

ANNUAL REPORT



ACADEMIC
YEAR

2023-2024

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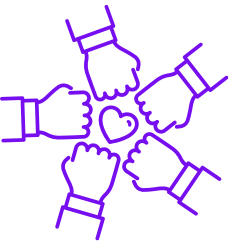
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At the core of SIBM Pune's ethos lies a bold commitment to holistic student development. The Co-Curricular Team serves as the catalyst for this transformative journey, driven by a singular mission: to seamlessly integrate academic rigor with dynamic co-curricular experiences, empowering students to thrive in a rapidly evolving world.

Our objectives serve as guiding principles, shaping our initiatives and endeavors:

1. Provide students with information and opportunities to engage in prestigious competitions and events across B-schools in India.
2. Connect classroom learning with real-world applications through sponsorships, expert sessions, and innovative events.
3. Offer platforms for students to demonstrate their business acumen and refine their skills.
4. Create a vibrant campus culture, fostering collaboration and strong bonds among students.
5. Facilitate meaningful connections between students and the corporate world through sponsored events and insights into industry dynamics.
6. Amplify SIBM Pune's reputation nationally through our flagship event, Transcend, highlighting excellence and innovation.
7. Nurture a balanced environment for personal and academic growth through cultural initiatives that promote harmony and celebration.

In essence, our mission is to sculpt well-rounded individuals who not only excel academically but also possess the skills, mindset, and experiences necessary to thrive in a dynamic and ever-evolving world.



Co-C for Life

The Co-Curricular Team at SIBM Pune boasts an unmatched legacy spanning nearly half a century, serving as a benchmarked core council team since the college's inception. Our mission is to continually advance and enrich student experiences with each endeavor we undertake.

At our core, we believe in blending fun with management, creating a unique environment where students can experience holistic development.

We offer more than just events; we provide a platform for learning and growth. Through our initiatives, members learn invaluable skills such as time management, multitasking, and stakeholder management, while also pushing their personal and team boundaries to achieve their maximum potential.

Our flagship event, Transcend, Ranked among the Top 10 B-School festivals in the country, stands as a testament to our commitment to excellence.



01

ABOUT THE CO-CURRICULAR TEAM SIBM PUNE BRAND PROPAGATION

At the Co-Curricular Team, our dedication to elevating SIBM Pune's brand is unwavering. With a blend of strategic vision and innovative tactics, we are determined to position our institution as a leader in business education.

Public Relations

We don't just communicate; we captivate.

Leveraging the dynamic landscape of social media, we craft compelling narratives that resonate with prospective students. Our collaborations with esteemed media platforms amplify our message, reaching millions. Impressively, Transcend 2024 garnered over 1.3M impressions and 42K+ profile visits, showcasing our digital prowess.



Your Instagram reach from 8 December 2023-31 January 2024 is 124% higher than it was from 14 Oct 2023 - 7 Dec 2023.

Events

Our events aren't just gatherings; they are experiences that leave a lasting impression.

Transcend and Colosseum serve as showcases of excellence, blending management prowess with cultural vibrancy. With over 8000+ registrations for Transcend alone, these events are more than just promotional; they're catalysts for meaningful connections.



Corporate Engagements

Our partnerships aren't just transactions; they're collaborations built on trust and mutual benefit.

Through strategic alliances with 78 corporates, sponsorship for Transcend, and engaging interactions with industry leaders, we showcase SIBM Pune's strong ties to the corporate world. This year's corporate engagements surpassed expectations, a testament to our commitment to fostering enduring relationships.



Celebrity Guests

The presence of celebrities isn't just about star power; it's about creating memorable experiences.

Hosting over 12+ celebrity guests has elevated SIBM Pune's visibility and allure, attracting attention and admiration. Their presence adds a touch of glamour and excitement, setting us apart in a crowded landscape.



- **Corporate Relations:** Strengthened ties with 78 corporates through Transcend, enhancing college reputation and fostering industry partnerships.
- **Inclusivity Promotion:** Cultivated unity among batches and colleges through cultural events, fostering a diverse and inclusive campus environment conducive to holistic student growth.
- **Brand Propagation:** Transcend served as a powerful platform to showcase SIBM Pune's excellence, attracting prospective students and enhancing institutional prestige both locally and nationally.
- **Skill Development:** Provided invaluable opportunities for personal and professional growth through event organization/participation, equipping students with essential skills such as time management, leadership, and teamwork essential for success in academia and beyond.



