Featured | 0 Comments

Share this post on...

Fought keenly over 3 rounds, Team Marketing Minds won the game by a narrow margin, defeating the other 3 teams... the game not only tested the knowledge and retention of students over the 3 sessions held, but gave a good insight into the vocabulary of sales, as well as give practical insights as to how the sales function operates in real time... I am sure students found it both interesting and useful! Will continue the game in the next semester!

Being in class with students is the best feeling a teacher can get, and I am so glad that I could give time for this, taking it out from the regular duties, which by themselves are humongous, being with such young, inquisitive minds is the best way to recharge yourself!

#SBU #SIBM Pune #Symbiosisflagship #corporateengagement #placementsuccess #SIBM Pune MBA #SIBM Pune MDPs #NBA Accredited Program #masterclass #Marketing



CONTENT CREATION



[Click on the images to view the social media posts](#)



COLLABORATIONS

"Coming together is a beginning, staying together is progress, and working together is success." - Henry Ford

In its dedication to delivering seamless and extensive event coverage, iSMaRT, as the official PR team of SIBM Pune, collaborates closely with all Student Councils and Special Interest Groups (SIGs). From live event-day coverage to the presentation of personalized photo frames to esteemed guests, the team ensures that every significant moment is documented and shared effectively.

Beyond event coverage, iSMaRT strives to provide students with valuable corporate insights through exclusive interviews with industry leaders and panelists, who generously share their expertise despite their demanding schedules. Throughout the 2024-25 term, iSMaRT undertook numerous initiatives, forging partnerships with various teams to amplify SIBM Pune's presence and ensure widespread PR exposure across platforms.



A Year at iSMaRT

JUNE

INDUCTION
CATALYST

JULY - SEPT

CATAPULT
MANTHAN
GENESIS
ON RECORD
PROPELX
SHOPTALK
STARTUPVERSE
COLOSSEUM
REWIND
LUMIERE
AAROHAN
PRESSPLAY
ICONCLAVE
ENCORE SOUTH

OCT - DEC

THE GRAND PITCH
NEXUS
DWANDVA
JALSA
DRAMA-OH-RAMA
MENTAL WELLNESS WEEKEND
TRANSCEND LAUNCH
COFFEE WITH SIBM
RENDEZVOUS
UMANG
RESEARCH CONCLAVE

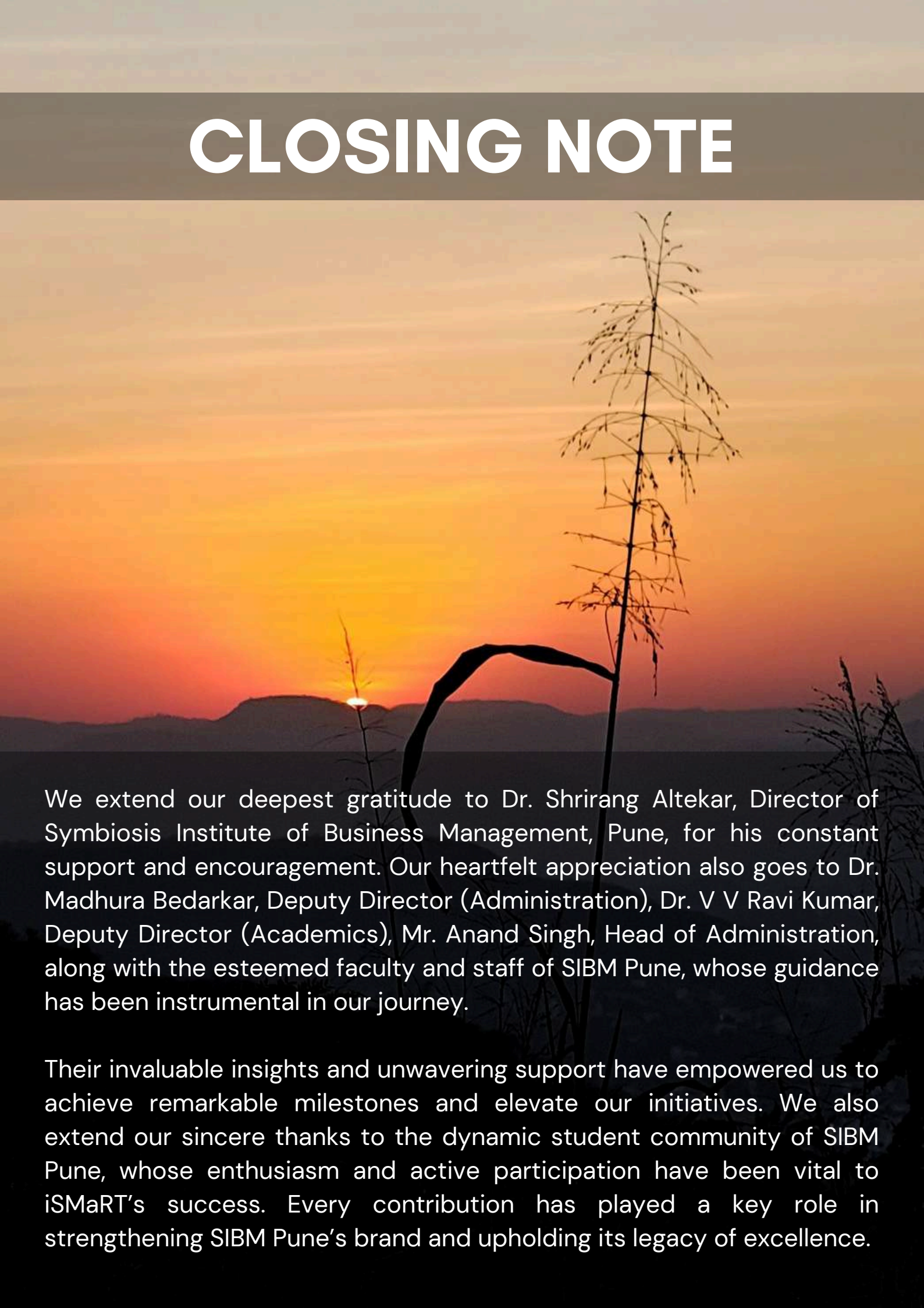
JAN - FEB

SARAANG
STARTUP DRIVE
BLOCK AND TACKLE
GRAVITAS
TRANSCEND
CORPTUNE
BUDGET SYMPOSIUM
E-SUMMIT

MARCH

SYMBIOSIS PREMIER
LEAGUE
PRERNA
RIDGES AND FURROWS
CARHNIVAL
FINOWITS
OPSTOCK
PARAMARSH
SCRIBBLING DAY
BATCH PHOTOSHOOT

CLOSING NOTE

A sunset scene with a tall, thin plant in the foreground and mountains in the background. The sun is low on the horizon, casting a warm orange glow. The plant has a long, thin stem with some small, dark, feathery structures at the top. The background shows a range of mountains under a clear sky.

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