SENIOR TEAM	JUNIOR TEAM	INTERIM TEAM
ADARSH TIWARI	ADARSH TIWARI	ISHA SALWANKAR
ANJALI AGRAWAL	ANJALI AGRAWAL	KOMAL AGRAWAL
IRAM KHAN	IRAM KHAN	NISARG SHAH
KOMAL AGRAWAL	KOMAL AGRAWAL	PRANAV MOHAPATRA
NISARG SHAH	NISARG SHAH	RITU SHARMA
PRANAV MOHAPATRA	PRANAV MOHAPATRA	SANYAM MITTAL
SANYAM MITTAL	RITU SHARMA	SHIVAM SHARMA
YASHRAJ GAWANDE	SAMYAK JAIN	SONAKSHI KUMAR
	SANYAM MITTAL	YASHRAJ GAWANDE
	YASHRAJ GAWANDE	

Continuing its legacy of inter-batch competitions, **Colosseum 2023**, the Co-Curricular Team's first event of the academic year was an exhilarating event that showcased the vibrant talents and competitive spirits of **MBA 1 and MBA 2**. Themed "**Royal Rumble**," the event was a perfect mix of management and cultural competitions.

The management events included, "**Rajneeti**" - **Mock Elections**, "**Bizzol Fire**", and "**CEO Trailblazer**" which pushed contestants to their strategic limits, simulating real-world business challenges.



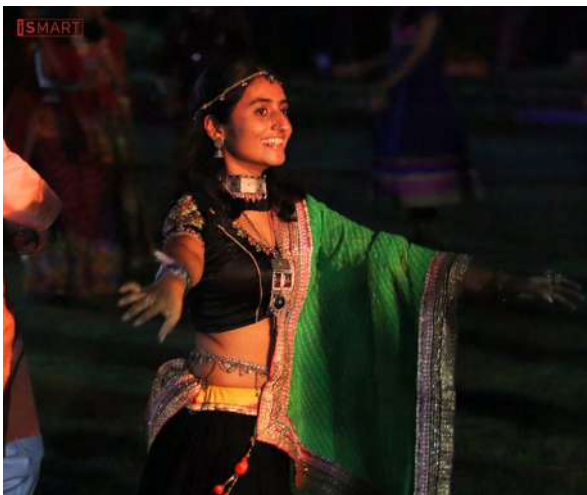
In the cultural events we had "**Rhythm Rave**", "**Glam Slam**" - **Fashion Show**, and "**Talent Smackdown**", which provided a platform for a variety of skills to shine.

The event culminated in a thrilling conclusion with **MBA 2 emerging victorious**, proudly lifting the trophy.

2. JALSA 2.0 – THE GARBA NIGHT (21st OCTOBER 2023)

To bring the festive vibes of Navratri to campus, the **Co-Curricular Team** of SIBM Pune organized **Jalsa 2.0**, a grand Garba Night at the Sandipani Ground.

This vibrant event united students from various Symbiosis colleges for an evening of joyous celebration. The night commenced with a traditional Aarti, setting a reverent tone before transitioning into high-energy Garba dancing.



The event witnessed a spectacular turnout, with students dressed in dazzling ethnic attire dancing to the infectious beats of traditional Garba music.

3. TRANSCEND LAUNCH (22nd NOVEMBER 2023)

Transcend launch is an eagerly anticipated annual event that marks the beginning of **Transcend - The annual cultural and management festival of SIBM Pune**. The launch event for Transcend 2024, organized was a celebration that left the audience buzzing with excitement. The electrifying evening kicked off with an inspiring address by our esteemed Director, **Dr. Shirang Altekar**, who set the tone for the night. The anticipation peaked as the date and theme for Transcend 2024 - **"The World Of Cosmic Chronicles"** - were dramatically unveiled, sparking immense enthusiasm.



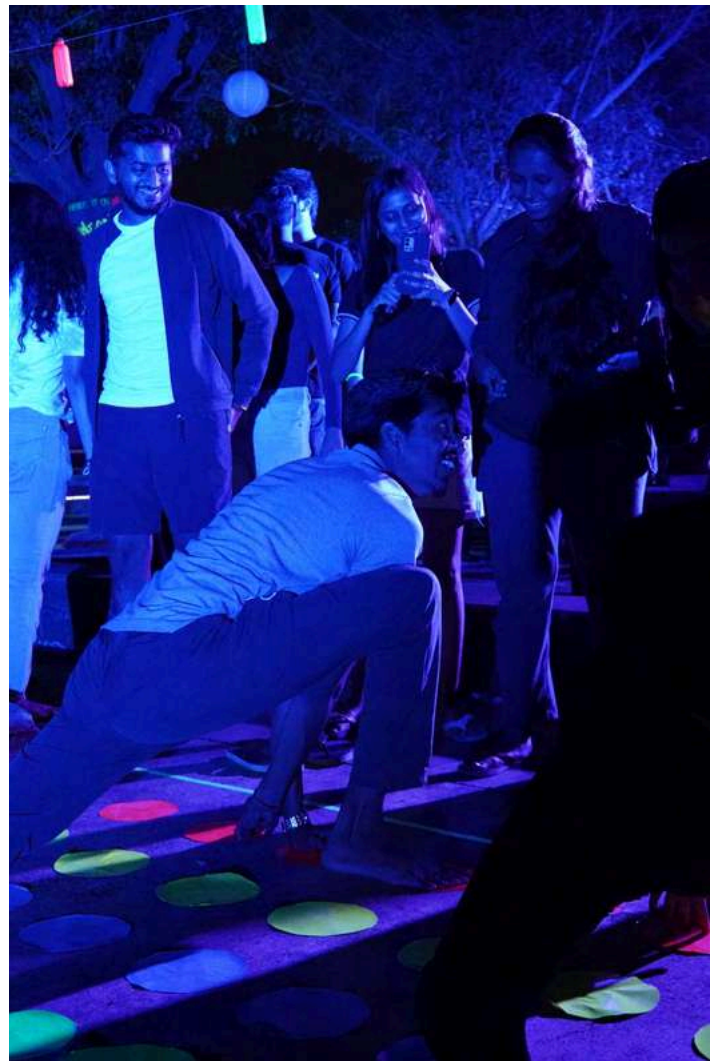
The night then transitioned into a mesmerizing musical performance by the talented **Mr. Abhijeet Pisal**, followed by a hilarious stand-up comedy act by **Mr. Parvez Tamboli**, warming up the audience for the showstopper **Mr. Aaditya Kulshreshth aka "Kullu"**.

The launch event concluded with gleaming faces and eager minds, all eagerly anticipating the wonders that Transcend 2024 promises to bring.

4. NEON NIGHT (11th DECEMBER 2023)

The first buzz event of **Transcend 2024** was the **Neon Night**. This vibrant event organised on the Hilltop campus saw enthusiastic participation from over **400 students** from both the hilltop and hill-base campuses.

The night kicked off with a series of **neon-themed games**, engaging everyone in lively competition. Adding to the festive atmosphere were food stalls offering delicious treats.



The festivities culminated in a **DJ night**, where students danced energetically to the beats of Bollywood music, creating an unforgettable evening.

5. BONFIRE NIGHT (19th DECEMBER 2023)

A night to cherish forever, **Bonfire Night at Transcend 2024**, was the second pre-buzz event of Transcend 2024.

The event was an absolute standout. As the Amphitheatre was bathed in the soft glow of flickering flames, it felt like a magical night under the stars.

The evening unfolded with a series of captivating performances, each adding its own unique flavor to the event. From soulful melodies that tugged at heartstrings, to poetry that resonated with the soul, every act left the audience spellbound.

Cheers and applause filled the air as talents from across the campus came together to create unforgettable performances.



The culmination of the event featured an electrifying DJ performance with pulsating beats that kept the crowd dancing into the night.

Transcend, the annual cultural and management fest of SIBM Pune is ranked among the **Top 10 B-School festivals** nationwide. Catering to both UG and PG students, it is a three-day celebration that transcends boundaries, creating unforgettable memories that resonate long after the curtains close!

Transcend brings together the **crème de la crème** of B-Schools, including IIMs, IITs, XLRI, SPJIMR, and more. Over 15 Management and Cultural events unfold across three action-packed days, where the stakes are high, with prizes exceeding Rs. 15 Lakhs. The flagship event, Last Man Standing, boasts an unmatched individual prize of Rs. 1.5 Lakhs.

The theme for this year was The World of Cosmic Chronicles.



Embarking on a celestial odyssey, the Co-Curricular Team at SIBM Pune proudly launched the theme – '**The World of Cosmic Chronicles.**' In an era where the cosmos continually unveiled its endless mysteries, this theme mirrored the ever-evolving landscape of management and B-school education, revealing new opportunities and ideas.

Transcend 2024 extended an open invitation to young minds, encouraging them to join a journey beyond the stars. This event promised an adventure that sparked contemplation, ignited interest, and celebrated the limitless potential within each participant.

Through a series of exceptional events, Transcend 2024 allowed students and future leaders to step into a world of boundless imagination, where curiosity served as the guiding light. Participants were immersed in experiences that reminded them of the infinite possibilities that awaited those who dared to reach for the stars, reshaping their perception of what is achievable in the ever-expanding universe.

The festivities kicked off on **January 9th** with the oath-taking ceremony for 'Last Man Standing,' the flagship event of Transcend.

Dr. S B Mujumdar, the honorable Chancellor of Symbiosis International University, and **Dr. R Raman**, the esteemed Vice-Chancellor, graced the official inauguration which was followed by a hilarious stand-up comedy act by none other than the comedy maestro, **Kumar Varun**.

Day 1 unfolded as an intellectual battleground with the National finals of events like '**Greatbull**' (Finance) and '**Prometheus**' (Product Management), challenging participants to wield strategic thinking and business acumen. Simultaneously, cultural showcases such as the '**Kaleidoscope**' short film-making competition and the captivating '**Bellisimo**' fashion show added a vibrant touch.

The first pro night of Transcend 2024 was a star-studded affair, featuring electrifying performances by renowned artists. **Dikshant**, the talent behind the hit song "Tum Aankho Se Batana Hum Samajh Jayenge," set the stage on fire. The musical journey continued with soulful renditions from '**Sabali**' - The Band and the dynamic beats of **Project 91**, creating an unforgettable night of entertainment.



Day 2 witnessed the cosmic fervour intensifying as top B-school participants engaged in fierce competitions like '**Chrysalis**' (HR), '**OpsCon**' (Operations), and '**Marketshastra**' (Marketing). This was followed by a stand-up comedy segment by the one and only **Gaurav Kapoor** creating ripples of laughter, setting a delightful tone.

The **Moonwalk** dance competition showcased finalist teams, their captivating moves leaving the audience enchanted. The night approached new heights with the '**Cosmic Chords**' battle of the bands, where the pulsating energy and spectacle were nothing short of extraordinary.

The energy reached its crescendo during the second Pro Nite as **Ankit Tiwari** graced the stage, followed by the pulsating beats of **DJ Ravator**. This musical extravaganza featuring the talent behind chart-topping hits and the dynamic DJ created a grandeur that left an indelible mark on all attendees, elevating the fest to unparalleled heights.



Day 3 marked the zenith of Transcend 2024 with the highly anticipated Grand Finale of "**Last Man Standing**," offering an impressive cash prize of Rs. 1.5 lakhs. The fest continued to captivate with the unique "**Under-the-Hammer**" Cricket Auction event and intellectual engagements like '**Strategia**' and '**Mindcraft**.'

The spotlight of the day was undoubtedly on the soulful performances by participants of '**Euphonic Echoes**' (Solo Singing) and the much-awaited Artist Night featuring the legendary **Shaan**, the sensational **TrapperX**, and the dynamic **DJ Xtacy**. As the melodies of Shaan echoed and the beats reverberated through the venue, Transcend 2024 concluded on a high note, solidifying its status as a cosmic celebration of talent, innovation, and entertainment.



Transcend 2024 concluded as a magnificent celebration of talent, innovation, and entertainment, living up to its reputation as one of the top B-School festivals in the nation. Over the three action-packed days, students from premier institutions across the country came together to engage in intellectually stimulating competitions and awe-inspiring cultural showcases. The theme, 'The World of Cosmic Chronicles,' truly captured the essence of exploration and boundless imagination, leaving participants with unforgettable memories and a renewed sense of curiosity and ambition.

From electrifying performances to intense battles of wits, Transcend 2024 embodied the spirit of reaching for the stars, reminding everyone of the infinite possibilities that await those who dare to dream big.



DAY 1 (09TH JANUARY 2024)

Kumar Varun
Dikshant
Sabali
Project 91
DJ Sazz

DAY 2 (10TH JANUARY 2024)

Gaurav Kapoor
Ankit Tiwari
DJ Xtacy
DJ Ravator

DAY 3 (11TH JANUARY 2024)

Shaan
DJ Trapperx
DJ Rtrek
DJ Divss

Sponsors Transcend 2024	
Title Sponsor	Campa Cola
Platinum Sponsor	SBI
Official Meme Partner	Schmooze
Co-Sponsor	IOCL
Official Footwear Partner	Sparx
Official Lubricant Partner	Castrol
Juice Partner	Mogu Mogu
Male Grooming Partner	Zlade
Official Ticketing Partner	Qunions
Skincare Wellness Partner	The D Wave
Student Loan Partner	Bank Of Baroda
Insurance Partner	LIC
Title Sponsor for LMS	Muscle Blaze
After Party Partner	Flock
Events Partner	Unstop
Ready to Drink Beverage Partner	Pokka Drinks
Air Filter Partner	BMC Air Filters
Supply Chain Partner	Safe Express
Self Care Partner	Muddy Water Cosmetics
Animal Welfare Partner	PETA India
Stall Partner	Royal Shawarma
Stall Partner	Vivano Café
Stall Partner	Cafe Ricoco
Beauty Partner of Fashion Show	Dunamiss
Youth style partner	Paas Collective

TRANSCEND 2024 HIGHLIGHTS

SPONSORS

Fashion Partner	Zodiac
Brewing Partner	Continental Coffee
Stall Partner	Tibeht Momos
Stall Partner	Chilled Affair
Food Partner	Capital Foods
Cup Noodles Partner	Nissin
Stall Partner	KK's Café
Stall Partner	New Kolkata Rolls & More
Stall Partner	Soda Monkey
Stall Partner	Batua Café
Audio Partner	Artis
Mens Skin Care Partner	Beards and Shears
Stall Partner	Belgian Waffle Art
Stall Partner	Cubanos
Stall Partner	Burgertron
Stall Partner	Dragon Chinese
Sweet Snacks Partner	Bauli
Partner	Finlatics
Co-Sponsor	Meals-in-a-jar
Art & Entertainment Partner	Tattoo Tattva
Student accommodation Partner	HooLiv
Event Partner - "Euphonic Echos"	Horus Music
Air Travel Partner	Ixigo
Confectionery Partner	Lotte India
Snacks Partner	Nickmics
Hydration Partner	Polka Pop

Food Delivery Partner	Zomato
Event Partner	The Product Folks
Event Partner – Last Man Standing	White Warbler
Tech Partner	Wictronix
Event partner	ALP Production
Snacks Partner	Balaji Wafers
Merchandise Partner	Bonkers
Wafers Partner	Budhani Bros
Snacks Partner	Cadbury Fuse
Refreshment Drink Partner	Coolberg
Travel Partner	EaseMyTrip
Snacking Partner	GO DESI
Online media partner	Campus Times Pune
Media Partner	Collegedunia
Spotlight Media Partner	Groovenexus
Blog Partner	EDTimes
Radio Partner	Big FM
Healthy Snacks Partner	Bonvie
Food Partner	Cafe Grains and Grills
Official Pronite Partner	Campus Music Festival
Gifting Partner	Carousel
Paint Partner	Flash Paints
Hot Sauce Partner	Hotcha
Protein Partner	Max Protein
Candy Partner	Pulse
Care Partner	UltraCare Pro

IIM Ahmedabad	IIM Indore	IIFT Delhi
IIM Bangalore	IIM Shillong	TISS Mumbai
IIM Calcutta	MDI Gurugram	MICA Ahmedabad
IIM Kozhikode	FMS Delhi	IIM Trichy
SPJIMR Mumbai	NMIMS Mumbai	IIM Vizag
IIM Lucknow	ISB Hyderabad	IIT Bombay(SJMSOM)
IIM Mumbai	IIT Delhi(DMS)	IIT Kharagpur(VGSOM)
SCMHRD	XLRI Jamshedpur	IMT Ghaziabad
XIMB Bhubaneswar	BITSoM Mumbai	IIM Udaipur



We, the Senior Team of the Co-Curricular Team of SIBM Pune, would like to take this opportunity to express our deepest gratitude for the unwavering support and guidance of Dr. R. Raman, Dr. Shrirang Altekar, Dr. Madhura Bedarkar, Dr. V V Ravi Kumar, Mr. Anand Singh, the entire SIBM Pune faculty and staff, and our dear students.

Your contributions have been instrumental in enhancing the vibrancy and success of all our events.

To the esteemed faculty and staff, your commitment and dedication have profoundly impacted the functioning of our team, allowing us to reach new heights and create memorable experiences for our student community. We are immensely grateful for your generosity, and for the time and effort you invest in making each of our events a resounding success.

To our fellow students, your enthusiasm, participation, and support are the heart of every event we organize. Your energy and excitement drive us to innovate and excel, making each initiative a truly collaborative and joyous experience. We are incredibly thankful for your involvement.

Your kindness, leadership, and support have not gone unnoticed.

We consider ourselves fortunate to have such an inspiring community. We remain dedicated to making our esteemed institution proud and look forward to continuing our journey together.